

STRATEGIC DIRECTION



VISION Exceptional learning experiences

MISSION Transforming lives and strengthening Manitoba through applied education and research

An Unparalleled Student Experience

Contemporary learning spaces throughout Manitoba are anchored by our flagship North Hill campus.

All students graduate with knowledge, skills, and abilities that prepare them for career-related employment, lifelong learning, and active citizenship in an ever-changing world.

Student experiences contribute to student success and belonging, and help forge a lasting connection to the college.

Quality Programs Responsive to Manitoba's Labour Market

Quality programming, teaching & learning, student success, Indigenization, community engagement, and growth are guided by our Academic Plan.

In addition to program leadership in agriculture & environment and public safety sectors in Manitoba, we are a national leader in community-based delivery.

2,028 Assiniboine graduates by 2028 will help to address Manitoba's lagging post-secondary attainment rate and prepare more people for economic growth and community service.

Outreach & Engagement to Support Economic Growth

400 Indigenous graduates annually will help respond to the Calls to Action from the Truth and Reconciliation Commission and contributes to the prosperity of First Nations, Métis, and Inuit Peoples.

Welcoming learners from around the world supports Manitoba's economic and social development and builds global citizenship in all students.

Meeting employer and community needs through responsive programming, customized training, and applied research across the province.

PEOPLE MAKE IT HAPPEN

- » Our work is challenging and meaningful. Together we make a difference in the lives of Manitobans.
- » Investing in our people enables them to anticipate and lead change.
- » Engaged teams and individuals contribute to the success of our college.

VALUES

Be passionate.

We are enthusiastic and communicate openly in pursuit of our vision.

Take initiative.

We challenge the status quo and take calculated risks without fear of failure.

Deliver results.

We are all responsible and accountable for success.