



ASSINIBOINE
COMMUNITY COLLEGE

2020-21
PROGRAM CHECKLIST
YOUR GUIDE TO STARTING AT ASSINIBOINE

MARKETING ADVANCED

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Welcome to Assiniboine Community College!

As a *registered* student at Assiniboine there are things that you can do to prepare for a great Assiniboine experience. Please read the steps below to get college ready and experience campus life to its fullest.

Get College Ready

1. **KNOW YOUR PROGRAM START DATE**

Your program start date is: Monday, September 8, 2020.

Time & Room: Please view your schedule on MyACC

Campus: 1430 Victoria Avenue East

2. **LOG INTO MyACC**

As a *registered* student, you received an email from the Registrar's Office providing important information about your registration, fees and payment options, student orientation, parking, login information for MyACC, your Assiniboine network account, and your college email. **Note: If you have not received this email, you may not be registered and may not have access to MyACC. For questions related to your registration, email registration@assiniboine.net**

MyACC allows you to view **MyClass Schedule**, financial account, current and past grades, evaluate your progress in your program, your profile (name, address etc.), **make on-line payments**, set up a payment plan (eligible programs only), change your address, view tax information, request a transcript, etc. **Note: Class schedules may be modified up to and including the first day of classes, please check your schedule regularly for updates.**

You can access MyACC at myacc.assiniboine.net. It is important that you check it regularly to ensure you are on track to graduate. [Help with MyACC services can be found here.](#) (You will need your login credentials to access the help documents.)

Term Dates

Refer to your schedule on MyACC for the date, time and location of your courses; Assiniboine terms are as follows:

Term	Start Date	End Date	Description
20/FA	2020-09-01	2020-12-31	2020-21 Fall Term
21/WI	2021-01-01	2021-04-30	2020-21 Winter Term
21/SP	2021-05-01	2020-06-30	2020-21 Spring Term
21/SU	2021-07-01	2021-08-31	2020-21 Summer Term

3. **LOG INTO YOUR COLLEGE EMAIL**

Please note that from this point forward, **Assiniboine will use your unique college email address to contact you, (yourusername@assiniboine.net)**. You should also use your official college email for communicating with any college department and it is important that you check your college email regularly.

For any login issues with MyACC or your college account, please contact:

IT Service Desk

ITServiceDesk@assiniboine.net

204.725.8700 ext 6765

toll free 800.862.63074 ext 6765

4. **GET YOUR BOOKS & ASSINIBOINE SWAG**

Textbook and supply lists are available online 30 calendar days prior to the program start date. View the “Tools & Supplies” tab on your program page www.assiniboine.net/marketing to obtain your copy.

Textbooks, supplies, Assiniboine clothing and uniforms can be purchased online or at the Campus Store, visit assiniboineshop.ca for more information. The Campus Store is open from 8 a.m. to 4 p.m. Monday to Friday, social distancing guidelines are in effect. **Note: it is important that you know your schedule when purchasing your books and supplies as requirements are identified by course, not by program.**

A variety of other items, including locks, binders, pens, paper, etc. can also be purchased.

For assistance, please contact:

Assiniboine Bookstore

assiniboine@bkstr.com

204.725.8721

toll free 800.862.6307 ext 6788 or 7007

fax 204.571.0627

5. **APPLY FOR SCHOLARSHIPS & BURSARIES**

Everyone should consider applying for scholarships and bursaries. Over \$200,000 is available to Assiniboine students every year. Deadlines vary, but many have deadlines of July 15th or October 15th. Visit assiniboine.net/awards and use our **Awards Search Tool** to find and apply for awards.

6. APPLY FOR FINANCIAL SUPPORTS

Did you know most students qualify for financial assistance? Our Associate Registrar, Financial Aid and Awards, and Enrolment Services, helps students identify and apply for financial supports, including government student loans, grants and funding to help pay for their education. Please visit www.edu.gov.mb.ca/msa for more information on applying for student loans.

For guidance on financial aid and awards, please contact:

Associate Registrar – Financial Aid and Awards, and Enrolment Services
awards@assiniboine.net

7. APPLY FOR TRANSFER CREDIT

If you have taken courses at other accredited educational institutes that are the same, or very similar to courses offered at Assiniboine, you can apply for a transfer of credit. If you think this may apply to you, please read policy [A07 Credit for Previous Education](#) and submit the form attached to the policy, along with the course outlines from your prior institution, as early as possible to the **Registrar's Office**. You may also email the completed form and outlines to registration@assiniboine.net.

8. APPLY FOR PRIOR LEARNING ASSESSMENT RECOGNITION

Prior Learning Assessment and Recognition (PLAR) provides the opportunity to obtain credit for college level knowledge and skills gained outside of the classroom. If you have acquired learning from formal education, work, and/or volunteer experience, personal study and other life activities you may consider applying for PLAR. To learn more, please read policy [A06 Prior Learning Assessment and Recognition](#). Courses available for PLAR are identified with the symbol P in the current [academic calendar](#).

9. PURCHASE PARKING

Student parking is available at each campus. Please refer to www.assiniboine.net/parking for the list of options and/or pricing for your campus location.

For students studying at campuses in Brandon, a free transit bus pass (UPASS) is included in your student fees. This pass is available at the Students' Association office.

10. PARTICIPATE IN NEW STUDENT ORIENTATION

Orientation brings all your 'must have' and 'must know' details together before the first day of classes. Visit assiniboine.net/orientation for information on student ID/bus pass/library card, lockers etc.

11. **GET CAUGHT UP ON THE THINGS YOU NEED TO KNOW ABOUT YOUR PROGRAM**

All programs at Assiniboine have certain technology requirements. With partial remote and online learning across many programs, students will require access to computer devices at home and may be required to bring these on campus when instructed in their program.

Bring Your Own Device (BYOD)

For this program, students are expected to own or acquire a mobile computing device (most commonly a laptop or tablet) to bring on campus when instructed.

[Bring Your Own Device Information](#)

For more information on your program's **technology requirements** visit the [Technology Requirements](#) page.

Welcome to Marketing Advanced!

Become an industry specialist. Layer your previous post-secondary credential with an advanced diploma in one of business' most creative and fast-paced fields.

Increase your business acumen with a specialization in marketing. Become more desirable to employers with this fast-tracked, focused advanced diploma that will give you the skills needed for industries such as media, public relations, communications, event planning and advertising.

In our ever-connected and global world, learn about international marketing, strategic planning, social media and consumer behaviour. Enhance your critical thinking through higher-level courses and Indigenous-focused content that provides perspective on Indigenous issues within a business context.

Experience real-world application by working with industry and community leaders. Develop skills in areas such as research, preparing communications materials, developing and implementing strategies, organizing interviews and press conferences, and coordinating events.

Find opportunities in sales, advertising, promotion, publicity, sales management, marketing management, retail management, market analysis, marketing research and new venture development.

New! Evening On-Campus Delivery

Starting in fall 2020, you can study in the Marketing advanced diploma program part-time in the evenings. Work towards your advanced diploma at you own pace. Space is limited.

Part Time and full time study options are available as early as midday and into the evening, Monday to Friday.

For more information on your program visit your program page at www.assiniboine.net/marketing

12. CHECK OUT OUR SERVICES AND GET ADVICE

As you prepare for your start at Assiniboine, a Student Success Advisor can assist with:

- Personal preparation needs, like childcare and housing
- Medical needs or a disability
- Resources for the academic demands of college, like math, writing and study skills
- More information about your program and career options
- Questions about your classes and schedule

Accessibility/Disability Services

If you are a student with a physical, sensory and/or learning disability and/or mental health condition, contact your Student Success Advisor. They will work with you to create appropriate supports and accommodations to help you succeed in your program. Visit [Accessibility and Disability](#) for more information on services.

The Learning Curve

The Learning Curve is a great space to develop effective writing, math, computer and study skills. Assistive technology, like Read and Write Gold, will help you read and write more effectively. Learn study skills, effective test-taking strategies, time management and other learning strategies – or drop in to chat about specific learning challenges at the start of your year. Visit [Learning Curve](#) for more information on services.

Child Care

Assiniboine has a daycare centre on campus in Brandon and in Dauphin. If you are looking for child care, the Assiniboine Early Learning Centre at the Victoria Avenue East campus and the Parkland Campus Kids Inc. in Dauphin offer programs. Visit [Child Care](#) for more information on child care services.

Indigenous Affairs

Our indigenous services include both traditional and mainstream counselling support. We assist students in preparing for their studies at Assiniboine and/or moving to a new community. During the year, bannock days, craft sessions, family events and other activities will help you gain a strong education while maintaining traditions important to you. Feel welcome to visit our Cultural Centre in person at any time.

If you have questions about services, please contact

Cultural Centre

204.725.8700 ext 7181

toll free 1.800.862.6307 ext 7181.

International Students

We have many support services to ensure our international students have a great experience. In addition to your program orientation, an orientation for international students will take place.

If you have questions about services and orientation, please contact:

Assiniboine International

international@assiniboine.net

204.725.8700 ext 7019

Assiniboine Students' Association

Assiniboine Students' Association exists to serve students. They are the voice at Assiniboine and work hard to ensure your experience is the best it can be. The ACCSA is a great opportunity for you to get involved and make some key connections within Assiniboine and the community. Visit accstudents.com, follow them on Facebook and Twitter and find out how you can get involved.

Student Health and Dental plan

Students have access to a student health and dental plan. This plan includes coverage for prescriptions, practitioners, vision, dental, travel and more. Detailed plan information is available at studentvip.ca/ACCSA.

If you have questions about the plan, please contact:

Dedicated toll-free number: 1-833-867-3468

Email: assiniboine@medavie.bluecross.ca

13. TRYOUT FOR A TEAM

Assiniboine has Cougar pride! Tryout dates are in September and are publicized on the college website, on posters, hallway monitors and the student intranet. For more information on athletics, visit www.assiniboine.net/athletics

Contact Information

School of Business

business@assiniboine.net

800.862.6307 ext. 7500

204.725.8724

Registrar's Office

registration@assiniboine.net

800.862.6307 ext. 4032

204.725.8701

Student Success Advisor

.....@assiniboine.net

800.862.6307 ext.

204.725.8723

Don't forget to check out Assiniboine's website (www.assiniboine.net) and student intranet (<http://student.assiniboine.net>) for additional information.