



IMPACT REPORT

JANUARY 2019

LEGACY GALA DINNER

They say there is no better way to learn than to try it, and that is exactly what our students receive as an Assiniboine Community College student.

Our annual Foundation Gala dinner treats guests to an eight-course meal carefully prepared by our Culinary Arts students and a unique wine pairing specially chosen to compliment that course by our Hotel and Restaurant Management students. It truly is a one-of-a-kind evening held at our Manitoba Institute of Culinary Arts building.

The 2018 dinner raised approximately \$43,000 thanks to our guests and sponsors. Money from the event, held last March, will support Indigenous students.

We look forward to another culinary delight in March 2019. Our Foundation Board is directing proceeds from the upcoming dinner to the creation of scholarships and bursaries for students in the Early Childhood Education program.

Helping a student attend college has a profound, lifelong impact and financial assistance allows students to concentrate on their studies.



KOCH DONATES \$200K OF STEEL TO ASSINIBOINE

Welding students at Assiniboine Community College are benefiting from excellent learning opportunities provided by Koch Fertilizer Canada's donation of nearly \$200,000 worth of steel.

"This donation helped students gain experience in welding a variety of different stainless steel products not normally welded in the school environment," Welding instructor James McGhie said.

Koch Fertilizer occasionally has material left over from other jobs or material where the markings become illegible or the supporting documentation is no longer available. This material cannot be used in the plant as it is not 100 per cent identifiable.

On approval from Paul Liddle, the Plant Manager, Henry Verner, the Transportation Compliance Coordinator, was tasked to clean up the material and have it removed from the site. He contacted McGhie to see if the material could be put to good use in the college's Welding program.

"I thought Jimmy (McGhie) could do good things with the material to aid in the development of our next generation of welders. I am pleased that our donation will assist the program for years to come," Verner said.

McGhie said the donation allows instructors to bridge the gap between college classrooms and shops with industry, so students feel confident and comfortable working in these environments upon graduating.

"It helps keep us current and provides us with the information we need on what is in demand from employers, including Koch," said McGhie. "It offers students a sample of the products currently used in industry that we wouldn't otherwise be able to fit into our budget."

(Photo caption from left: Dennis White, Chairperson, Mechanical Trades; James McGhie, Welding instructor; Henry Verner, Transportation Compliance Coordinator; Koch Fertilizer Canada; Paula Liddle, Plant Manager, Koch Fertilizer Canada; Barry Gooden, Dean, Trades & Technology).



PRACTICAL NURSING STUDENTS DEVELOP SKILLS IN HOLO SUITE

When a patient suffering from a severe heart attack arrived at the emergency room of the Neepawa Health Centre, Christal Nicholson knew just what to do.

The Practical Nursing student from Assiniboine Community College was taking her senior practicum at the hospital.

“I was the first to respond and, with skills that I learned from Assiniboine, I was able to identify the symptoms and act quickly,” Nicholson recalled.

That’s because Nicholson had been trained in one of the college’s two new simulation labs, practising on high-fidelity simulation mannequins that were programmed to mimic the symptoms of a severe heart attack.

“The simulation lab prepared me to take on a leadership role that was not expected of me. I was able to go through the procedures practised in the sim lab, such as, identify that a patient is in cardiac arrest, what drugs to use, and most importantly, communicate with your fellow staff members,” Nicholson said.

The simulation labs—also known as the Hands-On Learning Opportunity (HOLO) Suites—have been operating since December 2016 at two of the college’s campuses in Brandon and Winnipeg, thanks to the support of generous donors.

About 150 nursing students a year have had an exceptional learning experience—the opportunity to develop decision-making skills in a safe, controlled environment by practising on mannequins that act and react like a human patient.

Apollo and Lucina have a pulse; breathe and convulse; respond to drug doses and IVs; and secrete blood, mucus, sweat and urine. Lucina even simulates a complete birthing experience.

They can both be programmed to speak and respond in the same way a real person would during treatment.

Jodee Cobb-Adair, chairperson of health programs, said she “can’t believe what they do. When they were showing us how it worked, I was touching Lucina’s arm when she was in the middle of delivering a baby. All of a sudden, I heard this, ‘Don’t you touch me!’ It’s so realistic. It’s amazing.”

SCHOLARSHIPS, AWARDS AND BURSARIES

THE IMPACT OF A SCHOLARSHIP, AWARD OR BURSARY

A donation to scholarships, awards and bursaries can change the future. An increase in household income allows graduates to participate more fully in society and benefit themselves, their families and the economy as a whole.

THE RETURN ON INVESTMENT

Assiniboine post-secondary graduates see a big return on investments, with the average two-year diploma graduates seeing an increase in earnings of \$11,700 each year compared to someone with a high school diploma. 93% of Assiniboine graduates choose to live and work in Manitoba.

SUPPORTING STUDENTS

With funding from generous donors, the Assiniboine Community College Foundation helps students attend and complete their post-secondary education. During our 2017-18 academic year, nearly \$300,000 was dispersed.

THE LOUIS RIEL BURSARY FUND ESTABLISHED AT ASSINIBOINE COMMUNITY COLLEGE

On National Indigenous Peoples Day, Assiniboine Community College announced the generous gift of \$250,000 made by the Louis Riel Institute, the educational affiliate of the Manitoba Métis Federation, to establish a bursary endowment fund known as the Louis Riel Bursary.

This endowment will provide assistance to qualified Métis students so they may take advantage of educational opportunities provided by Assiniboine Community College.



SPORT AND ACADEMICS : A WINNING COMBINATION

When Kim Chartier started her path towards earning her Practical Nursing diploma in January 2017, she did not realize what a huge role athletics was going to play in her educational success.

The mother of four recalls feeling the workload stress that students in the program often experience. She also understood that staying physically active could help alleviate that stress. For that reason, Kim decided to give the women's futsal (indoor soccer) team a try.

By third term in the nursing program, she was spending long days at school and soccer became the biggest highlight of her day. This escape allowed her to channel any frustration or stress into positive energy.

You can imagine her surprise when she was offered an athletic scholarship for the 2017-2018 season. As she says, "what an amazing gift! Having a family of six people and being down one income was a little bit of a financial burden. I was so grateful

for the opportunity to be able to play on a college team."

Her fourth term proved even more difficult. She spent 10-13 hours per day at school. In Kim's words, "I am not sure how I would have handled the course load if I didn't have futsal to channel my stress and energy. Everyone told me I was crazy ... to play sports during that academically challenging time." In the end, it was the physical activity that helped her to succeed.

Her message to all Assiniboine donors is simple. "Having the scholarship was an incredible bonus for doing something that I loved! By donating money for scholarships, you are changing lives and making a huge impact on students' personal situations and experiences at Assiniboine. Thank you!"

HOW ASSINIBOINE ALUMNI RAISED OVER \$60,000

Last fall, many alumni from different areas of Westman participated in a month-long initiative that aimed to raise \$30,000 in 30 days for scholarships, awards and bursaries. Recognizing the opportunity to help a new crop of college alumni achieve their goals, organizations joined the campaign with a variety of activities and corporate matching gifts that helped raise donations amongst their staff—many of whom are Assiniboine alumni.

A real highlight of the initiative was the generous outpouring of donations made by individual alumni from the past 40+ years. The campaign was far-reaching in reconnecting with college graduates stemming back to 1970. “A big thank you to those that supported this cause with warm reception and sharing in my passion for Assiniboine,” said Robert Eslinger, 30K in 30 days co-chair.

There is a sense of pride felt in Assiniboine graduates, and that pride is what has driven alumni to pay it forward—to help others learn and be affected in the same way they were with their college education. Donations were made anywhere from \$20 to \$2,000—and it’s all made a difference in raising over \$31,000 which helps students attend and complete their post-secondary education.

This year's Cougars Classic golf tournament raised \$34,000 for Assiniboine Cougar varsity athletic awards and had 130 golfers in attendance. The event is hosted by the college's Alumni Association, in partnership with Assiniboine's athletics, and engages community supporters, businesses, alumni and athletics.

All proceeds from the day—including tournament registrations, sponsorships, and gift-in-kind donations—help provide student-athletes with financial support to complete their educational goals while enhancing their learning experience through team sport and competition.

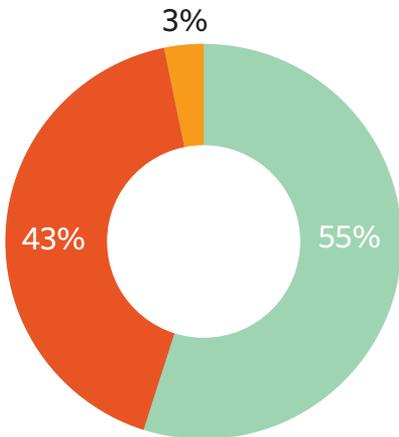
Over 60% of our student athletes maintain a part time job while taking classes and playing for the Cougars. The dollars raised at the tournament go directly into recruitment and retention of our student athletes and help alleviate financial stress and ultimately enhance the student experience and change a life.

The most important thing about school sport is the character development of student athletes. Through sport, you learn effective communication; how to work as a team and play your role; how to set and work towards goals; how to have confidence in your abilities and harness your unique leadership. All of these are valuable life skills and essential employment skills.

FAST FACTS

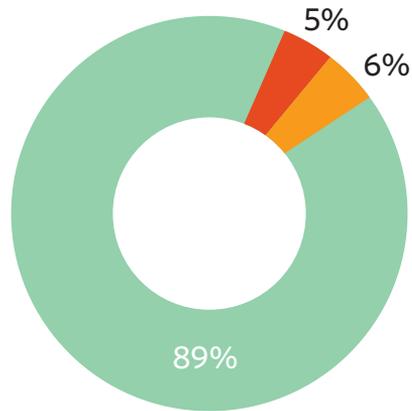
- 40+** certificate and diploma programs offered by Assiniboine
- 3,600+** full-time students
- 760+** apprenticeship students
- 430+** mature student high school students
- 1,140+** students identify as First Nations, Métis or Inuit
- 29** average age of Assiniboine student (all program types)
- 20+** First Nations communities partnered with Assiniboine in 2017-18 academic year to deliver place-based education
- 45,000+** Assiniboine alumni around the globe
- 1,497** Graduates in 2017-18

GENDER DISTRIBUTION



- MALE
- FEMALE
- UNSPECIFIED

WHERE STUDENTS COME FROM



- OUT OF PROVINCE
- OUT OF COUNTRY
- MANITOBA

PAYING IT FORWARD

Robert Eslinger is the Chief Financial Officer at The Moston House Group of Companies, based out of Virden, MB. He is a Business Administration graduate from the class of 1985, who now sits on the college's Alumni Association board of directors and serves as co-chairperson of the annual Alumni Giving campaign.

Upon graduation from Assiniboine, Eslinger had no idea the positive effect the college would have on his life and career paths. He credits his two years at Assiniboine as foundational to his career success and laying the groundwork for lifelong learning and personal and career growth.

With a daughter who has just started her post-secondary adventure this fall, he is reminded of his own college days and the gratitude he has for the opportunities he was given while attending Assiniboine.

As a past recipient of an Assiniboine award, Eslinger knows very well, how much positive impact these funds have on student's success. That is why he *Pays it Forward* by making his own personal contribution, both financially and through volunteerism.

Robert personally understands how attending Assiniboine transformed his life. He cherishes the relationships with instructors, new friendships at the college, and in-depth learning and hands-on experience that helped him achieve a great career, and allowed him to stay and prosper in Manitoba.

THANK YOU FOR SUPPORTING ASSINIBOINE THROUGH SPONSORSHIP

Foundation events engage the community, our students and alumni, but most importantly, fundraises for various efforts that promote student experiences and furthering education. Our sponsors play a vital role in making that happen.

2017-18 HIGHLIGHTS:

- » In the 2017-18 academic year, 52 athletes received athletic scholarships from the Cougars men's and women's soccer, volleyball, futsal (indoor soccer) and women's hockey teams. Student-athletes were provided financial support to complete their educational goals while enhancing their learning experience through team sport and competition thanks to the annual Cougars Classic golf tournament.
- » Funds were raised to support three new scholarships for students in ag-based programs during the Ag Partnership Breakfast, all while increasing awareness of advocacy efforts with provincial and federal governments about opportunities and challenges in ag labour in Manitoba.
- » Mr. Don Penny was celebrated with the first Courage Award, an award to honour those who demonstrate courage in their business, community, professional or personal life. Over \$25,000 was raised toward scholarships and development projects at Assiniboine.
- » 71 students prepared and served eight courses with eight wine pairings for 87 guests at the annual Foundation Legacy Gala Dinner. The dinner raised over \$40,000 to establish funds for Indigenous student awards.

MAJOR SPONSORS:

COURAGE AWARDS

Gold: MNP LLP, Custom Software Solutions

Silver: OmniTrax, Brandon University

Corporate: Leech Printing, Murray Auto Centre

AG PARTNERSHIP BREAKFAST

Heritage Co-op

McCain Foods

Sunrise Credit Union

Wawanesa Insurance

GALA DINNER

Platinum: Meighen Haddad LLP

Diamond: Excel-7, Koch Fertilizer, Kelleher Ford, RBC Royal Bank

Gold: Sunrise Credit Union, Maple Leaf/MB Pork

Silver: Atom-Jet Group, Behlen Industries, Chemtrade Electrochem

ATHLETICS

Platinum: Cando Rail Services, Cargill, Leech Printing

Silver: Andrew Agencies, Behlen Industries, Keller Developments, Redflash Marketing

ACCOLADE DONORS

as of December 31, 2018

Cranberry = new level of giving | **Blue** = new donor

ACC Foundation makes every effort to ensure this list is accurate.
Please report any errors or omissions to the foundation at 204-725-8700 ext. 6324.

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- » Anonymous
- » Agilent Technologies Canada Inc.
- » Cam Solutions Inc.
- » Canada Equipment Dealers Foundation
- » Manitoba Canola Growers Association
- » [Manitoba Métis Federation](#)
- » Mel and Ruth Turnbull

GOVERNORS' COUNCIL (\$100,000 - \$249,999)

- » Anonymous
- » [Assiniboine Community College Students' Association](#)
- » Brandon Area Community Foundation
- » Canadian Broadcasting Corporation (CBC)
- » Cando Rail Services/Gord & Diane Peters
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- » GM of Canada
- » [Koch Fertilizer Canada, ULC](#)
- » The McCain Foundation
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- » RBC Financial Group
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- » Convergys CMG Canada Limited Partnership
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- » Manitoba Smart Network Inc.
- » Manitoba Zero Tillage Association
- » Lillian Matlashewski
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- » Winnipeg Foundation

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- » Garland Canada
- » J & G Homes
- » Leech Printing
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- » [Manitoba Pork Council](#)
- » Mazergroup
- » Meighen Haddad LLP
- » Murray Automotive Group
- » [Redfern Farm Services Ltd.](#)
- » Shur-Gro Farm Services/
Ron & Vera Helwer and Family
- » Simplot Canada Ltd. - Brandon
- » The Green Spot
- » Toromont CAT Manitoba -
Brandon, Elie, Winnipeg
- » [United Food and Commercial Workers Local 832](#)
- » Vanguard Credit Union Limited

BENEFACTORS (\$10,000 - \$24,999)

- » Anonymous
- » 880 CKLQ / 94.7 STAR FM
- » A.C.T./U.C.T. Brandon 1037
- » ACC Adult Collegiate Students' Association
- » Anthony Matlashewski Foundation
- » Apprenticeship, MB Entrepreneurship
Training and Trade
- » ARAMARK Canada Ltd.
- » Atom-Jet Industries Ltd.
- » [Badger Creek Plumbing
& Heating](#)

- » Bell MTS
- » Mr. Kenneth Bicknell
- » Dr. Barbara Bourassa & Dr. Don Williamson
- » Brandon Clinic Medical Corporation
- » Brandon Hog Days
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- » Canadian Tire
- » CIBC
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- » CMA Manitoba
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- » Manitoba Conservation
- » Districts Association
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- » **Sunrise Credit Union**
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- » Walker Wood Foundation
- » Westman Communications Group
- » Westoba Credit Union
- » Westside Plumbing & Heating Brandon Ltd.
- » Wilcan Holdings Ltd. and Bob Williams
- » Ethel C. Winkler

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- » **Andrew Agencies Ltd.**
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- » Brandon Rotary Club
- » Buhler-Versatile
- » Canad Inns Brandon
- » Canadian Association of Petroleum Producers
- » **Canadian Institute of Plumbing and Heating**
- » Caterpillar Foundation
- » Christie's Office Plus
- » CN
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- » Compusmart Ltd. Partnership
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- » Danka Canada Inc.
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- » [Boom Done Next Inc.](#)
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& Naomi Rebekah Lodge #6
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- » Dauphin & District Chamber of Commerce
- » Dauphin Multi-Purpose Senior Centre
- » [Dauphin Toastmasters 2991](#)
- » Deer Country Equipment
- » Digital Avatar
- » Dufresne Furniture And Appliances
- » [Chuck Elliott](#)
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- » F. K. Morrow Foundation
- » Greenline Equipment
- » Dr.'s Manjinder and Krista Grewal
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- » International Brotherhood of
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- » New Holland Canada
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- » Manitoba Electrical League Inc.
- » Manitoba Entrepreneurship, Training and Trade
- » Manitoba Public Insurance Corporation
- » Manitoba Pulse Growers Association
- » Manitoba Restaurant & Foodservices Association
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- » Dr. Alex Pappas
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- » Ray's Fireplaces
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- » The Keg Steakhouse
- » Tim Hortons - 18th Street
- » To-Le-Do Foodservice
- » Tweed Farm Equipment
- » UFCW Local 832
- » Pieter and Erika van Rensburg
- » Gerry & Carina Visser
- » [Caelie Walker](#)
- » Joel and Lise Ward
- » Westco
- » Western Association of Broadcast Engineers
- » Western Association of Broadcasters
- » Westman Journal
- » Wheat City Golf Course
- » Jim Wiebe
- » [W Jay's Plumbing & Heating Services](#)
- » Wirsbo Canada Ltd.
- » [Wolseley Canada Inc.](#)

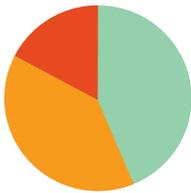
FINANCIAL OVERVIEW

JULY 1, 2017 TO JUNE 30, 2018

DONATIONS RECEIVED

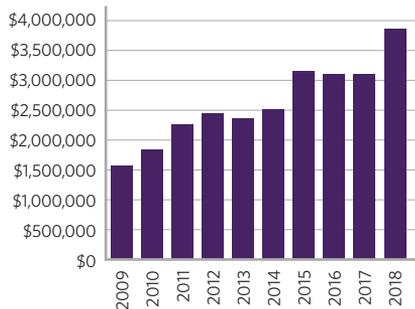
Fundraising Events (Net)	\$	73,635
MSBI	\$	150,000
Gifts-in-Kind	\$	288,501
Foundations/Government	\$	305,818
Staff	\$	35,869
Corporations	\$	333,021
Alumni & Friends	\$	64,359
Planned Giving	\$	285
TOTAL	\$	1,251,488

2017/18 TOTAL DISBURSEMENTS: \$669,060

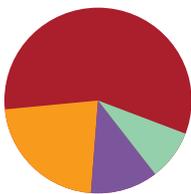


Scholarships, Awards and Bursaries	\$292,185
Gifts-in-Kind	\$260,970
Capital	\$115,904

NET ASSETS HELD BY FOUNDATION

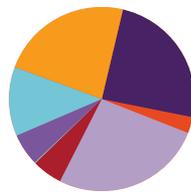


INVESTMENTS BREAKDOWN: \$3,833,801



Flow-through	12%
Interest-Bearing Trust	22%
Endowments	57%
Capital	9%

DONATIONS RECEIVED



Fundraising events (net)	\$73,635
Manitoba Scholarships & Bursaries Initiative	\$150,000
Gifts-in-kind	\$288,501
Foundations/Government	\$305,818
Staff	\$35,869
Corporations	\$333,021
Alumni & Friends	\$64,359
Planned Giving	\$285
Total	\$1,251,488

FOUNDATION BOARD MEMBERS



Nathan Campbell
President
Community
Manager, RBC



Dave Jordan
Retired, Tundra
Oil & Gas



Tammy Johansson
Past President
Owner/Primary Clinician,
The Brandon Speech &
Language Clinic



Barry LaRocque
Owner,
Atom-Jet Group



Nonny Cancade
Associate, R.P. Robinson
and Associates Private
Wealth Management
- Division of Investors
Group



Jason Roblin
Chief Executive Officer,
Vionell Holdings
Partnership



Blaine Cochrane
Sales Manager,
Shur-Gro Farm
Services/Munro
Farm Supplies



Tamra Rapsky
Finance Operations
Manager, Heritage
Co-op 1997 Ltd.



Mark Frison
President, Assiniboine
Community College



Vrunda Patel
Assiniboine Student
Representative



Curtis Hullick
Field Manager,
Manitoba Habitat
Heritage Corporation



Heather Dodds
Manager Technology,
MNP

GREETINGS FROM THE FOUNDATION PRESIDENT



It is the function of the Assiniboine Community College Foundation to support student learning experiences through fundraising activities focused on capital projects and student financial support.

I'm proud to share the work that the Foundation Board of Directors and the staff has done, and continues to do for the students of Assiniboine. We are excited to tell our story and share the inspiring efforts happening in our college community.

Assiniboine students are extremely fortunate to live and study within a supportive community of people and organizations that understand the importance of financial support for education and embrace our alumni with open arms. The level of scholarships, awards and bursaries provided from donors is incredible.

The story continues of how donor gifts shape the students of the future. Allowing them to become individuals that both enhance and positively give back to our communities that they grow, work and raise families in. With 93% of Assiniboine graduates having employment upon completion, and 91% of Assiniboine graduates staying in Manitoba, the contributions are meaningful to our community. Graduate numbers continue to rise, and the Foundation continues its efforts to reduce barriers to education by raising funds for special projects, and money to go directly to students in the form of awards.

For all of this I would like to say THANK YOU to our donors for recognizing the significant role Assiniboine plays in our communities. Present and future students will benefit from your generosity.

Sincerely,

A handwritten signature in white ink, appearing to read 'Nathan Campbell', written in a cursive style.

Nathan Campbell
President, Board of Directors
Assiniboine Community College Foundation
Business Administration, class of '03

MESSAGE FROM ASSINIBOINE PRESIDENT



Perhaps now more than ever in our history, your generous support to Assiniboine's Foundation is needed, and its impact is felt.

Manitoba currently has the lowest educational attainment rate among Canadian provinces. At Assiniboine, we recognize the role we play in moving the province forward to close that gap. Our college is working to fulfil its ambitious growth plan, welcoming more students each year from every corner of the province, country, and globe. In the past five years, our number of graduates has climbed 57% from 954 in 2013 to nearly 1,500 this past academic year.

In addition, our 2018 graduate satisfaction and follow-up survey tells us that this growing alumni community continues to do well: 93% of grads have secured employment within nine months, making on average nearly \$48,000 a year. Further, 91% choose to stay in Manitoba following their studies.

I would be remised if I didn't take this opportunity to express my gratitude to the volunteers who serve on the Foundation board. Their enthusiasm and dedication for projects and fundraising events this past year encourages and inspires us along our mission of transforming lives and strengthen Manitoba through applied education and research.

College is often a transformative period in a person's life, shaping their worldview, instilling confidence to pursue their passions, and introducing them to new possibilities. For some, a scholarship, bursary or award can be the deciding factor to enrol in college or to be able to continue their studies through to graduation.

We recognize that there is no shortage of community organizations to support. Thank you for continuing to consider the Assiniboine Community College Foundation a worthy steward of your donation.

A handwritten signature in white ink, appearing to read 'M Frison'. The signature is stylized and fluid.

Mark Frison
President of Assiniboine Community College



LOOKING FORWARD

The Foundation completed a successful year raising money for student awards and projects.

The Advancement team, along with numerous volunteers helped to secure new and ongoing student awards. This in turn was supported from the Province of Manitoba through the Manitoba Scholarship and Bursary Initiative.

Last year a substantial endowment to support Métis students attending Assiniboine was created through a donation from the Manitoba Métis Federation. For the coming year, we have challenged our Board and team to increase the number of awards to assist our students in achieving their goals.

Our alumni team are an important partner in fundraising. Their extremely successful Cougar's Classic golf tournament and the launch of a month long alumni-giving campaign lead to significant support for student aid. Those two initiatives are planned for next year with a goal of increasing outreach and contributions.

Staff are vital to the success of our students through learning, student experience and giving back. The college is launching the Foundation Direct initiative as a way for employees to financially back student awards. We thank those who already give to our Foundation and look to increase campus support.

Through the financial assistance of donors and our Foundation, Assiniboine Community College will see the creation of our new Food Processing Centre - Animal Proteins. This centre will address a labor market need for trained meat cutters.

To get involved in the Foundation or to donate, visit assiniboine.net/foundation.

We'd love to hear from you!

Derrick Turner
Director, Advancement & External Relations
Assiniboine Community College



**ASSINIBOINE
COMMUNITY COLLEGE**
FOUNDATION

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ASSINIBOINE.NET/FOUNDATION

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accessibility@assiniboine.net or 204.725.8700 (ext. 6052).