

**MINUTES**  
**Assiniboine College Board of Governors Meeting**  
**Tuesday, October, 29, 2024 – Student's Association Boardroom,**  
**Victoria Ave. E. Campus, Brandon**

**Board of Governors:**

Ruth Mealy (Chairperson), Jan Chaboyer (Vice Chairperson), Jody Parsonage, Mona Cornock, Tere Stykalo, Lisa Huston, Jennifer Bone, Randy Daley, Jeremy Wilkinson, Jimmy Teichroeb

**Regrets:**

Amanda McGregor, Ketan Patel

**College Staff:**

Mark Frison, Danielle Adriaansen, Derrick Turner, Shannon Brichon, Anya McNabb, Julie Muller, Michael Cameron, Amy Doerksen (Secretary)

**Roll Call**

The meeting was called to order by Ruth Mealy at 5:10pm. Attendance constituted a quorum.

1. **Land Acknowledgement – R. Mealy**
2. **Approval of Agenda**

**MOTION: Cornock / Wilkinson**

That the agenda for October 29, 2024 (BOG:24/10/29) Board of Governors meeting be approved.  
CARRIED

3. **Approval of Minutes of Tuesday, September 17, 2024**

**MOTION: Chaboyer / Parsonage**

To approve the minutes of Tuesday, September 17, 2024 (BOG:24.09.17) Board of Governors meeting.

CARRIED

4. **Correspondence**
  - i) R. Mealy shared a letter that M. Frison received from the Honourable R. Cable, Minister of Advanced Education and Training. The letter commends Assiniboine College on receiving a bronze in Indigenous Education at the World Federation of Colleges and Polytechnics Annual World Congress.
5. **Reports**
  - i) Finance and Audit Committee – T. Stykalo

T. Stykalo, Chair of the Finance and Audit Committee, advised that the committee met preceding the Board meeting to review the audit report and drafted Consolidated Financial Statements. T. Stykalo introduced representatives from BDO, T. Birkhan and T. White, to summarize the audit results and discuss the Consolidated Financial Statements. BDO confirmed that the college has a clean audit report. Furthermore, they stated that financial statements show growth and that the college is in better financial position than it was a year ago. Investment management at the college is also strong to support growth in unrestricted funds.

**MOTION: Stykalo / Chaboyer**

That after review and on the recommendation of the Finance and Audit Committee, the Board of Governors approve the Consolidated Financial Statements ending June 30, 2024.

CARRIED

**6. Presentations**

- i) Domestic Recruitment and Brand Roll Out – A. McNabb provided a presentation as a follow-up to the enrolment presentation at the September meeting to offer more information on recruitment efforts for domestic students and showcase/preview the college's new brand marketing campaign. Domestic enrolment has largely been flat for the past six years. Examples of programs with strong and declining domestic enrolment were shared, in addition to examples of programs in jeopardy if solely dependent on domestic enrolment. The marketing and recruitment conversion funnel was reviewed and various strategies highlighted. New brand creative was shown, in addition to the new 60 second video ad.

**7. New Business**

- i) Transfer of Assets – D. Turner, provided an update on the transfer of assets project. Presently, Assiniboine is working to confirm transfer of ownership for the North Hill Campus (phase two) from the government to Assiniboine College effective November 29, 2024. The legal paperwork from the government remains outstanding and is expected to arrive for review/finalization within the week. K. Dane, legal counsel with Meighen Haddad LLP) was in attendance to answer any questions but did not receive any. Phase three of the project includes Victoria Avenue East Campus and is scheduled for completion before end of March 2025.

**MOTION: Cornock /Huston**

That the Board of Governors accepts the North Hill Campus Asset Transfer from the Government of Manitoba effective Friday, November 29, 2024, in principle pending legal review.

CARRIED

**8. 2024 College Report – M. Frison**

- i) Land Acknowledgement – M. Cameron provided a summary of the history around the college's Land Acknowledgement that was recently updated at the Indigenous Advisory Circle meeting on October 8, 2024.
- ii) Prairie Innovation Centre Update – D. Turner and J. Simmons provided an update on the progress of the PIC project. J. Simmons reviewed an updated series of building renderings.

**9. Closed Session**

**MOTION: Huston / Wilkinson**

That the Board of Governors move into the closed session.

CARRIED

**MOTION: Daley / Chaboyer**

That the Board of Governors move out of the closed session.

CARRIED

10. **Adjournment** – This meeting was adjourned at 6:45pm.

**MOTION: Cornock /Teichroeb**

That the Board of Governors adjourn the meeting.

CARRIED

**Original signed by Amy Doerksen**

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Secretary

**Original signed by Ruth Mealy**

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Chair