

2018-19

ACADEMIC REPORT



December 13, 2019

The Honourable Ralph Eichler
Minister of Economic Development and Training
450 Broadway
Winnipeg, MB R3C 0V8

Dear Minister Eichler:

It is our pleasure to submit Assiniboine Community College's 2018-19 Academic Report. This annual publication answers key questions around enrolment, attrition, number of graduates, graduate employment placement, graduate satisfaction, and highlight Assiniboine's successes in the areas of Indigenization, internationalization, providing students with exceptional learning experiences, and enrolment growth.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Deanna Rexe", written in a cursive style.

Dr. Deanna Rexe,
Vice-President, Academic



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Assiniboine Community College campuses are located on the traditional territories of Treaty No. 1 and Treaty No. 2, and the shared traditional lands of Cree, Oji-Cree, Dakota, Dene and Anishinabek/Ojibwe peoples, and the homeland of the Métis nation. We also recognize other Treaty territories where our community-based training takes place. We welcome students who seek knowledge here.



ABOUT ASSINIBOINE

Assiniboine Community College first opened its doors more than 55 years ago in February 1961 as the Brandon Vocational Training Centre. Shops and classrooms were located in several buildings throughout the city. The Centre was soon renamed the Manitoba Vocational Training Centre and in 1966 students moved into a new building at 1430 Victoria Avenue East. In December 1969, the Centre became Assiniboine Community College when Manitoba's three technical vocational schools were made community colleges.

Assiniboine offers unparalleled learning environments and responds well to the demands and requirements of the Manitoba labour market. Instructors follow the philosophy of 'learn by doing', combining theory with hands-on learning inside classrooms, labs, kitchens, shops, fields and the sustainable greenhouse. Assiniboine is an accredited college with the Government of Manitoba.

With campuses in Brandon, Dauphin and Winnipeg, Assiniboine provides comprehensive education opportunities throughout Manitoba. The college also partners with many communities and organizations across the province to deliver customized and community-based education and training.

Students may choose to study full-time, part-time or by distance. Assiniboine offers apprenticeship programs, certificates, diplomas, mature student high school, continuing studies and contract training. The college's educational delivery is offered through a variety of approaches, including face-to-face, distance and online, blended learning and integrated programs. 1,500 students graduated this past academic year.

In September of 2007, Assiniboine began the first phase of its move to the former Brandon Mental Health Centre site on the north hill in Brandon, as Culinary Arts and Hotel and Restaurant Management programs moved into state-of-the-art facilities in the Manitoba Institute of Culinary Arts (MICA). The college continued its relocation in 2008, with the construction of the \$45 million Len Evans Centre for Trades and Technology. That facility opened to students and staff in September 2010. A sustainable greenhouse, which serves as a hub for applied education research, opened in spring 2013.

In 2014, Assiniboine embarked on an exciting journey to develop a campus master plan. After many months of consultation, workshops and open houses with the community, the finished plan was presented to the college's Board of Governors in early 2015. It was unanimously adopted. The campus master plan sets the stage and direction for our college's future growth over the next several decades.

The plan conceptually outlines the physical structure of the future campus' built form, open space, and circulation network—all with the aim of providing opportunities to bring out the strengths and values that define our college as a place that provides an unparalleled student experience and engages students, staff, faculty and our community.



ASSINIBOINE REFRESHES ITS STRATEGIC DIRECTION

Board eyes continued graduation growth and more opportunities for learners

Assiniboine Community College has unveiled a refreshed strategic direction for the organization for the first time in five years.

In 2013, the Board of Governors established a direction for the college that was anchored by a goal of doubling the number of Assiniboine graduates by 2025. The number of Assiniboine graduates has increased by 57 per cent over the past five years, exceeding those expectations.

"As a board, we are proud of what college faculty and staff are doing for learners, employers and communities in Manitoba," said Jeff Harwood, Chair of Assiniboine's board of governors.

"This next generation strategic direction capitalizes on that progress while adjusting our sails for changes in the external environment, like the recent College Review commissioned by the Province of Manitoba."

The College Review suggested that Manitoba ought to address a long-

standing problem of having the lowest post-secondary attainment rates in the country. This problem is particularly acute in rural areas.

"Our refreshed strategic direction calls for continued growth at a measured pace to address the need for more college seats highlighted in the College Review issued by the province earlier this year," said Mark Frison, President of Assiniboine. The new plan calls on the college to increase graduation number from 1,497 this year to 2,028 by 2028.

Much of the strategic direction remains unaltered with continued emphasis on provincial program leadership in Agriculture and Environment, and Public Safety, as well as a strong focus on student and graduate success.

The plan also reaffirms the importance of development at the college's North Hill campus at the same time as recognizing the outstanding work the college does around the province in community-based delivery.



Academic Report Program Table

Program	Academic Credential	New Students	Returning Students	Distance Education Enrolment
Accounting and Finance	Advanced Diploma	25	21	0
Agribusiness	Diploma	55	56	0
Automotive Technician	Certificate	16	1	0
Business Administration	Diploma	197	110	74
Carpentry and Woodworking	Certificate	22	2	0
Civil Technician	Certificate	15	17	0
Communications Engineering Technology	Diploma	13	6	0
Comprehensive Health Care Aide	Certificate	87	16	52
Comprehensive Health Care Aide Challenge	Certificate	0	0	55
Construction Electrician	Certificate	14	1	0
Culinary Arts ²	Diploma	45	17	0
Early Childhood Education	Diploma	28	31	184
Early Childhood Program Management	Advanced Diploma	0	0	192
Education Assistant	Certificate	17	0	101
Electronic Technician ³	Certificate	2	0	0
General Business	Certificate	58	25	0
Geographic Information Systems	Advanced Diploma	10	0	10
Heavy Duty Equipment Technician	Certificate	17	0	0
Heavy Duty Equipment Technician	Diploma	26	11	0
Horticultural Production	Certificate	7	0	0
Hotel and Restaurant Management	Certificate	39	3	0
Hotel and Restaurant Management	Diploma	50	13	0
Industrial Metals Fabrication	Certificate	11	9	0
Interactive Media Arts	Certificate	1	0	0
Interactive Media Arts	Diploma	41	28	0
Land and Water Management	Diploma	21	17	0
Legal Administration	Diploma	10	6	0
Medical Administration	Diploma	18	6	0
Network Administration Technician	Certificate	2	0	0
Network Administration Technology	Diploma	22	16	0
Office Administration	Certificate	0	1	1
Office Management	Diploma	11	1	0
Office Skills	Certificate	18	1	0
Piping Trades	Certificate	13	0	0
Police Studies	Certificate	16	0	0
Power Engineering	Certificate	15	0	0
Practical Nursing	Diploma	224	185	0
Practical Nursing Refresher	Certificate	0	0	5
Professional Cooking ^{2 4}	Certificate	23	0	0
Social Service Worker	Diploma	28	17	0
Sustainable Food Systems	Advanced Diploma	20	0	0
Apprenticeship		715	4	0
Contract Training		1750	402	4
Cost Recovery		2426	464	115
Mature Student High School		384	55	0
Undeclared		0	0	410
College Total¹		6512	1542	1203

¹Due to program exclusions, college totals are different from published statistics

²Survey results are grouped, diploma and certificate programs are not collected separately.

³Electronic Technician is the exit certificate of the Communications Engineering Technology diploma program.

Total Enrolment	Attrition Rate	Number of Graduates	Percentage of Graduates Satisfied with their Program	Percentage of Graduates Employed	Average Wage Earned
46	15%	13	100%	83%	--
111	12%	45	55%	95%	\$ 46,953
17	12%	12	29%	83%	--
381	19%	60	69%	86%	\$ 38,799
24	42%	10	80%	80%	\$ 57,616
32	6%	15	60%	75%	\$ 53,474
19	21%	7	--	--	--
155	27%	71	84%	100%	\$ 31,983
55	24%	12	--	--	--
15	13%	13	--	--	--
62	13%	16	20%	80%	--
243	31%	33	89%	94%	\$ 30,956
192	21%	36	91%	100%	\$ 48,946
118	24%	27	75%	75%	--
2	0%	2	--	--	--
83	14%	20	50%	100%	--
20	5%	10	--	--	--
17	0%	17	--	--	--
37	16%	9	80%	100%	--
7	43%	3	--	--	--
42	10%	35	77%	100%	\$ 25,660
63	5%	8	--	--	--
20	15%	9	50%	100%	\$ 35,318
1	0%	1	--	--	--
69	12%	27	77%	100%	\$ 38,494
38	24%	9	67%	100%	\$ 47,468
16	13%	6	--	--	--
24	13%	5	--	--	--
2	0%	2	--	--	--
38	13%	16	--	--	--
2	0%	0	83%	100%	--
12	17%	0	--	--	--
19	53%	5	--	--	--
13	15%	10	100%	40%	--
16	31%	11	70%	89%	--
15	13%	13	--	--	--
409	10%	147	85%	100%	\$ 47,147
5	20%	1	--	--	--
23	35%	15	20%	80%	--
45	13%	16	60%	100%	--
20	0%	7	--	--	--
719		188			
2152		345			
2890		54			
439		65			
410		0			
9138		1426			

⁴Professional Cooking is the exit certificate of the Culinary Arts diploma program.

--Survey samples less than 5 are reported as null

GROWTH & SALARIES



Growth Distribution

Funding Source	2017 - 2018 ¹	2018-2019
Apprenticeship	731	719
Contract Training	1950	2091
Cost Recovery	3054	2890
Mature Student High School	436	439
Regular Program	2847	2999
Grand Total*	9018	9138

¹Data for 2017-18 as reported in the 2017-18 Academic Report.

*Unique headcount by program.

Top 10 Average Salaries for our 2018-19 Grads*

Program	Salary
Carpentry and Woodworking	\$57,616
Civil Technician	\$53,474
Early Childhood Program Management	\$48,946
Land and Water Management	\$47,468
Practical Nursing	\$47,147
Agribusiness	\$46,953
Business Administration	\$38,799
Interactive Media Arts	\$38,494
Industrial Metals Fabrication	\$35,318
Comprehensive Health Care Aide	\$31,983

*Interpret with caution; salaries are as reported in our grad survey results of base funded programs.

ASSINIBOINE ANNOUNCES NEW SCHOOL, NEW DEAN

As part of the continued development and expansion of agriculture programming and research at Assiniboine Community College, the college has separated business and agriculture & environment into two separate schools.

Tim Hore will be welcomed in the new year as Dean, Agriculture & Environment.

"We are delighted to be welcoming Tim to the team in January as we advance our efforts towards program leadership in agriculture and environment, which continues to be a stated priority in our college's refreshed strategic direction," said Dr. Deanna Rexe, Vice-President Academic.

Currently, the college enrolls approximately 260 students a year in agriculture and environment programs with an additional 850 registrations in ag extension courses.

"Given the continued significance and opportunities that exist for agriculture in the provincial and national economy, Assiniboine continues to push forward with an aggressive agenda for growth," added Rexe. "We recently developed a new academic plan for growth and expansion as well as adopting an applied research strategy for these related program areas."

Prior to this recent shift, both the business and the agriculture & environment faculties were joined under a single school for nearly a decade.

"I'm excited to be joining the college and getting to work overseeing Assiniboine's expansive and growing ag education opportunities across Manitoba," said Hore. "And what better time to be starting in the role than early in the new year."

INDIGENOUS ENROLMENT

Assiniboine believes strongly in strengthening its partnerships with First Nations, Métis, and Inuit peoples through continued collaboration.

2014-15 to 2018-19 Indigenous Enrolments

Funding Source	2014-2015 ¹	2015-2016 ¹	2016-2017 ¹	2017-2018 ¹	2018-2019
Apprenticeship	34	26	20	24	25
Contract Training	275	331	362	406	535
Cost Recovery	192	209	179	213	209
Mature Student High School	193	227	207	221	252
Regular Program	387	381	397	408	425
Grand Total*	1081	1174	1165	1272	1446

¹Data for 2014-15 to 2017-18 as reported in the 2017-18 Academic Report.

*Unique headcount by program.

2014-15 to 2018-19 Indigenous Graduates

Funding Source	2014-2015 ¹	2015-2016 ¹	2016-2017 ¹	2017-2018 ¹	2018-2019
Apprenticeship	4	7	7	2	6
Contract Training	84	100	68	147	125
Cost Recovery	6	9	6	28	4
Mature Student High School	52	37	38	23	36
Regular Program	88	81	103	96	114
Grand Total*	234	234	222	296	285

¹Data for 2014-15 to 2017-18 as reported in the 2017-18 Academic Report

*Unique headcount by program.

ENDING APPLICATION FEE MAKES IT EASIER TO ATTEND ASSINIBOINE'S ADULT COLLEGIATE

Students will no longer have to pay a \$95 fee to apply to the Adult Collegiate operated by Assiniboine Community College.

The removal of the application cost comes after a two-year trial period in which the application fee was waived, thanks to support from the Assiniboine Community College Foundation.

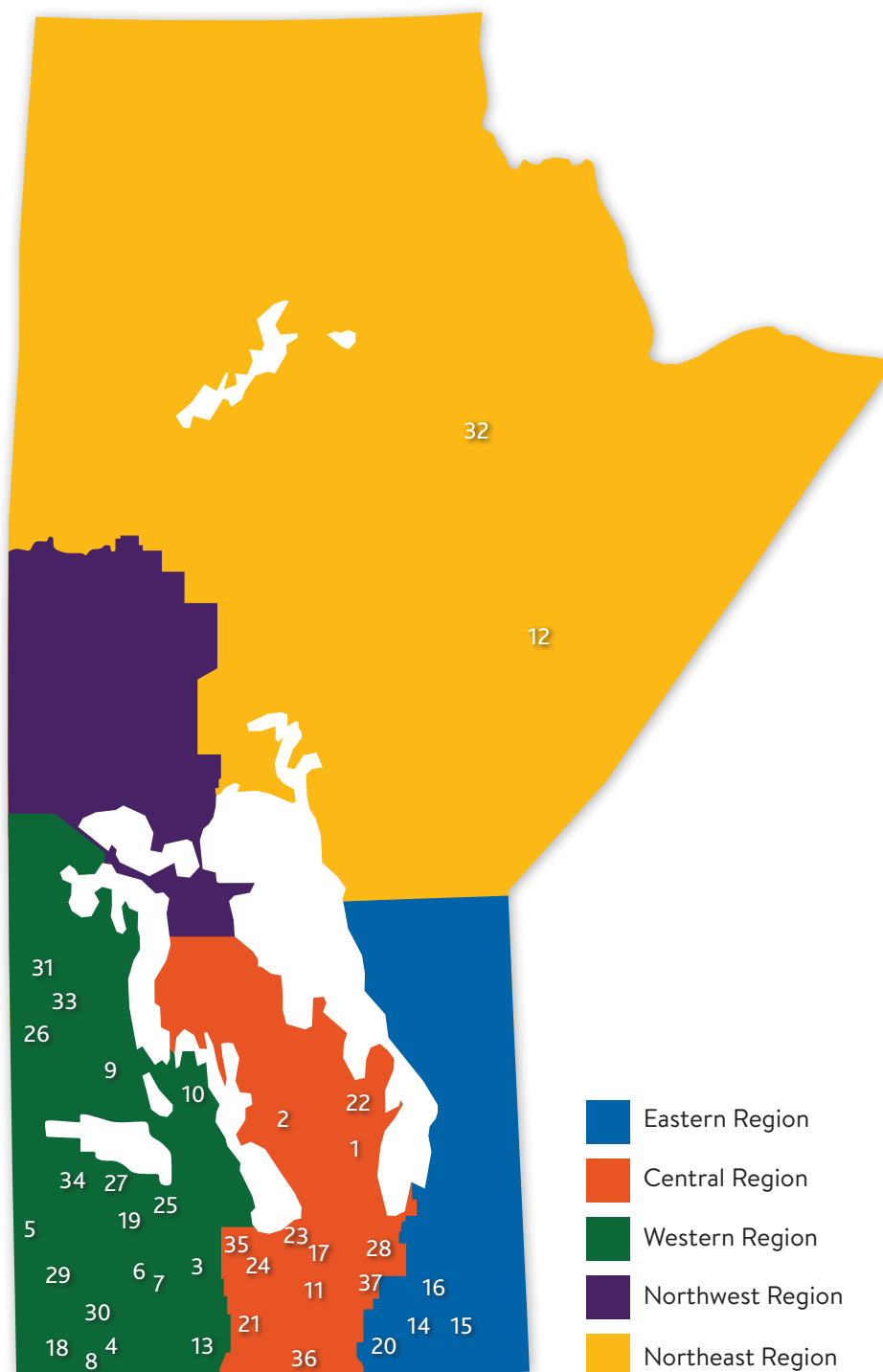
Students in the Mature Student High School program are not charged tuition to attend. However, they do pay small course fees of about \$46 per course. Students who have not completed a high school diploma may take up to eight courses tuition-free.

Assiniboine's Mature Student High School program provides student supports and classes to prepare them for academic and career success, with a schedule that fits students' needs in either day or evening programs. The program is offered both in Brandon and at the college's Parkland campus in Dauphin.

The program is designed for those who need to finish high school, improve their grades, are missing a prerequisite for post-secondary studies, or have been out of school for a long time.

A personalized education plan is developed with each student to address his or her specific needs, including those who need upgrading for post-secondary entrance requirements.

DELIVERY LOCATIONS



Assiniboine Permanent and Temporary Sites*

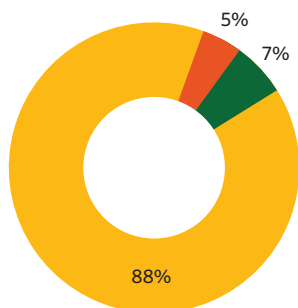
1. Arborg
2. Ashern
3. Austin
4. Baldur
5. Birtle
6. Brandon
7. Carberry
8. Cartwright
9. Dauphin
10. Ebb and Flow First Nation
11. Elie
12. Gods Lake First Nation
13. Killarney
14. Kleefeld
15. La Broquerie
16. Landmark
17. Long Plain First Nation
18. Melita
19. Newdale
20. Niverville
21. Notre Dame de Lourdes
22. Peguis First Nation
23. Poplar Point
24. Portage la Prairie
25. Rolling River First Nation
26. Russell
27. Sandy Bay First Nation
28. Selkirk
29. Sioux Valley Dakota Nation
30. Souris
31. Swan River
32. Thompson
33. Tootinaowaziibeeng
34. Waywayseecappo
35. Westbourne
36. Winkler
37. Winnipeg

Assiniboine plays an important role in economic development by producing highly regarded graduates for an increasingly diversified mix of urban, rural and remote communities. Key contributors to this ongoing success are the multiple campuses and training sites throughout Manitoba.

*includes all contract training through Continuing Studies.

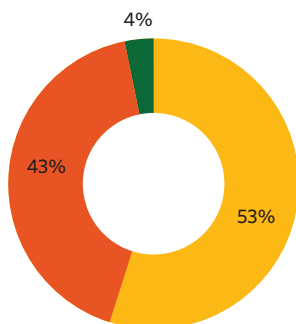
STUDENT PROFILE

WHERE STUDENTS
COME FROM



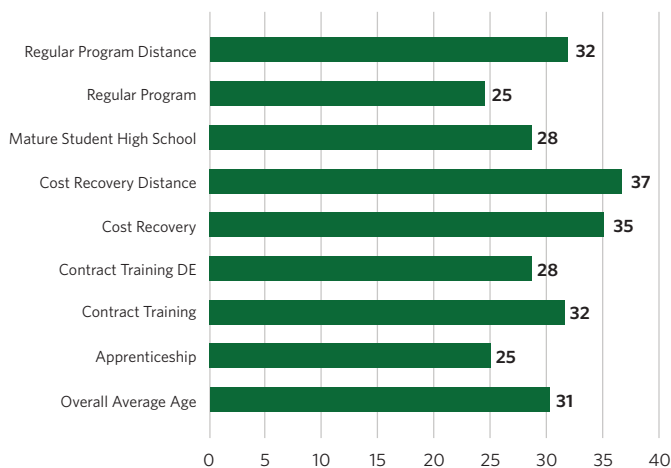
OUT OF PROVINCE
OUT OF COUNTRY
MANITOBA

GENDER DISTRIBUTION



MALE
FEMALE
UNSPECIFIED

AVERAGE AGE BY FUNDING SOURCE



ASSINIBOINE CULINARY ARTS STUDENTS WIN GOLD AT NATIONAL COMPETITION

Two students from Assiniboine Community College's Culinary Arts program have taken the top prize at a national competition.

Kaitlin McCarthy and Jessi Coulter wowed the judges at the recent Taste Canada Cooks the Books competition in Toronto with their original recipe, Cast Iron Seared Hudson River Arctic Char with smoked maple birch glaze on heritage grain.

"We were the only team there from Manitoba, never mind from a small area. We knew we had a lot of competition going in. So, it was pretty nerve-wracking," McCarthy said.

"We felt we had a lot to prove. We knew we had a lot of support. A lot of people back home were counting on us. We practised and we worked really hard to prepare. We just needed to find our confidence and we did," Coulter added.

Chef Bryan Hendricks, the Culinary Arts instructor who coached the duo for the competition, said the students created their own good luck through hard work. "Before they went to the competition, they had to create recipes, exacting recipes, test them and then execute them perfectly when they got to Toronto," Hendricks said.

The second-year students won the right to represent Assiniboine at the competition earlier this year, when they beat out their classmates for the honour.

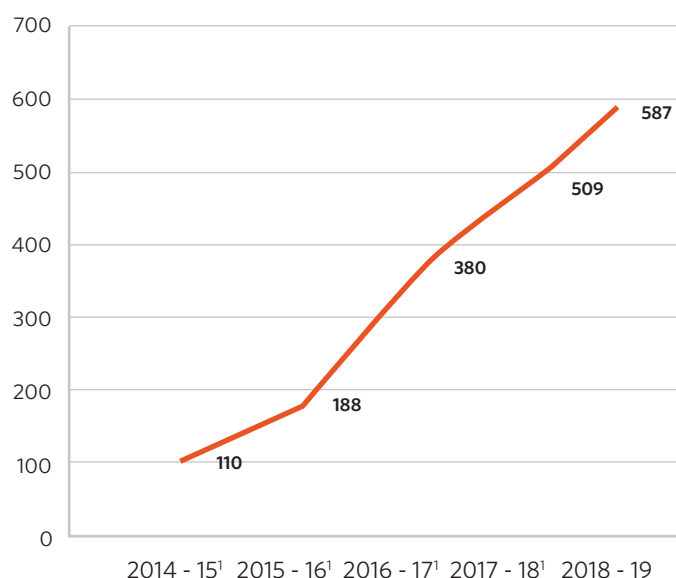
The two students say the Culinary Arts program at Assiniboine opened up opportunities, including the competition, they would not have had otherwise. They both plan to pursue a career in culinary arts.

INTERNATIONAL STUDENT ENROLMENT

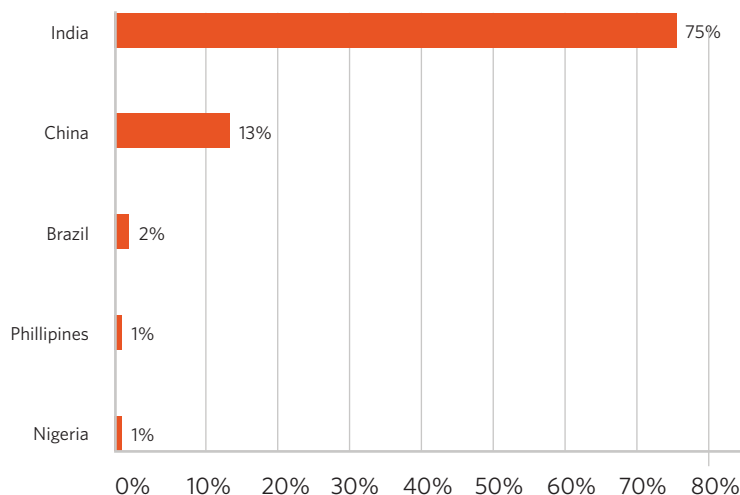
WHY INTERNATIONAL EDUCATION?

- Contributes to Assiniboine growth
- Contributes to population, immigration and labour market development strategies of Manitoba and Canada
- Contributes to enrolment and sustainability of programs at Assiniboine
- Can assist in program innovation and faculty development
- Contributes cultural diversity and international perspectives to student experience
- Contributes opportunity to develop cross cultural competencies and instruction

INTERNATIONAL ENROLMENT*



TOP 5 COUNTRIES



¹Data for 2014-15 to 2017-18 as reported in the 2017-18 Academic Report.

* Unduplicated headcount.



PEGUIS STUDENTS FIRST TO USE ASSINIBOINE'S "TRADES IN A BOX" TRAILERS COLLEGIATE

Thirty students in Peguis First Nation are the first in the province to use one of three "trades in a box" trailers unveiled by Assiniboine Community College this past fall.

The students are studying to earn an Applied Building Construction certificate. The trailer, located in their community for the length of their program, has all the tools they need to learn by doing.

The 30 students are divided into two groups of 15 each. The first group entered the program directly in September and will graduate in March 2019. The second group is taking high school courses now to prepare them to begin the carpentry courses in March 2019. Their high school courses are geared towards the certificate. For instance, their math course will emphasize the math skills they need to develop for carpentry. They will graduate in September 2019 with both the Applied Building Construction certificate and a Mature Student High School diploma.

Organizations that have partnered with Assiniboine to offer the program include Peguis First Nation, Peguis Development Corp. and the Post-Secondary Partnership Program of Indigenous Services Canada.

"Capacity building is a priority for Peguis First Nation. It is an essential component when developing new projects and

opportunities. It is important to address skill shortages and build upon skill development to improve the social well-being of our community members," said Peguis First Nation Chief Glenn Hudson on behalf of the band council.

The trailer is one of three unveiled by the college in September. The other two contain tools for the electrical and piping trades. They will be used in other locations in the coming months.

The programs contain a balance of theory and hands-on training and go through the Apprenticeship Manitoba accreditation process each time they are delivered for Level 1 in-school pre-employment training.

This past academic year, Assiniboine has offered programming in more than two dozen communities across Manitoba including Residential Framing in Sioux Valley Dakota Nation and Applied Building Construction in Waywayseecappo First Nation.



WOULD YOU LIKE (SWEET POTATO) FRIES WITH THAT?

Manitoba is a large producer of potatoes in Canada. Sweet potatoes? Not so much.

Dr. Sajjad Rao is on a mission to change that, by conducting research at Assiniboine to identify a sweet potato that could grow easily in Manitoba and just as easily be processed into french fries.

If Manitoba growers could guarantee a steady supply of sweet potatoes, Dr. Rao thinks Simplot and McCain would use some of their capacity to process them into sweet potato french fries. A representative of McCain has already visited Dr. Rao two or three times.

Dr. Rao is working with the Vineland Research & Innovation Centre, located in Lincoln, Ontario and funded by the federal and Ontario governments. "They're working on sweet potato breeding. There are challenges in growing a subtropical crop in a temperate region, which is a colder region. They are trying to develop a strain with early maturity," because of the high number of days with frost in Manitoba. Vineland is going ahead with a promising variety. They will be producing planting material this year and next.

Dr. Rao's next goal is to test that variety with growers. "Growers are interested in a variety that can be grown commercially in Manitoba."

To make it work, it's essential that the process for the growers is simple. "We are making sure that whatever research we do, it is feasible at a grower's level. You don't need the high technology of a laboratory or tissue culture or something that is not easy or approachable for the growers. We are trying to develop a protocol or design a technology that a grower can easily adopt at their farm level."





Victoria Avenue East Campus
North Hill Campus

Parkland Campus
Adult Collegiate

Winnipeg Campus
Russell Training Centre

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