



College champions, Diane and Gord Peters

IMPACT REPORT

2023

 **ASSINIBOINE
COMMUNITY COLLEGE**
FOUNDATION

A MESSAGE FROM THE ASSINIBOINE FOUNDATION



Over the past year, the foundation has witnessed the transformative impact of philanthropy on the lives of countless individuals within the Assiniboine College community. The unwavering support from our generous donors has enabled us to advance our mission and make a meaningful difference in the lives of our students.

One of the most gratifying aspects of my role is seeing firsthand how our foundation's initiatives have contributed to the growth and success of our students. Whether through scholarship and bursary programs, new learning spaces or innovative research projects, investment has played a vital role in shaping the future of our students, and the faculty and staff who support them.

Student awards continued to see growth. At this year's #HumbleBrag Student Award Recipient Celebration event, we were pleased to announce that \$677,550 had been disbursed. This amount helped over 400 students financially.

We continued to see a great deal of support towards our Prairie Innovation Centre (PIC) campaign. At the end of the year, we launched an Alumni for PIC campaign in celebration of 45 years of agricultural programming at the college. It is our hope that with the support of alumni, we can bring this project over the finish line and the 2024 report will be filled with construction updates. Stay tuned...

Looking ahead, I am excited about the possibilities that the future holds for our foundation and the continued impact we can make on the lives of our students. As we strive for excellence, innovation, and positive change, I am confident that our collaborative efforts will continue to elevate Assiniboine to new heights.

Thank you for your continued support, dedication, and belief in the mission of the foundation. Together, we are shaping the future and making a lasting impact on the students whose lives we are transforming.

Derrick Turner
VP Advancement | Assiniboine College



The Assiniboine College Foundation is dedicated to supporting exceptional learning experiences that transform lives. We achieve this by raising funds through community engagement and to support student financial needs and capital projects. Thanks to our dedicated board's continued efforts, we have been successful in increasing the availability of funds to support our students and bring some of our amazing projects to fruition.

The support we receive from community members and organizations is truly invaluable. By recognizing the importance of our work and contributing financially, our partners enable us to distribute impactful awards that help transform students lives. Moreover, donor funded awards

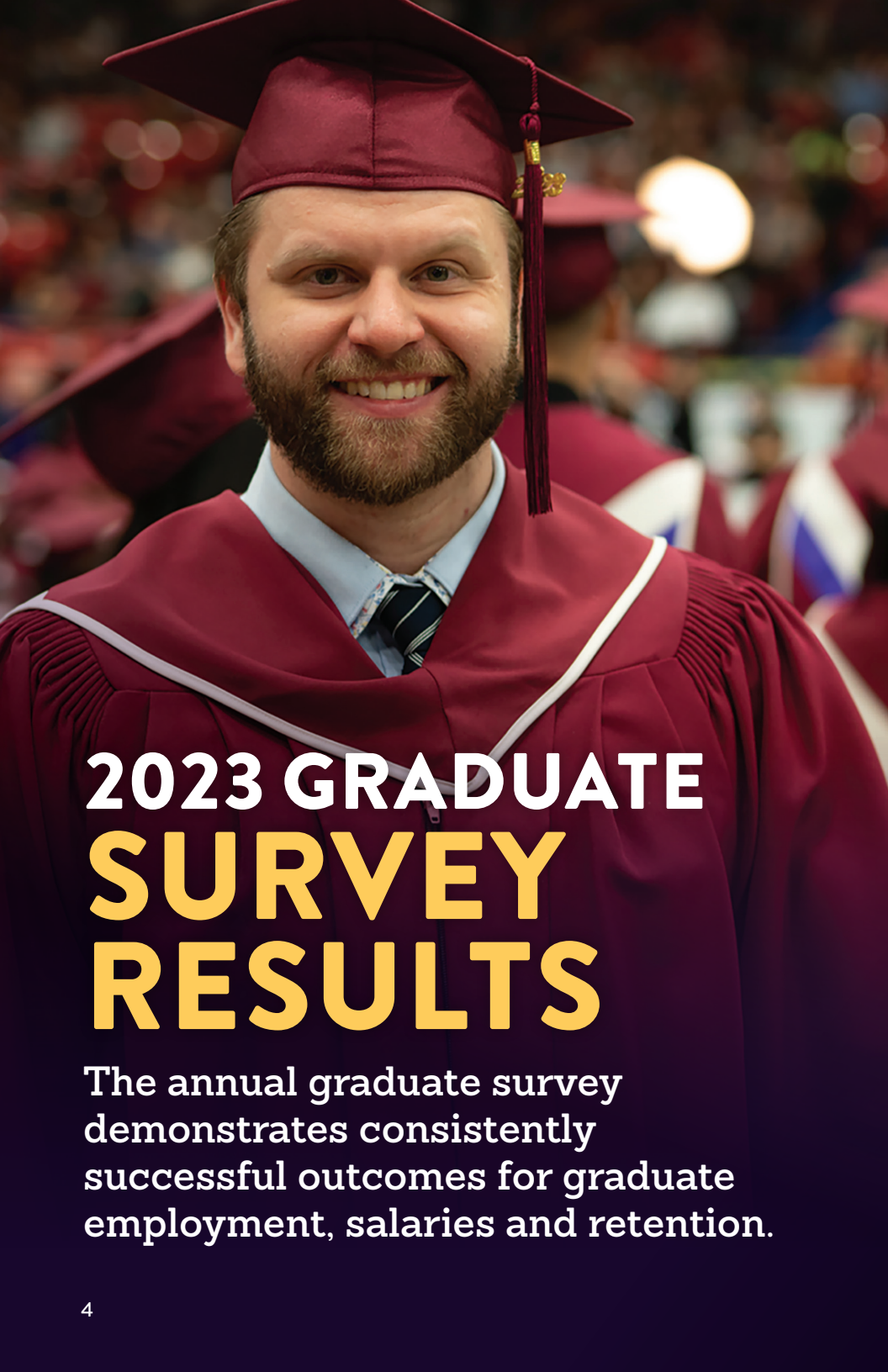
help students focus on their education and develop the skills needed to become economic contributors within their communities.

Through the fundraising efforts of our advancement officers and Foundation board volunteers, we saw an exceptional increase in the number of donations received over the academic year. In 2023, we collected a total of \$4,453,213.00 in donations. These donations came in the form of gifts-in-kind to support our students hands-on learning experience, support for our student awards, research, and learning spaces.

This report highlights the significant role that our community plays in advancing our mission of transforming lives. We are grateful for your generous donations that enable us to provide high-quality education and contribute to the flourishing of our local economies. Your support helps us make a meaningful impact in the lives of students and their families.

We thank you for choosing to support the Assiniboine College Foundation and for being an important part of our journey towards excellence.

Tamra Rapsky
President, Board of Directors | Assiniboine Foundation

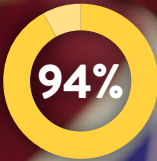


2023 GRADUATE SURVEY RESULTS

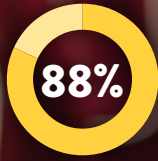
The annual graduate survey demonstrates consistently successful outcomes for graduate employment, salaries and retention.

Our grads say it all:

9 MONTHS OUT



OF GRADS
HAVE JOBS



OF GRADS HAVE
JOBS IN THEIR
FIELD OF STUDY

\$55k

AVERAGE ANNUAL
INCOME

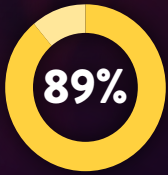
94%

STAY IN
MANITOBA

4 YEARS OUT



OF GRADS
HAVE JOBS



OF GRADS HAVE
JOBS IN THEIR
FIELD OF STUDY

\$63k

AVERAGE ANNUAL
INCOME

92%

STAY IN
MANITOBA

The survey was conducted in spring 2023 by Insightrix Research.



WE CELEBRATED 1,648 GRADUATES

The college saw a record of 1,648 graduates this academic year from over 80 certificate, diploma, apprenticeship and post-graduate diploma programs at the college's Victoria Avenue East and North Hill campuses in Brandon, Winnipeg campus, Portage la Prairie campus, various community sites, and those enrolled in distance education.

We have been able to increase the number of graduates over the past decade, to a point where this year's class will be the largest in our history. After a couple of years of set backs from the pandemic we are back on track with our goal to have 2,028 graduates by 2028—a far cry from the fewer than a 1,000 we had a decade ago.

In addition to the number of graduates, we often speak in statistical terms about the outcomes of the graduates: that they get jobs, in their field of study and earn good incomes. The average Assiniboine graduate makes 44 per cent more nine months after graduation than the average Canadian college graduate earns two years after graduation!

FAST FACTS

SOME INSIGHT INTO THE 2022-23 ACADEMIC YEAR

9,243

students in on-campus, distance, apprenticeship & community-based programs

29

average age of students

21%

or 1,565 students identify as First Nations, Métis, or Inuit

1,823

international students

1,648

graduates

52,794

alumni around the globe

77

certificate, diploma, & post-graduate programs

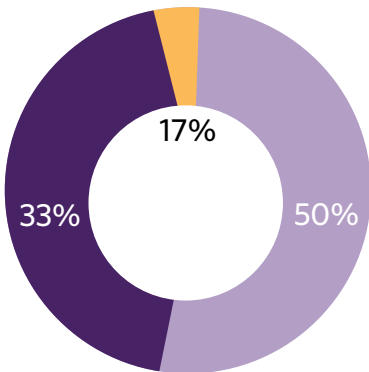
541

students in apprenticeships

34

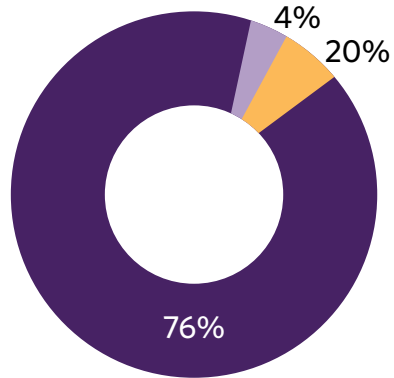
communities hosted Assiniboine programs

GENDER DISTRIBUTION



MALE FEMALE UNSPECIFIED

WHERE STUDENTS COME FROM



MANITOBA OUT OF PROVINCE OUT OF COUNTRY



PUTTING THE COLLEGE INTO COMMUNITIES

In an effort to make learning opportunities accessible to those living in rural communities, Assiniboine has continued to expand our Nursing offerings in rural communities, and is now offering Child Care Assistant programming to communities around Manitoba.

Making education accessible in these regions provides high-quality, flexible, and personalized learning opportunities to meet the demands of learners from all backgrounds and locations. In addition to our permanent course offering in Brandon, Assiniboine has announced in-community training in Birtle and Roblin. The schedule of the classes is designed to allow students

to continue working and earning a living while they become certified, making it more convenient for those interested in pursuing a career in the field.

Our Comprehensive Health Care Aide and Practical Nursing program announced expansions into 5 rural communities, with the programs starting in 2024 and 2025.

Assiniboine's journey towards making access to education for those pursuing a career in nursing and early childhood education, and bridging the substantial labour gap in the fields is a testament to our goal of transforming lives.

For more information on these programs, visit assiniboine.net/cca and assiniboine.net/nursing.



INVESTING IN FUTURE LEADERS

A federal-provincial investment of \$11.5 million will translate into more programs and more seats at Assiniboine for those hoping to become certified Early Childhood Educators (ECE).

These new accelerated training opportunities will include:

- ECE Workplace Mentorship
- ECE Online
- ECE Foreign Qualification Recognition
- Child Care Assistant

“This investment not only expands the opportunities available, it eases access to this training and ultimately, certification. For newcomers to Canada, for those who can’t afford to sacrifice their existing income while they pursue this education, for those who are unable to relocate—it’s important to reduce these barriers, and these options do just that,” added Karen Hargreaves, Dean of Health and Human Services at Assiniboine.

The governments of Canada and Manitoba also announced a significant expansion to child care spaces, including 216 spaces at Assiniboine. The approved child care spaces for the college will be situated at the North Hill campus as part of the campus expansion and the Prairie Innovation Centre for Sustainable Agriculture building.

These additional 216 childcare spaces will go a long way to ease the pressure of finding childcare. The facility will occupy 18,500 square feet of the nearly 210,000 square foot facility.

INTRODUCING: PETERS SCHOOL OF BUSINESS

A portrait of Terry Burgess, Dean of Peters School of Business, smiling. He is wearing a dark shirt and is positioned on the right side of the page, partially overlapping the main title and the orange callout box.

“They see our vision, and have stepped in to help us transform the lives of our students in a big way. This transformational gift from the Peters will have such an impact on the advances we are making for the future of our School.”

- Terry Burgess, Dean, Peters School of Business

Assiniboine’s School of Business took a major leap in December, introducing the Peters School of Business. As part of the plan for continued growth, the Board of Governors made the decision to name the School of Business in honour of well-known community and business leaders, and long-time college champions, Gord and Diane Peters.

“Gord’s success in building a hugely successful business, born in Manitoba, is inspirational and a great example for students coming through the Peters School,” said Assiniboine President, Mark Frison. “Marrying our brand to a couple who have built this business in a way that’s both socially conscious and innovative is extremely meaningful. This naming represents the synergy between the Peters’ reputation and ambition and Assiniboine’s.”

Gord and Diane Peters also announced a gift of \$10 million toward the School—the largest donation ever received, both by the college and in the Westman region, from an individual, family or business.

“We are grateful to be in a position to be able to give back to the school, and support future business leaders,” said Diane, a graduate of the Practical Nursing program at Assiniboine. “We are honored to be able to establish The Peters School of Business and give students the opportunity to achieve the success we’ve been fortunate to have experienced.”

The Peters believe in giving back, whether it be to employees, the community, or education facilities. They are lifelong entrepreneurs and community builders and



have been instrumental in many college initiatives, from the development of the Manitoba Institute of Culinary Arts, to the Prairie Innovation Centre for Sustainable Agriculture, and now the School of Business.

“This generous donation from Gord and Diane Peters will make a real and significant difference in the lives of Manitoba business students,” said Renée Cable, Minister of Advanced Education and Training. “This philanthropic investment by the Peters family will ensure that ACC is a world class facility with quality education supporting the advancement of commerce education.”

The School of Business has been building momentum for several years, responding to industry needs with new and renewed

programs and new avenues to advance its reputation. The School was accredited by the Accreditation Council for Business Schools and Programs (ACBSP)— one of only 11 business schools in Canada to be accredited; introduced several new post-graduate opportunities in the form of one-year advanced diploma programs; welcomed its third intake of the Master of Business Administration in Community Economic Development this year, in partnership with Cape Breton University; maintains agreements and affiliations with several industry associations; and welcomed students to a brand new, leading edge space in the Centre for Creative Media.

PRAIRIE INNOVATION CENTRE UPDATE

Thanks to a number of donations to the campaign in 2023, we are inching closer to meeting our fundraising goals.

\$50K

Johnston Group

\$25K

Thorpe Construction

\$100K

Simplot Canada

\$300K

WGI WestmanGroup

\$300K

Cenovus Energy

\$50K

Alternative Group



Visit assiniboine.net/pic for more on this exciting campaign.



Project

RED



This year, the Assiniboine Students Association (ACCSA) saw an overwhelming number of holiday hamper requests in comparison to last year, many of which needed to be waitlisted. To put this into perspective, the need for assistance this year was four times greater than last year. In the first four days of the Project Red campaign, the ACCSA received almost 100 hamper applicants, compared to last year when they received 33. This shows how much support was needed for Assiniboine students.

With the generous assistance of donors, the ACCSA raised **\$10,629** in donations to provide holiday hampers to students and their families. This meant they were able to support not only the accepted hamper applicants, but also those students who had to be waitlisted due to the volume of requests for financial assistance. In the end, we were able to hand out **300 hampers!**

This campaign wouldn't have been possible without the assistance of the Assiniboine

College Foundation and Assiniboine College staff members who raised awareness of this initiative and helped bring the holiday campaign to fruition.

Out of the donors who contributed to Project Red, 49 donations were made by Assiniboine staff, 3 donations by external individuals, 5 donations by external individuals that are alumni of the College, as well as 3 businesses that provided generous donations, in addition to Student VIP, who donated \$2,000 towards the cause.

The ACCSA extends a heartfelt thank you to The Dock for collaborating on the campaign, as well as Assiniboine President Mark Frison, for assisting the ACCSA with the promotion of Project Red, and of course, all the donors who made this campaign possible.

The efforts provided by everyone involved with Project Red helped Assiniboine students have one less worry this past holiday season, which is the best gift of all.





LEECH GROUP CELEBRATES 100 YEARS IN BUSINESS WITH DONATION

Assiniboine's Centre for Creative Media (CCM), one of the college's newest learning spaces, received a \$100,000 donation from the Leech Group and family, commemorating their upcoming 100th year in business.

This generous contribution made by the local print and digital media company and the Leech family includes \$75,000 toward the Centre for Creative Media space and \$25,000 to support financial awards for

students in Digital Art & Design, and Web & Interactive Development, two of the programs delivered within the Centre. "The Centre for Creative Media is a one-of-a-kind space for Western Canada, and was developed with industry needs and standards at its core," said Jana Sproule, Chair of Media and Office Technology at Assiniboine. "The training we are able to provide our students will prepare them to confidently enter the industry. The support we have received from industry partners, like Leech Group, solidifies the work we are doing."

leechgroup

+ LEECH FAMILY

COLLABORATION CLASSROOM

“Our hope is that this contribution further enhances an already impressive program as it continues to grow and evolve. Our company has benefited greatly from the talent coming out of ACC for decades and we look forward to continuing our partnership into the future.”

- *Meredyth Leech*
Sales & Marketing Director at Leech Group.



Gillian, Michael and Meredyth Leech of Leech Group.



STUDENTS RECEIVE NEARLY \$700K

At this year's #HumbleBrag Student Award recognition event, Assiniboine College has announced that it has distributed \$677,550 in financial awards for the 2023-24 academic year.

"We are grateful to be able to gather with our student award recipients to celebrate their achievements, while also showing gratitude to our donors who make it possible," said Vice President of Advancement, Derrick Turner. "We continue to see increases in the number of new awards created, and the amount of money dispersed to our students. It shows that the community supports the important work we are doing here at the college."

"The goal of our fundraising is always to enhance the student experience. Whether

it's through learning tools and facilities or student financial awards, our efforts are student-focused."

This sum will help more than 400 students who are pursuing training at Assiniboine this year. Financial awards are given to students based on a variety of indicators, including financial need, academic performance, athletic participation and emergency needs.

Assiniboine has a strong community of supporters with a long history of giving to support student needs. Since 2017, the foundation has more than doubled the amount of money dispersed to students.



NEW AWARD

New this year is the D.R. Nankar Bursary for Indigenous Education and The Meenakshi Krishnan Memorial Scholarship. These awards are for students who are looking to further their education and make a positive impact in their communities.

Mayur and Archana both come from humble beginnings. Their education has played an integral role in getting them where they are and they firmly believe that education holds the power to transform lives. Both of them have benefitted from scholarships in their educational journey and if it were not for those, their lives would have looked really different.

“Education brought us to Canada and our community made us stay. Because of this, when we had the opportunity to do something for our beloved community of Brandon, we decided to do it through educational scholarships.”

- Donor, Archana Krishnan



Advancement Officer Alix Coucill with donors
Mayur Nankar and Archana Krishnan.

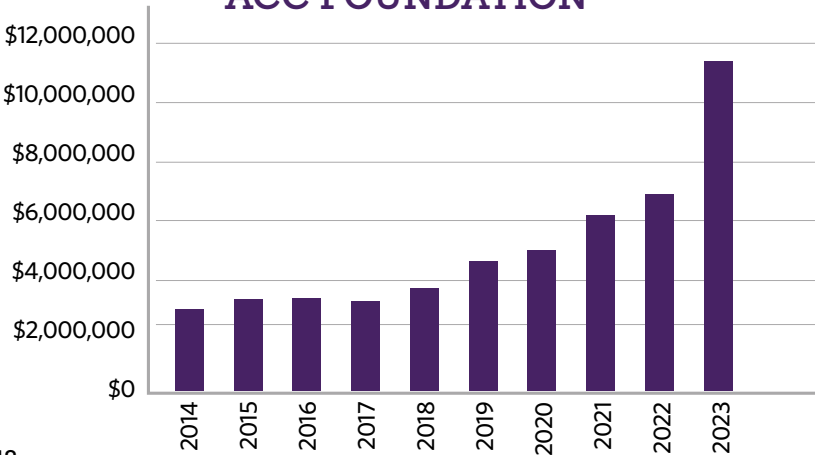


FINANCIAL OVERVIEW

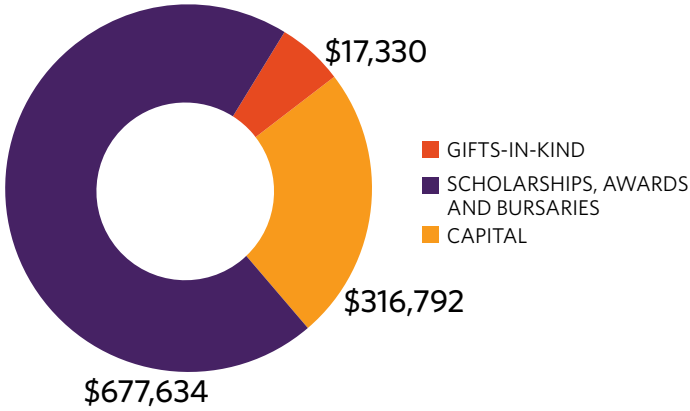
TOTAL DONATIONS RECEIVED

\$4,453,213

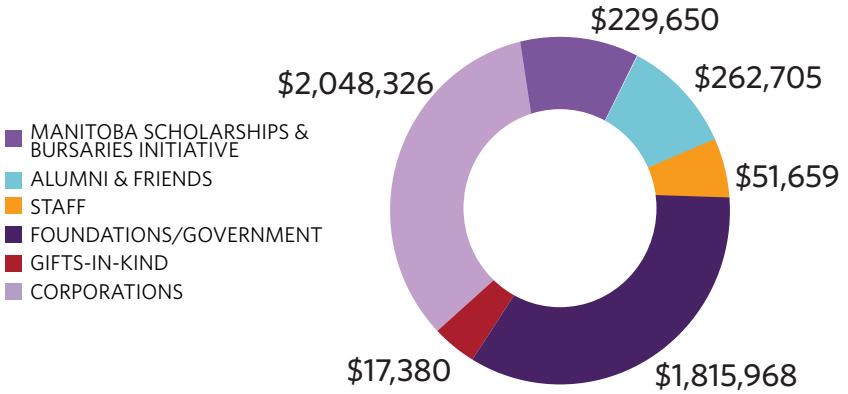
NET ASSETS HELD BY ACC FOUNDATION



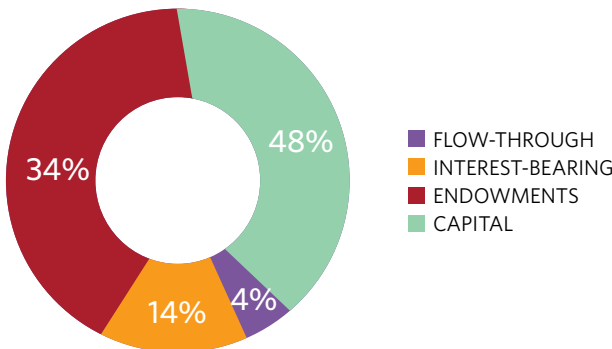
**2022/23 TOTAL
DISBURSEMENTS: \$1,011,756**



DONATIONS RECEIVED



**INVESTMENT BREAKDOWN
\$11,384,261**



ACCOLADE DONORS

as of December 31, 2023

Orange = new level of giving | **Purple** = new donor

Assiniboine Foundation makes every effort to ensure this list is accurate. Please report any errors or omissions to the Foundation at 204.725.8700 ext. 6324.

COLLEGE ADVOCATE (\$250,000 PLUS)

- » Anonymous (2)
- » Agilent Technologies Canada Inc.
- » Anthony Matlashewski Foundation
- » Brandon Area Community Foundation
- » Cam Solutions Inc.
- » **Cenovus Energy**
- » Ron & Vera Helwer
- » Manitoba Canola Growers Association
- » Manitoba Métis Federation
- » North American Equipment Dealers Association
- » Gord & Diane Peters
- » Sunrise Credit Union
- » The Joyce Family Foundation
- » **The Weston Family Foundation**
- » Mel and Ruth Turnbull
- » WGI Westman Group Inc.

- » Manitoba Hydro
- » Manitoba Pork Council
- » Manitoba Pulse & Soybean Growers Association
- » Maple Leaf Foods
- » Mazergroup
- » **MNP LLP**
- » RBC Financial Group
- » Ray & Bev Redfern
- » Diane Shamray
- » Shur-Gro Farm Services/
Ron & Vera Helwer and Family
- » The McCain Foundation
- » The Sixty Three Foundation
- » **The Winnipeg Foundation**
- » Thomas Sill Foundation
- » Wawanesa Mutual Insurance Company
- » **Westoba Credit Union**

GOVERNOR'S COUNCIL (\$100,000 - \$249,999)

- » Anonymous
- » Assiniboine College Students' Association
- » Brandt Tractor Ltd.
- » Canadian Broadcasting Corporation (CBC)
- » Cando Rail & Terminals
- » **Canerector Foundation**
- » CanWest MediaWorks Inc.
- » Lloyd & Inge Carey
- » GM of Canada
- » Koch Fertilizer Canada, ULC
- » Manitoba Crop Alliance

PRESIDENT'S CIRCLE (\$50,000 - \$99,999)

- » Anonymous (2)
- » Atom-Jet Industries Ltd.
- » Behlen Industries LP
- » Brandon Regional Health Centre Auxiliary
- » Canadian Hospitality Foundation
- » Construction Association of Rural Manitoba
- » Convergys CMG Canada Limited Partnership
- » CPA Manitoba
- » Crane Steel Structures Ltd.
- » **Excel-7 Ltd.**
- » Farm Credit Canada
- » Ford Canada
- » Mark and Edith Frison
- » Genesis Hospitality Inc.

- » Forrest Gullett
- » Heritage Educational Foundation
- » HyLife Foundation Inc.
- » IG Wealth Management
- » **Kelleher Ford Sales**
- » Leech Printing
- » MacArthur Family
- » Manitoba Blue Cross
- » Manitoba Liquor & Lotteries
- » Manitoba Smart Network Inc.
- » Manitoba Zero Tillage Association
- » Lillian Matlashewski
- » Miller Equipment
- » **Brent and Rena Mills**
- » Murray Automotive Group
- » Pfizer Inc.
- » Dr. Deanna Rexe and Elder Gerry Oleman
- » Rocky Mountain Equipment
- » United Food and Commercial Workers Local 832
- » Walker Wood Foundation

LEADERS

(\$25,000 - \$49,999)

-
- » Anonymous (5)
 - » **Ag-Quest**
 - » Sandra Armstrong
 - » Badger Creek Plumbing & Heating
 - » Brandon Sun
 - » C & C Construction Ltd.
 - » Cargill Limited
 - » Caterpillar Foundation
 - » Chemtrade Electrochem Inc.
 - » Compass Group Canada
 - » Country Ventures Repair & Maintenance Ltd.
 - » Craig Media Inc.
 - » Dauphin Consumers Co-operative Ltd.
 - » Enns Brothers Ltd.
 - » Forman Honda
 - » Fusion Credit Union
 - » Garland Canada
 - » J & G Homes
 - » **Koch Communities Fund**
 - » Manitoba Motor Dealers Association
 - » **Maxim Truck & Trailer**
 - » Mazda Canada Inc.
 - » James McMahan
 - » Meighen Haddad LLP
 - » Gabe & Barb Mercier
 - » Mid-Plains Implements
 - » Redfern Farm Services Ltd.
 - » Simplot Canada Ltd. - Brandon
 - » TC Energy
 - » The Green Spot

- » **The Johnston Group**
- » The Portage La Prairie Mutual Insurance Company
- » Toromont CAT Manitoba - Brandon, Elie, Winnipeg
- » Toromont Industries Ltd.
- » **Tundra Oil & Gas**
- » **Viterra Canada Inc.**
- » Westman Communications Group

BENEFACTORS

(\$10,000 - \$24,999)

-
- » Anonymous (4)
 - » A.C.T./U.C.T. Brandon 1037
 - » ACC Adult Collegiate Students' Association
 - » AgWest Ltd.
 - » Apprenticeship, MB Entrepreneurship Training and Trade
 - » ARAMARK Canada Ltd.
 - » **Kerry Auriat**
 - » Bell MTS
 - » Mr. Kenneth Bicknell
 - » Brandon Clinic Medical Corporation
 - » Brandon Heating & Plumbing (1998) Ltd.
 - » Brandon Hog Days
 - » Broadcasters Association of Manitoba
 - » CAE Healthcare
 - » Canadian Tire
 - » CIBC
 - » CKX Television
 - » CMA Manitoba
 - » CNH Canada Ltd.
 - » Compass Credit Union
 - » Paul Crane Family
 - » C.S.T. Savings
 - » EECOL Electric
 - » **Robert Eslinger**
 - » Five Star Hotel Systems Corporation
 - » Follett of Canada Inc.
 - » Forman Mazda
 - » FYidoctors
 - » **Glendale Industries Ltd.**
 - » Greenvalley Equipment Inc.
 - » Guild Insurance Group
 - » Craig Hatch
 - » Heritage Co-op 1997 Ltd.
 - » Steve Horne
 - » Dennis and Donna Hunt
 - » Hutton Livestock
 - » Jamieson - Judd Ltd.
 - » **John Deere Canada ULC**
 - » John Deere Foundation of Canada
 - » **Dave Jordan**
 - » Kubota Canada Ltd.

- » MacDon Industries
- » Manitoba Ag Days
- » Manitoba Association of Watersheds
- » Manitoba Community Development Corporations Association Inc.
- » Brad Martin
- » McKenzie Seeds
- » Carla and Brad Milne
- » Morguard – Brandon Shoppers Mall
- » Doug and Laurie Murray
- » Oakwood Broadcast/Media Touch
- » Paterson GlobalFoods Inc.
- » Pattison Media
- » Peterbilt Manitoba
- » Provincial Exhibition of Manitoba
- » Rawlco Communications Ltd.
- » RBC Royal Bank
- » Redhead Equipment
- » Rotary Club of Dauphin
- » Scotiabank
- » Janice Seddon
- » David and Darlene Simmonds
- » **Simplot Canada Ltd.**
- » Snap-on Industrial
- » **Southport Aerospace Centre Inc.**
- » Southwest Regional Métis Centre
- » TD Canada Trust
- » Dr. Michael and Carol Turabian
- » Claren Turner
- » Derrick and Trish Turner
- » Mr. Merv Tweed
- » Vionell Holdings Partnership
- » Westland Insurance Group Ltd.
- » Westside Plumbing & Heating Brandon Ltd.
- » Wilcan Holdings Ltd. and Bob Williams
- » Dr. Don Williamson
- » Ethel C. Winkler
- » Brandon Lions Club
- » Shannon Brichon
- » Buhler-Versatile
- » Canad Inns Destination Centre Brandon
- » Canadian Association of Petroleum Producers
- » Canadian Institute of Plumbing and Heating
- » **Canadian Professional Meat Cutters Association**
- » Christie's Office Plus
- » CN
- » Coca Cola Bottling Ltd.
- » Compusmart Ltd. Partnership
- » Convey-All Industries Inc.
- » Corcelettes Estate Winery
- » Cros-Man Direct Underground Ltd.
- » Danka Canada Inc.
- » Dauphin Friendship Centre
- » **D & B Sprinklers**
- » Shari Decter Hirst
- » Diamond Jubilee (1960) Chapter IODE
- » Dinsdale Personal Care Home MNU Local 86
- » **Lawrence and Brenda Donald**
- » Ryan Downey
- » **Enterprise Holdings Foundation**
- » Enterprise Rent-a-Car
- » Friends of the Environment Foundation
- » Fowler Hyundai
- » Dr. Harold and Didi Fung
- » Greenvalley Equipment Inc. - Stanley
- » Monica and Perry Grift
- » GVIC Communications Corp.
- » Jennifer Hammell
- » **Lisa and Rob Huston**
- » Jim & Rod Sports Inc.
- » **Keller Enterprises Ltd.**
- » **Keystone Agricultural Producers**
- » Keystone Centre
- » Killarney Foundation
- » Ron & Don Kille and Families
- » Glen Kirkland
- » Kiwanis Club of Brandon
- » Ron Kuharski
- » Leon's Furniture Superstore
- » Lucky Star Wash and Service Ltd.
- » Karen MacDonald
- » Russell Maloney
- » Manitoba Institute of Agrologists
- » Maple Leaf Agri-Farms Inc.
- » Mar-dee Enterprises Petro Bulk Farm Services
- » McCain Foods (Canada)
- » Murray McLeod
- » **McPhail Travel Brandon**
- » Dr. Alex C. Michalos & Dr. Deborah C. Poff
- » MidCan Production Services Inc.
- » Sylvia Mitchell & the late E. Donn Mitchell

PATRONS

(\$5,000 - \$9,999)

- » Anonymous (4)
- » **Danielle Adriaansen**
- » **Alternative Group**
- » A.O. Smith Enterprises Ltd.
- » Advance Pro
- » Ball Families
- » **BGLT Inc.**
- » BMO Bank of Montreal
- » Dr. Greg Boguski and Joe Stouffer
- » Brandon Bearing Ag & Industrial Supply Ltd.
- » **Brandon Bus Lines**
- » Brandon Chamber of Commerce
- » Brandon Chrysler Dodge Jeep Ram

- » Jack & Cathy Moes
- » Monsanto Canada Inc.
- » MTFX
- » Oak Shore Landco Inc.
- » P. Quintaine & Son Ltd.
- » Parrish & Heimbecker Ltd.
- » Parkland Campus Students' Association
- » Patersons LLP
- » Kate Pelletier
- » PEO Sisterhood Chapter R
- » Redflash Marketing
- » Refrigerative Supply
- » Rocanville Tigers Hockey Club
- » Rotary Club of Brandon #1344
- » SeCan
- » Siobhan Richardson Foundation Inc.
- » Sperling Industries
- » Springland Manufacturing
- » Super Thrifty Drugs Canada Ltd.
- » The Brandon Speech & Language Clinic
- » The Murphy Foundation Incorporated
- » Rick and Bonnie Triggs
- » Triple H Hydronics Inc.
- » Universal Doors Ltd.
- » Valley of Brandon Scottish Rite Free Masonry
- » Vionell Holdings Ltd.
- » Qiang Wang
- » West Region Tribal Council
- » Westman Sport Association
- » Winkler Community Foundation Inc.
- » Zeke's Quality Jewellers Ltd.
- » Shaun Cameron
- » Gord Campbell
- » Keith Campbell
- » Carolynn and Nonny Cancade
- » Cardinal Signs Ltd.
- » Centec Electric & Controls Ltd.
- » Chancellor Dental Group
- » Rick and Karen Chrest
- » Clark's Poultry Inc.
- » Community Futures Westman
- » Tyler Crayston
- » CTTAM
- » Dauphin Clinic Pharmacy
- » Dauphin Herald Company 1997 Ltd.
- » Dauphin Multi-Purpose Senior Centre
- » Deer Country Equipment
- » Digital Avatar
- » Dufresne Furniture and Appliances
- » Chuck Elliott
- » F. K. Morrow Foundation
- » Ryan and Sheri Gardner
- » Ian George
- » Global Philanthropic
- » Greenline Equipment
- » Dr.'s Manjinder and Krista Grewal
- » Lillian Harris
- » Hilites on Hair
- » Steven Hills
- » Tranna Homenick
- » Tim Hore
- » Imperial Oil
- » Impressions Party Supplies & Gifts
- » International Association of Administrative Professionals
- » International Brotherhood of Electrical Workers Local 2085
- » Richard A. and Ethel Jones
- » Ashley T. Joyce
- » Chris Kennedy
- » Keystone Dental Centre
- » Keystone Motor Inn
- » Wayne & Elizabeth Kirk
- » Joyce Koke
- » Richard and Rhonda Kullberg
- » Labatt Breweries Manitoba - Brandon Branch
- » Christiane and Charles LaFlèche
- » David Leech
- » Kimberley Lynn
- » Manitoba Institute of Agrologists - Western Branch
- » McDonald's Restaurant (Hive Hospitality Group Inc.)
- » Wayne McMahon
- » MEDChair Dauphin
- » Craig Miller

**SUPPORTERS
(\$2,500 - \$4,999)**

- » Anonymous
- » 5408785 Manitoba Ltd./The Brick
- » Armstrong Management/
Harvey & Cory Armstrong
- » Barker Agencies, Western Financial Group
- » BDO Canada LLP
- » S.M. Blair Family Foundation
- » Boom Done Next Inc.
- » Brandon Business Interiors
- » Brandon & District Chef's and Cook's Inc.
- » Brandon City Lodge #6 IOOF
& Naomi Rebekah Lodge #6
- » Brandon Community
Development Corporation
- » Brandon Garden Club
- » Brandon Salutes
- » Brandon Source For Sports
- » Jim and Shaun Brinkhurst
- » Chris Budiwski
- » Terry and Debbie Burgess

- » Brad and Donna Mitchell
- » Liesel Moller
- » Montana's Cookhouse
- » Morningstar Metals
- » Karly Mowbray
- » Julie Muller
- » myITsource
- » Bryce Neufeld
- » New Holland Canada
- » New System Store
- » Ocular Microsurgery & Laser Centre
- » Carla O'Greysik
- » Parkland Chamber of Commerce
- » Terry Parlow
- » Party Professionals and Rental Company
- » Dave Perkins
- » Powell Construction Ltd.
- » Prairion Magazine
- » Praxair Distribution, Inc.
- » Princess Auto
- » Reimer Farm Supplies
- » RFNow Inc.
- » Jamie Robinson
- » Robinson Cancade Private Wealth Inc.
- » Morley Rollins
- » Tim and Nancy Rowan
- » Royal Canadian Legion Branch #20
- » Royal Canadian Legion Brandon Branch #3
- » Royal LePage Martin-Liberty Realty Ltd.
- » Russell Campus Students' Association
- » Dr. Len & Brenda Rust
- » Norma Schock
- » Cynthia Schroeder
- » George Sheard
- » Trent B. Sholdice
- » Speak Up Parkland Toastmasters
- » Jana Sproule
- » Star Books
- » Sutton Harrison Realty
- » Swiss Chalet-Harvey's
- » Sysco Food Services of Winnipeg
- » The BloomBox
- » Tool-Chest
- » Tri-Star Screenprinting Ltd.
- » Twin Valley Co-op Ltd.
- » United Way of Greater Toronto
- » Wesman Salvage
- » Western Concrete Products
- » Western Medical Clinic Medical Corporation
- » Westman Aerial Spraying Ltd.
- » Wolseley Canada/Plumbing and Mechanical
- » Zenith Paving Ltd.

FRIENDS
(\$1,000 - \$2,499)

- » Anonymous (2)
- » AgCo Corporation
- » Ashcroft Vision Care Ltd.
- » Karen Banuga
- » Barkman Concrete
- » Judy Bartel
- » Gerald Bashforth
- » Ian Beaumont
- » Dr. Chris and Stacey Beeston
- » Karen Benham
- » Black Tie Event
- » BMO Nesbitt Burns
- » Colleen Bootsman
- » Rick & Norma Borotsik
- » Brandon Flight Centre
- » Brandon School Division #40
- » Brandon Milk Shippers Association
- » Brandon Soil Management Association
- » Brandon Wheat Kings
- » Brockie Donovan Ltd.
- » Burns Maendel Consulting Engineers
- » Bushel Plus Ag Products
- » Business Development Bank Of Canada
- » CB Casinos & More
- » C & C Rentals
- » C & R Sheetmetal Ltd.
- » Nathan Campbell
- » Canada Beef
- » Canadian Motors
- » Canadian Society of Extension-Manitoba
- » Canadian Waste Services Inc.
- » Francis Cancade and Teresa Henderson
- » Cargill AgHorizons
- » Carrier Corporation
- » Lyall Catagas
- » Cathy's Natural Way Health Store
(Pure Water Plus)
- » Central Lift & Equipment Ltd.
- » Jan Chaboyer
- » Daryl Check
- » Paul Chen
- » Nancy Chiupka
- » Ken and Rebecca Choy
- » City of Brandon
- » Beth Clark
- » Floyd Clark
- » Lynn Cliplef
- » Dan Collens
- » Commission Rebate Realty
- » Mona Cornock
- » Credit Union Central of Manitoba
- » Custom Software Solutions Inc.

- » Custom Truck Sales Inc.
- » Shannon Daciuk
- » Tracy Danielson
- » D.B. Murray Ltd.
- » Dauphin Medical Clinic Inc.
- » Michael B. Decter
- » Darcy DeGagne
- » D.E. Swayze Law Corporation
- » Dennis Hunt & Associates Private Wealth
- » Heather Dodds
- » Lena Donald
- » Donald & Kehler Law Office
- » Dow Agro Sciences
- » Dynamic Physiotherapy and Sports Injury Clinic
- » Eagle Feather Farms
- » Donna Eastoe
- » Elkhorn Resort Spa & Conference Centre
- » Escape Day Spa & Tanning Salon
- » Lloyd Evans
- » Angela Falconer
- » Ted and Rose Falloon
- » Jill Ferguson
- » Belva J. Ferley
- » First Look 3D & 4D Ultrasounds - Trish Gillespie
- » Kent and Naomi Forman
- » Fraser Auction Services Ltd.
- » Brian Freeman
- » Freightliner Manitoba Ltd.
- » Bryan Freiheit
- » Travis Geseron
- » Global Winnipeg
- » Malena Gonzalez
- » Gordon Campbell Chartered Professional Accountant
- » Mike R. Gray
- » Greenland Equipment Ltd.
- » Greenstone Building Products
- » Al Greiner
- » Lawrence Grimeau
- » Guillermo Rocha Medical Corporation
- » Ken Hamel
- » Ben & Debbie Hernandez
- » Jill Hruska
- » Husky Energy Inc.
- » Chuck & Barb Hutton
- » I-Netlink Incorporated
- » Infinity Plumbing and Heating
- » Investment Funds Institute
- » Wayne Jacobsen
- » Clint & Darcia Jensen
- » Crystal Jensen
- » Joe Beeverz Bar and Grill
- » Tammy Johansson
- » Johnathon's Clothes for Men
- » Lorraine Johnson
- » Kirk Joyce
- » Aaron King
- » K.L. Dane Law Corporation
- » Norm & Amanda Klippenstein
- » Jason & Wanda Kurchaba
- » Lake Winnipeg Foundation
- » Lakehouse (Vi-Win Ltd.)
- » Harvey Laluk
- » Jayden Lamb
- » Erin Lambert
- » Lasting Image
- » Graeme Leachman
- » Bev Leckie
- » Cory Leefe
- » Lewis Instruments Ltd.
- » Sherri and Mark Lund
- » LRB Consulting Inc.
- » Barbara MacInnis
- » Carrie MacKay
- » Patricia Malcolm
- » Mainline Motors
- » Jo-Ann Makinson
- » Manitoba Agriculture
- » Manitoba Bison Association
- » Manitoba Childcare Association
- » Manitoba Electrical League Inc.
- » Manitoba Entrepreneurship, Training and Trade
- » Manitoba Nurses Union - Local 31 (Minnedosa)
- » Manitoba Public Insurance Corporation
- » Manitoba Restaurant & Foodservices Association
- » Manshield Construction
- » Ron & Mary Mantie
- » Kim Martin
- » Dave Martens
- » Donald McKibbin
- » Marjorie McLaren
- » George McLeod
- » Matt McLeod
- » McMunn & Yates Building Supplies Ltd.
- » Sandra McSymach
- » Dave Melcosky
- » Brian Midwinter
- » Geoff Milne
- » Mindful Employer Canada
- » Louise Moss
- » Glenn Munro
- » Tammy & Kelly Murray
- » Mayur Nakar & Archana Krishnan
- » News In A Minute
- » Nexen Inc.

- » Caelie Nickel
- » John Nowitski
- » Nutrien Ag Solutions
- » Nykolaishen Farm Equipment Ltd.
- » Dr. Alex Pappas
- » [Glen Parker](#)
- » Al Patterson
- » Don & Sandra Penny
- » [Pepsi-Cola Canada Beverages](#)
- » Phillip De Muelenaere Medical Corporation
- » Portray Advertising Inc.
- » Terry and Bev Powell
- » Premier Financial Planning
- » Pro-Drill Industries Ltd.
- » [Beth Proven](#)
- » Sylvia Provenski
- » Province of Manitoba
- » Querin Holdings Ltd. Big Kahuna Sport Co.
- » Radics Chrysler Plymouth Jeep
- » [Tamra Rapsky](#)
- » Ray's Fireplaces
- » Real Industries 2003 Ltd.
- » Reit-Syd Equipment Ltd.
- » Remington's Seafood & Steakhouse
- » [Tyrel Richardson](#)
- » Jerome Ricketts
- » [Pam Roberts](#)
- » Rob Robinson
- » Steve Robinson
- » Jason Roblin
- » Romana Pizza
- » Damon Roth
- » S. H. Dayton Ltd.
- » Sandy Bay Education Authority
- » Larry Shannon
- » Tanya Sharpe
- » Shaw Television Limited Partnership
- » [Siere](#)
- » Heida Sigfusson
- » Wayne and Joan Simpson
- » Garry Sliziak
- » Andrew and Samantha Smart
- » Cathy Snelgrove
- » Roy Sobchuk
- » Katharine Sodek
- » Spiritual Assembly of the Bahais of Brandon Inc.
- » Sport Check
- » [Stay Weird Design and Collaboration](#)
- » St. Paul's Home Auxiliary
- » Grant and Valerie Starko
- » Stentor Communications
- » David Swayze and Jayne Cliplef
- » [Kelsey Swidnicki](#)
- » John Tataryn
- » TC Snack & Beverage
- » Tetra Tech WEI Inc.
- » The Keg Steakhouse
- » [Thorpe Construction](#)
- » Tim Hortons Westman
- » T.L. Penner Construction Inc.
- » To-Le-Do Foodservice
- » Tormax Automatic
- » Neil and Carol Trembath
- » Tri-J Holdings
- » [True North Youth Foundation](#)
- » Trent Turner
- » Tweed Farm Equipment
- » UFCW Local 832
- » Valleyview Co-op
- » Natashaia Vandenberghe
- » Pieter and Erika van Rensburg
- » Gerry & Carina Visser
- » [Karla Voth](#)
- » W Jay's Plumbing & Heating Services
- » Joel and Lise Ward
- » Wayback Burgers
- » Jeff Weidenhamer
- » Westco
- » [Westman Lumber Supply Ltd.](#)
- » Western Association of Broadcast Engineers
- » Western Association of Broadcasters
- » Westman Journal
- » Wheat City Golf Course
- » Jim Wiebe
- » Alan Wintle
- » Wirsbo Canada Ltd.
- » Wolseley Canada Inc.
- » Shaun Woodcock
- » Xplore Business

LEAVING A LEGACY

Alumnae Mame Curle is honoring her grandfather's memory through estate planning



Mame Curle is an alumnae of Assiniboine, having graduated from the Welfare Services program when the college was known as the Manitoba Vocational Centre. She contacted Assiniboine to make a contribution, through a gift in her will, to name a space in the Prairie Innovation Centre for Sustainable Agriculture in her grandfather's memory.

Having grown up on a farm, Mame understands the need to advance agriculture in our province. She feels privileged to be

able to contribute financially to advancing agricultural training and knowledge through the Prairie Innovation Centre campaign in her grandfather's memory.

There are many ways to make meaningful contributions to an organization that reflects your values and beliefs, leave a legacy, or honour the memory of a loved one. Planned giving helps donors arrange to leave money or assets to a nonprofit at a future date, both during their lifetimes and/or as a part of their financial estate planning.



For more information on making a legacy gift, contact Beth Proven at provenb2@assiniboine.net or 204.223.5708.

**\$1
MILLION**

**in Scholarships
& Bursaries**

Thanks to our college champions, we have over
\$1,000,000 available to our students
in scholarships and bursaries!



FOUNDATION BOARD



Tamra Rapsky
President

Finance Operations
Manager,
Heritage Co-op



Barry LaRocque
Vice President

Owner,
Atom Jet Group



Dave Jordan

Retired, Tundra
Oil & Gas



Glen Tosh

Sales Representative/
Partner, Royal LePage



Tracy Baker

Assistant
Vice-President,
Relationship
Management,
Cardinal Capital
Management Inc.



Michelle Gerrard

Dealer/Owner,
Neepawa
Home Hardware
Building Centre



Chris Fortier
Estimating & Sales,
Excel-7 Ltd.



Mona Cornock
Retired Director,
Province of
Manitoba



Monica Grift
Ex Officio
Manager, Finance
& Budgets,
Assiniboine College




Russell Maloney
Secretary
Advancement &
External Relations,
Assiniboine College



Derrick Turner
Ex Officio
Vice President,
Advancement,
Assiniboine College



Mark Frison
Ex Officio
President,
Assiniboine College



FROM THE DESK OF THE PRESIDENT



I am thrilled to wrap up the Annual College Impact Report, a comprehensive overview of the significant achievements Assiniboine College has accomplished over the past academic year. It is with immense pride and gratitude that we've been able to share these highlights, reflecting the dedication and passion of our entire college community.

Our commitment to excellence in education and student success has been unwavering, and this report serves as a testament to the transformative impact we make in the lives of our students and the broader community.

We believe that education should be accessible to all. We see the change that happens when you bring education to communities outside of large urban centres. Alongside our five permanent locations in Brandon, Dauphin, Portage la Prairie and Winnipeg, we operate a growing number of rural and rotating sites scattered across our province. Providing students with an opportunity to gain new skills and train closer to home has a lasting impact and contributes to economic sustainability throughout Manitoba.

Last June, we celebrated a record number of graduates. Over the course of the 2022-23 academic year, 1,648 students successfully completed their programs and set off to discover new careers in a broad range of fields. We are incredibly proud of the fact

that our graduates are not only quick to find jobs but are working in fields related to their studies completed at Assiniboine. According to our 2023 Graduate Outcomes Survey, 94% of recent graduates report having jobs within nine months of completing their studies, and 88% report having careers related to their field of study. The average income of an Assiniboine grad nine months after graduating is \$55.2k.

As we reflect on the accomplishments of the past year, let us also look forward to the opportunities and challenges that lie ahead. The college is preparing to release a new strategic plan that will guide us to 2030.

I extend my heartfelt appreciation to each member of our college community—our board members, students, faculty, staff, alumni, donors, and partners—for your unwavering dedication and contributions to our shared success. Your commitment is the driving force behind the positive impact we make in the lives of our students and the broader community.

Mark Frison
President of Assiniboine College



ADVANCING SKILLED TRADES

Financial awards are a critical piece of Assiniboine's student supports. Thanks to those who continue to support our students. Check out our new award highlight for 2023.

Canerector Foundation invests in skilled trades \$2,000 with eligibility for additional \$1,000

Criteria: Students enrolled in Automotive Technician, Carpentry & Woodworking, Construction Electrician, Heavy Duty Equipment Technician, Piping Trades, Power Engineering and Welding programs, and have demonstrated academic achievement in high school (math and english) will be eligible for a \$3,000 award.

Recipients must sign on to participate in a mentorship role to prospective students in skilled trade training programs at the college and commit to participating in (at minimum) of one co-curricular mentoring event per term and will receive \$2,000 in fall term.

Recipients who fulfill the mentorship agreement and have demonstrated academic achievement by earning a minimum 3.0 GPA in the fall term will be eligible for an additional \$1,000 in winter term.

Recipients must be a Canadian Citizen, permanent resident or protected person/refugee.

“There is a need for skilled trades in virtually every industry here in Canada, and we are pleased to support the education and training required to afford students with the opportunity to pursue these rewarding, enriching, in-demand career paths.”

- Amanda Hawkins, Executive Chairman of Canerector



ASSINIBOINE
COMMUNITY COLLEGE
FOUNDATION

204.725.8722

800.862.6307 EXT 6323

FOUNDATION@ASSINIBOINE.NET

ASSINIBOINE.NET/FOUNDATION

This publication is available in alternate English formats. Please contact accessibility@assiniboine.net or 204.725.8700 (ext 6052).