



ASSINIBOINE
COMMUNITY COLLEGE

2019-20

ACADEMIC REPORT

December 18, 2020

The Honourable Ralph Eichler
Minister of Economic Development and Training
450 Broadway
Winnipeg, MB R3C 0V8

Dear Minister Eichler:

It is our pleasure to submit Assiniboine Community College's 2019-20 Academic Report. This annual publication answers key questions around enrolment, attrition, number of graduates, graduate employment placement, graduate satisfaction, and highlights Assiniboine's successes in the areas of Indigenization, internationalization, providing students with exceptional learning experiences, and enrolment growth.

The past year presented evolving uncertainty for individuals and families around the world as a result of the COVID-19 pandemic. At Assiniboine, one of our earliest priorities was shifting quickly to alternative forms of course delivery to transition students off-campus, while still allowing them to complete their courses on time. Information contained in this report illustrates our success in doing so, and contributing important graduates successfully to the labour market.

The end of the academic year brought an announcement of Assiniboine's plans to offer the majority of programs in a blended delivery model. Assiniboine students will study at a distance or online for portions of their program and be on campus (in-person) for other portions of their coursework that require access to college facilities and equipment; the specifics of the delivery model will vary program by program.

Why Blended?

- **Campus Capacity** – Some program curriculum lends itself well to online, distance, or alternative delivery methods. As such, taking advantage of this will help to limit students' time on campus, as well as the number of students on campuses and in spaces at any given time.
- **Learn by Doing** – College programs require hands-on learning. When students graduate, they need to be prepared and confident to work in their chosen occupation.
- **Preparing for Industry** – For the portions of each program that will be delivered in-person, environments will be designed to conform with personal protective equipment (PPE) and safety requirements in those industries, thus replicating the conditions for post-graduation employment.
- **Physical Distancing Practices** – Assiniboine is fortunate to benefit from small class sizes and multiple campuses across communities. In addition to fewer total hours on campus, the college expects to make use of alternative times and days of delivery to accommodate physical and social distancing requirements for each program and the campus as a whole.

Yours sincerely,



Dr. Deanna Rexe,
Vice-President, Academic



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Assiniboine Community College campuses are located on the traditional territories of Treaty No. 1 and Treaty No. 2, and the shared traditional lands of Cree, Oji-Cree, Dakota, Dene and Anishinabek/Ojibwe peoples, and the homeland of the Métis nation. We also recognize other Treaty territories where our community-based training takes place. We welcome students who seek knowledge here.

[illegible]

The plan conceptually outlines the physical structure of the future campus' built form, open space, and circulation network—all with the aim of providing opportunities to bring out the strengths and values that define our college as a place that provides an unparalleled student experience and engages students, staff, faculty and our community.



LARGE MAJORITY OF ASSINIBOINE GRADS HAVE JOBS, STAY IN MANITOBA

The overwhelming majority of recent Assiniboine Community College graduates are living and working in Manitoba, according to the college's annual graduate satisfaction & employment survey results.

The 2019 survey shows that 91 per cent of graduates have jobs within nine months of graduation, more than three-quarters of which are permanent. Eighty-five per cent of graduates say they are working in a career related to their field of study.

"As a college, we strive to offer programs that provide graduates with clear pathways into the labour market," said Assiniboine president Mark Frison. "We have seen interprovincial migratory losses in Manitoba for the past three decades, so it's good news to see that 88 per cent of recent Assiniboine graduates remain and work in the province following their studies."

Frison pointed to the college's stated goal of graduating 2,028 graduates by 2028 to help address Manitoba's lagging post-secondary attainment rates. This past academic year, close to 1,400 individuals graduated from Assiniboine, an increase of 45 per cent since 2013.

Surveys consistently show that the number one issue for small businesses is attracting and retaining employees. We recognize Assiniboine has an important role to play meeting employer needs with skilled graduates who are ready to work.



Academic Report Program Table

Program	Academic Credential	New Students	Returning Students
Accounting	Advanced Diploma	13	0
Accounting and Finance	Advanced Diploma	0	22
Agribusiness	Diploma	66	50
Automotive Technician	Certificate	13	0
Business Administration	Diploma	161	129
Carpentry and Woodworking	Certificate	25	2
Civil Technician	Certificate	18	14
Communications Engineering Technology	Diploma	13	6
Comprehensive Health Care Aide	Certificate	84	20
Comprehensive Health Care Aide Challenge	Certificate	0	0
Construction Electrician	Certificate	16	0
Culinary Arts	Diploma	22	14
Early Childhood Education	Diploma	27	21
Early Childhood Program Management	Advanced Diploma	0	0
Education Assistant	Certificate	13	0
Electronic Technician ³	Certificate	1	0
Finance	Advanced Diploma	8	0
General Business	Certificate	13	45
Geographic Information Systems	Advanced Diploma	21	2
Heavy Duty Equipment Technician	Certificate	20	1
Heavy Duty Equipment Technician	Diploma	28	2
Horticultural Production	Certificate	4	0
Hotel and Restaurant Management	Certificate	18	2
Hotel and Restaurant Management	Diploma	25	14
Human Resource Management	Advanced Diploma	9	0
Industrial Metals Fabrication	Certificate	23	7
Interactive Media Arts	Certificate	8	0
Interactive Media Arts	Diploma	36	33
Land and Water Management	Diploma	20	21
Legal Administration	Diploma	5	6
Marketing	Advanced Diploma	10	0
Medical Administration	Diploma	23	11
Network Administration Technician	Certificate	3	0
Network Administration Technology	Diploma	20	16
Office Administration Certificate	Certificate	0	1
Office Management	Diploma	11	10
Office Skills	Certificate	46	4
Piping Trades	Certificate	16	0
Police Studies	Certificate	20	0
Power Engineering	Certificate	15	0
Practical Nursing	Diploma	210	192
Practical Nursing Refresher	Certificate	0	0
Professional Cooking ²	Certificate	5	0
Social Service Worker	Diploma	27	23
Sustainable Food Systems	Advanced Diploma	24	13
Apprenticeship		592	6
Contract Training		1150	518
Cost Recovery		2131	512
Mature Student High School		290	40
Undeclared		0	0
College Total¹		5303	1757

¹Due to program exclusions, college totals are different from published statistics

²Professional Cooking is the exit certificate of the Culinary Arts diploma program.

³Electronic Technician is the exit certificate of the Communications Engineering Technology diploma program.

-Survey samples less than 5 are reported as null

Distance Education Enrolment	Total Enrolment	Attrition Rate	Number of Graduates	Percentage of Graduates Satisfied with their Program	Percentage of Graduates Employed	Average Wage Earned
0	13	0%	9	-	-	-
0	22	27%	10	73%	100%	\$27,275
0	116	8%	42	52%	95%	\$46,206
0	13	8%	11	67%	67%	-
29	319	21%	74	68%	84%	\$35,385
0	27	41%	16	-	-	-
0	32	19%	25	-	75%	\$45,543
0	19	32%	5	25%	-	-
38	142	24%	47	-	90%	\$31,132
60	60	13%	18	80%	-	-
0	16	13%	13	71%	71%	-
0	36	11%	14	50%	75%	\$30,853
141	189	22%	22	91%	100%	\$36,251
156	156	8%	39	80%	93%	\$47,283
79	92	9%	28	57%	80%	-
0	1	0%	1	-	-	-
0	8	13%	6	-	-	-
0	58	14%	39	67%	83%	\$40,794
3	26	4%	22	100%	100%	-
0	21	0%	18	57%	-	\$42,399
0	30	13%	2	100%	-	\$42,952
0	4	0%	2	-	-	-
0	20	15%	14	80%	100%	\$28,071
0	39	8%	9	25%	67%	\$23,400
0	9	0%	7	-	-	-
0	30	10%	17	-	-	-
0	8	0%	8	-	-	-
0	69	17%	25	40%	40%	-
0	41	7%	18	75%	100%	-
0	11	9%	4	-	-	-
0	10	10%	9	-	-	-
0	34	12%	9	-	-	-
0	3	0%	3	67%	100%	\$19,693
0	36	8%	13	100%	100%	\$54,462
0	1	0%	1	-	-	-
0	21	10%	7	-	-	-
0	50	14%	21	-	-	-
0	16	13%	12	-	-	-
0	20	25%	15	80%	-	-
0	15	13%	12	50%	67%	-
0	402	8%	135	88%	100%	\$53,453
3	3	0%	2	-	-	-
0	5	20%	4	90%	100%	\$21,696
0	50	18%	19	60%	70%	-
0	37	3%	23	60%	-	-
0	598		184			
0	1668		395			
0	2643		39			
0	330		58			
320	320					
829	7889		1526			

ENROLMENT DISTRIBUTION & SALARIES

Enrolment Distribution

Funding Source	2018-19 ¹	2019-20
Apprenticeship	719	588
Contract Training	2091	1570
Cost Recovery	2890	2567
Mature Student High School	439	330
Regular Program	2999	2581
Grand Total*	9138	7636

¹Data for 2018-19 as reported in the 2018-19 Academic Report.

*Unique headcount by program.

Top 10 Average Salaries for our 2019-20 Grads*

Program	Salary
Network Administration Technology	\$54,462
Practical Nursing	\$53,453
Early Childhood Program Management	\$47,283
Agribusiness	\$46,206
Civil Technician	\$45,543
Heavy Duty Equipment Technician	\$42,952
General Business	\$40,794
Early Childhood Education	\$36,251
Business Administration	\$35,385
Comprehensive Health Care Aide	\$31,132

*Interpret with caution; salaries are as reported in our grad survey results of base funded programs.

FOOD PROCESSING CENTRE FOR ANIMAL PROTEINS OFFICIALLY OPENS AT ASSINIBOINE

Assiniboine Community College's new Food Processing Centre for Animal Proteins had its grand opening on January 22, 2020.

The Centre allows the college to facilitate the training and experience necessary for graduates to have careers in the meat processing industry, addressing a workforce shortage in this sector.

The Centre was made possible through a combined \$1.165 million in funding from industry and government partners including the Government of Canada, the Province of Manitoba, Maple Leaf Foods, HyLife Foods, Manitoba Pork, UFCW Local 832, and The Brandon Hog and Livestock Show.

"The growing world demand for protein provides our industry here in Manitoba with tremendous opportunities in new production and processing jobs," said Blaine Pedersen, Minister of Agriculture and Resource Development. "This new facility will ensure that there is a steady stream of qualified individuals to work in our processing industry for years to come, and will keep our province at the leading edge of the protein sector."

The 3,067-square-foot Food Processing Centre for Animal Proteins is housed at the college's Victoria Avenue East campus in Brandon.

INDIGENOUS ENROLMENT

Assiniboine believes strongly in strengthening its partnerships with First Nations, Métis, and Inuit peoples through continued collaboration.

2015-16 to 2019-20 Indigenous Enrolments

Funding Source	2015-16 ¹	2016-17 ¹	2017-18 ¹	2018-19 ¹	2019-20
Apprenticeship	26	20	24	25	30
Contract Training	331	362	406	535	413
Cost Recovery	209	179	213	209	183
Mature Student High School	227	207	221	252	189
Regular Program	381	397	408	425	462
Grand Total*	1174	1165	1272	1446	1277

¹Data for 2015-16 to 2018-19 as reported in the 2018-19 Academic Report.

*Unique headcount by program.

2015-16 to 2019-20 Indigenous Graduates

Funding Source	2015-2016 ¹	2016-2017 ¹	2017-2018 ¹	2018-2019	2019-20
Apprenticeship	7	7	2	6	3
Contract Training	100	68	147	125	134
Cost Recovery	9	6	28	4	2
Mature Student High School	37	38	23	36	33
Regular Program	81	103	96	114	132
Grand Total*	234	222	296	285	304

¹Data for 2015-16 to 2018-19 as reported in the 2018-19 Academic Report.

*Unique headcount by program.

ASSINIBOINE LAUNCHES NEW CHILD DEVELOPMENT WORKER PROGRAM IN THREE FIRST NATION COMMUNITIES

Assiniboine Community College is partnering with three First Nations communities to deliver a newly created Child Development Worker program. More than 60 frontline professionals in Ebb and Flow, Sandy Bay, and Long Plain First Nations are enrolled in the nine-month program.

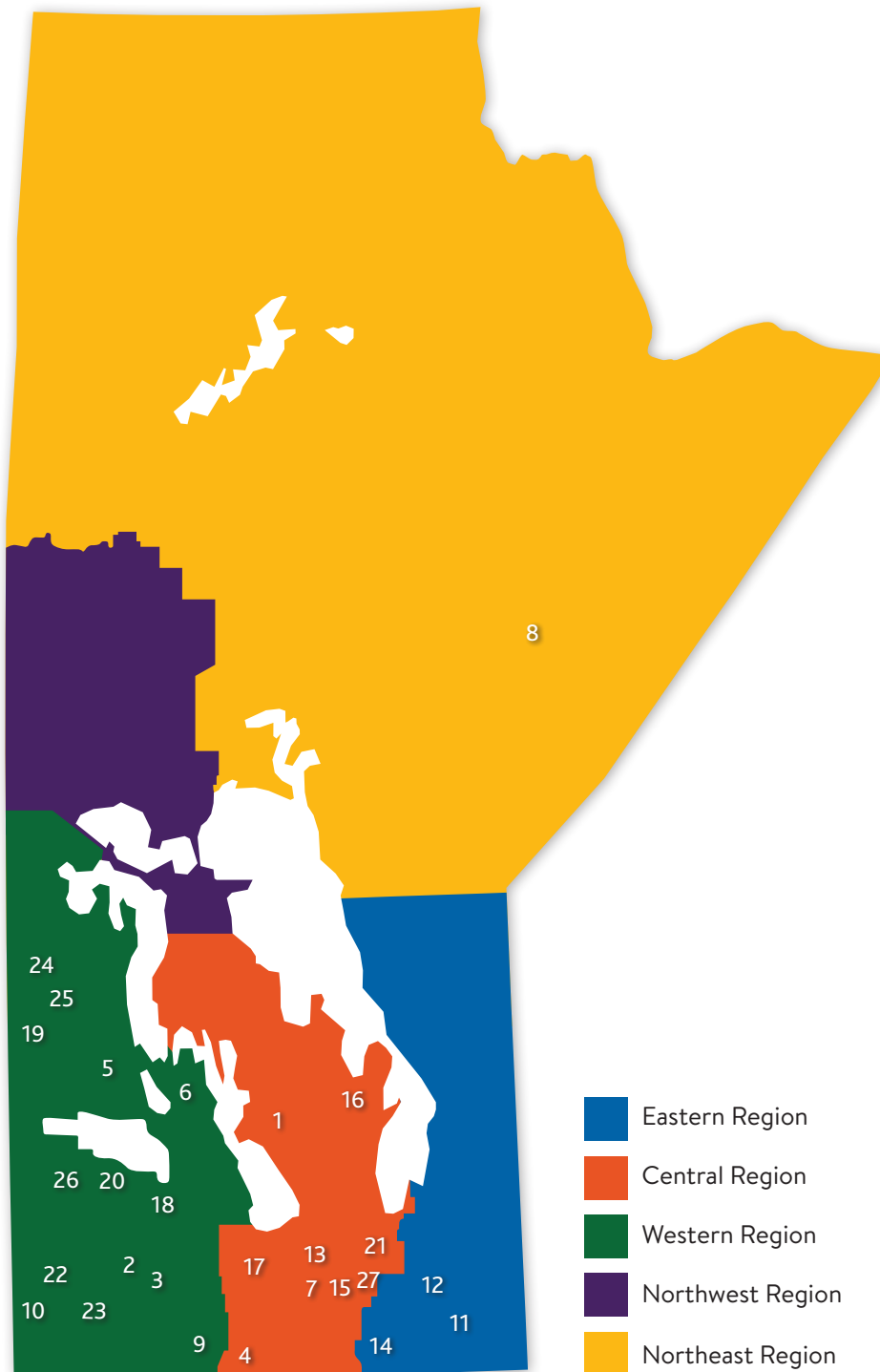
"Our college values the long-standing relationships we have with Sandy Bay, Ebb and Flow, and Long Plain First Nations, and we are thrilled to be partnering once again on a program that will develop people to help with important social services in these communities," said Assiniboine president Mark Frison.

centered around a child-first and needs-based equitable approach for Indigenous children to access government services.

In recent years, Assiniboine has delivered numerous community-based programs in partnership with these First Nations, in addition to dozens more across the province.

The college developed the program in response to First Nations expressing a need for skilled child development workers, related to the provision of Jordan's Principle programming. The Jordan's Principle is

DELIVERY LOCATIONS



Assiniboine Permanent and Temporary Sites*

1. Ashern
2. Brandon
3. Carberry
4. Darlingford
5. Dauphin
6. Ebb and Flow First Nation
7. Elie
8. Gods Lake First Nation
9. Killarney
10. Kola
11. La Broquerie
12. Landmark
13. Long Plain First Nation
14. Niverville
15. Oak Bluff
16. Peguis First Nation
17. Portage La Prairie
18. Rolling River First Nation
19. Russell
20. Sandy Bay First Nation
21. Selkirk
22. Sioux Valley Dakota Nation
23. Souris
24. Swan River
25. Tootinaowaziibeeng
26. Waywayseecappo
27. Winnipeg

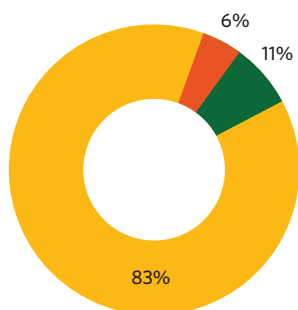
Assiniboine plays an important role in economic development by producing highly regarded graduates for an increasingly diversified mix of urban, rural and remote communities. Key contributors to this ongoing success are the multiple campuses and training sites throughout Manitoba.

*includes all contract training through Continuing Studies.



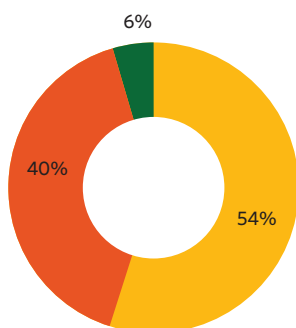
STUDENT PROFILE

WHERE STUDENTS
COME FROM



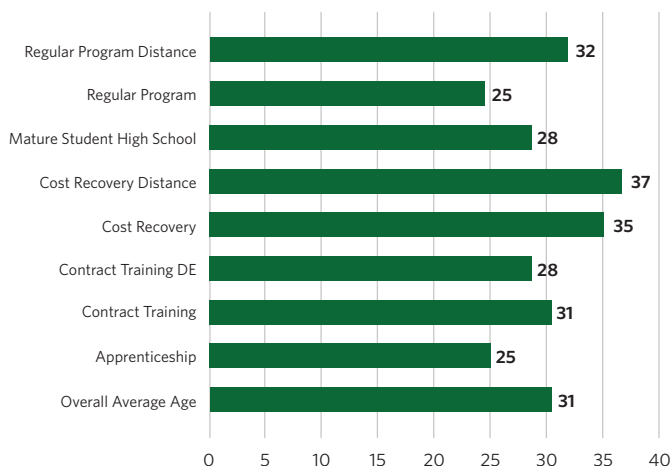
OUT OF PROVINCE
OUT OF COUNTRY
MANITOBA

GENDER DISTRIBUTION



FEMALE
MALE
UNSPECIFIED

AVERAGE AGE BY FUNDING SOURCE



ASSINIBOINE OPENS ACTIVE LEARNING CLASSROOM THANKS TO \$100,000 PARTNERSHIP WITH WESTOBA

Students at Assiniboine Community College benefit from a new learning space on campus, thanks to a five-year partnership with Westoba Credit Union Ltd.

The space is the first classroom of its kind at Assiniboine, bringing together both design and smart technology to facilitate active learning. Traditional classroom environments are built with lecture-based teaching and learning in mind, but this facility flips that convention on its head.

“Our new active learning classroom is a high-tech, team-based classroom that will deepen learning and strengthen student collaboration, while supporting innovative teaching,” said Bobbie Robertson, Dean of Business at Assiniboine. “The idea is for the instructor to be able to be at the centre of the space, but not be the centre of learning.”

The space, which is at the college’s Victoria Avenue East campus, will accommodate up to 25 students. It is modelled after state-of-practice facilities elsewhere, which are designed to maximize effective learning. For example, smartboards are put into the hands of students instead of instructors to facilitate the ‘learn by doing’ philosophy that underscores much of Assiniboine’s approach to program curriculum.

“Students at Assiniboine will benefit from enriched learning experiences directly as a result of this gift from Westoba,” said Derrick Turner, Director of Advancement at Assiniboine. “We are exceptionally grateful to them, both for their long history of support towards our college and for this particular occasion of generosity.”

The space will be used by programs across the college, including Business Administration and Interactive Media Arts.

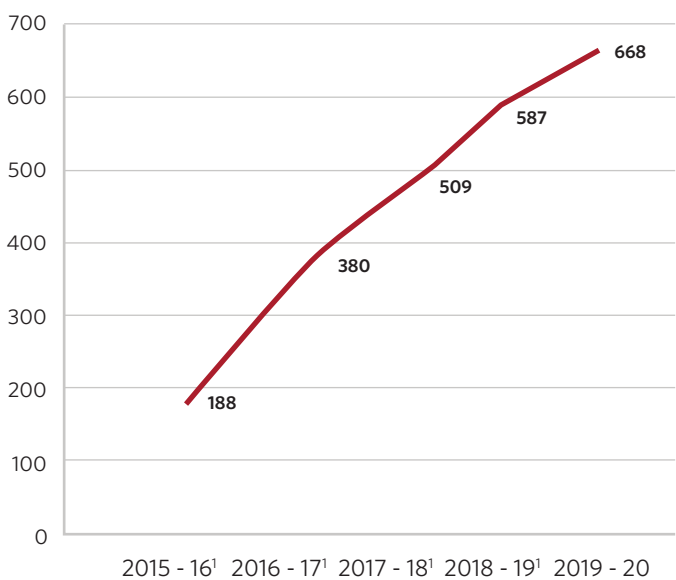


INTERNATIONAL STUDENT ENROLMENT

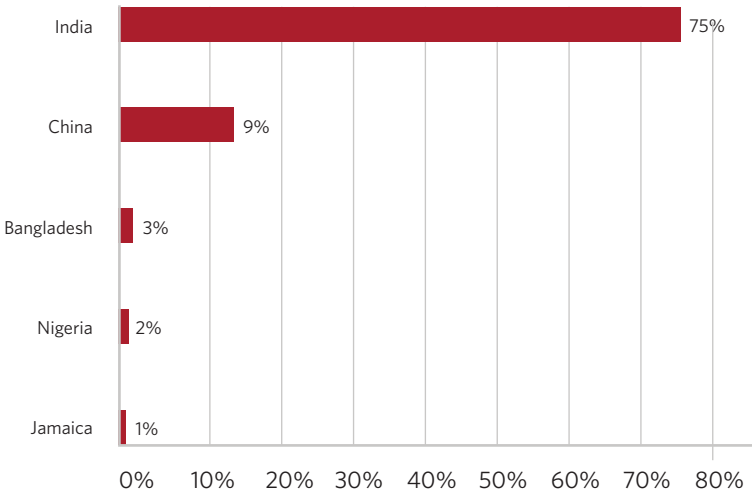
WHY INTERNATIONAL EDUCATION?

- » Contributes to Assiniboine growth
 - » Contributes to population, immigration and labour market development strategies of Manitoba and Canada
 - » Contributes to enrolment and sustainability of programs at Assiniboine
- » Can assist in program innovation and faculty development
 - » Contributes cultural diversity and international perspectives to student experience
 - » Contributes opportunity to develop cross cultural competencies and instruction

INTERNATIONAL ENROLMENT*



TOP 5 COUNTRIES



¹Data for 2015-16 to 2018-19 as reported in the 2018-19 Academic Report.
* Unduplicated headcount.



ASSINIBOINE AND SCO PARTNER DELIVER RESTORATIVE JUSTICE PROGRAM

The Southern Chiefs' Organization (SCO) has partnered with Assiniboine Community College to deliver a Restorative Justice program to 30 students from SCO-member communities across Southern Manitoba.

Restorative Justice is an approach which has roots in traditional Indigenous culture and forms of justice. It focuses on repairing the harm caused by crime, within the context of relationships and communities. It also seeks to restore balance and harmony to all involved.

The overall purpose of this program is to build capacity of our community members in administering forms of justice rooted in Anishinaabe and Dakota worldviews.

The SCO, which represents 34 First Nations in Manitoba, is steadfast in their commitment to reclaim Indigenous practices of justice for their clients and to reduce the number of community members in contact with the criminal justice system.

"We are honoured to be partnering with the SCO on this important program to help advance their vision for restorative justice in First Nations," said Assiniboine President Mark Frison.

The Restorative Justice Certificate program is designed for individuals who are already working within the justice system or who are interested in pursuing a career in justice. The program will

be delivered in a central delivery site for SCO-member communities, based on where there is the most enrolment.

In addition to classroom studies and a cultural camp, students will undergo a field placement through SCO in a community justice program within an Indigenous community. Students will benefit from a flexible part-time delivery method over their two years of study, with classes being delivered one week each month, followed by the three-week practicum.

Graduates will leave with the skills and knowledge to support the delivery of a restorative justice program within their communities.

Assiniboine Community College is a leader in public safety education across the Prairies. For more than a decade, the college has partnered with the Brandon Police Service to train recruits, and the Police Studies program is recognized by law enforcement agencies across Manitoba and beyond. In 2016, the college entered into an agreement with the Manitoba Department of Justice to train First Nations Safety Officers. More than 200 officers have completed the program since its inception.



ASSINIBOINE AWARDED \$190K NSERC GRANT FOR APPLIED RESEARCH IN AGRICULTURE

Assiniboine Community College received a Natural Sciences and Engineering Research Council of Canada (NSERC) grant of \$190,880 to build applied research capacity in support of Manitoba agriculture, innovation and sustainability.

"As Manitoba's ag college, we are thrilled to receive NSERC support that allows us to further our contributions to the provincial agriculture sector, assisting employers in a tangible, solution-oriented manner," said Dr. Deanna Rexe, Vice-President Academic at Assiniboine.

The research grant spreads over two years, enabling the expansion of applied research projects and furthering the college's partnerships with industry. This research will enhance regional innovation, productivity and competitiveness in the agriculture sector.

- » Establishing a partnership with Vermillion Growers, Manitoba's first large-scale vegetable greenhouse, has faculty researchers at Assiniboine studying sustainable crop production technologies and integrated pest management solutions.
- » Further research on the potato sector in partnership with the Manitoba Horticulture Productivity Enhancement Council (MHPEC) will generate knowledge, technologies, and products to enhance potato production and industry sustainability.
- » Together with Ag-Quest Inc., research will identify the most effective fungal strains to promote early seeding potency and growth in annual field crops grown on adverse soils.
- » Collaboration with the Manitoba Pulse and Soybean Growers (MPSG) will develop survey protocols for disease and insect pests, soil fertility, and agronomy. This is in support of Roquette's \$400M pea processing facility currently under construction near Portage la Prairie.

"Combined, these applied research projects build our capacity as a college to work with and support Manitoba's ag sector with industry-specific knowledge and recommendations," said Tim Hore, Dean of Agriculture & Environment at Assiniboine.

Faculty researchers Dr. Poonam Singh, Dr. Sajjad Rao and Dr. Baljeet Singh provide scientific leadership to the applied research projects. Students in agriculture and environment programs at Assiniboine are involved in field and lab activities related to the research, as part of the 'learn by doing' philosophy integrated into the college's programs.

Assiniboine's program leadership in agriculture and environment education began in the 1980s with farm production and agribusiness management programs. In 2011, a certificate in Horticultural Production program was developed around four key sectors of production horticulture: greenhouse, nursery, fruits and vegetables, and parks and landscape. Four years later, a post-graduate program in Sustainable Food Systems was introduced, emphasizing innovation in food production, food security, and post-harvest management to address a gap in hands-on training related to food production safety in the Prairies.

Programs in the college's School of Agriculture & Environment continue to be attractive to students, with many forming waitlists each year.

Since 2010, Assiniboine has been the recipient of federal Growing Forward funding to support Manitoba's agri-food industry, including the Field to Fork applied research initiative linking the farm gate to the consumer.

Under the Canadian Agricultural Partnership, the college recently received \$950,000 from the Ag Action Manitoba Program for industry-driven applied research. This research contributes to the development of agricultural knowledge and skills and improves competitiveness and sustainability in Manitoba's agriculture, agri-food and agri-product sectors.



ABOUT ASSINIBOINE

CAMPUSES & CENTRES

Victoria Avenue East Campus

Adult Collegiate

North Hill Campus

Winnipeg Campus

Parkland Campus

Russell Training Centre

BOARD OF GOVERNORS

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Dale McKay (Vice-Chair)
Harvey Laluk
Carla Milne
Jack Ewatski

Johanne Ross
Kelly Wilson
Lori Dangerfield
Shawn Larway (student representative)
Lloyd Carey (staff representative)

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President

Deanna Rexe
Vice-President, Academic

Diane Shamray
Vice-President, International

Karen Hargreaves
Dean, School of Health &
Human Services

Kate Pelletier
Dean, School of Trades, Access
and Community Programing

Bobbie Robertson
Dean, School of Business

Tim Hore
Dean, School of Agriculture &
Environment

Suzanne Nicolas
Dean, School of Nursing

Shannon Brichon
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Gabriel Toichoa
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VISION

Exceptional learning experiences

MISSION

Transforming lives and strengthening Manitoba
through applied education and research

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