

INTERACTIVE MEDIA ARTS

INTERACTIVE SPECIALIZATION

**2-YEAR
DIPLOMA**

Let your talent and creativity thrive in an exciting multimedia career. Learn how to merge technologies as you create compelling stories for various media outlets.

Why should you choose Interactive Media Arts with an Interactive Specialization?

1 Capture their attention

Do you want to be a content creator? The Interactive Media Arts two-year diploma program is your chance to indulge your creativity and excel in a hands-on career in multimedia. Our experienced instructors push you to develop your digital craft, learn new and better ways to create images that have a message and make an impact. Learn to create designs that broaden minds.

3 Push the limits

Design and code your own website, create digital art, publish your own videos and push yourself to find creative ways to showcase your ideas. Graduates have gone on to do amazing things, like work on blockbuster films, video games and digital designs to support big ad campaigns. Be a part of this creative, dynamic and growing community.

2 Be a digital Swiss Army knife

You will find a stimulating and challenging environment to hone your craft. The interactive specialization develops skills in writing, design, image editing and coding interactive applications for web, mobile, animation and basic game development firms. This flexible and comprehensive program will prepare you to enter the workforce as a valuable member of a creative team or as a freelance specialist.

4 Connect to industry

Gain real-world experience through an eight-week work practicum at the end of your second year of study. We place students at agencies and companies in Manitoba and across Canada. Your skills can also be used to gain recognized industry certifications. Our instructors will help you build your strengths to succeed in any number of industries.

FULL-TIME, ON-CAMPUS TIMELINE:

SEPTEMBER Year 1 fall term begins	JANUARY Winter term begins	SEPTEMBER Year 2 fall term begins	JANUARY Winter term begins	MAY Practicum placement	JUNE Graduation
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Program delivery options:



Victoria Avenue East Campus

ADMISSION REQUIREMENTS

- A complete Manitoba Grade 12 or equivalent
- English 40G/40S or equivalent with a minimum mark of 65%

English is the language of instruction at Assiniboine.

All applicants educated outside of Canada or in a country not on the test exempt list are expected to meet the English language proficiency requirement. See assiniboine.net/elp for more information.

UNIQUE LEARNING EXPERIENCES

- Well-equipped modern (Mac and PC), audio and video labs
- Emphasis on hands-on, practical work in labs and Assiniboine's own radio station, as well as live TV and radio production
- Community involvement at local events and interaction with industry professionals

GRADUATION REQUIREMENTS

To graduate with an Interactive Media Arts diploma, students must successfully complete 147 academic credits and 8 practical credits. Students may choose to exit after year one with an Interactive Media Arts certificate if they successfully complete 78 academic credits.

The minimum passing grade for each course is indicated on the course outline.

CONNECTIONS

Assiniboine has a number of agreements with other colleges, universities and professional organizations, making it possible for students to apply credit taken at Assiniboine to programs at other institutions. For up-to-date information on agreements, visit assiniboine.net/registrar or the program page.

CAREER OPPORTUNITIES

Graduates of the interactive specialization find exciting and challenging entry level opportunities as web designers, interface designers, flash animators, rich media authors and content producers. Prospective employers include design firms, advertising agencies, media production houses and large corporations that do their own web development internally. Freelance contracts or home-based businesses offer additional options. Graduates may apply their skills in the areas of web-based business applications, internet-delivered training and online news and entertainment programming.

NEXT STEPS

Apply now! Visit assiniboine.net/applynow.
For more information on this program, visit assiniboine.net/interactive.

PROGRAM FEES (DOMESTIC ONLY)

Tuition, fees and Students' Association fees total approximately **\$5,770** for year one and **\$5,440** for year two (plus an additional **\$2,000** in extracurricular costs).

Estimated costs for books and supplies are **\$450** for year one and **\$610** for year two.

All fees are estimated and subject to change without notice.

COURSES 2020-21

NUMBER	COURSE TITLE	CREDITS
YEAR ONE		
MEDP-0056	Digital Audio *	6
COMP-0464	Digital Design *	6
COMP-0465	Digital Imaging and Graphics 1	6
MEDP-0057	Digital Video *	6
COMM-0295	Interactive Media Writing	3
COMM-0299	Media Writing 1 *	3
COMP-0467	Networld *	6
MEDP-0058	Production Laboratory *	3
COMP-0468	Project Management 1	3
COMP-0469	Rich Media	6
COMP-0470	Rich Media Laboratory	3
ARTS-0014	Visual Communication *	6
ARTS-0015	Visual Design 1	6
COMP-0471	Web Design 1	6
COMP-0472	Web Design 2	6
COMM-0136	Writing Skills *	3
YEAR TWO (Designer major and Developer major)		
COMP-0482	3D Animation	6
COMP-0483	3D Authoring	3
COMP-0484	Capstone Project (Designer) OR	9
COMP-0485	Capstone Project (Developer)	9
COMP-0486	Content Management	3
COMP-0487	Digital Imaging and Graphics 2	3
BUSN-0146	Industry Encounter	3
BUSN-0145	Interactive Business Practices	3
COMP-0488	Internet Scripting	6
PRAC-0227	Practicum - INTR	8
ARTS-0016	Visual Design 2	6
ARTS-0017	Visual Design 3	3
COMP-0489	Web Application Development 1	3
COMP-0490	Web Application Development 2	6
COMP-0491	Web Application Development 3	6
COMP-0492	Web Authoring 1	3
COMP-0493	Web Authoring 2	6
* These courses are common to both specializations.		

Note: Timelines, applicable industry experience, and teaching methodology will depend on program delivery choice; program information sheets subject to change without notice. Visit assiniboine.net for the most up-to-date information.