

COUGARS CLASSIC GOLF TOURNAMENT



ASSINIBOINE
COMMUNITY COLLEGE
ALUMNI ASSOCIATION

June 24, 2021

Hosted by the college's Alumni Association, in partnership with Assiniboine Athletics and Foundation. This event engages community supporters, businesses, alumni and athletics with the intent to fundraise for Assiniboine Cougar athletic awards.

Through sponsorship, you can help provide student-athletes with financial support to complete their educational goals while enhancing their learning experience through team sport and competition.

Please note: Adjustments may be made to this year's Cougars Classic closer to the date of the event in keeping with provincial public health orders and guidelines.

TITLE SPONSOR \$4,000 ***sold***

- Referenced as Cougars Classic sponsored by "xyz"
- Referenced as above on social media
- Name & Logo on event website
- Corporate Logo on all flags (with two-year commitment)
- Complimentary foursome in tournament
- Four Assiniboine swag items
- Hole sponsorship on hole #1 (benefits listed below)

CART SPONSOR \$1,000 ***sold***

- Signage located on each cart (approx. 75)
- Social media recognition
- Corporate logo on event webpage
- Corporate signage on course (sponsor's pop-up banner)
- Corporate logo on scorecard

HOLE SPONSOR \$250

- Corporate sign on hole
- Corporate logo on scorecard

\$125/Golfer | \$500/Foursome

alumni@assiniboine.net

**Draws & prizes valuing
over \$10,000**

COUGARS

ATHLETICS



Cougar athletics has approximately 75 student athletes competing in men's and women's soccer, volleyball, futsal and women's hockey annually. Funds raised help Cougar Athletics staff and coaches recruit top talent to the Athletics programs.

RECOGNITION OF SUPPORT

GOLD SPONSOR \$3,000

- Banner (6' X 3') in gymnasium for one year (Victoria Ave East campus, Brandon)
- ½ page ad in game day program for one season (all sports)
- Corporate logo on Cougars 'thank you' sponsor banner in gymnasium (Victoria Ave East campus, Brandon)
- Corporate logos on Cougars posters - distributed to all college campuses (Brandon), Brandon School Division and Westman schools.
- Name on Sponsor hallway plaque
- Minimum 4-week named sponsor for Cougars 'athlete of the week' on Assiniboine website and social media platforms
- Corporate logos on Cougars athletics webpage on Assiniboine website
- Four Cougar 'wearables'
- Hole sponsorship at Cougars Classic golf tournament
- Four golf registrations at Cougars Classic golf tournament
- Four season passes (all games)

SILVER SPONSOR \$2,000

- Banner (3' X 3') in gymnasium for one year (Victoria Ave East campus, Brandon)
- ¼ page ad in game day program for one season (all sports)
- Corporate logo on Cougars 'thank you' sponsor banner in gymnasium (Victoria Ave East campus, Brandon)
- Name on Sponsor hallway plaque
- Corporate logo on Cougars athletics webpage on Assiniboine website
- Two Cougar 'wearables'
- Hole sponsorship at Cougars Classic golf tournament

BRONZE SPONSOR \$1,000

- Business card ad in game day programs for one season
- Corporate logo on Cougars 'thank you' sponsor banner in gymnasium (Victoria Ave East campus, Brandon)
- Name on Sponsor hallway plaque
- Corporate logo on Cougars athletics webpage on Assiniboine website
- Hole sponsorship at Cougars Classic golf tournament