



**PETERS  
SCHOOL**  
Business

Eligible for  
**FINANCIAL AID  
& AWARDS**

# BUSINESS ADMINISTRATION

**FINANCIAL SERVICES SPECIALIZATION**

**2-Year Diploma**

Step into Canada's thriving financial services industry and become the expert your clients trust. This program equips you with the critical skills to make a lasting difference in their financial futures.

## PROGRAM LEARNING OUTCOMES

- ▶ Critical Thinking and Knowledge: students will be able to use core specialization knowledge in solving business problems.
- ▶ Ethical Perspective and Social Responsibility: students will be able to identify organizational activities to reduce unethical behaviour.
- ▶ Collaboration: students will be able to work effectively in diverse teams, supporting team performance to achieve organizational goals.
- ▶ Communication: students will be able to present effective business communications in a variety of formats.
- ▶ Business Strategy: students will be able to strategize to plan for changes in business.

## You might be a good fit for this program if you would enjoy:

- ▶ Guiding clients towards attaining their financial goals through tailored advice and strategies.
- ▶ Thriving in a dynamic and customer-centric business environment that emphasizes prompt service and efficient solutions.
- ▶ Building meaningful connections with diverse individuals and establishing trust to effectively address their financial needs.
- ▶ Leveraging your skills across various business lines, including banking, investing, lending, and insurance, to provide comprehensive financial solutions.



### Campus/Delivery Options

Victoria Avenue East campus  
Parkland campus



### Available Intakes

September, January, May



### Work Integrated Learning

Learn by Doing

## EXPECTATIONS

### Program and Industry

- ▶ Proactively initiate conversations and establish rapport with individuals from diverse backgrounds.
- ▶ Demonstrate the ability to maintain focus and work effectively during extended periods of sitting.
- ▶ Exhibit strong attention to detail, ensuring accuracy in data analysis, market trends assessment, and risk evaluation.
- ▶ Utilize analytical skills to interpret complex information and make informed decisions in line with market dynamics.
- ▶ Cultivate and nurture relationships to foster trust and gain a comprehensive understanding of clients' unique needs.
- ▶ Uphold high ethical standards by maintaining confidentiality, prioritizing clients' best interests, and adhering to industry regulations.
- ▶ Adapt to ever-evolving market conditions and changes in regulatory landscapes, demonstrating flexibility and resilience.
- ▶ Employ problem-solving skills to identify challenges, develop innovative solutions, and optimize outcomes for clients.
- ▶ Exhibit excellent time management and organizational skills, effectively prioritizing tasks and meeting deadlines.

## CAREER OPPORTUNITIES

- ▶ Financial advisors
- ▶ Investment managers
- ▶ Insurance representatives

## ADMISSION REQUIREMENTS

- ▶ A complete Manitoba Grade 12 or equivalent
- ▶ English 40G/40S or equivalent
- ▶ Consumer/Essential Mathematics 40S or equivalent

# NEXT STEPS

Confidence in the career path you choose to embark on is key, and selecting the right program for you is the first step. At Assiniboine, we offer an opportunity to explore and experience a program before applying. Choose to:

### SPEND A DAY WITH US

Our Spend a Day program runs from November to March for most programs. When you spend a day at Assiniboine, we partner you with a current student in the program of your choice and you will have the opportunity to:

- ▶ Participate in classroom activities
- ▶ Experience college life
- ▶ Explore all of our helpful services for students
- ▶ Meet current college students and instructors
- ▶ Enjoy a free lunch on us!

[assiniboine.net/spendaday](http://assiniboine.net/spendaday)

### ATTEND AN ONLINE INFO SESSION

Our free, live online information sessions give you the inside scoop on the program you're interested in and life at Assiniboine. Register in advance and from the comfort of your own home, log in to learn about Assiniboine.

[assiniboine.net/infosessions](http://assiniboine.net/infosessions)



Ready to Start?  
**APPLY NOW!**



[assiniboine.net/business](http://assiniboine.net/business)