

WEB AND INTERACTIVE DEVELOPMENT

**2-YEAR
DIPLOMA**

Let your talent and creativity thrive in an exciting multimedia career. Learn how to merge technologies and create memorable user experiences.

Why should you choose a career in Web and Interactive Development?

1 Intuitive design

Study emerging visual technologies that extend, replace and enhance our realities (virtual, augmented and mixed reality applications). Learn the fundamentals of programming, both the back-end and front-end development of websites, as well as mobile app development. Create and customize the delivery of web content on desktop computers and mobile platforms.

3 Purpose-driven work

Every assignment in this program has a purpose: constantly create, collaborate and communicate. Work with real-life clients at the in-house creative shop, listening and providing solutions to their business challenges. During your Capstone, choose a project to focus on, and then develop and present an integrated, creative and independent project. In your final year, specialize and develop your expertise in XR Solutions.

2 Push the limits

Our experienced instructors encourage you to develop your digital craft, to learn new and better ways to create interfaces and apps that are impactful, results-oriented and interesting. Gain skills in project management, persuasive communication and proposal writing, as well as in writing, designing, image editing and coding web, mobile, animation and basic game development.

4 Connect to industry

In addition to countless community-based assignments and projects, an eight-week practicum at the end of your program helps connect you to industry contacts. We place students at agencies and companies in Manitoba and across Canada. Graduates have gone on to do notable things, like work on blockbuster films, video games and digital designs to support big ad campaigns. Be a part of this creative, dynamic and growing community.

FULL-TIME, ON-CAMPUS TIMELINE:

SEPTEMBER Year 1 fall term begins	JANUARY Winter term begins	SEPTEMBER Year 2 fall term begins	JANUARY Winter term begins	MAY Practicum placement	JUNE Graduation
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Program delivery options:



Victoria Avenue East Campus

CAREER OPPORTUNITIES

Graduates of the Web and Interactive Development program find exciting and challenging entry-level opportunities as web developers, interactive and mobile application developers, AR/VR and game developers. Prospective employers include web development companies, online marketing agencies, large or small game development studios, and educational software companies. Entrepreneurs find additional options with freelance contracts. Graduates may apply their skills in the areas of digitally based business solutions, consulting and web-delivered training.

ADMISSION REQUIREMENTS

- A complete Manitoba Grade 12 or equivalent
- English 40G/40S or equivalent with a minimum mark of 65%

English is the language of instruction at Assiniboine. All applicants educated outside of Canada or in a country not on the test exempt list are expected to meet the English language proficiency requirement. See assiniboine.net/elp for more information.

TECHNOLOGY REQUIREMENTS

Programs at Assiniboine have certain technology requirements. Students require access to computer devices at home and may be required to bring these on campus when instructed. Refer to assiniboine.net/tech for more detailed information about the requirements for this program.

UNIQUE LEARNING EXPERIENCES

- Emphasis on hands-on, practical work in labs
- Community involvement at local events
- Connections with industry professionals
- Community/client-based projects

GRADUATION REQUIREMENTS

To graduate with a Web and Interactive Development diploma, students must successfully complete 120 academic credits and 1 practical credit.

The minimum passing grade for each course is indicated on the course outline.

CONNECTIONS

Assiniboine has a number of agreements with other colleges, universities and professional organizations, making it possible for students to apply credit taken at Assiniboine to programs at other institutions. For up-to-date information on agreements, visit assiniboine.net/registrar or the program page.

NEXT STEPS

Apply now! Visit assiniboine.net/register.
For more information on this program,
visit assiniboine.net/interactivedevelopment.

PROGRAM FEES (DOMESTIC ONLY)

Tuition, fees and Students' Association fees total approximately **\$4,380** for year one and **\$4,890** for year two (plus an additional **\$2,000** in optional extracurricular costs).

Estimated costs for books and supplies are **\$540** for year one and **\$610** for year two.

All fees are estimated and subject to change without notice.

COURSES 2021-22

NUMBER	COURSE TITLE	CREDITS
YEAR ONE		
ARTS-XXXX	Art & Design Fundamentals	6
MEDP-XXXX	Back-End Development	6
BUSN-XXXX	Business & Entrepreneurship 1	6
MEDP-XXXX	Front-End Development	6
COMM-XXXX	Interactive Communications	6
COMP-XXXX	Programming Fundamentals	6
COMP-XXXX	Software Skills	6
COMM-XXXX	Storytelling & Content Writing	6
MEDP-XXXX	Studio Skills	6
COMM-XXXX	Typography & Brand	6
YEAR TWO		
ARTS-XXXX	3D Development	6
BUSN-XXXX	Business & Entrepreneurship 2	6
MEDP-XXXX	Data Visualization	6
MEDP-XXXX	Integrative Capstone 1	6
MEDP-XXXX	Integrative Capstone 2	6
MEDP-XXXX	Interactive Development	6
MEDP-XXXX	Mobile App Design/Development	6
MEDP-XXXX	Online Management Systems	6
PRAC-XXXX	Practicum - XXXX	1
MEDP-XXXX	User Experience Design	6
MEDP-XXXX	XR Solutions	6

Note: Timelines, applicable industry experience, and teaching methodology will depend on program delivery choice; program information sheets subject to change without notice. Visit assiniboine.net for the most up-to-date information.