



ASSINIBOINE
COMMUNITY COLLEGE

2022-23

ACADEMIC REPORT

December 15, 2023

The Honourable Renée Cable
Minister of Advanced Education and Training
Room 317 Legislative Building
450 Broadway
Winnipeg, MB R3C 0V8

Dear Minister Cable:

It is our pleasure to submit Assiniboine Community College's 2022-23 Academic Report. This annual publication answers key questions around enrolment, attrition, number of graduates, graduate employment placement, graduate satisfaction, and highlights Assiniboine's successes in the areas of Indigenization, internationalization, providing students with exceptional learning experiences, and enrolment growth.

Assiniboine Community College has been providing exceptional learning experiences for over 55 years, and we are proud to support the province's labour market needs. Our graduate follow-up research shows that the overwhelming majority of recent Assiniboine graduates are living and working in Manitoba.

Assiniboine is a national leader in community-based delivery; as you will see in this report, this year Assiniboine offered academic and vocational programs in 34 different communities in Manitoba. At Assiniboine, the following community-oriented features are central to our practice: (a) work integrated learning through practicum placements or cooperative education, and experiential learning opportunities for students; (b) access for Indigenous students and other under-represented communities, including rural and remote communities; (c) commitment to community and employer engagement in program design and quality assurance; (d) applied research that is responsive to community and employer needs; (e) knowledge mobilization and knowledge exchange that contributes to increased prosperity for communities.

We look forward to seeing continued successes supporting the province's economic and social development, and labour market needs.

Yours sincerely,



Dr. Deanna Rexe,
Vice-President, Academic



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This publication is available in alternate English formats. Please contact accessibility@assiniboine.net or 204.725.8700 (ext. 6052).

Assiniboine Community College campuses are located on the traditional territories of Treaty No. 1 and Treaty No. 2, and the shared traditional lands of the Cree, Oji-Cree, Dakota, Dene, Anishinabek/Ojibwe peoples, and the national homeland of the Red River Métis. We also recognize other Treaty territories where our community-based training takes place. We acknowledge their welcome to the students who seek knowledge here.



ABOUT ASSINIBOINE

Assiniboine Community College first opened its doors in February 1961 as the Brandon Vocational Training Centre. Shops and classrooms were located in several buildings throughout the city. The Centre was soon renamed the Manitoba Vocational Training Centre and in 1966 students moved into a new building at 1430 Victoria Avenue East. In December 1969, the Centre became Assiniboine Community College when Manitoba's three technical vocational schools were made community colleges.

Assiniboine offers unparalleled learning environments and responds well to the demands and requirements of the Manitoba labour market. Instructors follow the philosophy of 'learn by doing', combining theory with hands-on learning inside classrooms, labs, kitchens, shops, fields and the sustainable greenhouse. Assiniboine is an accredited college with the Government of Manitoba.

With campuses in Brandon, Dauphin, Portage La Prairie and Winnipeg, Assiniboine provides comprehensive education opportunities throughout Manitoba. The college also partners with many communities and organizations across the province to deliver customized and community-based education and training.

Students may choose to study full-time, part-time or by distance. Assiniboine offers apprenticeship programs, certificates, diplomas, mature student high school, continuing studies and contract training. The college's educational delivery is offered through a variety of approaches, including face-to-face, distance and online, blended learning and integrated programs. Over 1,600 students graduated this past academic year.





ASSINIBOINE CELEBRATES RECORD GRADUATES

Assiniboine Community College saw a record of more than 1,600 graduates this academic year.

The college celebrated graduates from 77 certificate, diploma, apprenticeship and post-graduate diploma programs from the college's Victoria Avenue East and North Hill campuses in Brandon, Winnipeg campus, Parkland campus, Portage la Prairie campus, various community sites, and those enrolled in distance education at ceremonies in Brandon and Dauphin.

"Graduation day is a momentous occasion where we all come together to celebrate the successes of our students, to thank those who helped to get them across the stage, and on to commencing their careers," said Assiniboine President Mark Frison. "To pursue and complete an education journey takes a significant effort from all involved; the students, their families, and the faculty and employees who help them along the way. Today, we celebrate the students, their success to date and the look to their futures."

Each year, the Province of Manitoba awards a Governor General's Medal to the student who has achieved the highest overall average in a diploma program. The province also awards two Lieutenant Governor's Silver Medals to students who have achieved outstanding academic performance and contributed in significant ways to the college and their community.

Assiniboine's most recent Graduate Satisfaction and Employment Survey shows that 94 per cent of graduates have jobs within nine months of completing their studies, with 92 per cent remaining in Manitoba.



Enrolments July 1, 2022 to June 30, 2023 by Program and Graduate Information

Program	Academic Credential	New Students	Returning Students
Accounting	Advanced Diploma	14	1
Accounting and Finance	Advanced Diploma	0	1
Agribusiness	Diploma	55	48
Automotive Technician	Certificate	27	0
Business Administration	Certificate	0	1
Business Administration	Diploma	174	140
Carpentry and Woodworking	Certificate	15	5
Civil Technician	Certificate	12	12
Civil Technology	Diploma	6	6
Communications Engineering Technology	Diploma	4	7
Comprehensive Health Care Aide	Certificate	34	9
Construction Electrician	Certificate	26	2
Culinary Arts	Diploma	23	8
Digital Art and Design	Diploma	20	16
Early Childhood Education	Diploma	46	41
Early Childhood Program Management	Advanced Diploma	0	0
Education Assistant	Certificate	0	0
Electronic Technician ³	Certificate	2	1
Finance	Advanced Diploma	2	0
Geographic Information Systems	Advanced Diploma	4	0
Heavy Equipment Technician	Certificate	22	0
Heavy Equipment Technician	Diploma	0	1
Horticultural Production	Certificate	11	5
Hotel and Restaurant Management	Certificate	7	3
Hotel and Restaurant Management	Diploma	12	7
Human Resource Management	Advanced Diploma	10	2
Industrial Metals Fabrication	Certificate	15	1
Interactive Media Arts	Diploma	0	2
Land & Water Management	Diploma	7	13
Legal Administration	Diploma	12	8
Marketing	Advanced Diploma	7	1
Media and Communications	Diploma	11	9
Medical Administration	Diploma	28	19
Network Administration Technology	Diploma	30	13
Office Management	Diploma	6	7
Office Skills	Certificate	34	29
Piping Trades	Certificate	29	0
Power Engineering	Certificate	4	1
Power Engineering	Diploma	15	5
Practical Nursing	Diploma	242	225
Professional Cooking ²	Certificate	4	1
Public Safety	Advanced Diploma	2	0
Public Safety	Certificate	15	0
Social Service Worker	Diploma	34	19
Sustainable Food Systems	Advanced Diploma	10	5
Web and Interactive Development	Diploma	14	12
Welder	Certificate	15	0
Apprenticeship		438	122
Contract Training		1065	470
Cost Recovery		2241	799
Mature Student High School		397	49
Partnership Programs		1082	158
Undeclared		39	3
College Total¹		6322	2287

¹Attrition rates exclude education statistics

²Due to program exclusions, college totals are different from published statistics | ²Professional Cooking is the exit certificate of the Culinary Arts diploma program

³Electronic Technician is the exit certificate of the Communications Engineering Technology diploma program | - Survey samples less than 5 are reported as null

Distance Education Enrolment	Total Enrolment	Attrition*	Number of Graduates	Percentage of Graduates Satisfied with their Program	Percentage of Graduates Employed	Average Wage Earned
0	15	0%	9	-	-	-
0	1	0%	0	-	-	-
0	103	3%	47	82%	100%	\$53,059
0	27	22%	21	-	-	-
0	1	0%	1	-	-	-
1	315	17%	70	83%	100%	\$42,993
0	20	50%	7	88%	100%	-
0	24	8%	11	-	-	-
0	12	0%	5	100%	100%	\$52,890
0	11	36%	2	-	-	-
155	198	30%	31	100%	89%	\$34,042
0	28	39%	17	83%	83%	-
0	31	16%	7	-	-	-
0	36	22%	14	-	-	-
33	120	13%	48	79%	89%	\$41,851
32	32		15	90%	100%	\$57,521
6	6		5	-	-	-
0	3	0%	3	-	-	-
0	2	0%	2	-	-	-
0	4	0%	4	71%	86%	\$50,448
0	22	14%	19	67%	100%	\$63,353
0	1	0%	1	-	-	-
0	16	0%	12	-	-	-
0	10	0%	9	-	-	-
0	19	0%	3	-	-	-
0	12	0%	10	100%	83%	-
0	16	19%	0	-	-	-
0	2	0%	0	60%	-	-
0	20	5%	12	-	-	-
0	20	40%	4	-	-	-
0	8	0%	8	-	-	-
0	20	25%	6	-	-	-
0	47	11%	15	67%	80%	-
0	43	19%	4	100%	80%	-
0	13	23%	3	-	-	-
0	63	10%	25	60%	-	-
0	29	14%	25	100%	80%	-
0	5	0%	5	60%	80%	-
0	20	25%	3	-	-	-
0	467	6%	145	71%	97%	\$61,035
0	5	0%	5	-	-	-
0	2	0%	2	-	-	-
0	15	7%	14	-	-	-
0	53	11%	17	82%	100%	\$53,049
0	15	0%	8	-	-	-
0	26	27%	9	-	-	-
0	15	33%	10	-	-	-
0	560		170			
71	1606		436			
625	3665		60			
0	446		36			
0	1240		253			
65	107		0			
988	9597		1648			

ENROLMENT DISTRIBUTION & SALARIES

Enrolment Distribution

Funding Source	2021-22 ¹	2022-23
Apprenticeship	522	541
Contract Training ²	1726	2840
Cost Recovery	3031	3610
Mature Student High School	233	335
Regular Program	1740	1917
Grand Total*	7252	9243

¹Data for 2021-22 is reported in the 2021-22 Academic Report

² Includes partnership programs

*Unique headcount by program.

Top 10 Average Salaries for our 2022-23 Grads*

Program	Salary
Heavy Equipment Technician	\$63,353
Practical Nursing	\$61,035
Early Childhood Program Management	\$57,521
Agribusiness	\$53,059
Social Service Worker	\$53,049
Civil Technology	\$52,890
Geographic Information Systems	\$50,448
Business Administration	\$42,993
Early Childhood Education	\$41,851
Comprehensive Health Care Aide	\$34,042

*Interpret with caution; salaries are as reported in our grad survey results of base funded programs.

ASSINIBOINE LAUNCHES THE FIRST 3RD CLASS COHORT IN THE POWER ENGINEERING PROGRAM

Assiniboine Community College welcomed its first 3rd Class cohort in the Power Engineering program, transitioning students who've completed their 4th Class training into their final year of the two-year diploma program.

Across Canada, power engineers move through five classes descending numerically, with a 1st Class Engineer signifying the highest level of education in the occupation. The college previously offered 4th class training before the diploma program was introduced in fall 2021. Students who complete this second year of the program will be the first to receive their 3rd Class certification.

"There is a high demand for qualified power engineers in Manitoba, and it's only expected to increase," said Kevin Poirier, Dean of Trades at Assiniboine Community College. "Providing a fluent transition in training enables students to accelerate their certification and enter the workforce positioned for advanced career opportunities."

The program, located at the college's North Hill campus in Brandon, prepares students to operate and maintain equipment found in industrial plants and learn the mathematics, mechanics, combustion, thermodynamics and instrumentation needed for a career in power engineering.

Graduates of the program will have the opportunity to build careers in various industries, including chemical manufacturing, food processing and electrical generation.

INDIGENOUS ENROLMENT

Assiniboine partners with Indigenous communities to provide access in community-based programs, and welcomes Indigenous students to all campuses.

2018-19 to 2022-23 Indigenous Enrolments

Funding Source	2018-19 ¹	2019-20 ¹	2020-21 ¹	2021-22 ¹	2022-23
Apprenticeship	25	30	28	25	20
Contract Training	535	413	310	434	556
Cost Recovery	209	183	172	286	390
Mature Student High School	252	189	97	122	233
Regular Program	425	462	372	297	366
Grand Total*	1446	1277	979	1164	1565

¹Data for 2018-19 to 2021-22 as reported in the 2021-22 Academic Report.

*Unique headcount by program.

2018-19 to 2022-23 Indigenous Graduates

Funding Source	2018-19 ¹	2019-20 ¹	2020-21 ¹	2021-22 ¹	2022-23
Apprenticeship	6	3	6	6	5
Contract Training	125	134	98	123	195
Cost Recovery	4	2	8	8	8
Mature Student High School	36	33	18	20	22
Regular Program	114	132	138	104	117
Grand Total*	285	304	268	261	347

¹Data for 2018-19 to 2021-22 as reported in the 2021-22 Academic Report.

*Unique headcount by program.

ASSINIBOINE CARPENTRY INSTRUCTOR, JOSH CHURCH, RECEIVES INSTRUCTOR OF THE YEAR AWARD FROM APPRENTICESHIP MANITOBA

Apprenticeship Manitoba awarded Josh Church, Carpentry instructor in Assiniboine Community College's School of Trades, with the Instructor of the Year award at their 16TH annual Apprenticeship Awards of Distinction gala on November 2, 2022.

"It was very humbling to receive the nomination, and I cannot express how grateful I am to be the recipient of this award. The best feeling as a tradesperson was walking away from a job and seeing what you had created or accomplished. My students are now that accomplishment," said Church.

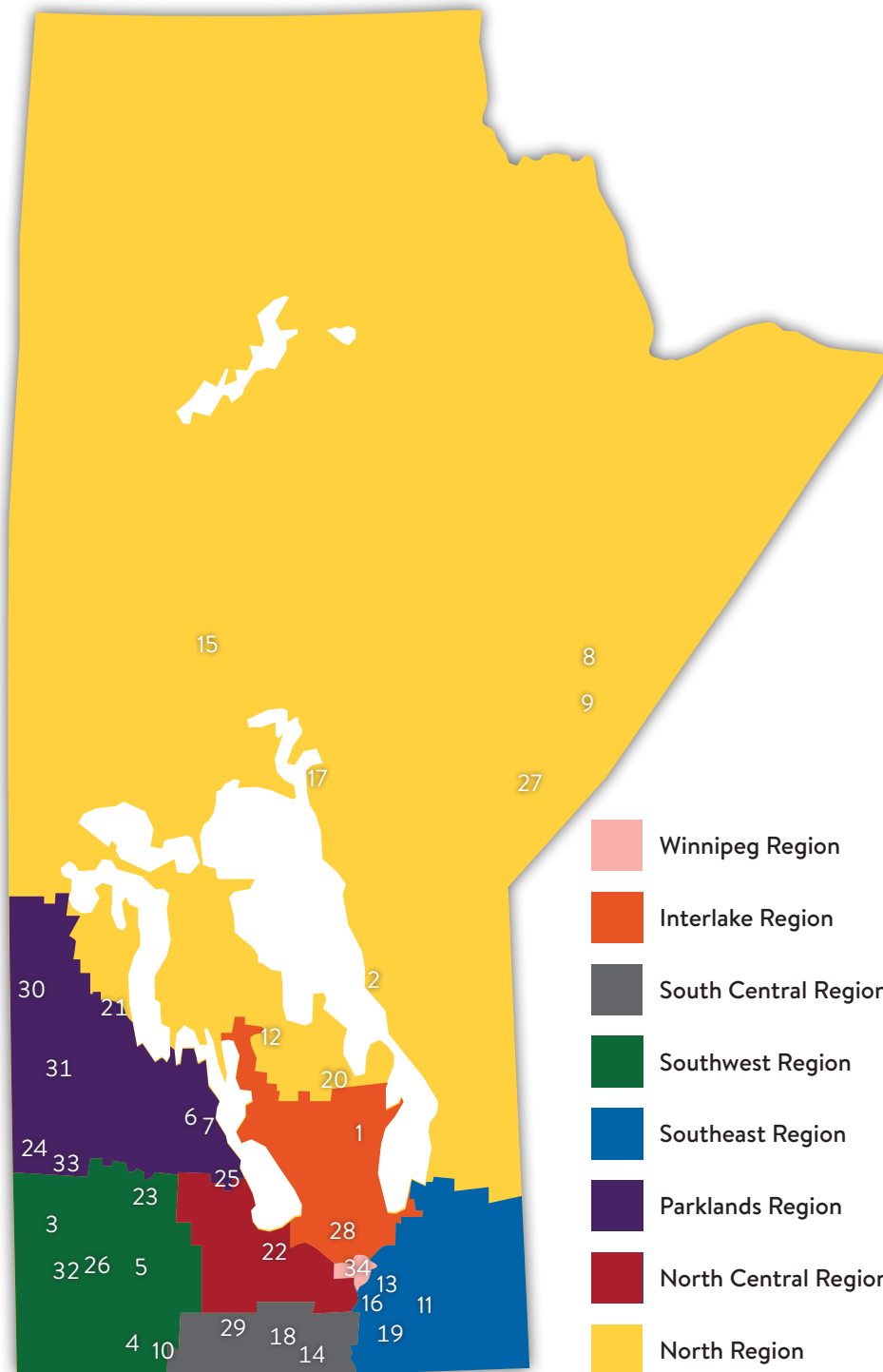
Church is an Assiniboine alumnus, having completed all levels of his technical training for his Carpenter Apprenticeship at the college. He served his apprenticeship while working at Horizon Builders in Brandon, and once he received his Red Seal in 2011, worked as site supervisor. Church then worked for Keller Developments for five years, serving in different positions, from a journeyman on site to project management and estimating.

In 2018, Josh began working at the college, and has been instructing in the Carpentry program at the Len Evans Centre for Trades and Technology for five years.

Church has been an active member of several safety committees for more than 15 years, has helped to build safety programs for the industry, and is currently working toward his goal of completing the National Construction Safety Officer (NCSO) designation.

A total of four Assiniboine instructors were nominated for the award this year: Rick Baker (Math & Science), Kyle McDonald (Ag & Heavy Equipment Technician) and Kelly Hiscock (Ag & Heavy Equipment Technician).

DELIVERY LOCATIONS



Assiniboine Permanent and Temporary Sites*

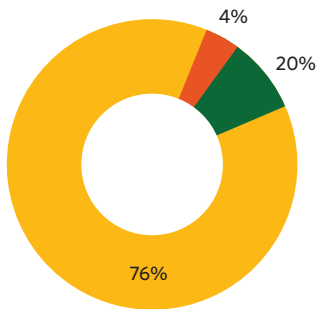
- 1 Arborg
- 2 Berens River
- 3 Birdtail Sioux First Nation
- 4 Boissevain
- 5 Brandon
- 6 Dauphin
- 7 Ebb and Flow First Nation
- 8 Gods Lake First Nation
- 9 Island Lake
- 10 Killarney
- 11 La Broquerie
- 12 Lake St. Martin
- 13 Landmark
- 14 Morden
- 15 Nelson House
- 16 Niverville
- 17 Norway House
- 18 Notre Dame de Lourdes
- 19 Otterburne
- 20 Peguis First Nation
- 21 Pine Creek First Nation
- 22 Portage la Prairie
- 23 Rolling River First Nation
- 24 Russell
- 25 Sandy Bay First Nation
- 26 Sioux Valley Dakota Nation
- 27 St. Theresa Point
- 28 Stonewall
- 29 Swan Lake First Nation
- 30 Swan River
- 31 Tootinaowaziibeeng
- 32 Virden
- 33 Waywayseecappo
- 34 Winnipeg

Assiniboine plays an important role in economic development by producing highly regarded graduates for an increasingly diversified mix of urban, rural and remote communities. Key contributors to this ongoing success are the multiple campuses and training sites throughout Manitoba.

* includes all contract training through Continuing Studies

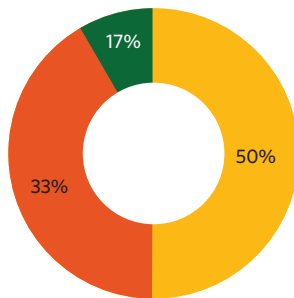
STUDENT PROFILE

WHERE STUDENTS COME FROM



- OUT OF PROVINCE
- OUT OF COUNTRY
- MANITOBA

GENDER DISTRIBUTION



- FEMALE
- MALE
- UNSPECIFIED

ASSINIBOINE RECEIVES \$1M GIFT FROM THE JOYCE FAMILY FOUNDATION TO SUPPORT PRACTICAL NURSING STUDENTS

“Assiniboine is proud of our contributions to ensuring there are nurses trained and ready to step into healthcare careers that are in demand. This significant donation will open a door for many hopeful nursing students, enhancing their opportunity to be successful in the pursuit of a healthcare career,” said Mark Frison, President at Assiniboine.

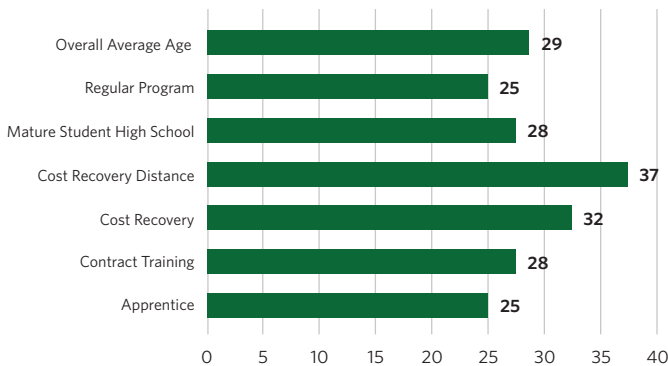
“We thank The Joyce Family Foundation for recognizing this need and providing a generous gift to aid in transforming lives and strengthening the healthcare sector in Manitoba.”

“The Joyce Family Foundation recognizes the importance of supporting those who step forward into the field of nursing. With a critical shortage of health-care workers in Manitoba, the Board acknowledges the importance of supporting Assiniboine Community College, the leader of Practical Nursing in the region,” said Maureen O’Neill, Executive Director at The Joyce Family Foundation. “When a student has the potential and drive for such a noble profession, this bursary will remove some of the financial barrier to achieving that goal.”

The fund will be available to students entering the two-year Practical Nursing diploma program, starting in fall 2023. The Joyce Family Foundation fund will distribute five annual awards of \$9,000, distributed to recipients in two installments for year one and year two of their studies. Preference will be given to those in financial need that have overcome obstacles and adversity.

Practical Nursing is the largest single program of study at Assiniboine. Since 1975, more than 4,200 individuals have graduated from nursing programs offered by the college.

AVERAGE AGE BY FUNDING SOURCE

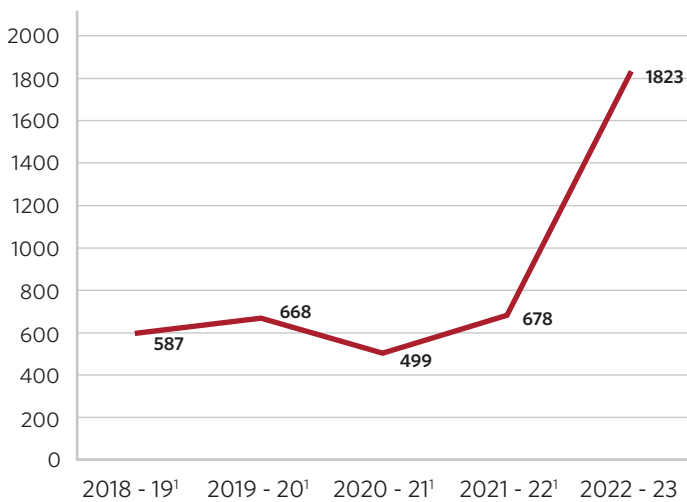


INTERNATIONAL STUDENT ENROLMENT

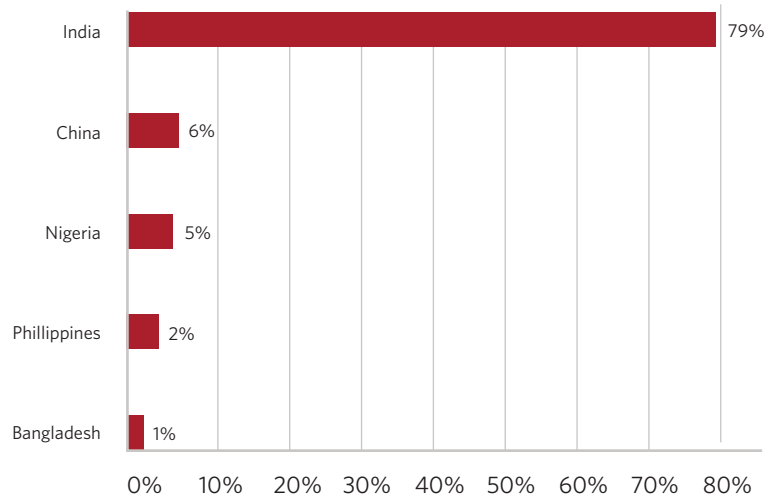
WHY INTERNATIONAL EDUCATION?

- » Contributes to population, immigration and labour market development strategies of Manitoba and Canada
- » Contributes to Assiniboine growth
- » Contributes to enrolment and sustainability of programs at Assiniboine
- » Can assist in program innovation and faculty development
- » Contributes cultural diversity and international perspectives to student experience
- » Contributes opportunity to develop cross cultural competencies and instruction

INTERNATIONAL ENROLMENT*



TOP 5 COUNTRIES



¹Data for 2018-19 to 2021-22 as reported in the 2021-22 Academic Report.

* Unduplicated headcount and includes partnerships programs.



ASSINIBOINE RECEIVES \$1.7M FROM WESTON FAMILY FOUNDATION FOR EDUCATION AND OUTREACH TO BUILD HEALTHIER SOIL ECOSYSTEMS

The Weston Family Soil Health Initiative, which seeks to expand the adoption of ecologically based beneficial management practices (BMPs) that increase soil organic matter to improve biodiversity and resiliency on agricultural lands across Canada, has granted Assiniboine Community College \$1,680,827 for a five-year project to enhance soil ecosystems in Western Canadian agriculture.

The project, which is also supported by Farm Management Canada, the Manitoba Forage and Grasslands Association, and the Manitoba Association of Watersheds, will use education and outreach to develop a Net Positive Network to build healthier soil ecosystems in Western Canada. The project will work with innovative Western Canadian farmers, like David Rourke of Rourke Farms, to demonstrate ways to improve biodiversity and tackle climate change by adopting practices that lead to improved soil health.

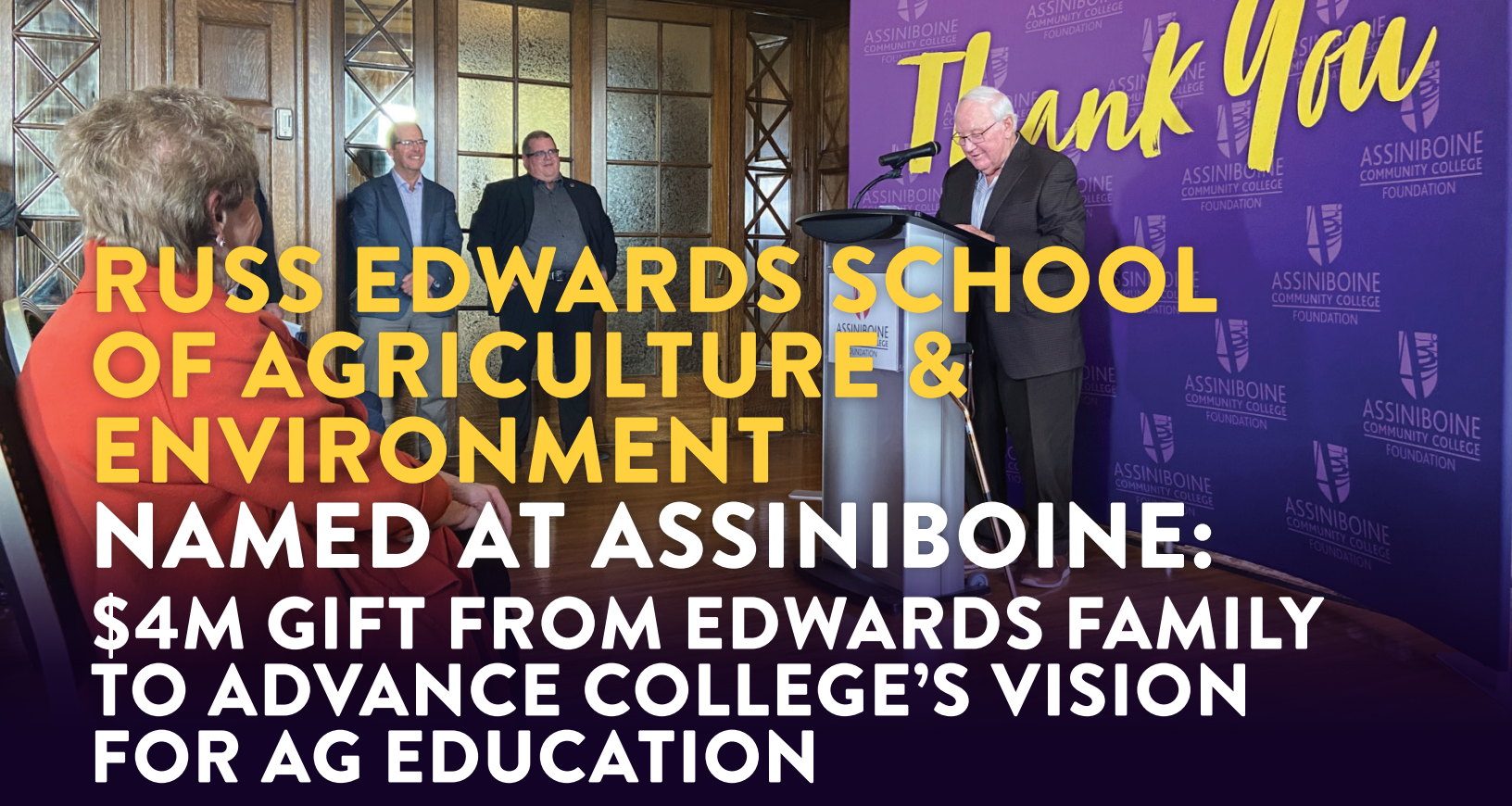
“Soil is foundational to long-term viable agriculture and food production, and healthy soil can help mitigate climate change. This project will bring together like-minded producers to implement practices that will shape the way we farm and produce food,” said Tim Hore, Dean, Russ Edwards School of Agriculture and Environment. “We thank the Weston Family Foundation for making this project possible. Together we can engage with producers to develop communities of practice that promote regional and economically viable BMPs through farmer extension and post-secondary education.”

By 2050, the global population is projected to reach 10 billion people and global food demand is predicted to increase by 56%. Assiniboine’s project will dig into the practical and pragmatic ways that producers have improved upon and continue to advance soil health and climate conscious practices, and will accelerate the development and implementation of those practices to ensure a sustainable future.

“It is clear, through the high-quality applications we received, that soil health is of growing importance in the agriculture sector and that there are scientifically proven yet underutilized approaches to increasing soil organic matter on Canada’s farmlands,” says Emma Adamo, Chair, Weston Family Foundation. “Our Foundation is committed to supporting landscape-level efforts to find solutions to our environmental challenges and, ultimately, improve the well-being of Canadians.”

This project aligns with Assiniboine’s agriculture and environment applied research strategy by responding to sector challenges and industry needs through partner-driven collaboration.





RUSS EDWARDS SCHOOL OF AGRICULTURE & ENVIRONMENT NAMED AT ASSINIBOINE: \$4M GIFT FROM EDWARDS FAMILY TO ADVANCE COLLEGE'S VISION FOR AG EDUCATION

Assiniboine Community College announced the naming of the Russ Edwards School of Agriculture & Environment.

The college has been growing its agriculture and environment programming to help address skills shortages in this key economic sector. Further, agriculture and food is the largest area of applied research at Assiniboine. The college has been fundraising for a new Prairie Innovation Centre for Sustainable Agriculture, which will enable further education, research and industry engagement. The formal naming of the School represents another step in this journey.

Russ Edwards, founder and owner of WGI Westman Group, has been a leader in the business community for nearly 50 years, and a champion at the forefront of the agricultural sector across the Prairies.

Edwards' business roots stem back to his first business in Winnipeg in 1976, constructing culverts, steel roofing, and siding. In the 45 years following, WGI Westman Group has carved out a remarkable and uncharted path under Edwards' leadership. It has grown into one of Canada's largest manufacturers of steel products.

"This is an incredible gift, and we are eternally grateful to Mr. Edwards and his family for their commitment to help us build unparalleled educational opportunities in Manitoba," said Tim Hore, Dean of Russ Edwards School of Agriculture & Environment. "It will have a long-lasting impact as our college continues to advance its vision for leadership in agricultural education."

This is the first time the college has named one of its academic schools after an individual. Assiniboine has a long and dedicated history of

delivering agricultural and environmental education throughout the province, with some of its longest-standing programs focused on agriculture and related training.

"Growing up on a farm in La Broquerie, Manitoba, I learned about caring for the land, planting seeds, and watching them grow. With Westman Steel and Behlen Industries both headquartered here in Brandon, Manitoba, some of the early seeds of WGI Westman Group's success were planted right here in this community," said Edwards, Chairman of WGI Westman Group Inc. "In fact, my wonderful wife Edna received her nursing degree in the very building in which we now make this announcement."

"We are honoured that Mr. Edwards would allow us to include his name so prominently in a school so core to our vision for the college," said Mark Frison, President of Assiniboine. "We feel deeply moved that Russ recognizes our college's efforts to date and shares our vision for the future. As Manitoba's ag college, this commitment and naming designation will elevate Assiniboine's prominence in training and applied research efforts for years to come," Frison added.

The gift will help advance priorities for the Russ Edwards School of Agriculture and Environment, including the Prairie Innovation Centre for Sustainable Agriculture—the college's cornerstone project to address critical labour shortages, advance applied research, and facilitate industry engagement. To date, Assiniboine has raised more than \$19 million dollars through its Ag Belongs Here campaign.



CAMPUSES & CENTRES

CAMPUSES & CENTRES

Victoria Avenue East Campus

Parkland Campus

Centre for Adult Learning - Brandon

North Hill Campus

Portage Campus

Centre for Adult Learning - Parkland

Winnipeg Campus

BOARD OF GOVERNORS

Jeffery Harwood (Chair)

Carla Milne

Mona Cornock

Julie Teichroeb
(student representative)

Dale McKay (Vice-Chair)

Jody Parsonage

Katelyn Sisson

Lloyd Carey
(staff representative)

Amanda McGregor

Ruth Mealy

SENIOR LEADERSHIP TEAM

Mark Frison
President

Karen Hargreaves
Dean, School of Health & Human Services and Acting Dean, School of Business

Tim Hore
Dean, Russ Edwards School Agriculture & Environment

Travis Geseron
Chief Information Officer

Deanna Rexe
Vice-President, Academic

Kevin Poirier
Dean, School of Trades and Access Programs

Suzanne Nicolas
Dean, School of Nursing

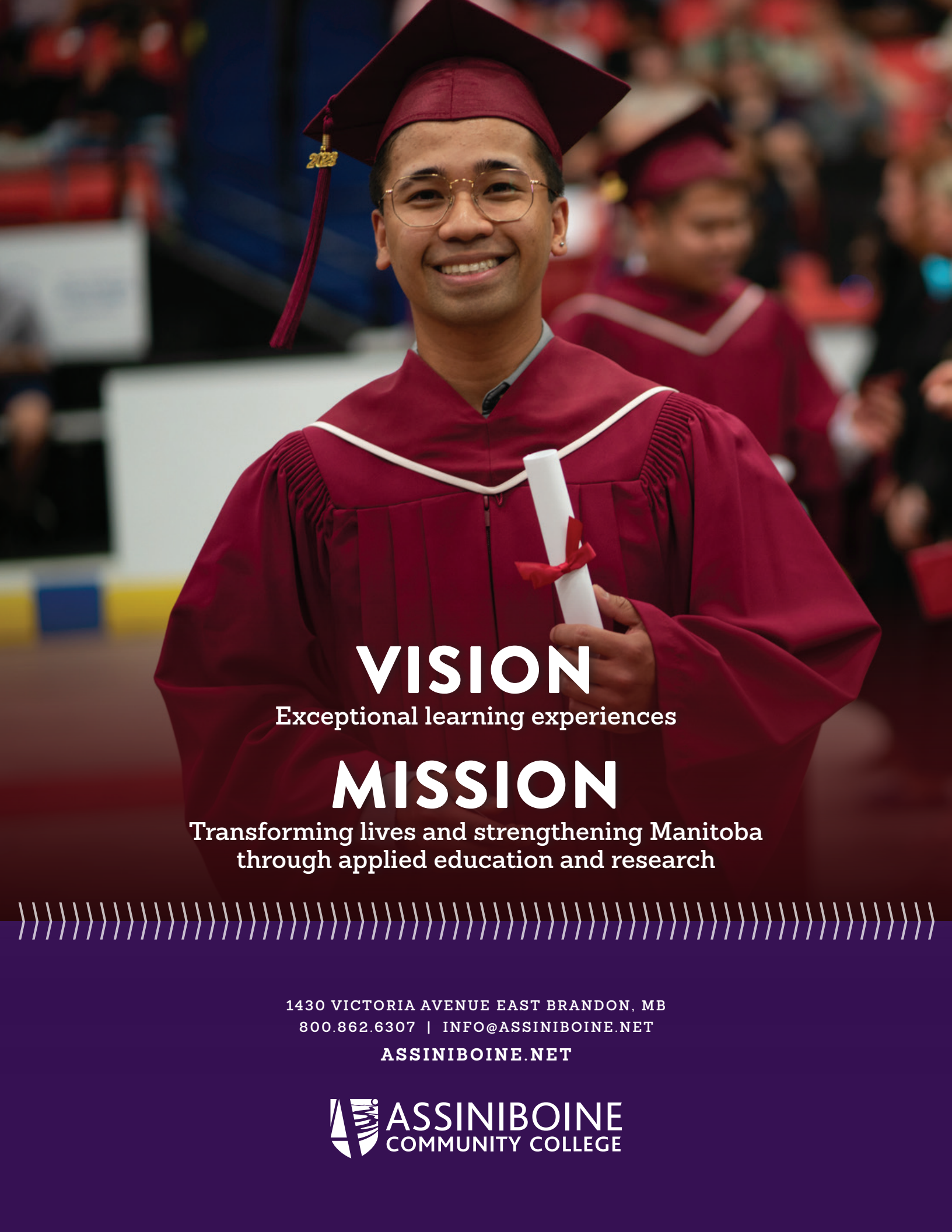
Derrick Turner
Director, External Relations

Danielle Adriaansen
Vice-President, Enrolment

Michael Cameron
Dean, Community Development

Shannon Brichon
Chief Financial Officer

Amy Doerksen
Director, Integrated Planning



VISION

Exceptional learning experiences

MISSION

Transforming lives and strengthening Manitoba
through applied education and research



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