

Beef North: Expanding the Cow Herd in Northern Ontario

Expanding the cow herd in Northern Ontario is vital to retaining and expanding markets, increasing profitability and ensuring sustainability in the beef value chain, from farmer to processor to retailer.

We are committed to creating an affordable pathway for beginning and existing farmers to establish economically viable farm businesses of scale that will be sustainable for decades. Our economic and management model will be brought to life and put into action, with a coordinated plan that will assist farmers in setting up beef farms that are designed to quickly achieve economies of scale in Northern Ontario, where land is affordable and the environmental conditions favour pasture-raised livestock.

Grasslands that are managed by beef farmers in Northern Ontario do more than produce beef – they support ecosystem services such as wildlife habitat, biodiversity conservation, carbon sequestration, soil health, erosion control, and moderating of nutrient run-off.

Why the North?

Accessing land for beef production is becoming more and more difficult due to land being converted to cash crops, competing government policies, and urban encroachment.

Northern Ontario has affordable land and ample water, and is well-suited to beef farming. The lower cost of entry in the north will allow beginning and existing farmers to establish operations of efficient and viable scale.



