

MEDIA

IMPACT REPORT

2022



ASSINIBOINE
COMMUNITY COLLEGE
FOUNDATION

2022 IN Review



I am pleased to be able to reflect on yet another successful and meaningful year for Assiniboine Community College's Advancement team. We saw

tremendous growth again this year, thanks to the efforts of our dedicated Foundation Board, staff, alumni and community members. Student supports, financial awards and capital projects all help to provide exceptional learning experiences for students. We would not be able to provide this support without you, so thank you.

Student awards continued to grow, and we were pleased to celebrate our recipients and donors this year with our #HumbleBrag Student Award Recipient Celebration. Through our engaged supporters we were able to disburse more than \$600,000 in financial awards, which provided financial aid to more than 350 students.

With the work and support of staff and students, and with exceptional student experiences in mind, we have a number of projects underway.

We continue to see remarkable support for the Prairie Innovation Centre for Sustainable Agriculture campaign, which launched in 2019. This year, we announced contributions from

Rocky Mountain Equipment, D&B Sprinklers, Murray Auto Group and Doug & Laurie Murray, CEL Group of Companies, Crane Steel Structures, Maxim Truck and Trailer, Atom-Jet Group, Redfern Farm Services and \$1 million from MNP.

In early 2023, we were pleased with the Province of Manitoba's announcement of \$10 million toward the next step in this project. We extend our sincere gratitude to each of you who have supported this project.

We saw the completion of a few new spaces this year—the Centre for Creative Media, the Diane Shamray International Education Centre, and Mazergroup Main Street, to name a few. Through important contributions from industry and the college community, these spaces will help shape positive experiences for students that include both learning and committing to help students succeed in their learning endeavours.

We can't thank our partners and donors enough for continuing to see the importance of supporting the college. We look forward to the year ahead and would love to hear from you at any time! To get involved in the Foundation or to donate, visit assiniboine.net/foundation.

Sincerely,

Derrick Turner
Director, Advancement &
External Relations

A MESSAGE FROM THE FOUNDATION PRESIDENT



The Assiniboine Foundation works to support the college's endeavour to transform lives through exceptional learning experiences.

Through our fundraising efforts each year, we engage the community in supporting capital projects and student financial support. Once again, the continued efforts from our dedicated board have reduced barriers to education and made progress toward bringing other projects to life.

The efforts of our Foundation Board continue to inspire me. We've had a year of exciting successes to celebrate, and we continue to remain focused on the important tasks at hand. We are fortunate to have the support of our community members and organizations that recognize the importance of the work we are doing and understand the benefits of supporting those efforts financially. The Foundation's ability to distribute impactful awards comes directly from this community's incredible support.

The donor story often comes full circle, and once again, we've seen Assiniboine graduates continue to be active members of the college community. The 2022 graduate follow-up survey showed that nine months after graduation, 94 per cent of Assiniboine

graduates have jobs and 92 per cent choose to stay in Manitoba. Donor gifts allow students to become community contributors, giving back to the communities where they choose to live, work and play, so contributions do more than support Assiniboine; they make a lasting impact on the communities and economies around us. This success is made possible by the generosity of your donations.

I would like to say THANK YOU to our donors for recognizing the significant role Assiniboine plays in our communities. The success of our students, present and future, continue to benefit from your generosity. It's this support that keeps us going and allows us to bring exceptional learning experiences to our students.

Sincerely,

Heather Dodds
President, Board of Directors
Assiniboine Foundation

FOUNDATION BOARD



Heather Dodds
President
Senior Director of
Solution Delivery, MNP



Tamra Rapsky
Vice President
Finance Operations
Manager, Heritage Co-op



Dave Jordan
Retired, Tundra
Oil & Gas



Barry LaRocque
Owner, Atom Jet Group



Tracy Baker
Assistant Vice-President,
Relationship Management,
Cardinal Capital
Management Inc.



Robbie Zetariuk
VP Enterprise Solutions,
Xplore Business



Chris Fortier
Estimating & Sales,
Excel-7 Ltd.



Glen Tosh
Sales Representative/
Partner, Royal LePage



Jamie Robison
Instructor, Heavy
Duty, School of Trades,
Assiniboine Community
College



Mona Cornock
Retired Director,
Province of Manitoba



Michelle Gerrard
Dealer/Owner, Neepawa
Home Hardware Building
Centre



Russell Maloney
Secretary
Advancement & External
Relations, Assiniboine
Community College



Derrick Turner
Ex Officio
Director, Advancement
& External Relations,
Assiniboine Community
College



Mark Frison
Ex Officio
President, Assiniboine
Community College



Monica Grift
Ex Officio
Manager, Finance &
Budgets, Assiniboine
Community College

Photo: Deputy Premier Cliff Cullen, Tim Hore (Dean, Russ Edwards School of Agriculture and Environment), Premier Heather Stefanson, Mark Frison (President, Assiniboine Community College) at Manitoba Ag Days, where the provincial government announced \$10 million toward the Prairie Innovation Centre for Sustainable Agriculture.



PROVINCE INVESTS \$10 Million IN PRAIRIE INNOVATION CENTRE PROJECT

Brandon and surrounding area was a-buzz with an energy that the community had not seen in years, as Manitoba Ag Days returned in January 2023. Opening the week with a commitment to advance the sector, Premier Heather Stefanson announced \$10 million for Assiniboine Community College's Prairie Innovation Centre for Sustainable Agriculture.

"This investment represents a significant step forward for Assiniboine Community College to help support new programs for labour market development, applied research and industry engagement in the agriculture, environment and processing sectors," said Mark Frison, President of Assiniboine. "We have seen great enthusiasm from the community, industry and donors for the project. It's great to see the Manitoba government respond in such a significant way by providing \$10 million to assist the college in moving its project forward to the next stage of development."

Manitoba Ag Days was a fitting location for such a momentous announcement, both

because of the obvious connection between the event and the facility-to-be, and because the level of activity seen in Brandon and Western Manitoba throughout the week was indicative of the engagement this area has with the agriculture sector: they love it, they live it, and based on the industry support Assiniboine has seen for the Prairie Innovation Centre, they are invested in seeing this Centre brought to life.

"We know we have a strong community who are passionate about what agriculture brings to this province and country. These business, community and industry leaders have shown up in a big way since we launched this campaign in 2019," said Frison.

Assiniboine has raised more than \$16.7 million in private industry support toward the Prairie Innovation Centre.

By 2029, one in three jobs in agriculture are expected to go unfilled. The Prairie Innovation Centre is one of the pieces to the puzzle in maintaining a strong agriculture and processing sector in Manitoba and Canada.



“Responding to labour market needs is essential to our mission, and this Centre and the proposed expansion of agriculture-related programs in the Russ Edwards School of Agriculture and Environment will ensure there are trained individuals ready to step into high-demand jobs in this important sector,” said Frison.

The Prairie Innovation Centre, which will be located on the college’s North Hill campus in Brandon, will allow the college to continue expanding capacity in agriculture-related programming from 300 to more than 800

students annually. By creating enhanced and expanded agricultural training capacity, the Centre will enable the agriculture sector to reach its full potential in the Canadian and Manitoban economy.

“We’re building momentum and this remarkable investment from the province is a signal that this project is needed.

I want to sincerely thank the Premier and the Province of Manitoba for this investment, as well as the industry and community members who have supported this project. We look forward to continuing our work together.”





PRAIRIE INNOVATION CENTRE

Update

The Prairie Innovation Centre is the cornerstone of the future in agriculture-related training at the college. Since the campaign launched with a \$1 million donation from Sunrise Credit Union in fall 2020, the Centre has received \$16.7 million in commitments—a number that continues to grow.

The campaign saw a tremendous amount of support in 2022. In addition to the \$10 million the government committed in early 2023, Assiniboine saw notable donations from local business organizations and individuals.

In June 2022, the college announced a \$1 million donation toward the campaign from Brandon-founded, national professional services firm, MNP, in honour of late founder, Don Penny.

Donors in 2022

Rocky Mountain Equipment

D&B Sprinklers

Murray Auto Group & Family

CEL Group of Companies

Crane Steel Structures

MNP

Edwards Family

Maxim Truck and Trailer

Atom-Jet Group

Redfern Farm Services

A vital part of the Prairie Innovation Centre vision is integrating education and connection, providing a venue where producers, industry, researchers, government and students can come together, solve problems and share ideas.

“The Prairie Innovation Centre is Assiniboine’s made-in-Manitoba response to the growing labour market need in agriculture. The contributions from our donors is an impactful show of support for the project and the provincial ag industry,” said Derrick Turner, Director, Advancement & External Relations. “This facility will help ensure this crucial contributor to the provincial economy can reach its full potential, and ensure students looking for careers in agriculture have opportunities here at home.”

The College and Foundation continue to extend our sincere gratitude to everyone who has supported, and continues to support this campaign and project.





RUSS EDWARDS

SCHOOL OF AGRICULTURE & ENVIRONMENT NAMED AT ASSINIBOINE

Assiniboine Community College announced the naming of the Russ Edwards School of Agriculture & Environment at an event in fall 2022.

The college has been growing its agriculture and environment programming to help address skills shortages in this key economic sector. Further, agriculture and food is the largest area of applied research at Assiniboine. The college has been fundraising for a new Prairie Innovation Centre for Sustainable Agriculture, and the formal naming of the School represents another step in this journey.

Russ Edwards, founder and owner of WGI Westman Group, has been a leader in the business community for nearly 50 years, and a champion at the forefront of the agricultural sector across the Prairies.

"We are honoured that Mr. Edwards would allow us to include his name so prominently in a school so core to our vision for the college," said Mark Frison, President of Assiniboine.

Edwards' business roots stem back to his first business in Winnipeg in 1976, constructing culverts, steel roofing, and siding. In the 45

years following, WGI Westman Group has carved out a remarkable and uncharted path under Edwards' leadership. It has grown into one of Canada's largest manufacturers of steel products.

At the event, Edwards also announced a gift of \$4 million dollars towards the school.

66

My family and I are incredibly grateful to now be in the position to make this donation to the School and establish the Russ Edwards School of Agriculture and Environment."

Russ Edwards

"This is an incredible gift, and we are eternally grateful to Mr. Edwards and his family for their commitment to help us build unparalleled educational opportunities in Manitoba," said Tim Hore, Dean, Russ Edwards School of Agriculture & Environment. "It will have a

long-lasting impact as our college continues to advance its vision for leadership in agricultural education."

The gift will help advance priorities for the Russ Edwards School of Agriculture and Environment, including the Prairie Innovation Centre for Sustainable Agriculture—the college's cornerstone project to address critical labour shortages, advance applied research, and facilitate industry engagement.

WHAT'S NEW IN TWENTY 22

Diane Shamray International Education Centre

Assiniboine officially opened the doors to its newest space at the Victoria Avenue East campus in May, 2022. The naming of this area comes in recognition of Ms. Diane Shamray, a retired senior administrator who made significant contributions to International Education at the college.



The Diane Shamray International Education Centre is a 2,130-square-foot integrated space that includes a classroom that serves as the central hub for the college's English as a Second Language programming and preparatory courses from across the college's post-secondary programs. The Centre is also home to Assiniboine International staff, who work in roles dedicated to welcoming and supporting international students through to graduation.

Shamray began her career at Assiniboine in 1993, then as Chair of Health and Human Services. Under her leadership, the college grew its Practical Nursing program from one that was only half-full in enrolment to what is now the college's largest single program of study.

Towards the end of her career at Assiniboine, Shamray spearheaded international activities after chairing the college's Global Citizenship Task Force. She was instrumental in shaping the college's

global efforts, and served as Vice President of International for a number of years, growing the international student population from a handful of students annually to over 600 students in 2020 when she retired.

A long-time contributor to the Assiniboine Foundation, Shamray is giving \$100,000 to the college in her retirement. The money will be directed towards financial aid and supports for international students.

"Diane's legacy at Assiniboine is admirable. Her gift will go a considerable way to support international learners in the years to come," said Derrick Turner, Director of Advancement at Assiniboine. "On behalf of our Foundation, I extend our gratitude to Diane for her generosity."

Centre for Creative Media

Assiniboine celebrated the grand opening of its newest learning space, the Centre for Creative Media, in early 2023. While renovations were completed in early 2022, the college marked the opening of the space with an event that welcomed community members, industry partners, project donors, alumni, students and staff.

“We are thrilled to showcase this new innovative space alongside our community and industry partners,” said Mark Frison, President at Assiniboine. “It’s an important space for the college and a big step in our continued growth. We are grateful to the many generous contributors to this project and the ongoing support we have received to continue to provide exceptional learning experiences for students.”

The Centre for Creative Media, located at the Victoria Avenue campus in Brandon, is a 10,050 sq. ft. multi-functional space that includes a classroom for students working on post-production alongside a dedicated screening area with a high-end projector and sound system.

“Assiniboine’s Centre for Creative Media will have a unique and positive impact on Manitoba’s vibrant digital media industry,” said the Honourable Dan Vandal, Minister for PrairiesCan. “The Centre will create opportunities for students to connect with professionals and develop industry-relevant skills as they prepare to enter the workforce. Through this federal investment, we are supporting new partnerships between industry and academia made possible by the Centre for Creative Media.”

Prairies Economic Development Canada (PrairiesCan) leads in building a strong, competitive Canadian economy by supporting innovation and economic development. Their \$2.2 million in funding for the Centre for Creative Media demonstrates this commitment.

“A dedicated creative space allows students to train on some of the most up-to-date technology in the industry,” said Jana Sproule, Chairperson of Media and Office Technology at Assiniboine. “It will provide students with the necessary skills and confidence to succeed in a fast-paced and evolving industry.”

In fall 2021, the college launched three new programs – Media & Communications, Digital Art & Design and Web & Interactive Development. These programs are the primary users of the new Centre and can welcome up to 60 students each year.

“Getting the chance to work and learn in the new state-of-the-art Centre for Creative Media space has been an amazing and fun experience,” said Nicole Wruth, Media & Communications Student at Assiniboine. “It makes you feel like you are a part of something bigger, dreaming bigger and working harder. It feels like the real deal, and most importantly, your creativity isn’t limited when you have great equipment and studio space at your fingertips. Your environment is everything.”





ASSINIBOINE RECEIVES \$150K FROM WESTMAN COMMUNICATIONS GROUP

In June, 2022, the Centre for Creative Media (CCM), announced a \$150,000 donation from Westman Communications Group (WCG) that helped make the new facility possible.

This generous contribution by the local media cooperative includes \$50,000 in student financial awards and \$100,000 toward the facility. The college named the Westman Communications Group Shared Edit and Screening Lounge in honour of the donor.

“Westman Communications Group is committed to the betterment of our communities. Assiniboine, one of our long-time partners, has done an excellent job providing top-notch education in Manitoba,” said WCG’s Chief Customer Officer, John Quail. “We are delighted that we have an opportunity to contribute to Assiniboine’s initiative of upgrading its Brandon facilities, which will benefit its students and our communities for years to come.”

The WCG Shared Edit and Screening Lounge is a multi-functional learning space that provides a classroom space for students working on post-production alongside a dedicated screening area with a high-end projector and sound system. This lounge gives students an appropriate space to view content they’ve created; view, discuss and critique other content; invite guest speakers and host screening events.



“Developing this dedicated creative space will enhance the college’s ability to deliver students the experience they want and need to go confidently into working in industry,” said

Jana Sproule, Chair of Media and Office Technology at Assiniboine. “This facility is an essential accompaniment to the concentrated program options it will house. Like these programs, the Centre for Creative Media was developed with industry needs and standards at its core.”

In fall 2021, the college launched three new two-year diploma programs—Media & Communications, Digital Art & Design and Web & Interactive Development. These programs will be the primary users of the new Centre.

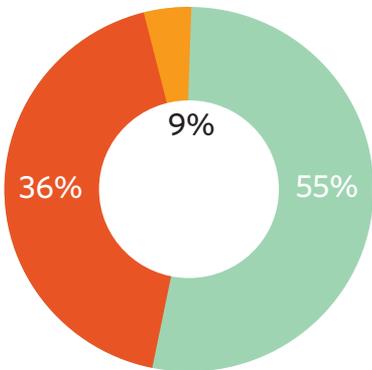
Construction on the 10,050 sq. ft. Centre for Creative Media started in early 2021 and was completed later that year.

“Westman Communications Group has been an integral partner to us here at Assiniboine, particularly in our digital and media-related programs,” said Bobbie Robertson, retired Dean, School of Business. “Their support of this new leading-edge learning space was important in bringing it to life, and is going to benefit hundreds of students who we know will go on to contribute big things to the industry.”

FAST FACTS

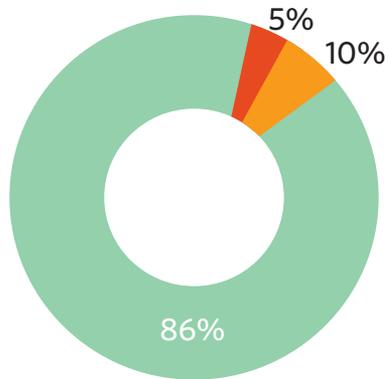
- 72** certificate, diploma and post-graduate programs offered by Assiniboine
- 7,252** students in on-campus, distance, apprenticeship & community-based programs
- 16%** students identify as First Nations, Métis, or Inuit—that's 1,164 students
- 545** apprenticeship students
- 678** international students this past academic year
- 30** average age of an Assiniboine student (all program types)
- 1,328** graduates this past academic year
- 51,146** Assiniboine alumni around the globe
- 32** communities where Assiniboine delivered programs in this past academic year

GENDER DISTRIBUTION

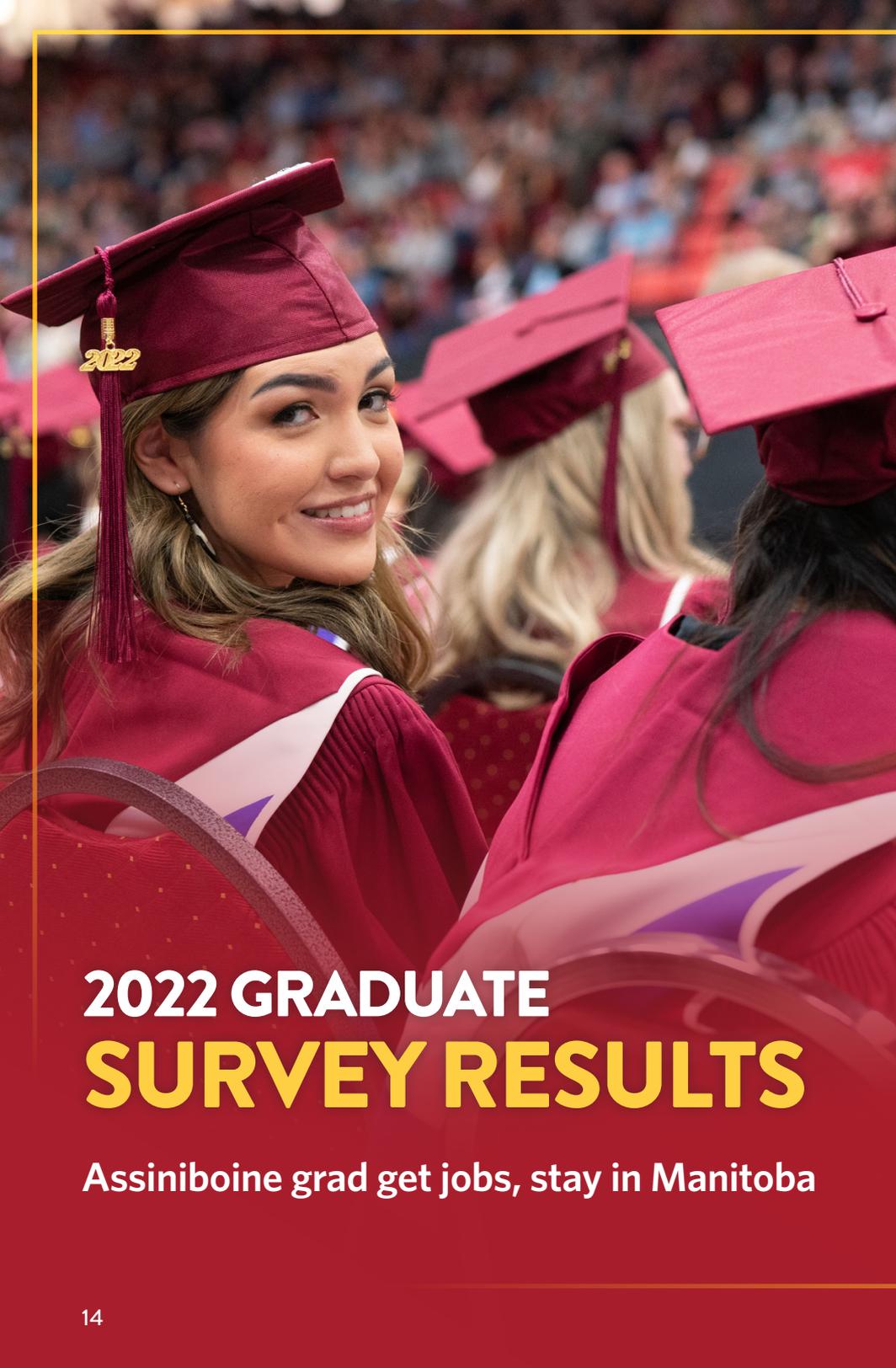


- MALE
- FEMALE
- UNSPECIFIED

WHERE STUDENTS COME FROM



- OUT OF PROVINCE
- OUT OF COUNTRY
- MANITOBA



2022 GRADUATE SURVEY RESULTS

Assiniboine grad get jobs, stay in Manitoba



of grads have jobs



have careers related to their field of study

Average annual income of an Assiniboine grad nine months after graduation

\$46.8K

National average annual income of a college diploma grad, two years after graduation

\$38.2K

Average income of an Assiniboine graduate from 2017/18, four years later

\$56.6K

“

This survey is one of the key measures of accountability for the college. Transforming lives and strengthening Manitoba extends far beyond the time that students spend with us. Our students graduate job-ready and in a position to succeed.”

Mark Frison,
President of Assiniboine.



92% stay in
Manitoba



With **86% originating in Manitoba**, that's a **net population gain** as a result of studying at Assiniboine.



ASSINIBOINE DELIVERS NEW TUITION-FREE PROGRAMS

Partnerships allowed Assiniboine to deliver four tuition-free programs in 2022 to prepare students for in-demand careers. These partnerships provided Indigenous learners the opportunity to receive training without the barrier of cost, enabling them to focus on hands-on learning opportunities with less financial stress.

Heavy Duty Technician:

In partnership with Algonquin College of Applied Arts and Technology and Indigenous Youth Development Canada, Assiniboine delivered a tuition-free Heavy Duty Technician program from December 2021 to August 2022. A second intake of this program is currently ongoing.

The program, funded by Algonquin College, prepares students for in-demand careers within a trade that employers report has a shortage of skilled workers.

Selection into the eight-month program focused on engaging Indigenous youth 18 to 30 years of age, who are not in employment, education or training (NEET Youth). As part of the program, participants completed hands-on, in-school training for 28 weeks plus a 280-hour paid work placement. Students who complete the program gain credit for their Level

1 common core apprenticeship accreditation, allowing them to branch out even further into Heavy Duty Equipment, Agricultural Equipment or Truck and Transport specializations.

Agriculture Equipment Operator:

Through a new partnership with the Congress of Aboriginal Peoples (CAP), Assiniboine is delivering a tuition-free Agriculture Equipment Operator program to meet a labour market need. The program ran from February to May 2022.

The program, funded by CAP, provided a foundation for students to pursue careers in a rapidly changing and dynamic agricultural sector focused on primary production.

The program began with a one-week preparatory course and ended with an 80-hour paid work placement. Students training with

skilled staff from Assiniboine learned safe farming practices and the operational skills necessary to manage multiple enterprises found on Canadian farms.

“Producers across Manitoba are facing serious labour challenges and struggle to hire employees with the necessary skills to work on a farm,” said Keystone Agricultural Producers (KAP) president Bill Campbell. “The Agricultural Equipment Operator program will train participants with the knowledge and skills they need to be successful. KAP was pleased to help develop the program and provide industry input to align the curriculum with agricultural labour needs.”

Students graduated with an industry-recognized credential and had the opportunity to build ongoing industry contacts and meet potential employers as they took part in regular tours, workshops, and events held at nearby commercial operations.

Applied Electrical Installation:

Assiniboine offered a 22-week Applied Electrical Installation program, running from September 2022 to February 2023, at the college’s Parkland campus in Dauphin, MB. Funding incentives, made available through CICan’s Unlocking Pre-Apprenticeship Pathways and the Congress of Aboriginal Peoples, covered the full cost of tuition, books and supplies for people underrepresented in the skilled trades, including women, Indigenous Peoples, members of visible minorities and persons with disabilities.

“The Applied Electrical Installation certificate program ensures learners in the parkland region have an opportunity to receive training in a field with in-demand career opportunities and will work to support an industry need for skilled trades workers,” said Kevin Poirier, Dean of Trades at Assiniboine.

“We’re elated that our partners at CICan and the Congress of Aboriginal Peoples have come on board to advance this opportunity, striking

down a barrier for many of those looking to enter this field. The availability of this funding goes a long way toward transforming lives and strengthening Manitoba.”

The program is accredited by Apprenticeship Manitoba, meaning graduates who meet the requirements and register as an apprentice within two years of finishing the program will receive credit for Level 1 in-school training and 900 hours in the Construction, Industrial or Power Electrician apprenticeship program.

“We know this region has a lot to offer students, and that the Parkland campus helps to enrich industries within the region,” said Gabe Mercier, then Interim Director, Parkland campus. “Offering trades programming plus the opportunity to cover the cost of learning for these underrepresented groups really adds to that enrichment. We thank our partners at CICan and the Congress of Aboriginal Peoples greatly for assisting those in our region who have a desire to learn.”

Applied Counselling:

The college offered a tuition-free Applied Counselling Skills certificate program, funded through a partnership with the Congress of Aboriginal Peoples (CAP), providing an opportunity to Indigenous learners living off-reserve to develop proficiency in basic counselling skills.

Students in the program, which ran from September 2022 to March 2023, received 425 academic hours of in-class learning at the Victoria Avenue East campus in Brandon, followed by a 100-hour paid practicum.

The Applied Counselling Skills program is designed to develop learners’ understanding of general counselling, cross-cultural communication and family and youth issues. The program provides culturally relevant and recognized training for para-professional counsellors working in health, education, private social services, government counselling, corrections and First Nations.



STUDENT AWARD Celebration

The college was elated to celebrate our financial award recipients and donors at a new event, the #HumbleBrag Student Award Recipient Celebration, where Assiniboine announced \$612,550 in financial awards for the 2022-23 academic year.

"These students have worked very hard to advance their education and we feel they deserve to be recognized. That's what inspired our #HumbleBrag student celebration event, the desire to shine a spotlight on these students and thank the generous community of donors who have made these awards possible," said Derrick Turner, Director, Advancement & External Relations at Assiniboine.

"The goal of our fundraising is always to enhance the student experience. Whether it's through learning tools and facilities or student financial awards, our efforts are student-focused."

This sum will help more than 350 students who are pursuing training at Assiniboine this year. Financial awards are given to students based on a variety of indicators, including financial need, academic performance, athletic participation and emergency needs.

Assiniboine has a strong community of supporters with a long history of giving to support student needs. Tundra Oil and Gas recently created a new student award for Indigenous learners, and sees the value in supporting students' futures.

"Tundra is proud to support Assiniboine Community College students as they journey toward their educational goals," said Jane Mactaggart, President & CEO of Tundra Oil & Gas. "Recipients of the Tundra Oil & Gas Indigenous Award demonstrate leadership and community service, in addition to their academic performance. Assiniboine Community College plays an important role in helping build pathways for Indigenous learners and we're honoured to participate in events like this that celebrate these students and their achievements."

Assiniboine's #HumbleBrag Student Award Recipient Celebration, held at the college's Victoria Avenue East campus, heard first-hand from student award recipient Charlene Nault, a Social Service Worker student who received the Tundra Oil & Gas award this year.



"I want to thank Tundra Oil & Gas for the generous scholarship that I received, as it has helped me to give back to other students. It is a huge benefit

to not have to work through the school year and to be able to mentor others, be a student leader and gain so much valuable leadership experience," said Nault. **"As a Métis student in her 40s, who had everything working against her to be here today, it is both a miracle and an honour, so I want to say thank you to everyone who has helped in the process of making that happen."**

Recipient Stories

Cassidy Decorte

The Brandon Regional Health Centre Auxiliary Bursary you provided will help me worry less about financial needs while going through nursing school at ACC. I am currently a straight-A student, so I intend to work hard to maintain that standard until I have successfully completed my education entirely. I hope to one day return the favour to a future nursing student as you have done for me.



Paige Alexandra Bueckert

I am currently in the Practical Nursing Program at the Winnipeg campus, completing my fourth clinical rotation. This scholarship is such a blessing, it helps with the cost of commuting to Winnipeg from the rural community I live in with my husband. I truly believe that everyone should be able to access the best care and I love using education as a means to improve my care for my patients.



Shayna Sinclair

Receiving this bursary will help me and my little family continue my education in the Business Administration Accounting Program.

Coming from a First Nations Community, my dream would be to one day work with my people, and fill the employment gap by providing administrative and accounting skills so communities like my own don't resort to hiring off reserve members, or third-party services. As a student with a disability and a single mother of infant twins, I am honoured to accept the Indigenous Bridging Bursary from Wawanesa Insurance. I will be able to develop further towards my goals as a future Indigenous leader and a mentor to other Indigenous single mothers.

Keely Emms-Finnsson

I'm a first-year Agribusiness student and athlete at Assiniboine Community College. I grew up on a small grain and beef livestock operation with my family. This award will greatly impact my post-secondary experience because it will alleviate the stress I have with expenses, and the cost of living. It is hard to only work for a few months of the year during summer as I'm unable to work during school with my full-time course load and hockey schedule.

Charlene Campbell

I am a mother of three children. I am so happy to be able to obtain my certification toward being an Early Childhood Educator. The Olof Sigfusson McMahon Bertram Early Childhood Education bursary will help with the costs of my college education. I am very grateful to have been chosen for this award.

Reegan Ann Frey

I am currently enrolled in my second year of the Agribusiness program at Assiniboine, and this scholarship has assisted me greatly in paying for my post-secondary education. I come from a farming background, one that mostly consists of purebred Angus cattle and a small grain operation. Throughout my college experience, I have worked for a nearby purebred cattle owner, staying true to my roots, and preparing cattle for shows. I have also been working on expanding my own personal herd of purebred Angus cattle.

When I am finished with my course, I plan to work at Precision Ag, a crop input facility, then travel to Australia to prepare show cattle for friends and business partners. This scholarship has been very helpful to get me through school and to prepare me financially for my future plans of work and travel.



Alicia Ramirez

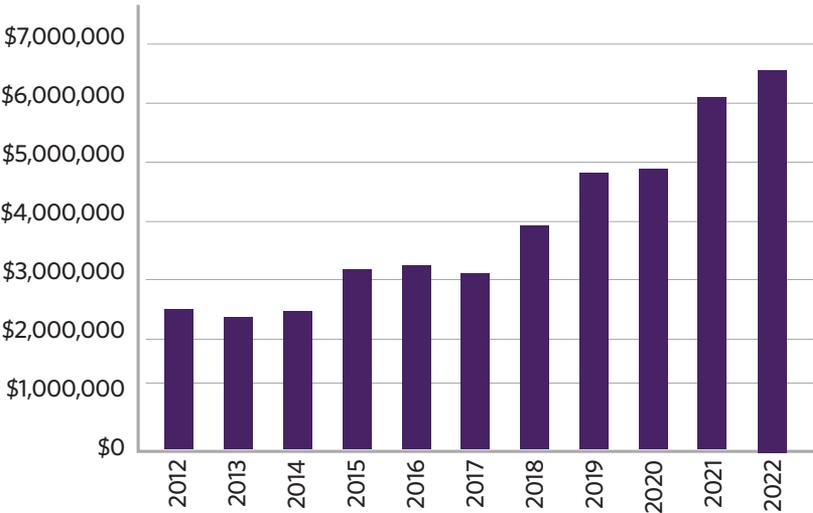
I am currently enrolled in my second year in the Social Service Worker program. After I graduate, I hope to work towards a Bachelor of Social Work, along with a Master's in social work. I have always been passionate about social policy and social rights, so I hope to work closely with vulnerable communities to help them succeed. As an immigrant from Mexico, I've faced many barriers, and my family has struggled in finding proper resources, especially financial aid. This bursary means so much to me because it will allow me to continue my journey in helping others who have struggled just like my family.

FINANCIAL OVERVIEW

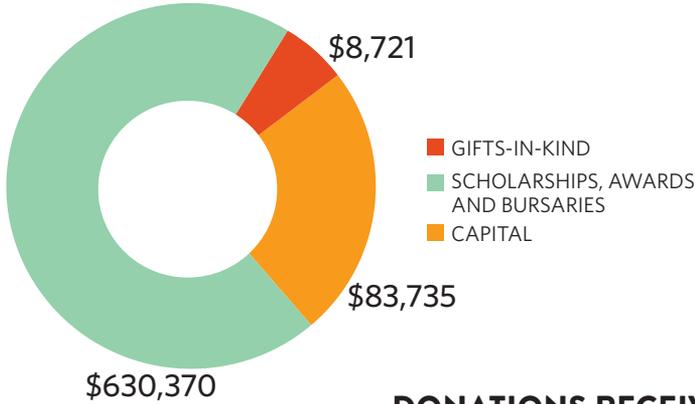
TOTAL DONATIONS RECEIVED

\$2,854,270

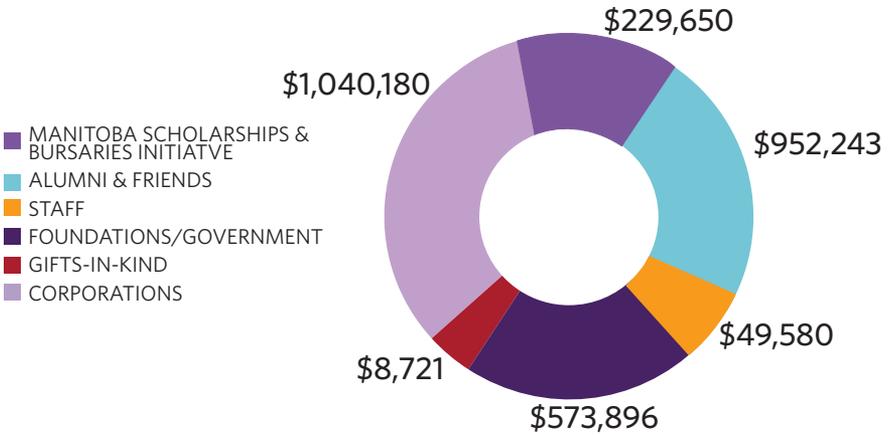
NET ASSETS HELD BY ACC FOUNDATION



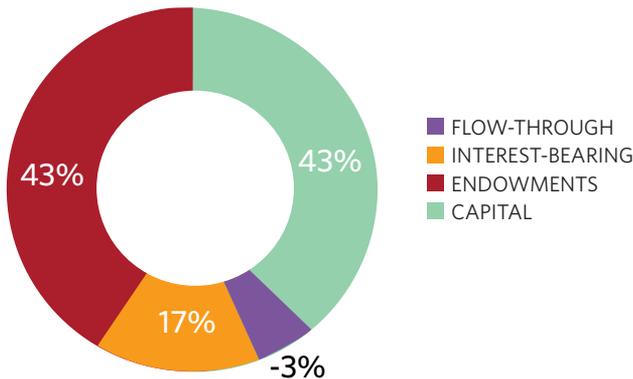
**2021/22 TOTAL
DISBURSEMENTS: \$722,825**



DONATIONS RECEIVED



**INVESTMENT
BREAKDOWN \$6,662,527**



ACCOLADE DONORS

as of December 31, 2022

Cranberry = new level of giving | **Blue** = new donor

Assiniboine Foundation makes every effort to ensure this list is accurate. Please report any errors or omissions to the Foundation at 204.725.8700 ext. 6324.

COLLEGE ADVOCATE (\$250,000 PLUS)

- » Anonymous
- » Agilent Technologies Canada Inc.
- » **Anthony Matlashewski Foundation**
- » **Brandon Area Community Foundation**
- » Cam Solutions Inc.
- » Ron & Vera Helwer
- » Manitoba Canola Growers Association
- » Manitoba Métis Federation
- » North American Equipment Dealers Association
- » Gord & Diane Peters
- » Mel & Ruth Turnbull
- » **Sunrise Credit Union**
- » **The Joyce Family Foundation**
- » **WGI Westman Group Inc.**

GOVERNORS' COUNCIL (\$100,000 - \$249,999)

- » Anonymous
- » Assiniboine Community College Students' Association
- » Brandt Tractor Ltd.
- » Canadian Broadcasting Corporation (CBC)
- » Cando Rail & Terminals
- » CanWest MediaWorks Inc.
- » Lloyd & Inge Carey
- » GM of Canada
- » Koch Fertilizer Canada, ULC
- » Manitoba Crop Alliance
- » Manitoba Hydro
- » **Manitoba Pork Council**
- » Manitoba Pulse & Soybean Growers Association
- » **Maple Leaf Foods**
- » **Mazergroup**
- » The McCain Foundation
- » RBC Financial Group

- » **Ray & Bev Redfern**
- » Diane Shamray
- » **Shur-Gro Farm Services/Ron & Vera Helwer and Family**
- » The Sixty Three Foundation
- » **The Weston Family Foundation**
- » Thomas Sill Foundation
- » Wawanesa Mutual Insurance Company

PRESIDENT'S CIRCLE (\$50,000 - \$99,999)

- » Anonymous
- » **Atom-Jet Industries Ltd.**
- » **Behlen Industries LP**
- » Brandon Regional Health
- » Centre Auxiliary
- » Canadian Hospitality Foundation
- » Construction Association of Rural Manitoba
- » Convergys CMG Canada Limited Partnership
- » CPA Manitoba
- » **Crane Steel Structures Ltd.**
- » Farm Credit Canada
- » Ford Canada
- » **Mark and Edith Frison**
- » Genesis Hospitality Inc.
- » Forrest Gullett
- » Heritage Educational Foundation
- » HyLife Foundation Inc.
- » IG Wealth Management
- » Leech Printing
- » MacArthur Family
- » Manitoba Blue Cross
- » Manitoba Liquor & Lotteries
- » Manitoba Smart Network Inc.
- » Manitoba Zero Tillage Association
- » Lillian Matlashewski
- » Miller Equipment

- » Murray Automotive Group
- » Pfizer Inc.
- » Dr. Deanna Rexe & Elder Gerry Oleman
- » Rocky Mountain Equipment
- » United Food and Commercial Workers Local 832
- » Walker Wood Foundation
- » Westoba Credit Union
- » Winnipeg Foundation

LEADERS
(\$25,000 - \$49,999)

- » Anonymous (5)
- » Sandra Armstrong
- » Badger Creek Plumbing & Heating
- » Brandon Sun
- » C & C Construction Ltd.
- » Cargill Limited
- » Caterpillar Foundation
- » Chemtrade Electrochem Inc.
- » Compass Group Canada
- » Country Ventures Repair & Maintenance Ltd.
- » Craig Media Inc.
- » Dauphin Consumers Co-operative Ltd.
- » Enns Brothers Ltd.
- » Excel-7 Ltd.
- » Forman Honda
- » Fusion Credit Union
- » Garland Canada
- » J & G Homes
- » Kelleher Ford Sales
- » Manitoba Motor Dealers Association
- » Mazda Canada Inc.
- » James McMahan
- » Meighen Haddad LLP
- » Gabe & Barb Mercier
- » Mid-Plains Implements
- » Redfern Farm Services Ltd.
- » Simplot Canada Ltd. - Brandon
- » TC Energy
- » The Green Spot
- » The Portage La Prairie Mutual Insurance Company
- » Toromont CAT Manitoba - Brandon, Elie, Winnipeg
- » Toromont Industries Ltd.
- » Westman Communications Group

BENEFACTORS
(\$10,000 - \$24,999)

- » Anonymous (4)
- » 880 CKLQ / 94.7 STAR FM
- » A.C.T./U.C.T. Brandon 1037
- » ACC Adult Collegiate Students' Association
- » AgWest Ltd.

- » Andrew Agencies Ltd.
- » Apprenticeship, MB Entrepreneurship Training and Trade
- » ARAMARK Canada Ltd.
- » Bell MTS
- » Kenneth Bicknell
- » Brandon Clinic Medical Corporation
- » Brandon Heating & Plumbing (1998) Ltd.
- » Brandon Hog Days
- » Broadcasters Association of Manitoba
- » CAE Healthcare
- » Canadian Tire
- » CIBC
- » C.S.T. Consultants
- » CKX Television
- » CMA Manitoba
- » CNH Canada Ltd.
- » Compass Credit Union
- » Paul Crane Family
- » EECOL Electric
- » Five Star Hotel Systems Corporation
- » Follett of Canada Inc.
- » Forman Mazda
- » FYidoctors
- » Greenvalley Equipment Inc.
- » Guild Insurance Group
- » Craig Hatch
- » Heritage Co-op 1997 Ltd.
- » Steve Horne
- » Dennis & Donna Hunt
- » Hutton Livestock
- » Jamieson - Judd Ltd.
- » John Deere Foundation of Canada
- » Koch Communities Fund
- » Kubota Canada Ltd.
- » MacDon Industries
- » Manitoba Ag Days
- » Manitoba Association of Watersheds
- » Manitoba Community Development Corporations Association Inc.
- » Brad Martin
- » Maxim Truck & Trailer
- » McKenzie Seeds
- » Carla & Brad Milne
- » MNP LLP
- » Morguard - Brandon Shoppers Mall
- » Doug and Laurie Murray
- » Oakwood Broadcast/Media Touch
- » Paterson GlobalFoods Inc.
- » Peterbilt Manitoba
- » Provincial Exhibition of Manitoba
- » Rawlco Communications Ltd.
- » Redhead Equipment
- » Rotary Club of Dauphin
- » Scotiabank
- » Janice Seddon
- » David & Darlene Simmonds

- » Snap-on Industrial
- » Southwest Regional Métis Centre
- » TD Canada Trust
- » **Tundra Oil & Gas**
- » Dr. Michael & Carol Turabian
- » Claren Turner
- » **Derrick & Trish Turner**
- » Mr. Merv Tweed
- » Vionell Holdings Partnership
- » Viterra
- » Westside Plumbing & Heating Brandon Ltd.
- » Wilcan Holdings Ltd. and Bob Williams
- » Dr. Don Williamson
- » Ethel C. Winkler
- » Keystone Centre
- » Killarney Foundation
- » Ron & Don Kille and Families
- » Glen Kirkland
- » Kiwanis Club of Brandon
- » Ron Kuharski
- » Lucky Star Wash and Service Ltd.
- » Ms. Karen MacDonald
- » Russell Maloney
- » Manitoba Institute of Agrologists
- » Maple Leaf Agri-Farms Inc.
- » **McCain Foods (Canada)**
- » **Murray McLeod**
- » Dr. Alex C. Michalos & Dr. Deborah C. Poff
- » MidCan Production Services Inc.
- » Sylvia Mitchell & the late E. Donn Mitchell
- » Jack & Cathy Moees
- » Monsanto Canada Inc.
- » MTFX
- » P. Quintaine & Son Ltd.
- » Parkland Campus Students' Association
- » Patersons LLP
- » Kate Pelletier
- » PEO Sisterhood Chapter R
- » Redflash Marketing
- » Refrigerative Supply
- » Rocanville Tigers Hockey Club
- » Rotary Club of Brandon #1344
- » **SeCan**
- » Siobhan Richardson Foundation Inc.
- » Southport Aerospace Centre Inc.
- » Sperling Industries
- » Springland Manufacturing
- » Super Thrifty Drugs Canada Ltd.
- » The Murphy Foundation Incorporated
- » Rick & Bonnie Triggs
- » Triple H Hydraulics Inc.
- » Universal Doors Ltd.
- » Valley of Brandon Scottish Rite Free Masonry
- » Vionell Holdings Ltd.
- » Qiang Wang
- » West Region Tribal Council
- » Westman Sport Association
- » Winkler Community Foundation Inc.
- » Zeke's Quality Jewellers Ltd.

**PATRONS
(\$5,000 - \$9,999)**

- » Anonymous (4)
- » A.O. Smith Enterprises Ltd.
- » Advance Pro
- » Kerry Auriat
- » Ball Families
- » BMO Bank of Montreal
- » Dr. Greg Boguski and Joe Stouffer
- » Brandon Bearing Ag & Industrial Supply Ltd.
- » Brandon Chamber of Commerce
- » Brandon Chrysler Dodge Jeep Ram
- » Brandon Lions Club
- » **Shannon Brichon**
- » Buhler-Versatile
- » Canad Inns Brandon
- » Canadian Association of Petroleum Producers
- » Canadian Institute of Plumbing and Heating
- » Christie's Office Plus
- » CN
- » Coca Cola Bottling Ltd.
- » Compusmart Ltd. Partnership
- » Convey-All Industries Inc.
- » Cros-Man Direct Underground Ltd.
- » Danka Canada Inc.
- » Dauphin Friendship Centre
- » Shari Decter Hirst
- » Diamond Jubilee (1960) Chapter IODE
- » Dinsdale Personal Care Home MNU Local 86
- » **Ryan Downey**
- » Enterprise Rent-a-Car
- » Friends of the Environment Foundation
- » Fowler Hyundai
- » Dr. Harold & Didi Fung
- » Glendale Industries Ltd.
- » **Monica & Perry Grift**
- » GVIC Communications Corp.
- » **Jennifer Hammell**
- » Jim & Rod Sports Inc.
- » John Deere Canada ULC
- » **Dave Jordan**

**SUPPORTERS
(\$2,500 - \$4,999)**

- » Anonymous
- » 5408785 Manitoba Ltd./The Brick
- » Danielle Adriaansen
- » Armstrong Management/Harvey & Cory Armstrong
- » Barker Agencies, Western Financial Group
- » Benevity Community Impact Fund
- » S.M. Blair Family Foundation

- » Boom Done Next Inc.
- » Brandon & District Chef's and Cook's Inc.
- » Brandon City Lodge #6 IOOF & Naomi Rebekah Lodge #6
- » Brandon Community Development Corporation
- » Brandon Salutes
- » Jim & Shaun Brinkhurst
- » **Chris Budiwski**
- » **Shaun Cameron**
- » Gord Campbell
- » **Keith Campbell**
- » Canad Inns
- » Canadian Professional Meat Cutters Association
- » Centec Electric & Controls Ltd.
- » Chancellor Dental Group
- » Rick & Karen Chrest
- » Clark's Poultry Inc.
- » Corcelettes Estate Winery
- » **Tyler Crayston**
- » CTTAM
- » D & B Sprinklers
- » Dauphin Clinic Pharmacy
- » Dauphin Herald Company 1997 Ltd.
- » Dauphin Multi-Purpose Senior Centre
- » Deer Country Equipment
- » Digital Avatar
- » Lawrence & Brenda Donald
- » Dufresne Furniture and Appliances
- » Chuck Elliott
- » Enterprise Holdings Foundation
- » Robert Eslinger
- » F. K. Morrow Foundation
- » Ryan & Sheri Gardner
- » **Global Philanthropic**
- » Greenline Equipment
- » Dr.'s Manjinder & Krista Grewal
- » Lillian Harris
- » Hilites on Hair
- » Steven Hills
- » Tranna Homenick
- » Lisa & Rob Huston
- » Imperial Oil
- » Impressions Party Supplies & Gifts
- » International Association of Administrative Professionals
- » International Brotherhood of Electrical Workers Local 2085
- » Richard A. & Ethel Jones
- » **Ashley T. Joyce**
- » **Keystone Agricultural Producers**
- » Keystone Dental Centre
- » Joyce Koke
- » Richard & Rhonda Kullberg
- » Labatt Breweries Manitoba - Brandon Branch
- » Christiane & Charles LaFlèche
- » David Leech
- » **Kimberley Lynn**
- » Manitoba Institute of Agrologists - Western Branch
- » Wayne McMahon
- » McPhail Travel Brandon
- » MEDlchair Dauphin
- » Craig Miller
- » Brent & Rena Mills
- » Brad & Donna Mitchell
- » Montana's Cookhouse
- » Julie Muller
- » Bryce Neufeld
- » New Holland Canada
- » New System Store
- » Ocular Microsurgery & Laser Centre
- » **Carla O'Greysik**
- » Parkland Chamber of Commerce
- » Parrish & Heimbecker Ltd.
- » Party Professionals and Rental Company
- » Powell Construction Ltd.
- » Prairion Magazine
- » Reimer Farm Supplies
- » Jamie Robinson
- » Royal Canadian Legion Branch #20
- » Royal Canadian Legion Brandon Branch #3
- » Tim & Nancy Rowan
- » Russell Campus Students' Association
- » Dr. Len & Brenda Rust
- » **Cynthia Schroeder**
- » George Sheard
- » Trent B. Sholdice
- » Speak Up Parkland Toastmasters
- » Star Books
- » Sutton Harrison Realty
- » Sysco Food Services of Winnipeg
- » The BloomBox
- » The Brandon Speech & Language Clinic
- » Tool-Chest
- » Tri-Star Screenprinting Ltd.
- » Twin Valley Co-op Ltd.
- » United Way of Greater Toronto
- » Western Concrete Products
- » Western Medical Clinic Medical Corporation
- » Westman Aerial Spraying Ltd.
- » Zenith Paving Ltd.

FRIENDS
(\$1,000 - \$2,499)

- » Anonymous (2)
- » AgCo Corporation
- » Ashcroft Vision Care Ltd.
- » Karen Banuga
- » Barkman Concrete
- » Judy Bartel

- » BDO Canada LLP
- » Gerald Bashforth
- » [Ian Beaumont](#)
- » Dr. Chris & Stacey Beeston
- » Karen Benham
- » Black Tie Event
- » [Colleen Bootsman](#)
- » Rick & Norma Borotsik
- » Brandon Bus Lines
- » Brandon Business Interiors
- » Brandon School Division #40
- » Brandon Milk Shippers Association
- » Brandon Soil Management Association
- » Brockie Donovan Ltd.
- » Terry & Debbie Burgess
- » Burns Maendel Consulting Engineers
- » Business Development Bank Of Canada
- » C & C Rentals
- » [Nathan Campbell](#)
- » [Canada Beef](#)
- » Canadian Motors
- » Canadian Society of Extension-Manitoba
- » Canadian Waste Services Inc.
- » Carolynn & Nonny Cancade
- » Francis Cancade & Teresa Henderson
- » Cargill AgHorizons
- » Carrier Corporation
- » Central Lift & Equipment Ltd.
- » Cenovus Energy
- » Jan Chaboyer
- » Paul Chen
- » Nancy Chiupka
- » Ken & Rebecca Choy
- » City of Brandon
- » Beth Clark
- » Floyd Clark
- » Lynn Cliplef
- » Dan Collens
- » Community Futures Westman
- » Credit Union Central of Manitoba
- » Custom Truck Sales Inc.
- » Tracy Danielson
- » D.B. Murray Ltd.
- » Dauphin Medical Clinic Inc.
- » Michael B. Decter
- » [Darcy DeGagne](#)
- » [D.E. Swayze Law Corporation](#)
- » Donald Legal Services
- » Dow Agro Sciences
- » Eagle Feather Farms
- » Donna Eastoe
- » Elkhorn Resort Spa & Conference Centre
- » Escape Day Spa & Tanning Salon
- » Angela Falconer
- » Ted & Rose Falloon
- » Jill Ferguson
- » Belva J. Ferley
- » First Look 3D & 4D Ultrasounds - Trish
- » Gillespie
- » Kent & Naomi Forman
- » Brian Freeman
- » Freightliner Manitoba Ltd.
- » Global Winnipeg
- » [Malena Gonzalez](#)
- » Greenland Equipment Ltd.
- » Al Greiner
- » Lawrence Grimeau
- » Guillermo Rocha Medical Corporation
- » Ken Hamel
- » Ben & Debbie Hernandez
- » Tim Hore
- » Jill Hruska
- » Husky Energy Inc.
- » Chuck & Barb Hutton
- » I-Netlink Incorporated
- » Investment Funds Institute
- » Wayne Jacobsen
- » Clint & Darcia Jensen
- » Crystal Jensen
- » Tammy Johannson
- » Johnathon's Clothes for Men
- » Lorraine Johnson
- » Kirk Joyce
- » Keller Developments
- » Chris Kennedy
- » Keystone Motor Inn
- » Aaron King
- » Wayne & Elizabeth Kirk
- » [K.L. Dane Law Corporation](#)
- » Norm & Amanda Klippenstein
- » Jason & Wanda Kurchaba
- » Lake Winnipeg Foundation
- » Harvey Laluk
- » Erin Lambert
- » [Graeme Leachman](#)
- » Bev Leckie
- » [Cory Leefe](#)
- » Lewis Instruments Ltd.
- » [Sherri and Mark Lund](#)
- » LRB Consulting Inc.
- » Barbara MacInnis
- » Patricia Malcolm
- » Mainline Motors
- » Jo-Ann Makinson
- » Manitoba Agriculture
- » Manitoba Bison Association
- » Manitoba Childcare Association
- » Manitoba Electrical League Inc.
- » Manitoba Entrepreneurship, Training and Trade
- » Manitoba Public Insurance Corporation
- » Manitoba Restaurant & Foodservices Association
- » Manshield Construction
- » Ron & Mary Mantie
- » Kim Martin

- » Dave Martens
- » Marjorie McLaren
- » [Sandra McSymbach](#)
- » Dave Melcosky
- » [Mindful Employer Canada](#)
- » Liesel Moller
- » [Louise Moss](#)
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- » Nexen Inc.
- » Caelie Nickel
- » John Nowitski
- » Nutrien Ag Solutions
- » Nykolaishen Farm Equipment Ltd.
- » Dr. Alex Pappas
- » Al Patterson
- » Don & Sandra Penny
- » Dave Perkins
- » Phillip De Muelenaere Medical Corporation
- » Portray Advertising Inc.
- » Terry & Bev Powell
- » Praxair Distribution, Inc.
- » Premier Financial Planning
- » Princess Auto
- » Pro-Drill Industries Ltd.
- » Sylvia Provanski
- » Querin Holdings Ltd. Big Kahuna Sport Co.
- » Radics Chrysler Plymouth Jeep
- » Ray's Fireplaces
- » Real Industries 2003 Ltd.
- » Reit-Syd Equipment Ltd.
- » Remington's Seafood & Steakhouse
- » [Jerome Ricketts](#)
- » Rob Robinson
- » Steve Robinson
- » Robinson Canade Private Wealth Inc.
- » Jason Roblin
- » Damon Roth
- » S. H. Dayton Ltd.
- » Sandy Bay Education Authority
- » [Tanya Sharpe](#)
- » Shaw Television Limited Partnership
- » Heida Sigfusson
- » Wayne & Joan Simpson
- » Garry Sliziak
- » Andrew & Samantha Smart
- » Cathy Snelgrove
- » Roy Sobchuk
- » Katharine Sodek
- » Spiritual Assembly of the Bahais of Brandon Inc.
- » Jana Sproule
- » St. Paul's Home Auxiliary
- » Grant and Valerie Starko
- » Stentor Communications
- » David Swayze & Jayne Cliplef
- » John Tataryn
- » TC Snack & Beverage
- » Tetra Tech WEI Inc.
- » The Keg Steakhouse
- » Tim Hortons Westman
- » To-Le-Do Foodservice
- » [Neil and Carol Trembath](#)
- » Tri-J Holdings
- » [Trent Turner](#)
- » Tweed Farm Equipment
- » UFCW Local 832
- » Valleyview Co-op
- » [Natashia Vandenberghe](#)
- » Pieter & Erika van Rensburg
- » Gerry & Carina Visser
- » W Jay's Plumbing & Heating Services
- » Joel & Lise Ward
- » Jeff Weidenhamer
- » Wesman Salvage
- » Westco
- » Western Association of Broadcast Engineers
- » Western Association of Broadcasters
- » Westman Journal
- » Wheat City Golf Course
- » Jim Wiebe
- » Alan Wintle
- » Wirsbo Canada Ltd.
- » Wolseley Canada Inc.
- » Xplore Business

Funding Futures

2022 CAMPAIGN UPDATE

This year's campaign raised more than \$10,000 from nearly 100 individual alumni, which will help fund eight new individual awards.



Simone Turner-Cummer

MEET *Simone*

Business Administration,
Class of 2021

Simone joined Assiniboine in 2014 after being recruited to play hockey with the Cougars. She has since completed a certificate and a diploma program within the School of Business, and is currently enrolled in the Administrative Assistant program, all while working full-time as an Accounts Receivable/Payable Specialist at Universal Doors and Truck Accessories and playing hockey with the Cougars.

When she thinks back to her wins with the Cougars, and sees the trophies and banners the team has earned, she knows it wouldn't have been possible without the support of the generous donations made to the Cougars Athletics program.

As a past recipient of an athletic award, Simone understands how donations through Funding Futures can alleviate financial stress and allow these students to focus on creating lifelong memories through their sport.



Caelie Nickel

MEET *Caelie*

Office Administration,
Class of 2009

Caelie graduated from Assiniboine in 2009 with an Office Administration diploma. The skills she acquired in a 'learn by doing' environment enabled her to enter the workforce feeling prepared and eager.

She credits the college for initiating her professional career. This transformational start is why she's so passionate about giving back to Funding Futures. She feels good knowing she's helping students attend post-secondary education for the opportunity to take the same instrumental step in their career journey as she did.

Gifts of any denomination influence student success and play a key role in creating exceptional experiences. A monthly donation of \$10 may not feel impactful on its own. However, if ten people each donated \$10 with an annual contribution of \$1,200, the impact would be substantial. It takes a village to impact future generations!



MEET Cory

Office Administration,
Class of 1997

Cory Leefe

Following his time as a student, Cory returned to pursue a career and is currently an Associate Registrar. Having spent 25 years in the Registrar's Office, he has had the opportunity to see firsthand the impact awards have.

Award recipients would come to the Registrar's Office slightly confused after being notified to stop by and pick up a cheque. Once they realized they were receiving an award, confusion instantly turned into excitement. No matter what kind of day Cory was having at work, presenting a cheque to a student always brightened it.

Funding Futures enables donors to focus their funds on awards for initiatives, programs, activities or areas of interest near and dear to their hearts. Consider directing your contribution to a cause of your choice.



MEET Cindy

Instructor,
Early Childhood
Education - Parkland

Cindy Schroeder

Cindy has 40 years of experience in Early Childhood Education (ECE), in the Parkland region. She is currently in her 16th year of teaching with Assiniboine at the Parkland campus in Dauphin, and has taught Blueprint, business courses, and mature high school education along with the courses in the Early Childhood Education program.

Giving to Funding Futures can have a tremendous impact on both the donor and the student when given the ability to focus

donations to specific regions or campuses. It can be more meaningful for a donor when they focus their giving on students who live in their own community.



MEET Larry

Business Administration,
Class of 2015

Larry Makarikhin

In 2013, Larry moved to Canada from Ukraine to begin his studies at Assiniboine in the Business Administration program. He was fortunate enough to be awarded two bursaries while he was a student, one of which was funded by the organization that would become his employer, MNP.

As a previous award recipient who has personally seen the beneficial effects of donor support, he feels compelled to pay it forward to future Assiniboine students. When it comes to giving, it's not about the amount. It's about understanding that every dollar counts. The more alumni who have this idea, the more it will help on a larger scale to provide students with support, encouragement, and reassurance on their educational journey.

100

employees & alumni donated over
the six week campaign

\$10k

in donations in six weeks



FOR MORE
assiniboine.net/fundingfutures



The Joyce Family Foundation donated \$1 million dollars to support financial awards for Assiniboine's Practical Nursing students.

"Assiniboine is proud of our contributions to ensuring there are nurses trained and ready to step into healthcare careers that are in demand. This significant donation will open a door for many hopeful nursing students, enhancing their opportunity to be successful in the pursuit of a healthcare career," said Mark Frison, President at Assiniboine.

The foundation was created by Ronald V. Joyce, whose philanthropy reflected a deep-rooted sense of responsibility to give back to his community. Mr. Joyce, a legendary Canadian entrepreneur, was best known for investing in the first Tim Hortons donut shop in 1964.

"The Joyce Family Foundation recognizes the importance of supporting those who step forward into the field of nursing. With a critical shortage of health-care workers in Manitoba, the Board acknowledges the importance of supporting Assiniboine

Community College, the leader of Practical Nursing in the region," said Maureen O'Neill, Executive Director at The Joyce Family Foundation. "When a student has the potential and drive for such a noble profession, this bursary will remove some of the financial barrier to achieving that goal."

“

We thank The Joyce Family Foundation for recognizing this need and providing a generous gift to aid in transforming lives and strengthening the healthcare sector in Manitoba.”

Mark Frison, President at Assiniboine

The fund will be available to students entering the two-year Practical Nursing diploma program, starting in fall 2023. The Joyce Family Foundation fund will distribute five annual awards of \$9,000, distributed to recipients in two installments for year one and year two of their studies. Preference will be given to those in financial need that have overcome obstacles and adversity.

The foundation supports the social, economic and emotional well-being of children and youth so they can be healthy, safe and independent contributors to Canadian society.



“

The Manitoba government commends the Joyce Family Foundation for their generous \$1 million investment in support of financial awards for students in the practical nursing program at Assiniboine Community College. Since ACC is a partner of the Manitoba Scholarship Bursary Initiative, the Manitoba government will match private dollars at a 1 to 2 ratio, and stretch this investment for nursing students by an additional 50 per cent.”

Jon Reyes, Former Minister, Manitoba
Advanced Education, Skills and
Immigration

HELPING STUDENTS SUCCEED

Financial awards are a critical piece of Assiniboine's student supports.

Thanks to those who continue to support our students. Check out our new award highlight for 2022.

JOYCE FAMILY FOUNDATION BURSARY FOR PRACTICAL NURSING

\$4,500 (5 available)

Criteria: Student has demonstrated financial need, graduated from Manitoba High School within the last three years, demonstrates overcoming obstacles and adversity.

Student is to provide letter of reference from an individual who is aware of student's personal circumstances and can speak to their resilience in the face of adversity and potential for success in their post-secondary studies.

As a condition of receiving the award, the successful applicants commit to working with a Student Success Advisor each year throughout their program, and a report from the recipient is required before they are qualified for renewal of this award.

For information on financial aid,
visit assiniboine.net/awards.



NEW PRACTICAL NURSING TRAINING SITES OPEN

Thanks to a provincial investment in nursing, Assiniboine celebrated the opening of four rural rotating nursing sites this academic year.

After a significant provincial investment in 2021, expanded Assiniboine's Portage la Prairie nursing site to welcome 35 new students each year and allowed for three additional rural rotating sites every two years. Assiniboine held opening celebrations at each of the current rural sites in Virden, Otterburne at Providence University College, Morden and Arborg in late 2022 and early 2023.

"Assiniboine's expansion of its Practical Nursing program in both permanent and rural rotating sites will allow more students to become certified in this high-demand health-care occupation," said former Manitoba Advanced Education, Skills and Immigration Minister, Jon Reyes. "Being able to attend training closer to home increases participation rates for rural students, which aligns with our government's Skills, Training and Knowledge Strategy, and also supports our commitment to add 400 new nursing seats to meet Manitoba's health sector needs."

Practical Nursing is the largest single program of study at Assiniboine. Since 1975, more than 4,200 individuals have graduated from nursing programs offered by the college.

"Assiniboine continues to be responsive to Manitoba's labour market and support economic growth by meeting community needs. Our rural rotating Practical Nursing

sites answer the call on both of these priorities, and it is a pleasure to celebrate a new site in Virden and Otterburne this week," said Mark Frison, president at Assiniboine. "We thank our partners in community, healthcare and government for ensuring we can offer more training opportunities, increasing the number of qualified nurses in the workforce to address the healthcare labour shortage."

In addition to rural rotating sites, the college has permanent Practical Nursing programs at its campuses in Brandon, Winnipeg, Dauphin and Portage la Prairie.

Photo above: Dignitaries and partners with the Practical Nursing class in Otterburne, Manitoba at the opening event, held at Providence University College on November 10, 2022



For information on all practical nursing sites, visit assiniboine.net/nursing.



Thank you for making the 7th annual Cougars Classic golf tournament such a success!

Assiniboine Community College raised more than \$24,000 at the 7th annual Cougars Classic Golf Tournament. The event raises funds for our athletic programs and student-athletes for financial awards. The financial support helps these students to complete their educational goals, while enhancing their learning experience through team sport and competition. It also aids the athletics department in recruiting and other supports necessary to keep the college a competitive choice for athletes.

Highlights from the 2022 event:

- » Registration sold out within three weeks of opening, and we had more than 25 businesses sign on as event sponsors.
- » The auction event hosted by Jesse Campbell from Fraser Auction raised almost \$11,000.
- » Our sponsorship group grew with the addition of nine new sponsors.
- » Dennis Hunt, from IG Wealth Management, along with his team will be looking to defend their title as tournament champions in 2023. This team won the 2022 event with a score of 58.

We look forward to seeing everyone at the 2023 tournament, slated for **June 22, 2023**. Thank you for making a difference in the success of our students, and athletics department.



NEW AND RENOWNED CULINARY EVENTS

RETURN TO MICA

The Manitoba Institute of Culinary Arts made a return to in-person events— first with an all-new Farewell to Fall event held in late 2021 and 2022, and with the renowned Great Grey Owl restaurant event held in February, 2022.

“As a Red Seal Chef and Academic Chair, I could not be prouder to see the College’s vision of the Field to Fork initiative come alive during these events filled with creativity and tantalizing flavour profiles.” says Karen O’Gilvie, Academic Chair of Field to Fork, Russ Edwards School of Agriculture & Environment

The triumphant return of MICA events introduced Farewell to Fall to celebrate the multitude of flavours that late fall brings. Culinary Arts and Baking Foundations brought together a multi-course dinner, fused with self-serve appetizer and dessert action stations. Along with dinner, guests had the opportunity to peruse an evening market with seasonal products such as jams, jellies, preserves, and other seasonal delicacies created by the students.

Culinary Arts graduate, Aislyn Roulette appreciated the return to in-person events. “My favourite part of the events is working alongside my peers. I love learning new techniques, especially when they come from distinct backgrounds. Bonding and joking around is what keeps us going,” she said.

Following the initial Farewell to Fall event, planning turned toward the highly-anticipated Great Grey Owl. “Guests not only enjoy the great taste of food but also the beautiful appearance of food, and the atmosphere of the restaurant,” said Culinary Arts student, Shaomei Zhou, who graduated in June.

The event fulfills important learning outcomes for students, and both Roulette and Zhou agreed that the in-person interaction with guests added to the experience.



A MESSAGE FROM THE PRESIDENT



Thank you for your leadership and support of Assiniboine Community College, the future of our students and our efforts to strengthen our communities and province. I have tremendous gratitude for each of you who provided support over the past year to make education and training a possibility for so many, and to help the college provide exceptional learning experiences.

As Assiniboine undertakes a renewed strategic planning process, we continue to focus on strategic pillars like graduate growth, student experience, increased access to training and Indigenous education and engagement. Support, like we see from donors like you, allows us to make strides in all of these areas.

It was an exciting year for learning spaces on campus. We saw the Centre for Creative Media and Diane Shamray International Education Centre open. Those spaces will provide exceptional experiences and a hub for learning and connection for years to come.

Following a significant provincial investment in rural Practical Nursing training, we held opening events at the four rural rotating nursing sites throughout the province in Virden, Otterburne, Morden and Arborg. It was great to connect with students, community members and supporters at these celebrations.

We continued to see progress toward our Prairie Innovation Centre for Sustainable Agriculture. Inspired by the immense community support we've seen, the Province of Manitoba kicked off 2023 and Manitoba Ag Days with an announcement of \$10 million to take this project to the next step.

Transforming lives and strengthening Manitoba extends far beyond the time that students spend with us. It means ensuring that students' experiences here support them as they launch their careers. This year's graduate follow-up survey shows that 92 per cent of grads remained in the province. With 86 per cent of these graduates originating in the province, that's a net population gain for Manitoba as a result of students studying at Assiniboine.

I extend my gratitude to the dedicated volunteer board members of the Assiniboine Foundation and the Campaign Cabinet for the Prairie Innovation Centre for Sustainable Agriculture, who generously give their time and talents to support the college's priorities.

We recognize that there is no shortage of community organizations to support. Thank you for continuing to consider the Assiniboine Community College Foundation a worthy steward of your donation and helping us to create exceptional learning experiences for future Assiniboine students.

A handwritten signature in black ink, appearing to read 'M Frison'.

Mark Frison
President of Assiniboine Community College



Thank you
to The Joyce
Family Foundation!



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