

MEDIA AND COMMUNICATIONS

**2-YEAR
DIPLOMA**

Make the stories you want to tell *happen*. Create powerful messages through audio or visual productions and gain the technical skills to bring those narratives to life.

Why should you choose a career in Media and Communications?

1 Indulge your creativity

Are you always asking questions? Do you enjoy telling stories in unique and creative ways? The Media and Communications two-year diploma program gives you the opportunity to excel in a hands-on career in television, radio or film. Learn all facets of the industry and then specialize in what you like best. Our experienced instructors push you to develop your narrative craft, tackle news reporting, and master technical skills.

3 Let your personality shine

There's no sitting in a classroom day after day here. Be a college radio personality, produce documentary films, do live television broadcasts on our Westman Newline television show, and push yourself to find creative ways to showcase your ideas. Every assignment connects you to our broader communities and gives you hands-on opportunities to try new things and gain new skills. During your Capstone project, choose an area of interest and be mentored by a field specialist.

2 Be a go-to in the workplace

Learn how to communicate compelling stories—multi-platform journalism can be found here. Write a story from start to finish, but have the ability to put it into a range of audio and visual formats, including podcasts, documentaries and broadcasts. Develop your passion for television or radio, and hone your craft across a wide range of audiovisual environments. Learn to write, announce, shoot, record, edit and produce. In your final term, focus on an area most interesting to you and develop your niche interest.

4 Get inside the industry

This flexible and comprehensive program will prepare you for entry-level broadcast roles within a team. Graduates have gone on to work with major news and entertainment networks, production houses and digital agencies. An eight-week work practicum at the end of your second year of study helps build on your strengths and gives you the opportunity to make industry connections before graduation. Past practicum partners include Bell Media, CBC, CTV, Global Television and Westman Communications Group.

FULL-TIME, ON-CAMPUS TIMELINE:



Program delivery options:



Victoria Avenue East Campus

CAREER OPPORTUNITIES

Graduates of Media and Communications find exciting and challenging entry level opportunities as camera operators, news and sports journalists, cinematographers, editors, VJs, radio DJs, film industry technicians, audio producers, live production operators, live sound engineers and content creators.

Prospective employers include: media production houses, news outlets, film companies, radio stations, in-house production teams of large companies, audio-visual companies and live event venues. Entrepreneurs may find additional options with freelance contracts.

ADMISSION REQUIREMENTS

- A complete Manitoba Grade 12 or equivalent
- English 40G/40S or equivalent with a minimum mark of 65%

English is the language of instruction at Assiniboine. All applicants educated outside of Canada or in a country not on the test exempt list are expected to meet the English language proficiency requirement. See assiniboine.net/elp for more information.

TECHNOLOGY REQUIREMENTS

Programs at Assiniboine have certain technology requirements. Students require access to computer devices at home and may be required to bring these on campus when instructed. Refer to assiniboine.net/tech for more detailed information about the requirements for this program.

UNIQUE LEARNING EXPERIENCES

- Emphasis on hands-on, practical work in labs and Assiniboine's own radio station, as well as live TV and radio production
- Community involvement at local events and interaction with industry professionals
- Advanced field production resources – cameras, lighting, sliders, gimbals, pocket jibs, etc

GRADUATION REQUIREMENTS

To graduate with a Media and Communications diploma, students must successfully complete 120 academic credits and 1 practical credit.

The minimum passing grade for each course is indicated on the course outline.

NEXT STEPS

Apply now! Visit assiniboine.net/register.
For more information on this program, visit assiniboine.net/mediacommunications.

CONNECTIONS

Assiniboine has a number of agreements with other colleges, universities and professional organizations, making it possible for students to apply credit taken at Assiniboine to programs at other institutions. For up-to-date information on agreements, visit assiniboine.net/registrar or the program page.

PROGRAM FEES (DOMESTIC ONLY)

Tuition, fees and Students' Association fees total approximately **\$4,670** for year one and **\$4,780** for year two (plus an additional **\$1,600** in optional extracurricular costs).

Estimated costs for books and supplies are **\$720** for year one and **\$410** for year two.

All fees are estimated and subject to change without notice.

COURSES 2021-22

NUMBER	COURSE TITLE	CREDITS
YEAR ONE		
MEDP-0083	Digital Audio & Radio 1	6
MEDP-0084	Digital Audio & Radio 2	6
COMP-0617	Digital Toolkit 1	6
COMP-0618	Digital Toolkit 2	6
MEDP-0086	Digital Video	6
MEDP-0087	Film and Factual 1	6
COMM-0396	Multiplatform Journalism 1	6
MEDP-0093	Production Lab	6
COMM-0398	Storytelling	6
MEDP-0094	Unscripted Video Production 1	6
YEAR TWO		
BUSN-0193	Business Marketing & Branding	6
MEDP-0082	Capstone	18
MEDP-0085	Digital Audio & Radio 3	6
COMP-0619	Digital Toolkit 3	6
MEDP-0088	Film and Factual 2	6
COMM-0397	Multiplatform Journalism 2	6
PRAC-0294	Practicum - MDCOM	1
MEDP-0095	Unscripted Video Production 2	6
ELECTIVE COURSES		
<i>Choose one of the following:</i>		
MEDP-0081	Advanced Radio	6
MEDP-0089	Film and Factual Production	6
MEDP-0090	Live Multi-Cam	6
MEDP-0091	Live Sound Reinforcement	6
MEDP-0092	Photography	6
COMM-0399	Video Journalism	6

Note: Timelines, applicable industry experience, and teaching methodology will depend on program delivery choice; program information sheets subject to change without notice. Visit assiniboine.net for the most up-to-date information.