



# IMPACT REPORT

2020



# LOOKING FORWARD

**While reflecting on a year that will not soon be forgotten, Assiniboine Community College’s Advancement team looks forward to the opportunities to come and thanks those who have contributed to success in these trying times.**

Few will need to be reminded of how this past year turned standard practice on its head in many respects. The world of academic fundraising was no different.

With the cancellation of nearly all of the Foundation’s key events as COVID-19 took hold, I want to note the immeasurable support we continued to receive despite challenges throughout most sectors.

As we adjusted to new circumstances, the work continued on many important projects.

Supporting our students throughout this challenge remained a driving focus. We were fortunate that upon the cancellation of our Legacy Gala Dinner, several donors converted their event sponsorship funds to support a new Emergency Student Assistance Fund, amounting to \$24,000. This support of our students continued into the fall as we launched our Funding Futures campaign. This annual campaign brought in more than \$30,000.

Student awards continue to grow at the college. We were fortunate to introduce

several new awards this year thanks to directed industry support.

We saw immense support for agriculture training, with donations toward certain programming needs, and the first major contribution to the Prairie Innovation Centre for Sustainable Agriculture. This facility remains a priority moving forward, and we’d like to thank Sunrise Credit Union for their leadership in supporting this important expansion of agricultural training.

Following a year that was different in many ways, this ‘thank you’ seems different as well. It’s been a challenging adjustment for all sectors, and we appreciate your continued support of the college in whatever way you were able.

We look forward to the year ahead and would love to hear from you at any time! To get involved in the Foundation or to donate, visit [assiniboine.net/foundation](http://assiniboine.net/foundation).

**Derrick Turner**  
Director, Advancement & External Relations

## GREETINGS FROM THE FOUNDATION PRESIDENT



As Assiniboine Community College strives to provide exceptional learning experiences here in Manitoba, the Assiniboine Foundation works to support that endeavour through fundraising focused on capital projects and student financial support.

The Foundation Board and staff have done a great deal of work for Assiniboine students through the years. This year, though faced with new and unique circumstances, the Foundation continued our drive to make a difference in students’ lives and education experiences. I want to congratulate the hardworking folks who pushed through a challenging year and celebrate the successes we’ve seen, while we continue this important work.

We know that the community around us, be it local industry or alumni, understand the importance of financial support for education and providing opportunities for students. The Foundation is only able to impact students’ lives with this incredible support.

We also know our community is so strong because the donor story often comes full circle. Nine months after graduation, 92% of Assiniboine graduates have jobs and 89% choose to stay in Manitoba. The generosity of donors allows Assiniboine students to see success and give back to the communities where they choose to live, work and play, so contributions do more than support Assiniboine—they make a lasting impact on the communities around us.

The Foundation’s continued efforts to reduce barriers to education by raising funds for special projects and student awards is imperative to this continued student success.

As we look ahead to an exciting future for the college, while reflecting on a year that challenged so many, I want to say THANK YOU to our donors for recognizing the significant role Assiniboine plays in our communities. Present and future students will continue to benefit from your generosity.

**Heather Dodds**  
President, Board of Directors  
Assiniboine Foundation



# FCC HELPS TAKE AGRICULTURE DIGITAL

**Assiniboine Community College will soon be able to offer an enhanced fibre-optic training and education experience inside the classroom, thanks to a \$15,000 donation from Farm Credit Canada (FCC).**

“As the agriculture industry evolves toward an increased focus on technology and precision agriculture, so comes an increased demand for digital agriculture knowledge and training,” says Chris Budiwski, Chair of Agriculture & Environment at Assiniboine Community College.

The new technology infrastructure will be used primarily by students in the college’s Communications Engineering Technology (CET) program. Graduates of the CET program are increasingly benefitting from hands-on technical training and exposure to agriculture and agricultural systems during their time at college.

“FCC is very interested in supporting digital ag, because we feel it benefits Canadian producers and agriculture as a whole,” said Diana Laturnus, Manager, Special Projects at FCC. “I think there’s a lot of technologies out there and it’s making sense of how they operate and their return on investment, and I think it’s important for producers to get that kind of information.”

Digital agriculture systems provide more reliable and faster data transmission, which is crucial to providing precise digital information and solutions on agriculture inputs and variables, like weeds, spraying, sunlight and feed. Much of this digital agriculture in action relies on fibre optic technology.

“With the move of many industries, including agriculture, to focusing more and more on data, the need for faster and more robust data transmission is reliant on systems like fibre optics,” said Budiwski.

Fibre optics provide the infrastructure connecting wireless communication systems being used in the fields for voice, data and sensor technology and can provide networks with increased broadband connectivity in rural areas and farm sites.

This donation from FCC brings digital agriculture training to a new and necessary hands-on level, where theory learning had previously been the only route.

“With a combination of conceptual and applied learning, I think you set students up for success as we move forward and technologies continue to evolve and change,” said Wilco Van Meijl, Brandon District Director with FCC. “This is what our producers, customers and the industry are going to have to have a grasp on as we move forward in order to stay competitive.”

“CET is essentially a program based on wireless communication and this transfers to agriculture applications very well,” said Budiwski. “As the industry moves toward more digital ag, precision ag, machine learning and artificial intelligence, the need for designers and technicians of this digital infrastructure comes with this technological shift.”

The generous donation from FCC will allow Assiniboine to keep ahead of this digital shift and the labour needs that accompany it.

“There is a lot riding on the adoption of digital ag technology. We need to be quick to identify existing technology gaps and be agile in innovating and anticipating the new agritech that will drive success in the Canadian ag and food sectors,” said Laturnus.

Van Meijl agreed. “As we all know, technology is always changing, so we commend Assiniboine for being on the front line of that,” he said. “It’s an easy partnership for us to get involved in. We can see not only graduates of Assiniboine benefiting from this, we see our customers and Canadian ag as a whole benefiting.”

Budiwski sees FCC’s contribution as a significant beginning to help grow the training possibilities surrounding digital agriculture.

“This equipment will provide more hands on and experiential learning opportunities for students, aiding them in applying the theory aspects of communications technologies to real-time, real-life scenarios,” he said. “These real-world examples will showcase practical rural and agricultural applications in Manitoba.”



# FOUNDATION BOARD



**Heather Dodds**  
**President**

Senior Manager,  
Special Projects  
MNP



**Tamra Rapsky**  
**Vice President**

Finance Operations  
Manager,  
Heritage Co-op



**Chris Fortier**

Estimating & Sales,  
Excel-7 Ltd.



**Mark Frison**  
**Ex Officio**

President,  
Assiniboine  
Community College



**Andrew Smart**

CFP, RRC, VP,  
Wealth and  
Advisory  
New Outlook  
Wealth



**Barry LaRocque**

Owner,  
Atom Jet Group



**Jamie Robinson**

Instructor, Heavy  
Duty, School  
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Technology,  
Assiniboine  
Community College



**Derrick Turner**  
**Ex Officio**

Director,  
Advancement &  
External Relations,  
Assiniboine  
Community College



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Retired, Tundra  
Oil & Gas



**Harvey Laluk**

Retired, Assistant  
Superintendent,  
Brandon School  
Division



**Monica Grift**  
**Ex Officio**

Manager, Finance  
& Budgets,  
Assiniboine  
Community  
College



**Shaun Cameron**  
**Secretary**

Secretary to the  
Board of Governors,  
Assiniboine  
Community  
College





## Donors convert cancelled gala funds to emergency student needs

Many supporters who had planned to attend and sponsor the Assiniboine Foundation Legacy Gala Dinner donated more than \$24,000 collectively for emergency student assistance as the COVID-19 pandemic forced the cancellation of the Foundation's main fundraising event on March 19, 2020.

"We were beyond grateful to see such continued support as we began to navigate this trying time together," said Derrick Turner, Director of Advancement at Assiniboine Community College. "Student success has long been a focus for our supporters, and it was heartening to see their response to student needs at this critical juncture."

These funds have been made available to students in need to help relieve the unexpected demands related to housing, computer and internet access, income disruptions, social isolation and other financial stressors.

"These are extraordinary times and it is important for our communities to come together and collectively support each other," said Terry Burgess, Regional Vice President, Royal Bank of Canada (RBC). "RBC remains committed to supporting partners, like Assiniboine, and the communities we serve, now and into the future. We are pleased to see Assiniboine take a new approach in the allocation of Foundation Gala proceeds to support the needs of students as they navigate these uncertain times."

# HELPING STUDENTS SUCCEED

Financial awards are a critical piece of Assiniboine's student supports. For some students, they mean the difference between attending college or not; for others, it means not being held back by finances or recognition for their hard work and determination.

Thanks to those who continue to support our students. Check out a few new awards added in 2020.

### KOCH FERTILIZER CANADA, ULC POWER ENGINEERING SCHOLARSHIP

\$2,500 (4 available)  
Entrance Award

### CANADIAN PROFESSIONAL MEAT CUTTERS ASSOCIATION (CPMCA) AWARD

\$1,000  
Food Processing Award

"We think that the diversity of the training for meat cutters at Assiniboine and the training you provide for international students wanting to work in Canada is very unique and timely."

-Ken Jakes, CPMCA

### MCDONALD'S BURSARY FOR PRACTICAL NURSING

\$1,000  
Practical Nursing Award

"We believe it is important to have a local option for students who want to remain in Brandon for their studies and their careers. Employees who grow up, get their education and begin their careers in the area are generally more committed and loyal to the overall success of our business and the community. We want to support Assiniboine in providing that option."

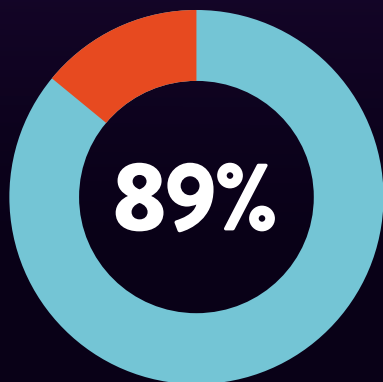
"We have provided similar awards in the past. We believe it helps to give students a leg-up and sometimes these awards are the difference between students completing their studies or not. We also hope that students will become interested in the opportunities we can offer and will consider our organization as part of their career path."

- Tyler Porter,  
Koch Fertilizer Canada, ULC

Meet this year's McDonald's Bursary recipient on page 25

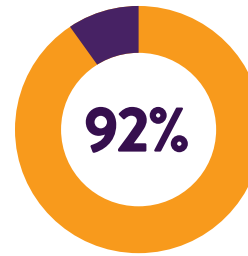


# 2020 GRADUATE SATISFACTION & EMPLOYMENT SURVEY

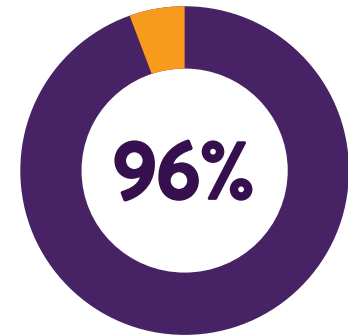


of Assiniboine  
graduates  
stay in Manitoba

9 months out

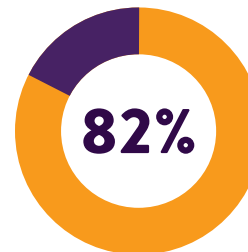


4 years out

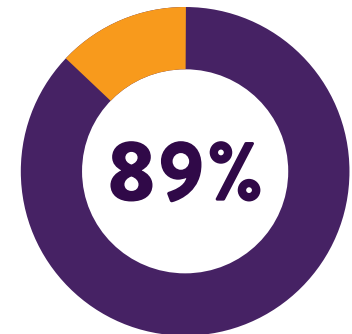


Grads with jobs

9 months out



4 years out



of graduates are working in a career  
related to their studies

**\$46K**  
average annual income  
9 months out



**\$57K**  
average annual income  
4 years out

The survey was conducted from April to May 2020.



# PRAIRIE INNOVATION CENTRE

Assiniboine launched the capital campaign to build the Prairie Innovation Centre in fall 2020 with the first major donation, \$1 million from Sunrise Credit Union.

"This is a strong partnership because we naturally align with Assiniboine Community College in our values and visions. Our joint commitment to supporting the agricultural community is key to the economic strength of our region," said Sunrise Credit Union President & CEO Tim Klassen.

"Expanding the agricultural educational programming at Assiniboine will not only help keep students in rural Manitoba, it will help meet the demand for highly-skilled workers in this field."

The vision for expanding agriculture at Assiniboine comes in the form of the Prairie Innovation Centre for Sustainable Agriculture. This facility is Assiniboine's response to labour market demands in agriculture and will enable the agriculture sector to continue to be an economic driver in the Canadian and Manitoban economies.

"The college has long focused on providing leadership in agriculture and this donation is a significant step toward this major undertaking in expanding training to meet current and emerging labour demands," said Mark Frison, president at Assiniboine.

"The Prairie Innovation Centre brings the next generation of ag, environment and technology forward."

The Prairie Innovation Centre will combine indoor and outdoor learning spaces for seamless, hands-on training experiences and aims to expand seats from less than 300 to more than 800 students in agriculture, environment and related technology programs.

"Partnerships like this, between industry and post-secondary, are paramount to supporting our economy and labour needs," said Ralph Eichler, Minister of Economic Development and Training. "Agriculture is an important industry and an economic driver in our province. With this strong showing of industry support, the agriculture sector is in good hands."

With expanded agricultural offerings, the college will also be able to grow the opportunities and vision related to agriculture careers.

"Agricultural careers extend far beyond farming and this will provide a venue to turn students' heads toward the great possibilities in agriculture and food production," said Johanne Ross, Executive Director of Agriculture in the

Classroom Canada, who serves as co-chair of the Prairie Innovation Centre Campaign Cabinet.

"This Centre will surely create an increased interest in agriculture and related careers that will support industry demands and bring Western Manitoba to the forefront."

This major donation from Sunrise Credit Union kicks off a large capital campaign to provide a home-grown hub for agriculture innovation and build the academic heart of agricultural and environmental education in Western Manitoba.

"In Manitoba, agriculture connects us all, directly or indirectly," added Glenn Young, Chair of Sunrise Credit Union's Board of Directors. "A community's ability to foresee, adapt to, and leverage changing conditions to their advantage is a key to economic resiliency. The Prairie Innovation Centre is the right project at the right time. As our roots are in agriculture, Sunrise Credit Union is excited to support this important project."



Follow along at [assiniboine.net/pic](https://assiniboine.net/pic) for project updates and new donor announcements

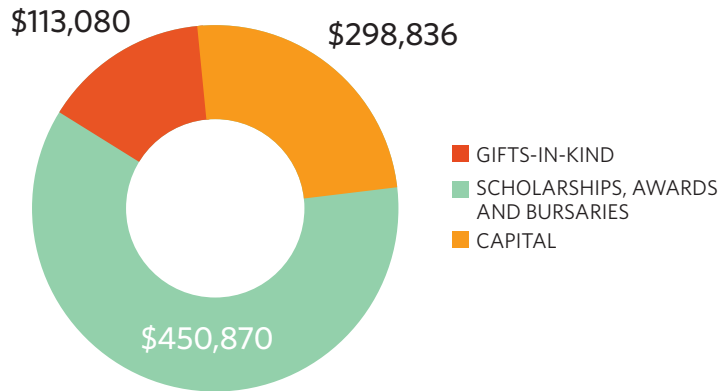


# FINANCIAL OVERVIEW

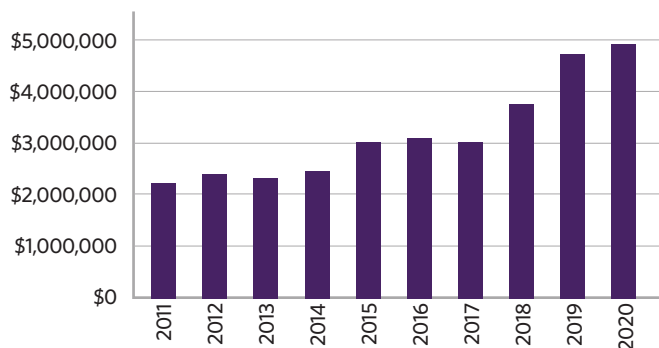
TOTAL DONATIONS RECEIVED

**\$971,874**

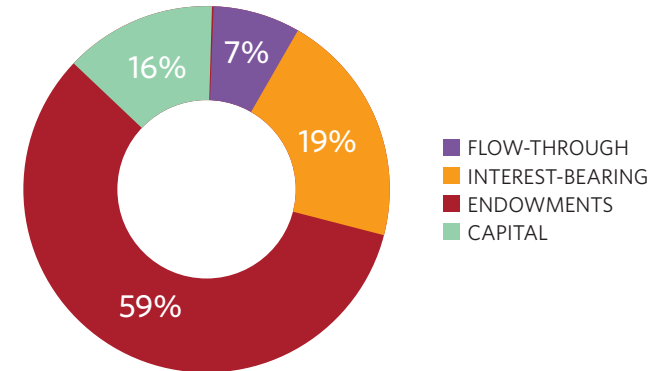
2019/20 TOTAL DISBURSEMENTS: \$862,786



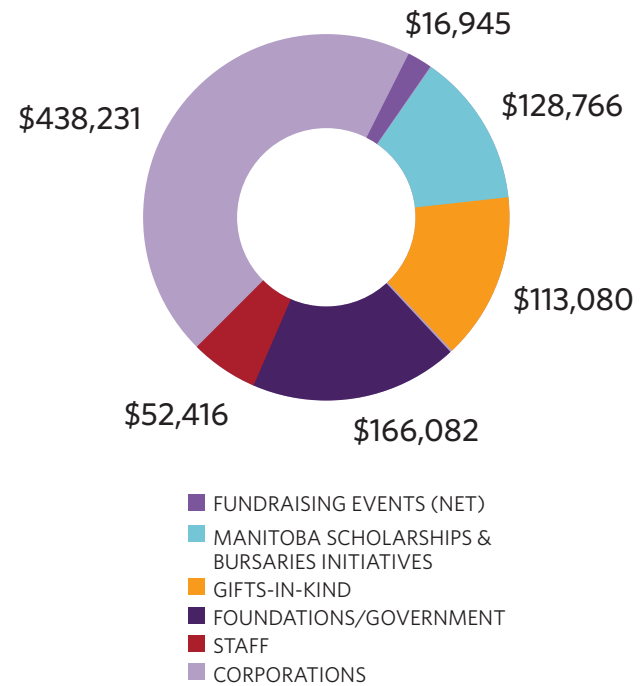
NET ASSETS HELD BY ACC FOUNDATION



INVESTMENT BREAKDOWN \$4,914,440



DONATIONS RECEIVED





# ACCOLADE DONORS

as of December 31, 2020

**Cranberry** = new level of giving | **Blue** = new donor

Assiniboine Foundation makes every effort to ensure this list is accurate. Please report any errors or omissions to the Foundation at 204.725.8700 ext. 6324.

## COLLEGE ADVOCATE (\$250,000 PLUS)

- » Anonymous
- » Agilent Technologies Canada Inc.
- » Cam Solutions Inc.
- » Manitoba Canola Growers Association
- » Manitoba Métis Federation
- » Mel and Ruth Turnbull
- » Western Equipment Dealers Association

## GOVERNORS' COUNCIL (\$100,000 - \$249,999)

- » Anonymous
- » Assiniboine Community College Students' Association
- » Brandon Area Community Foundation
- » Brandt Tractor Ltd.
- » Canadian Broadcasting Corporation (CBC)
- » Cando Rail Services/Gord & Diane Peters
- » CanWest MediaWorks Inc.
- » GM of Canada
- » Koch Fertilizer Canada, ULC
- » The McCain Foundation
- » Manitoba Hydro
- » RBC Financial Group
- » The Sixty Three Foundation
- » **Sunrise Credit Union**
- » Thomas Sill Foundation
- » **Wawanesa Mutual Insurance Company**

## PRESIDENT'S CIRCLE (\$50,000 - \$99,999)

- » Anonymous
- » Canadian Hospitality Foundation
- » Lloyd & Inge Carey
- » Construction Association of Rural Manitoba
- » Convergys CMG Canada Limited Partnership
- » CPA Manitoba
- » Farm Credit Canada

- » Ford Canada
- » Genesis Hospitality Inc.
- » Forrest Gullett
- » Heritage International Scholarship Trust Foundation
- » HyLife Foundation Inc.
- » IG Wealth Management
- » Leech Printing
- » MacArthur Family
- » Manitoba Blue Cross
- » Manitoba Liquor & Lotteries
- » Manitoba Pork Council
- » Manitoba Smart Network Inc.
- » Manitoba Zero Tillage Association
- » Lillian Matlashewski
- » Miller Equipment
- » **Pfizer Inc.**
- » **Westoba Credit Union**
- » Winnipeg Foundation

## LEADERS (\$25,000 - \$49,999)

- » Anonymous (5)
- » Badger Creek Plumbing & Heating
- » Behlen Industries LP
- » Brandon Regional Health Centre Auxiliary
- » Brandon Sun
- » C & C Construction Ltd.
- » Cargill Limited
- » Chemtrade Electrochem Inc.
- » Compass Group Canada
- » Country Ventures Repair & Maintenance Ltd.
- » Craig Media Inc.
- » Crane Steel Structures Ltd.
- » Dauphin Consumers Co-operative Ltd.
- » Enns Brothers Ltd.
- » Excel-7 Ltd.

- » Forman Honda
- » Mark and Edith Frison
- » Garland Canada
- » J & G Homes
- » Manitoba Motor Dealers Association
- » Maple Leaf Foods
- » **Mazda Canada Inc.**
- » Mazergroup
- » Meighen Haddad LLP
- » Murray Automotive Group
- » Redfern Farm Services Ltd.
- » Deanna Rexe
- » **Diane Shamray**
- » Shur-Gro Farm Services/Ron & Vera Helwer and Family
- » Simplot Canada Ltd. - Brandon
- » The Green Spot
- » Toromont CAT Manitoba - Brandon, Elie, Winnipeg
- » **Toromont Industries Ltd.**
- » United Food and Commercial Workers Local 832
- » Vanguard Credit Union Limited
- » Walker Wood Foundation

## BENEFACTORS (\$10,000 - \$24,999)

- » Anonymous (4)
- » 880 CKLQ / 94.7 STAR FM
- » A.C.T./U.C.T. Brandon 1037
- » ACC Adult Collegiate Students' Association
- » Andrew Agencies Ltd.
- » Anthony Matlashewski Foundation
- » Apprenticeship, MB Entrepreneurship Training and Trade
- » ARAMARK Canada Ltd.
- » Atom-Jet Industries Ltd.
- » Bell MTS
- » Mr. Kenneth Bicknell
- » Dr. Barbara Bourassa & Dr. Don Williamson
- » Brandon Clinic Medical Corporation
- » Brandon Hog Days
- » Broadcasters Association of Manitoba
- » **CAE Healthcare**
- » Canadian Tire
- » **Caterpillar Foundation**
- » CIBC
- » CKX Television
- » CMA Manitoba
- » CNH Canada Ltd.
- » Paul Crane Family
- » Dauphin Rotary Club
- » EECOL Electric
- » Five Star Hotel Systems Corporation
- » Follett of Canada Inc.
- » Forman Mazda
- » FYidoctors
- » Greenvalley Equipment Inc.

- » Heritage Co-op 1997 Ltd.
- » Steve Horne
- » Dennis and Donna Hunt
- » Hutton Livestock
- » Jamieson - Judd Ltd.
- » John Deere Foundation of Canada
- » Kelleher Ford Sales
- » Kubota Canada Ltd.
- » MacDon Industries
- » Manitoba Ag Days
- » Manitoba Association of Watersheds
- » Manitoba Community Development Corporations Association Inc.
- » Brad Martin
- » McKenzie Seeds
- » Gabe & Barb Mercier
- » Mid-Plains Implements
- » Carla and Brad Milne
- » MNP LLP
- » Morguard - Brandon Shoppers Mall
- » Oakwood Broadcast/Media Touch
- » Paterson GlobalFoods Inc.
- » Peterbilt Manitoba
- » Provincial Exhibition of Manitoba
- » Rawlco Communications Ltd.
- » Redhead Equipment
- » Scotiabank
- » Janice Seddon
- » David and Darlene Simmonds
- » Snap-on Industrial
- » Southwest Regional Métis Centre
- » Sunrise Credit Union
- » TD Canada Trust
- » The Portage La Prairie Mutual Insurance Company
- » Dr. Michael and Carol Turabian
- » Claren Turner
- » Mr. Merv Tweed
- » Vionell Holdings Partnership
- » Viterra
- » Westman Communications Group
- » Westside Plumbing & Heating Brandon Ltd.
- » Wilcan Holdings Ltd. and Bob Williams
- » Ethel C. Winkler

## PATRONS (\$5,000 - \$9,999)

- » Anonymous (4)
- » A.O. Smith Enterprises Ltd.
- » Advance Pro
- » Kerry Auriat
- » Ball Families
- » BMO Bank of Montreal
- » Dr. Greg Boguski and Joe Stouffer
- » Brandon Bearing Ag & Industrial Supply Ltd.
- » Brandon Chamber of Commerce
- » Brandon Chrysler Dodge Jeep Ram
- » Brandon Heating & Plumbing (1998) Ltd.

- » Brandon Lions Club
- » Brandon Rotary Club
- » Buhler-Versatile
- » Canad Inns Brandon
- » Canadian Association of Petroleum Producers
- » Canadian Institute of Plumbing and Heating
- » Christie's Office Plus
- » CN
- » Coca-Cola Bottling Ltd.
- » Compusmart Ltd. Partnership
- » Convey-All Industries Inc.
- » Cros-Man Direct Underground Ltd.
- » Danka Canada Inc.
- » Dauphin Friendship Centre
- » Shari Decter Hirst
- » Diamond Jubilee (1960) Chapter IODE
- » Enterprise Rent-a-Car
- » Friends of the Environment Foundation
- » Fowler Hyundai
- » Dr. Harold and Didi Fung
- » Glendale Industries Ltd.
- » Jim & Rod Sports Inc.
- » John Deere Canada ULC
- » Keystone Cennre
- » Killarney Foundation
- » Ron & Don Kille and Families
- » Glen Kirkland
- » Kiwanis Club of Brandon
- » Ron Kuharski
- » Lucky Star Wash and Service Ltd.
- » Manitoba Institute of Agrologists
- » Maple Leaf Agri-Farms Inc.
- » Dr. Alex C. Michalos & Dr. Deborah C. Poff
- » MidCan Production Services Inc.
- » **Sylvia Mitchell & the late E. Donn Michell**
- » Jack & Cathy Moes
- » Monsanto Canada Inc.
- » P. Quintaine & Son Ltd.
- » Parkland Campus Students' Association
- » Patersons
- » PEO Sisterhood Chapter R
- » **Redflash Marketing**
- » Refrigerative Supply
- » Rocanville Tigers Hockey Club
- » Scottish Rite Free Masonry
- » Siobhan Richardson Foundation Inc.
- » Sperling Industries
- » Springland Manufacturing
- » Super Thrifty Drugs Canada Ltd.
- » TC Energy
- » The Murphy Foundation Incorporated
- » Rick and Bonnie Triggs
- » Triple H Hydronics Inc.
- » Tundra Oil & Gas
- » Derrick and Trish Turner
- » Vionell Holdings Ltd.
- » West Region Tribal Council

- » Westman Sport Association
- » Winkler Community Foundation Inc.
- » Zeke's Quality Jewellers Ltd.

#### **SUPPORTERS (\$2,500 - \$4,999)**

- » Anonymous
- » 5408785 Manitoba Ltd./The Brick
- » Danielle Adriaansen
- » Armstrong Management/  
Harvey & Cory Armstrong
- » Barker Agencies, Western Financial Group
- » Benevity Community Impact Fund
- » Black Tie Event
- » S.M. Blair Family Foundation
- » Boom Done Next Inc.
- » Brandon & District Chef's and Cook's Inc.
- » Brandon City Lodge #6 IOOF  
& Naomi Rebekah Lodge #6
- » Brandon Community  
Development Corporation
- » Brandon Salutes
- » Jim and Shaun Brinkhurst
- » Shannon Brichon
- » Gord Campbell
- » Canad Inns
- » Centec Electric & Controls Ltd.
- » Chancellor Dental Group
- » Rick and Karen Chrest
- » Clark's Poultry Inc.
- » CTTAM
- » D & B Sprinklers
- » Dauphin Clinic Pharmacy
- » Dauphin & District Chamber of Commerce
- » **Dauphin Herald Company 1997 Ltd.**
- » Dauphin Multi-Purpose Senior Centre
- » Deer Country Equipment
- » Dinsdale Personal Care Home MNU Local 86
- » Digital Avatar
- » Dufresne Furniture and Appliances
- » Chuck Elliott
- » Enterprise Holdings
- » F. K. Morrow Foundation
- » Ryan and Sheri Gardner
- » Greenline Equipment
- » Dr.'s Manjinder and Krista Grewal
- » Monica and Perry Grift
- » **Jennifer Hammell**
- » Lillian Harris
- » Hilites on Hair
- » Steven Hills
- » Tranna Homenick
- » Lisa and Rob Huston
- » Imperial Oil
- » Impressions Party Supplies & Gifts
- » International Association of Administrative  
Professionals
- » International Brotherhood of Electrical  
Workers Local 2085

- » Richard A. and Ethel Jones
- » Dave Jordan
- » Keystone Dental Centre
- » Joyce Koke
- » Richard and Rhonda Kullberg
- » Labatt Breweries Manitoba -  
Brandon Branch
- » **Christiane and Charles LaFlèche**
- » David Leech
- » Ms. Karen MacDonald
- » Russell Maloney
- » McCain Foods (Canada)
- » McPhail Travel Brandon
- » MEDChair Dauphin
- » Craig Miller
- » Brent and Rena Mills
- » Brad and Donna Mitchell
- » Montana's Cookhouse
- » New Holland Canada
- » New System Store
- » Ocular Microsurgery & Laser Centre
- » Parrish & Heimbecker Ltd.
- » Party Professionals and Rental Company
- » Kate Pelletier
- » Powell Construction Ltd.
- » Prairion Magazine
- » Reimer Farm Supplies
- » **Jamie Robinson**
- » Royal Canadian Legion Branch #20
- » Royal Canadian Legion Brandon Branch #3
- » Tim and Nancy Rowan
- » Russell Campus Students' Association
- » Dr. Len & Brenda Rust
- » SeCan
- » Trent B. Sholdice
- » Speak Up Parkland Toastmasters
- » Star Books
- » Sutton Harrison Realty
- » **Sysco Food Services of Winnipeg**
- » The BloomBox
- » The Brandon Speech & Language Clinic
- » Tool-Chest
- » Tri-Star Screenprinting Ltd.
- » Twin Valley Co-op Ltd.
- » United Way of Greater Toronto
- » **Qiang Wang**
- » Western Concrete Products
- » Western Medical Clinic Medical Corporation
- » Westman Aerial Spraying Ltd.
- » Zenith Paving Ltd.

#### **FRIENDS (\$1,000 - \$2,499)**

- » Anonymous (2)
- » AgCo Corporation
- » Ashcroft Vision Care Ltd.
- » Karen Banuga
- » Barkman Concrete
- » Judy Bartel
- » BDO Canada LLP
- » Gerald Bashforth
- » Dr. Chris and Stacey Beeston
- » Karen Benham
- » Rick & Norma Borotsik
- » Brandon Bus Lines
- » Brandon Business Interiors
- » Brandon School Division #40
- » Brandon Milk Shippers Association
- » Brandon Soil Management Association
- » Brockie Donovan Ltd.
- » **Chris Budiwski**
- » Terry and Debbie Burgess
- » **Burns Maendel Consulting Engineers**
- » Business Development Bank Of Canada
- » CAE Healthcare
- » C & C Rentals
- » Shaun Cameron
- » Keith Campbell
- » Canadian Motors
- » **Canadian Professional  
Meat Cutters Association**
- » Canadian Waste Services Inc.
- » Carolyann and Nonny Cancade
- » Francis Cancade and Teresa Henderson
- » Cargill AgHorizons
- » Carrier Corporation
- » Central Lift & Equipment Ltd.
- » Jan Chaboyer
- » Paul Chen
- » Nancy Chiupka
- » Ken and Rebecca Choy
- » City of Brandon
- » Beth Clark
- » Floyd Clark
- » Dan Collens
- » Tyler Crayston
- » Credit Union Central of Manitoba
- » Custom Truck Sales Inc.
- » **Tracy Danielson**
- » D.B. Murray Ltd.
- » Dauphin Medical Clinic Inc.
- » Michael B. Decter
- » Donald Legal Services
- » Dow Agro Sciences
- » Ryan Downey
- » Eagle Feather Farms
- » Donna Eastoe
- » Elkhorn Resort Spa & Conference Centre
- » Escape Day Spa & Tanning Salon
- » Robert Eslinger
- » Angela Falconer
- » Ted and Rose Falloon
- » Jill Ferguson
- » Belva J. Ferley
- » First Look 3D & 4D Ultrasounds -  
Trish Gillespie



- » Kent and Naomi Forman
- » Brian Freeman
- » Freightliner Manitoba Ltd.
- » Global Philanthropic
- » Global Winnipeg
- » Greenland Equipment Ltd.
- » Al Greiner
- » Lawrence Grimeau
- » Guillermo Rocha Medical Corporation
- » Ken Hamel
- » Ben and Debbie Hernandez
- » Jill Hruska
- » Husky Energy Inc.
- » Chuck & Barb Hutton
- » Investment Funds Institute
- » Wayne Jacobsen
- » Clint and Darcia Jensen
- » Tammy Johansson
- » Johnathon's Clothes for Men
- » Lorraine Johnson
- » Ashley T. Joyce
- » Kirk Joyce
- » Keller Developments
- » Chris Kennedy
- » Keystone Agricultural Producers
- » Keystone Motor Inn
- » Aaron King
- » Wayne & Elizabeth Kirk
- » Norm & Amanda Klippenstein
- » Jason & Wanda Kurchaba
- » Lake Winnipeg Foundation
- » Erin Lambert
- » Bev Leckie
- » Lewis Instruments Ltd.
- » LRB Consulting Inc.
- » Kimberley Lynn
- » Barbara MacInnis
- » Mainline Motors
- » Jo-Ann Makinson
- » Manitoba Agriculture, Food & Rural Initiatives
- » Manitoba Bison Association
- » Manitoba Childcare Association
- » Manitoba Electrical League Inc.
- » Manitoba Entrepreneurship, Training and Trade
- » Manitoba Public Insurance Corporation
- » Manitoba Pulse Growers Association
- » Manitoba Restaurant & Foodservices Association
- » Mansfield Construction
- » Ron & Mary Mantie
- » Kim Martin
- » Dave Martens
- » Marjorie McLaren
- » Dave Melcosky
- » Liesel Moller
- » Julie Muller
- » Glenn Munro
- » Tammy and Kelly Murray
- » myITsource.ca
- » Bryce Neufeld
- » Caelie Nickel
- » John Nowitski
- » Nutrien Ag Solutions
- » Nykolaishen Farm Equipment Ltd.
- » Carla O'Greysik
- » Dr. Alex Pappas
- » Al Patterson
- » Don & Sandra Penny
- » Dave Perkins
- » Phillip De Muelenaere Medical Corporation
- » Terry and Bev Powell
- » Praxair Distribution, Inc.
- » Premier Financial Planning
- » Princess Auto
- » Pro-Drill Industries Ltd.
- » Sylvia Provanski
- » Querin Holdings Ltd. Big Kahuna Sport Co.
- » Radics Chrysler Plymouth Jeep
- » Ray's Fireplaces
- » Real Industries 2003 Ltd.
- » Reit-Syd Equipment Ltd.
- » Remington's Seafood & Steakhouse
- » Rob Robinson
- » Steve Robinson
- » Robinson Cancade Private Wealth Inc.
- » Jason Roblin
- » Damon Roth
- » S. H. Dayton Ltd.
- » Sandy Bay Education Authority
- » Cynthia Schroeder
- » George Sheard
- » Garry Sliziak
- » Andrew and Samantha Smart
- » Cathy Snelgrove
- » Roy Sobchuk
- » Katharine Sodek
- » Spiritual Assembly of the Bahais of Brandon Inc.
- » Jana Sproule
- » St. Paul's Home Auxiliary
- » Grant and Valerie Starko
- » Stentor Communications
- » David Swayze and Jayne Cliplef
- » John Tataryn
- » TC Snack & Beverage
- » Tetra Tech WEI Inc.
- » The Keg Steakhouse
- » Tim Hortons - 18th Street
- » To-Le-Do Foodservice
- » Tri-J Holdings
- » Tweed Farm Equipment
- » UFCW Local 832
- » Pieter and Erika van Rensburg
- » Gerry & Carina Visser

- » Joel and Lise Ward
- » Wesman Salvage
- » Westco
- » Western Association of Broadcast Engineers
- » Western Association of Broadcasters
- » Westman Journal
- » Wheat City Golf Course
- » Jim Wiebe
- » W Jay's Plumbing & Heating Services
- » Wirsbo Canada Ltd.
- » Wolseley Canada Inc.
- » Xplornet Enterprise Solutions



This year, through the generous support of alumni, staff and donors, Funding Futures raised more than \$30,000 for student financial awards.

"I donate to the alumni campaign because I really value the education that I received at Assiniboine," said Ashley McCaughan, Hospitality Administration alumnae. "So I feel that it's important to give back to the school that has taught me so much."

Many of the students that these contributions have helped are keenly aware of the generosity of donors.

From Mariah McCue, a recent Practical Nursing graduate, who captained the Cougars hockey team for the past two seasons: "Thank you very much for offering up your own financials to help people like myself go to school and more easily afford it. I was able to worry less about the financial side and more about the education and having fun while you're in college, because that is something you want to be able to enjoy—it's a great time in your life."

Alumni donor, Steve Ganczar, runs into Assiniboine alumni frequently and values not only the education he received, graduating from Agribusiness in 2003, but also what Assiniboine alumni continue to contribute to his professional life. That's part of the reason he donates.

"It adds up over time and could change someone's future from not being able to start or continue on to being able to finish [college]," he said. "If you're in a position where you're involved in hiring people, some of these people could be your best employees in the future."

Assiniboine's alumni community has now raised more than \$90,000 over the past four years through the Funding Futures campaign.

# SUPPORTING THE NEXT GENERATION

Local equipment dealer, Brandt, helping future-proof the heavy equipment operator industry in Westman.

Support from Brandt in Brandon was a key factor in establishing Assiniboine's Heavy Equipment Operator (HEO) program, which saw its first cohort in March 2016.

"There was a lot of demand for trained operators," said Gerald Cathcart, Business Development Coordinator at Assiniboine. "Assiniboine had received funding from Western Economic Diversification [Canada] to set up the program but still needed private sector partnerships."

These private sector partnerships would help the college keep tuition rates low, allow for smaller class sizes and offer real-life industry situations and equipment.

Since 2016, Brandt has provided in-kind support to the HEO program, providing real, industry standard equipment to allow students to learn by doing.

"Brandt feels that it's important to support this part of the industry. This is where the next level of operators are going to come from," said Brett Morton, former Territory Manager for Brandt in Brandon.

"Back in the 'old days', decades past, you kind of jumped on the equipment at 18 years old and ran it until you were 65 and that's how you learned. Well there's so much more to it now in regard to safety and maintenance...so we feel that the training is very important in educating the new generation of operators."

In addition to Assiniboine's Victoria Avenue East campus, the program has been offered in eight First Nations communities.

Many of Brandt's customers had a need for trained operators so the connection was clear.

"There's civic pride there as well," said Morton. "To be able to support this program, word does get out that Brandt is a staunch supporter of it."

"Brandt is very proud that we're able to help Assiniboine with this program. Certainly, we get fantastic value, Assiniboine gets value and the students that take part get tremendous value. We're eager to continue our support," said Morton.

107

graduates  
in the past 4 years.

8

First Nation Communities

\$107k

Brandt in-kind contribution

# EXPANDING POWER ENGINEERING WITH PFIZER

Assiniboine has partnered with Pfizer Canada to deliver a new two-year Power Engineering diploma program that will train students for 4th Class and 3rd Class certification.

"There has long been incredible employer demand for trained workers in this occupation and strong demand for expanded seats in our Power Engineering program," said Mark Frison, president of Assiniboine.

"By partnering with Pfizer to certify more third class power engineers, we are continuing our mission to meet the need of Manitoba's labour market."

Pfizer Canada expressed a desire to support relevant programming and student success at Assiniboine, and the two parties landed on Power Engineering as the best fit.

"We are pleased to support Assiniboine Community College to implement concrete measures that will attract future students to their Power Engineering program," said Ron Cherepuschak, Managing Director, Pfizer Global Supply, Pfizer Canada.

"Our approach is to collaborate in new and dynamic ways with community stakeholders such as the Assiniboine Community College to help grow and scale future talent opportunities required for Manitoba to meet its growing economic demand."

The new program will double student capacity from 16 to 32, bridging students in the college's existing 4th Class Power

Engineering program into the second year to prepare for 3rd Class certification.

"This innovative partnership between Assiniboine Community College and Pfizer Canada will provide critical resources to allow students to participate in work-integrated learning to pursue careers as power engineers in Manitoba," said Ralph Eichler, Manitoba Minister of Economic Development and Training.

"Power engineers continue to be in high demand in our provincial labour market and this program expansion will help meet the needs of employers in Manitoba."

A portion of Pfizer's \$75,000 support will go toward entrance awards, a critical piece in moving the program forward. Assiniboine and Pfizer are currently in the curriculum development phase.

The first intake for the new Power Engineering diploma program designed to train students to certify in both 3rd and 4th Class will begin in September 2021. Students start with 4th Class courses in their first year of studies, followed by the 3rd Class portion of the new program beginning in September 2022.



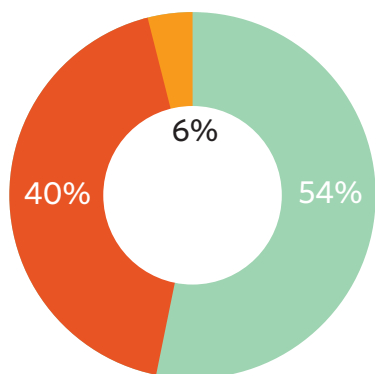
WATCH NOW



# FAST FACTS

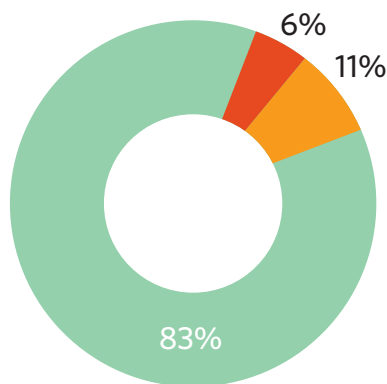
- 59** certificate, diploma and post-graduate programs offered by Assiniboine
- 3,500+** students in on-campus, distance, apprenticeship & community-based programs
- 23%** of full-time students identify as First Nations, Métis, or Inuit
- 598** apprenticeship students
- 330** mature student high school students this past academic year
- 31** average age of an Assiniboine student (all program types)
- 1,526** graduates this past academic year
- 49,000+** Assiniboine alumni around the globe
- 27** communities where Assiniboine delivered programs in this past academic year

## GENDER DISTRIBUTION



- MALE
- FEMALE
- UNSPECIFIED

## WHERE STUDENTS COME FROM



- OUT OF PROVINCE
- OUT OF COUNTRY
- MANITOBA

## STUDENT PROFILE



# MICHAEL THOMPSON

While working for a company that provided hospital patients companionship during their stay, Michael Thompson realized he was meant to work in health care.

“Through that exposure I just saw the health care field and I liked what I saw.”

His first step in this direction was completing the Comprehensive Health Care Aide (CHCA) program at Assiniboine. Now, after a winding education journey, he’s back at Assiniboine as a Practical Nursing student and is the first recipient of the McDonald’s Bursary for Practical Nursing.

Wanting to continue to challenge himself after graduating from the CHCA program in 2011, he pursued a few different channels, working toward nursing at Brandon University and then medicine at University of Manitoba.

After family loss and illness put a speed bump in his path, Michael’s dad passed away in 2016, he moved back to Brandon and ultimately took a break from school.

“I tried going back to school and wasn’t quite ready for it,” he said. “There was a point there where I had accepted that dad was gone and life was different. I accepted that, but I hadn’t come to terms with it.”

He continued to work as a health care aide and eventually decided he was ready to get back to his education, confident he could enhance his contribution to the field as a nurse.

“I guess it was being inspired by what I was seeing, wanting to do more and contribute more. Be more challenged with jobs and skills,” he said of the choice to take the leap into nursing.

Revisiting Assiniboine and enrolling in the Practical Nursing program, worked both in timing and in education approach, he said, noting the college’s hands-on approach.

“The timing is better for me at this point. The teaching style is focused around the student,” he said. “I can have difficulties concentrating – jiggling and clicking pens and not focusing. The learning platform is more my style.”

The McDonald’s Award, sponsored by George Sheard, the owner of the McDonald’s franchise in Brandon, came to be when a former McDonald’s employee completed the Practical Nursing program through substantial personal commitments. The award will now go to a Practical Nursing student each year, who emulates the determination of this alumnae.



# APPLIED RESEARCH: A DRIVING FORCE IN AG

Assiniboine Community College has received a Natural Sciences and Engineering Research Council of Canada (NSERC) grant of \$190,880 to build applied research capacity in support of Manitoba agriculture, innovation and sustainability.

“As Manitoba’s ag college, we are thrilled to receive NSERC support that allows us to further our contributions to the provincial agriculture sector, assisting employers in a tangible, solution-oriented manner,” said Dr. Deanna Rexe, Vice-President Academic at Assiniboine.

The research grant spreads over two years, enabling the expansion of applied research projects and furthering the college’s partnerships with industry. This research will enhance regional innovation, productivity and competitiveness in the agriculture sector.

- Establishing a partnership with Vermillion Growers, Manitoba’s first large-scale vegetable greenhouse, has faculty researchers at Assiniboine studying sustainable crop production technologies and integrated pest management solutions.
- Further research on the potato sector in partnership with the Manitoba Horticulture Productivity Enhancement Council (MHPEC) will generate knowledge, technologies, and products to enhance potato production and industry sustainability.
- Together with Ag-Quest Inc., research will identify the most effective fungal strains to promote early seeding potency and growth in annual field crops grown on adverse soils.

- Collaboration with the Manitoba Pulse and Soybean Growers (MPSG) will aid Manitoba producers in identifying and combatting white mould in beans.

“Combined, these applied research projects build our capacity as a college to work with and support Manitoba’s ag sector with industry-specific knowledge and recommendations,” said Tim Hore, Dean of Agriculture & Environment at Assiniboine.

Faculty researchers Dr. Poonam Singh, Dr. Sajjad Rao and Dr. Baljeet Singh will provide scientific leadership to the applied research projects. Students in agriculture and environment programs at Assiniboine will be involved in field and lab activities related to the research, as part of the ‘learn by doing’ philosophy integrated into the college’s programs.

Programs in the college’s School of Agriculture & Environment continue to be attractive to students, with many forming waitlists each year.

Since 2010, Assiniboine has been the recipient of federal Growing Forward funding to support Manitoba’s agri-food industry, including the Field to Fork applied research initiative linking the farm gate to the consumer.

Under the Canadian Agricultural Partnership, the college recently received \$950,000 from the Ag Action Manitoba Program for industry-driven applied research. This research contributes to the development of agricultural knowledge and skills and improves competitiveness and sustainability in Manitoba’s agriculture, agri-food and agri-product sectors.

## A MESSAGE FROM THE ASSINIBOINE PRESIDENT



I want to extend my gratitude to each of you for your gifts over the past year. The support of donors is vital to the ongoing success of Assiniboine Community College. In a year that brought unforeseen hurdles, we appreciate you considering our students’ success.

Donors make a difference in the lives of so many individuals, transforming possibility into reality. In the past academic year, 338 students received direct financial aid support. Hundreds more will benefit from the new and improved learning tools and facilities, like the Prairie Innovation Centre, in the years to come.

Assiniboine has seen tremendous growth over the past several years, and this year has been no different, despite challenges posed by the pandemic. We are well on our way to achieving the strategic goal set by our Board of Governors in 2018—2,028 graduates by 2028. Through the past seven years we have seen a 58% growth in graduates. Our 2020 graduate satisfaction and employment survey tells us that 92% of recent graduates have jobs within nine months of completing their studies, making on average nearly \$46,000 a year. With 89% choosing to remain here in the province to work and live, we can feel good about the future of Manitoba.

I would also like to extend my gratitude to the dedicated volunteer board members of the Assiniboine Foundation. They continue to put their time and talents to work supporting the college’s priorities to improve access to education and help make capital projects a reality, guided by the purpose to create exceptional learning experiences for future Assiniboine students.

We recognize that there is no shortage of community organizations to support. Thank you for continuing to consider the Assiniboine Community College Foundation a worthy steward of your donation.

**Mark Frison**  
President of Assiniboine Community College





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