

CONTINUING STUDIES

PROGRAM INFORMATION SHEET

DESIGN PUBLISHING FOR BUSINESS

Document of Achievement

From posters to menus, invitations to social media posts, more and more office professionals find themselves designing materials and campaigns off the corner of their desks. While many of us have an interest in design, we don't often know the how's, why's, do's and don'ts that make some materials compelling and others forgettable.

Ensure the pieces you create are eye-catching by gaining a theoretical understanding of the process of visual design and how balance, colour, symmetry, and typography can enhance the pieces you create. This program will help you learn design lingo so you can converse with external agencies and suppliers to get products that resonate with your clientele and properly represent your business. It will also introduce you to Adobe InDesign and Microsoft Publisher through guided, in-class exploration. You'll put your newfound knowledge and creativity to work in a final project using your preferred design program

COMPLETION REQUIREMENTS

To receive a Design Publish for Business document of achievement, students must successfully complete 60 academic hours.

Courses	Hours
Design Composition	15
Introduction to Typography	15
Introduction to Adobe InDesign	15
Design Publishing Project	15

LOCATIONS

- Victoria Avenue East campus

PROGRAM FEES

Tuition, fees and Student Association fees total approximately \$800.

All fees are estimates and are subject to change without notice.

NEXT STEP

Register now! Visit assiniboine.net/register

FOR MORE INFORMATION:

Continuing Studies at Assiniboine:

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