

Canada's cannabis industry is rapidly expanding—and with that expansion comes an exciting range of new business and employment opportunities. Become knowledgeable in the complex field of cannabis, including ethics, regulation and business operations.

- Home-grown, Canadian content
  Identify and discuss the complexities of the global
  cannabis legalization landscape on the Canadian
  cannabis industry. Analyze the ethical implications
  of the use of medical and recreational cannabis in
  Canadian society and learn how to apply the Canadian
  cannabis regulatory framework to business decisionmaking practices.
- Anything but business as usual
  Support the development and execution of cannabis business initiatives by gaining and applying a thorough knowledge of industry-specific operations and supply chain management. Assess operational risk within the context of Canadian cannabis businesses. Learn how to work in a manner consistent with business compliance, legal requirements, practices and protocols as applicable in the Canadian cannabis industry.
- Assiniboine partners with Durham College to deliver this program. Be in control of your learning at a pace that matches you and your needs. All classes offered in this document of achievement are online courses, which means you can learn when it suits you.
- Broaden your horizons
  Potential career and industry options include working in: quality assurance, quality control, production, horticulture, sales, marketing, legal, education, human resources, finance, health care, construction, HVAC, lighting, security and consultation.

#### **Admission Requirements**

 Students must be at least 19 years of age by the start date of the first course

English is the language of instruction at Assiniboine. All applicants educated outside of Canada or in a country not on the test exempt list are expected to meet the English language proficiency requirement. See **assiniboine.net/elp** for more information.

#### **Graduation Requirements**

To receive a Cannabis Industry Specialization document of achievement, students must successfully complete four courses and five micro-courses, equaling 71 hours.

Upon the successful completion of each micro-course, students will receive a digital badge from Durham College, in addition to the document of achievement from Assiniboine upon completion of all program requirements.

## **Technological Requirements**

- Regular access to a computer (desktop or laptop)
  - PC:
    - Compatible Operating System: Windows XP, Vista, 7, 8, 8.1
    - Web Browser: Firefox, Chrome
  - Mac:
    - Compatible Operating System: OS X
    - · Web Browser: Firefox, Chrome, Safari
- · Web cam with audio and video
- High speed Internet connection (recommended for optimal student experience)
- Word processing software

## **Program Fees**

Tuition, fees and Student Association fees total approximately **\$2,300**.

All fees are estimated and are subject to change without notice.

#### Courses

COURSE TITLE	PRE-REQUISITE(S)*	HOURS	
REQUIRED COURSES (suggested sequence of study)			
Medical Cannabis Fundamentals for Business Professionals	N/A	14	
Cannabis Law and Ethics	Medical Cannabis Fundamentals for Business Professionals	14	
Cannabis in the Adult Use Market	Medical Cannabis Fundamentals for Business Professionals	14	
Importing and Exporting Cannabis	Medical Cannabis Fundamentals for Business Professionals	14	

#### **CANNABIS BUSINESS OPERATIONS**

(this course consists of the five micro-courses listed below)
Note: Upon completing all five micro-courses, you must notify Durham College
via email at cannabis@durhamcollege.ca. Once verified, Durham will issue you
the Business Operations course digital badge.

Cannabis Business Operations: Structure of the Industry	Medical Cannabis Fundamentals for Business Professionals	3
Cannabis Business Operations: Production Facility Management	Medical Cannabis Fundamentals for Business Professionals	3
Cannabis Business Operations: Processing and Testing	Medical Cannabis Fundamentals for Business Professionals	3
Cannabis Business Operations: Finance and Resource Management	Medical Cannabis Fundamentals for Business Professionals	3
Cannabis Business Operations: Cannabis Tracking Systems	Medical Cannabis Fundamentals for Business Professionals	3

Note: Timelines, applicable industry experience, and teaching methodology will depend on program delivery choice; program information sheets subject to change without notice. Visit **assiniboine.net** for the most up-to-date information.

# Next Steps!

Register now! Visit assiniboine.net/register.

For more information on this program, visit assinibone.net/cannabis.





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