



WEB AND INTERACTIVE DEVELOPMENT

**2-YEAR
DIPLOMA**

Let your talent and creativity thrive in an exciting multimedia career. Learn how to merge technologies and create memorable user experiences.

Why should you choose a career in Web and Interactive Development?

1 Intuitive design

Study emerging visual technologies that extend, replace and enhance our realities (virtual, augmented and mixed reality applications). Learn the fundamentals of programming, both the back-end and front-end development of websites, as well as mobile app development. Create and customize the delivery of web content on desktop computers and mobile platforms.

2 Push the limits

Our experienced instructors encourage you to develop your digital craft, to learn new and better ways to create interfaces and apps that are impactful, results-oriented and interesting. Gain skills in project management, persuasive communication and proposal writing, as well as in writing, designing, image editing and coding web, mobile, animation and basic game development.

3 Purpose-driven work

Every assignment in this program has a purpose: constantly create, collaborate and communicate. Work with real-life clients at the in-house creative shop, listening and providing solutions to their business challenges. During your Capstone, choose a project to focus on, and then develop and present an integrated, creative and independent project. In your final year, specialize and develop your expertise in XR Solutions.

4 Connect to industry

In addition to countless community-based assignments and projects, an eight-week practicum at the end of your program helps connect you to industry contacts. We place students at agencies and companies in Manitoba and across Canada. Graduates have gone on to do notable things, like work on blockbuster films, video games and digital designs to support big ad campaigns. Be a part of this creative, dynamic and growing community.

CAMPUS/DELIVERY OPTIONS

 Victoria Avenue East Campus

AVAILABLE INTAKES

 September

WORK PLACEMENT(S)

 YR 2 | 8 weeks

CAREER OPPORTUNITIES

Web development companies • online marketing agencies • large or small game development studios • educational software companies • entrepreneurs • freelance

ADMISSION REQUIREMENTS

- » A complete Manitoba Grade 12 or equivalent
- » English 40G/40S or equivalent with a minimum mark of 65%

Be Confident IN YOUR CAREER PATH

Confidence in the career path you choose to embark on is key, and selecting the right program for you is the first step. At Assiniboine, we offer an opportunity to explore and experience a program before applying.

SPEND A DAY WITH US

Our Spend a Day program runs from November to March for most programs. When you spend a day at Assiniboine, we partner you with a current student in the program of your choice and you will have the opportunity to:

- » Participate in classroom activities
- » Experience college life
- » Explore all of our helpful services for students
- » Meet current college students and instructors
- » Enjoy a free lunch on us!

ATTEND AN ONLINE INFO SESSION

Our free, live online information sessions give you the inside scoop on our college, the program you're interested in and life at Assiniboine. Register in advance and from the comfort of your own home, log in to learn what Assiniboine has to offer.

STILL NOT SURE?

Contact our recruitment team to arrange a campus tour or an appointment to discuss your career options.

Scan the QR code or visit assiniboine.net/experienceACC to register or connect with our recruitment team!

