

IMPACT REPORT MARCH 2020

LOOKING FORWARD

While reflecting on a meaningful and successful year, Assiniboine Community College's Advancement team is excited for the opportunities to come in the months and years ahead.

Through the efforts of our dedicated Foundation board and staff and our Alumni community members, donations continue to grow. We see that trend continuing as we move forward.

With the work and support of staff and students there are a number of projects underway that support exceptional student learning experiences.

Most recently, the college opened the Food Processing Centre for Animal Proteins along with the highly successful Protein Pantry retail store. This learn by doing project is a direct result of community and industry donations. We encourage all community members to stop by the Protein Pantry to see the meat products made by Food Processing students.

The expansion of our Piping Trades shop was another recent project.

Through the support of Badger Creek Plumbing & Heating we were able to increase the training space for enhanced learning equipment for this program area.

Student awards continue to grow at the college. In addition to that growth, the award disbursements were also increased through a reimaged award system. Most notable was the introduction of the One to Watch Entrance Award available to graduating students from more than 300 high schools across Manitoba.

Once again, thank you for your support! To get involved in the Foundation or to donate, visit **assiniboine.net/foundation**.

We'd love to hear from you!

Derrick Turner Director, Advancement & External Relations

GREETINGS FROM THE FOUNDATION PRESIDENT



It is the function of the Assiniboine Community College Foundation to support student learning experiences through fundraising activities focused on capital projects and student financial support.

The Foundation Board of Directors and staff have done a great deal of work for Assiniboine students and I'm proud to share our story. The efforts of our college community are inspiring and we are excited to celebrate our successes while we continue this important work.

Assiniboine students are fortunate to be part of a supportive community of people and organizations that understand the importance of financial support for education and providing opportunities for students and alumni. The Foundation's ability to distribute impactful awards comes directly from this community's incredible support.

The donor story often comes full circle. 91% of Assiniboine graduates have jobs and 88% choose to stay in Manitoba. Donor gifts allow students to become community contributors, giving back to the communities where they choose to live, work and play, so contributions do more than support Assiniboine—they make a lasting impact on the communities around us.

The Foundation's continued efforts to reduce barriers to education by raising funds for special projects and student awards is imperative to continued student success.

I would like to say THANK YOU to our donors for recognizing the significant role Assiniboine plays in our communities. Present and future students will continue benefit from your generosity.

Sincerely,

Nathan Campbell President, Board of Directors ACC Foundation Business Administration, class of '03

DONOR PROFILE

ASSINIBOINE INSTRUCTOR DONATES \$95K IN AGRICULTURAL PARTS

When Lloyd Carey looked at the online auction list for the closing of Harvest Salvage in fall 2019, he saw many items that could benefit the college.

"Knowing from being in industry what some of the stuff was worth, I thought it was a good opportunity to acquire it," said Carey, who is a Heavy Duty Equipment and Ag Equipment Technician instructor at Assiniboine. The parts he donated—mainly a variety of hydraulic and hydrostat combine pumps and motors—are worth over \$95,000.

Along with being a current Assiniboine faculty member, Carey received his journeyman Heavy Duty Equipment Technician certification at Assiniboine in 1994 and is in his first term as the faculty representative on the Assiniboine Community College Board of Governors.

He is also no stranger to supporting the college, having been a champion of in-kind donations to trades programming for many years, even prior to his employment with Assiniboine when he was working in industry.

"I guess that's kind of where I got the idea that we can donate stuff to the college, because working at MacDon [Industries] we would sometimes donate pallets of parts that were destined for the scrap bin," said Carey.

Carey admits that in the Harvest Salvage auction he also acquired some parts for his personal use.

"I have a shop at home and I dabble a bit with farming so I am always looking for something," he said.

In much of his spare time, you can find Carey in his automotive shop that he calls a "hobby turned into a business," fixing up cars, trucks and tractors for his customers or working on the '99 to '03 Volkswagens he is continually keeping an eye out for. "I have a bit of a Volkswagen problem. My wife thought there were 20 around home right now, maybe more."

One of his more prized Volkswagen acquisitions was a rare Volkswagen Rabbit Pickup that was recently rented by a crew filming a television series for Amazon out of Morden.

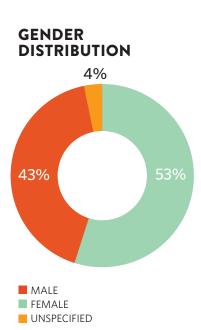
Carey's unique mix of learning and teaching at Assiniboine, and ongoing industry experience has shown him firsthand the opportunity for industry involvement in trades education.

"Look at what you've got sitting around that maybe you can't sell or market and consider giving [Assiniboine] a call to see if it's something we could use or want," said Carey. "There's some good stuff that happens when industry gets involved."

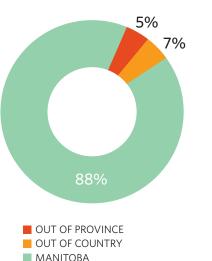
FAST FACTS

- 50+ certificate, diploma and post-graduate programs offered by Assiniboine
- **4,000+** students in on-campus, distance, apprenticeship & community-based programs
- 20% of students identify as First Nations, Métis, or Inuit
- **400+** mature student high school students this past academic year
- **31** average age of an Assiniboine student (all program types)
- 1,426 graduates this past academic year
- **48,000+** Assiniboine alumni around the globe

37 communities where Assiniboine delivered programs in this past academic year



WHERE STUDENTS COME FROM



AG BELONGS HERE

AG PARTNERSHIP BREAKFAST

The Assiniboine Community College Foundation hosted its 4th annual Ag Partnership Breakfast on January 22, 2020 during Manitoba Ag Days. The fundraiser event supports awards for students in ag-based programs.

Over 230 students, alumni, local dignitaries and industry enjoyed the sell-out event. Guest speaker, Shaun Haney (pictured) gave an informative talk about the international state and political landscape of the industry and addressing labour shortages. Shaun founded RealAgriculture.com, talking to farmers across Canada involved in all facets of agriculture, and providing insight into what is happening in the industry. The Foundation thanks Speaker Sponsor, SeCan for allowing attendees to hear Shaun's engaging presentation.

The Ag Partnership Breakfast encourages meaningful connection, with attendees and sponsors agriculture and related industries seated with students in agriculture programming.

This year for the first time, the breakfast was held at the Provincial Exhibition Dome Building, and agricultural landmark providing a uniquely appropriate setting for such an agriculture event.

Thanks to all sponsors who supported the breakfast and those who attended, the Foundation was able to raise \$12,000 for students in ag-related programs.

LEGACY GALA DINNER

Our annual Foundation Gala dinner treats guests to an eight-course meal carefully prepared by our Culinary Arts students and a unique wine pairing specially chosen by our Hotel & Restaurant Management students to complement each course. It is a one-of-a-kind evening held at our historic Manitoba Institute of Culinary Arts building.

Thanks to our guests and sponsors the 2019 Legacy Gala, held in March 2019, raised approximately \$46,500 to support students in the Early Childhood Education (ECE) program. These proceeds will provide entrance awards for more than 20 students over 5 years. Supporting our ECE students supports high quality, licensed child care, which benefits the community with improved family support systems, poverty reduction, and assistance for newcomers to Canada.

We look forward to another culinary delight in March 2020. Our Foundation Board is directing proceeds from the upcoming dinner to the Global Citizenship fund to assist those who might otherwise be unable to afford to participate in an international experience.





BADGER CREEK PLUMBING & HEATING MEZZANINE

In December, 2019 Assiniboine Community College proudly unveiled the new Badger Creek Plumbing & Heating Mezzanine within the Len Evans Centre for Trades and Technology at the North Hill Campus, thanks to combined contributions from local donors.

The additional 700-square-foot mezzanine ensures Assiniboine has some of the most advanced learning tools available to students across the country within the apprenticeship system.

OKI IC

"We felt our donation towards the refresh of the plumbing mezzanine would be beneficial in attracting tradesmen and women to Assiniboine and our local community." said Badger Creek Plumbing & Heating Business Manager Chris Bridges.

"As a major employer in the City of Brandon, we felt having the facility brought up to date and modernized would allow students the best opportunity to achieve the necessary skills during their education." said J&G Group CEO Jared Jacobson (Badger Creek is a member of J&G Group of Companies).

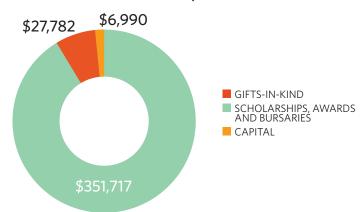
The increased teaching space allows for future expansion of classes and equipment and increased floor space allows Assiniboine to install more equipment for student training.

"The space will allow students to experience real world situations within the classroom and for more classes to use the shop simultaneously," said Grant Lawford, Assiniboine Chair of Construction Trades.

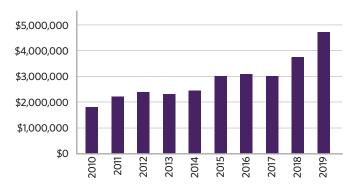
FINANCIAL OVERVIEW

total donations received \$1,168,679

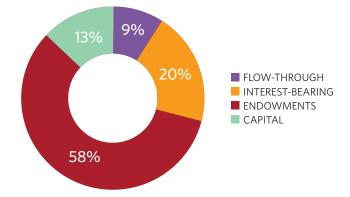
2018/19 TOTAL DISBURSEMENTS: \$386,488



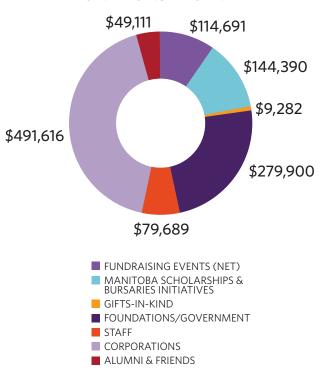
NET ASSETS HELD BY ACC FOUNDATION



INVESTMENT BREAKDOWN \$4,801,458



DONATIONS RECEIVED



ACCOLADE DONORS

as of December 31, 2019

Cranberry = new level of giving | Blue = new donor

Assiniboine Foundation makes every effort to ensure this list is accurate. Please report any errors or omissions to the foundation at 204.725.8700 ext. 6324.

COLLEGE ADVOCATE (\$250,000 PLUS)

- » Anonymous
- » Agilent Technologies Canada Inc.
- » Cam Solutions Inc.
- » Manitoba Canola Growers Association
- » Manitoba Métis Federation
- » Mel and Ruth Turnbull
- » Western Equipment Dealers Association

GOVERNORS' COUNCIL (\$100,000 - \$249,999)

- » Anonymous
- » Assiniboine Community College Students' Association
- » Brandon Area Community Foundation
- » Brandt Tractor Ltd.
- » Canadian Broadcasting Corporation (CBC)
- » Cando Rail Services/Gord & Diane Peters
- » CanWest MediaWorks Inc.
- » GM of Canada
- » Koch Fertilizer Canada, ULC
- » The McCain Foundation
- » Manitoba Hydro
- » RBC Financial Group
- » The Sixty Three Foundation
- » Thomas Sill Foundation

PRESIDENT'S CIRCLE (\$50,000 - \$99,999)

- » Anonymous
- » Canadian Hospitality Foundation
- » Lloyd & Inge Carey
- » Construction Association of Rural Manitoba
- » Convergys CMG Canada Limited Partnership
- » CPA Manitoba
- » Farm Credit Canada
- » Ford Canada

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- » Genesis Hospitality Inc.
- » Forrest Gullett
- » Heritage International Scholarship Trust Foundation
- » HyLife Foundation Inc.
- » IG Wealth Management
- » Leech Printing
- » MacArthur Family
- » Manitoba Blue Cross
- » Manitoba Liquor & Lotteries
- » Manitoba Pork Council
- » Manitoba Smart Network Inc.
- » Manitoba Zero Tillage Association
- » Lillian Matlashewski
- » Miller Equipment
- » Wawanesa Mutual Insurance Company
- » Winnipeg Foundation

LEADERS

(\$25,000 - \$49,999)

- » Anonymous (3)
- » Badger Creek Plumbing & Heating
- » Behlen Industries LP
- » Brandon Regional Health
- » Centre Auxiliary
- » Brandon Sun
- » C & C Construction Ltd.
- » Cargill Limited
- » Chemtrade Electrochem Inc.
- » Compass Group Canada
- » Country Ventures Repair & Maintenance Ltd.
- » Craig Media Inc.
- » Crane Steel Structures Ltd.
- » Dauphin Consumers Co-operative Ltd.
- » Enns Brothers Ltd.
- » Excel-7 Ltd.
- » Farm Credit Canada

- » Forman Honda
- » Mark and Edith Frison
- » Garland Canada
- » J & G Homes
- » Manitoba Motor Dealers Association
- » Maple Leaf Foods

» Hutton Livestock

» Jamieson - Judd Ltd.

» Kelleher Ford Sales

» Kubota Canada Ltd.

» MacDon Industries

» Manitoba Ag Days

» Manitoba Conservation

» Districts Association

» Gabe & Barb Mercier

» Carla and Brad Milne

» Peterbilt Manitoba

» Redhead Equipment

» Scotiabank

» Janice Seddon

» Diane Shamray

» Snap-on Industrial

» TD Canada Trust

» Claren Turner

» Viterra

PATRONS

» Mr. Merv Tweed

» Ethel C. Winkler

(\$5,000 - \$9,999)

» Anonymous (4)

» Advance Pro

» Kerry Auriat

» Ball Families

» A.O. Smith Enterprises Ltd.

» BMO Bank of Montreal

» Dr. Greg Boguski and Joe Stouffer

» Brandon Bearing Ag & Industrial Supply Ltd.

» Sunrise Credit Union

» The Portage La Prairie

» Toromont Industries Ltd.

» Mid-Plains Implements

» Paterson GlobalFoods Inc.

» Rawlco Communications Ltd.

» David and Darlene Simmonds

» Southwest Regional Métis Centre

Mutual Insurance Company

» Dr. Michael and Carol Turabian

» Vionell Holdings Partnership

» Westoba Credit Union

» Westman Communications Group

» Westside Plumbing & Heating Brandon Ltd.

» Wilcan Holdings Ltd. and Bob Williams

» Brad Martin

» MNP LLP

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» McKenzie Seeds

» John Deere Foundation of Canada

» Manitoba Community Development

» Morguard - Brandon Shoppers Mall

» Oakwood Broadcast/Media Touch

Provincial Exhibition of Manitoba

Corporations Association Inc.

- » Mazergroup
- » Meighen Haddad LLP
- » Murray Automotive Group
- » Redfern Farm Services Ltd.
- » Deanna Rexe
- » Shur-Gro Farm Services/ Ron & Vera Helwer and Family
- » Simplot Canada Ltd. Brandon
- The Green Spot
- » Toromont CAT Manitoba Brandon, Elie, Winnipeg
- » United Food and Commercial
- Workers Local 832
- » Vanguard Credit Union Limited
 » Walker Wood Foundation
- » Walker Wood Foundation

BENEFACTORS (\$10,000 - \$24,999)

- » Anonymous (3)
- » 880 CKLO / 94.7 STAR FM
- » A.C.T./U.C.T. Brandon 1037
- » ACC Adult Collegiate Students' Association

» Dr. Barbara Bourassa & Dr. Don Williamson

- » Andrew Agencies Ltd.
- » Anthony Matlashewski Foundation
- » Apprenticeship, MB Entrepreneurship Training and Trade

» Brandon Clinic Medical Corporation

» Five Star Hotel Systems Corporation

» Broadcasters Association of Manitoba

- » ARAMARK Canada Ltd.
- » Atom-Jet Industries Ltd.
 » Bell MTS
 » Mr. Kenneth Bicknell

» Brandon Hog Days

» Canadian Tire

» CKX Television

» CMA Manitoba

» CNH Canada Ltd.

» Paul Crane Family

» EECOL Electric

» Forman Mazda

» FYidoctors

» Steve Horne

» Dauphin Rotary Club

» Follett of Canada Inc.

» Greenvalley Equipment Inc.

» Heritage Co-op 1997 Ltd.

» Dennis and Donna Hunt

» CIBC

- » Brandon Chamber of Commerce
- » Brandon Chrysler Dodge Jeep Ram
- $\, \ast \,$ Brandon Heating & Plumbing (1998) Ltd.
- » Brandon Lions Club
- » Brandon Rotary Club
- » Buhler-Versatile
- » Canad Inns Brandon
- » Canadian Association of Petroleum Producers
- » Canadian Institute of Plumbing and Heating
- » Caterpillar Foundation
- » Christie's Office Plus
- » CN
- » Coca Cola Bottling Ltd.
- » Compusmart Ltd. Partnership
- » Convey-All Industries Inc.
- » Cros-Man Direct Underground Ltd.
- » Danka Canada Inc.
- » Dauphin Friendship Centre
- » Shari Decter Hirst
- » Diamond Jubilee (1960) Chapter IODE
- » Enterprise Rent-a-Car
- » Friends of the Environment Foundation
- » Fowler Hvundai
- » Dr. Harold and Didi Fung
- » Glendale Industries Ltd.
- » Jim & Rod Sports Inc.
- » Keystone Centre
- » Killarney Foundation
- » Ron & Don Kille and Families
- » Glen Kirkland
- » Kiwanis Club of Brandon
- » Ron Kuharski
- » Lucky Star Wash and Service Ltd.
- » Manitoba Institute of Agrologists
- » Maple Leaf Agri-Farms Inc.
- » Dr. Alex C. Michalos & Dr. Deborah C. Poff
- » MidCan Production Services Inc.
- » Jack & Cathy Moes
- » Monsanto Canada Inc.
- » P. Ouintaine & Son Ltd.
- » Parkland Campus Students' Association
- » Patersons
- » PEO Sisterhood Chapter R
- » Refrigerative Supply
- » Rocanville Tigers Hockey Club
- » Scottish Rite Free Masonry
- » Siobhan Richardson Foundation Inc.
- » Sperling Industries
- » Springland Manufacturing
- » Super Thrifty Drugs Canada Ltd.
- » The Murphy Foundation Incorporated
- » Rick and Bonnie Triggs
- » Triple H Hydronics Inc.
- » Tundra Oil & Gas

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- » Derrick and Trish Turner
- » Vionell Holdings Ltd.
- » West Region Tribal Council
- » Westman Sport Association
- » Winkler Community Foundation Inc.

FRIENDS

» Anonymous

» Karen Banuga

» Judy Bartel

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(\$1.000 - \$2.499)

» Ashcroft Vision Care Ltd.

» Dr. Chris and Stacey Beeston

Brandon Business Interiors

Brandon School Division #40

Brandon Milk Shippers Association

Brandon Soil Management Association

» Business Development Bank Of Canada

» Francis Cancade and Teresa Henderson

» AgCo Corporation

» Barkman Concrete

» BDO Canada LLP

» Gerald Bashforth

Karen Benham

» Brandon Bus Lines

» Rick & Norma Borotsik

Brockie Donovan Ltd.

» CAE Healthcare

» Shaun Cameron

» Keith Campbell

» Canadian Motors

» Cargill AgHorizons

» Jan Chaboyer

» Nancy Chiupka

» City of Brandon

Tyler Crayston

» D.B. Murrav Ltd.

» Michael B. Decter

» Donald Legal Services

» Dow Agro Sciences

» Eagle Feather Farms

» Rvan Downev

» Donna Eastoe

» Robert Eslinger

» Angela Falconer

» Custom Truck Sales Inc.

» Dauphin Medical Clinic Inc.

» Paul Chen

» Beth Clark

» Floyd Clark

» Dan Collens

»

» Carrier Corporation

» Ken and Rebecca Choy

» C & C Rentals

» Terry and Debbie Burgess

» Canadian Waste Services Inc.

» Carolynn and Nonny Cancade

» Central Lift & Equipment Ltd.

» Credit Union Central of Manitoba

» Dauphin Herald Company 1997 Ltd.

» Elkhorn Resort Spa & Conference Centre

» Escape Day Spa & Tanning Salon

» International Association of Administrative

» International Brotherhood of Electrical

Professionals

» Dave Jordan

» Joyce Koke

» David Leech

» Craig Miller

Workers Local 2085

» Keystone Dental Centre

Brandon Branch

» Russell Malonev

» Ms. Karen MacDonald

» McCain Foods (Canada)

» McPhail Travel Brandon

» Brad and Donna Mitchell

» Parrish & Heimbecker Ltd.

» Powell Construction Ltd.

» Prairion Magazine

» Reimer Farm Supplies

» Tim and Nancy Rowan

» Dr. Len & Brenda Rust

» Sutton Harrison Realty

» Twin Valley Co-op Ltd.

» Zenith Paving Ltd.

» Tri-Star Screenprinting Ltd.

» Western Concrete Products

» Westman Aerial Spraying Ltd.

» United Way of Greater Toronto

» Trent B. Sholdice

» Star Books

» Tool-Chest

» The BloomBox

» SeCan

» Montana's Cookhouse

» New Holland Canada

» New System Store

» Kate Pelletier

» Sylvia Mitchell & the late E. Donn Mitchell

» Ocular Microsurgery & Laser Centre

» Royal Canadian Legion Branch #20

» Speak Up Parkland Toastmasters

» Royal Canadian Legion Brandon Branch #3

» Russell Campus Students' Association

» The Brandon Speech & Language Clinic

» Western Medical Clinic Medical Corporation

» Party Professionals and Rental Company

» MEDIchair Dauphin

» Brent and Rena Mills

» Richard A. and Ethel Jones

» Richard and Rhonda Kullberg

» Labatt Breweries Manitoba -

» Zeke's Quality Jewellers Ltd.

SUPPORTERS (\$2,500 - \$4,999)

- » Anonymous
- » 5408785 Manitoba Ltd./The Brick
- » Danielle Adriaansen
- » Armstrong Management/ Harvey & Cory Armstrong
- » Barker Agencies, Western Financial Group
- » Benevity Community Impact Fund
- » Black Tie Event
- » S.M. Blair Family Foundation
- » Boom Done Next Inc.
- » Brandon & District Chef's and Cook's Inc.
- » Brandon City Lodge #6 IOOF
- » & Naomi Rebekah Lodge #6
- » Brandon Community
- Development Corporation
- » Brandon Salutes
- » Jim and Shaun Brinkhurst
- » Shannon Brichon
- » Gord Campbell
- » Canad Inns
- » Centec Electric & Controls Ltd.
- » Chancellor Dental Group
- » Rick and Karen Chrest
- » Clark's Poultry Inc.
- » CTTAM
- » D & B Sprinklers
- » Dauphin Clinic Pharmacy
- » Dauphin & District Chamber of Commerce
- » Dauphin Guistinet enamber of commerce
 » Dauphin Multi-Purpose Senior Centre
- » Deer Country Equipment
- » Dinsdale Personal Care Home MNU Local 86
- » Digital Avatar
- » Dufresne Furniture and Appliances
- » Chuck Elliott

» Hilites on Hair

» Tranna Homenick

» Lisa and Rob Huston

» Steven Hills

» Imperial Oil

- » Enterprise Holdings
- » F. K. Morrow Foundation
- » Greenline Equipment
- » Dr.'s Manjinder and Krista Grewal

» Impressions Party Supplies & Gifts

- » Monica and Perry Grift
- » Lillian Harris

- » Ted and Rose Falloon
- » Jill Ferguson
- » Belva J. Ferley
- » First Look 3D & 4D Ultrasounds -Trish Gillespie
- » Kent and Naomi Forman
- » Brian Freeman
- » Freightliner Manitoba Ltd.
- » Global Philanthropic
- » Global Winnipeg
- » Greenland Equipment Ltd.
- » Al Greiner
- » Lawrence Grimeau
- » Guillermo Rocha Medical Corporation
- » Ken Hamel
- » Jennifier Hammell
- » Ben and Debbie Hernandez
- » Jill Hruska
- » Husky Energy Inc.
- » Chuck & Barb Hutton
- » I-Netlink Incorporated
- » Investment Funds Institute
- » Wayne Jacobsen
- » Clint and Darcia Jensen
- » Tammy Johannson
- » Johnathon's Clothes for Men
- » Ashley T. Joyce
- » Chris Kennedy
- » Keystone Motor Inn
- » Aaron King
- » Wayne & Elizabeth Kirk
- » Norm & Amanda Klippenstein
- » Jason & Wanda Kurchaba
- » Lake Winnipeg Foundation
- » Erin Lambert
- » Bev Leckie
- » Lewis Instruments Ltd.
- » LRB Consulting Inc.
- » Kimberley Lynn
- » Barbara MacInnis
- » Mainline Motors
- » Jo-Ann Makinson
- » Manitoba Agriculture, Food & Rural Initiatives
- » Manitoba Bison Association
- » Manitoba Childcare Association
- » Manitoba Electrical League Inc.
- Manitoba Entrepreneurship, Training and Trade
- » Manitoba Public Insurance Corporation
- » Manitoba Pulse Growers Association
- Manitoba Restaurant & Foodservices Association
- Manshield Construction
- » Ron & Mary Mantie

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- » Kim Martin
- » Dave Martens
- » Marjorie McLaren
- » Dave Melcosky
- » Liesel Moller
- » Julie Muller
- » Glenn Munro
- » Tammy and Kelly Murray
- » mylTsource.ca
- » Nexen Inc.
- » Nutrien Ag Solutions
- » Nykolaishen Farm Equipment Ltd.
- » Carla O'Greysik
- » Dr. Alex Pappas
- » Al Patterson
- » Don & Sandra Penny
- » Dave Perkins
- » Phillip De Muelenaere Medical Corporation

» TC Snack & Beverage

» Tetra Tech WEI Inc.

» The Keg Steakhouse

» To-Le-Do Foodservice

» Tweed Farm Equipment

» Gerry & Carina Visser

» Pieter and Erika van Rensburg

» Tri-J Holdings

» Caelie Walker

» UFCW Local 832

» Tim Hortons - 18th Street

» loel and Lise Ward

» Westman Journal

» Wirsbo Canada Ltd.

» Wolselev Canada Inc.

» Xplornet Enterprise Solutions

» Jim Wiebe

FUNDING

FORWARD FOR ASSINIBOINE STUDENTS!

JOIN FELLOW ALUMNI AND PAY IT

Each fall, the college's advancement team, led by the Alumni Association,

reaches out to graduates of the college to consider giving to the Funding

The annual campaign's proceeds help support new students of the college — future

opportunity, but for many students, financial obstacles present barriers and worries.

Tuition, textbooks, rent and family needs are some of the challenges students face

Who better to understand those challenges that the college's alumni?

provide an average of 300 students each year with financial awards.

while helping current student alleviate those challenges and constraints.

To give, go to assiniboine.net/fundingfutures or call 204.725.8739

Thank you to alumni and friends who donated to the 2019 campaign!

Since 2017, alumni donors and community members have donated \$60,000, helping

With educations costs increasing each year, there is more need for financial support for

post-secondary education. This campaign can fulfill a philanthropic desire for alumni,

alumni — in achieving their educational goals. College is a time of growth and

Futures annual giving campaign.

while pursuing their education.

» Wheat City Golf Course

» Western Association of Broadcast Engineers

» Western Association of Broadcasters

» W Jay's Plumbing & Heating Services

» Westco

- » Terry and Bev Powell
- » Praxair Distribution, Inc.
- » Premier Financial Planning
- » Princess Auto
- » Pro-Drill Industries Ltd.
- » Svlvia Provenski
- » Querin Holdings Ltd. Big Kahuna Sport Co.
- » Radics Chrysler Plymouth Jeep
- » Ray's Fireplaces
- » Real Industries 2003 Ltd.
- » Redflash Marketing
- » Reit-Syd Equipment Ltd.
- » Remington's Seafood & Steakhouse
- » Mr. Jamie Robinson
- » Rob Robinson
- » Steve Robinson
- » Robinson Cancade Private Wealth Inc.
- » Jason Roblin
- » Damon Roth
- » S. H. Dayton Ltd.
- » Sandy Bay Education Authority
- » Cynthia Schroeder
- » George Sheard
- » Garry Sliziak
- » Andrew and Samantha Smart
- » Cathy Snelgrove

» John Tatarvn

- » Roy Sobchuk
- » Katharine Sodek
- » Southport Aerospace Centre Inc.
- » Spiritual Assembly of the Bahais of Brandon Inc.

» David Swayze and Jayne Cliplef

» Sysco Food Services of Winnipeg

» St. Paul's Home Auxiliary
 » Grant and Valerie Starko
 » Stentor Communications

WESTOBA EDIT UNION INNOVATION VITION LAB

Students at Assiniboine Community College are benefitting from a new learning space on campus, thanks to a \$100,000 partnership with Westoba Credit Union Ltd.

The space is the first classroom of its kind at Assiniboine, bringing together both design and smart technology to facilitate active learning. Traditional classroom environments are built with lecture-based teaching and learning in mind, but this facility flips that convention on its head.

"Our new active learning classroom is a high-tech, team-based classroom that will deepen learning and strengthen student collaboration, while supporting innovative teaching," said Bobbie Robertson, Dean of Business at Assiniboine. "The idea is for the instructor to be able to be at the centre of the space, but not be the centre of learning."

"Partnering with Assiniboine to provide students and our community with an interactive classroom aligns perfectly with what a cooperative stands for," said Jim Rediger, Westoba Credit Union President and CEO. "Our values are centred around innovative thinking and learning; the technology and collaboration in this classroom reflects what is happening in business and will help prepare students and our community for the future." The space, which is now complete at the college's Victoria Avenue East campus, will accommodate up to 25 students. It is modelled after stateof-practice facilities elsewhere, which are designed to maximize effective learning. For example, smartboards are put into the hands of students instead of instructors to facilitate the 'learn by doing' philosophy that underscores much of Assiniboine's approach to program curriculum.

"Students at Assiniboine will benefit from enriched learning experiences directly as a result of this gift from Westoba," said Derrick Turner, Director of Advancement at Assiniboine. "We are exceptionally grateful to them, both for their long history of support towards our college and for this particular occasion of generosity."

The classroom is expected to be incorporated into programming and lessons early in 2020. The space will be used by programs across the college, including Business Administration and Interactive Media Arts.

Photo (L-R): Mark Frison (President, Assiniboine Community College), Bobbie Robertson (Dean, School of Business, Assiniboine Community College), Jim Rediger (President & CEO, Westoba Credit Union)

STUDENT PROFILE



When Hayley Matiowsky moved to Brandon from Birtle, Manitoba, she knew it would be a big change. After what she describes as a nerve-wracking transition, her time at Assiniboine has been less intimidating than she thought it might be.

Now in her second year of the Legal Administration diploma program, she has found her groove at the college and is enjoying a wellrounded experience.

"I've met some cool people," says Matiowsky. "I like the things that [college] offers—different activities, like Cram Jam. I enjoy coming to those."

A bonus in her enjoyment of college life was receiving a \$2,000 award (Lillian May Knox Award) between her first and second year. The award, she says, helped her comfort level by allowing her more financial and personal freedom.

Many weekends, Hayley likes to travel back to her hometown Birtle, about an hour and a half northwest of Brandon. With the award helping cover her tuition, she says she now has some funds freed up to make these trips as she pleases.

The financial boost has also allowed Hayley to embrace college life outside of the classroom, attending college and social events.

"I would usually just stay at home and not do much, but now I find I can do a little more and have a little extra," she said. "It lets you do that college stuff and lets you live the full college experience."

Outside of enjoying the social activities and academic material, Hayley enjoys the familiarity she's built with instructors. In a small class, she says, you really feel like your instructors really know you.

"You don't get lost in the shuffle."

Hayley currently has her eye on a career at a law firm, but is open to expanding her education once she graduates.

On how awards like the one she received may help students, she says, "It may make them want to come back."

As she finishes up her program, she's considering taking courses in Medical Administration at Assiniboine to open herself to more opportunities and has thought of becoming a certified paralegal in the future.

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FOOD PROCESSING CENTRE OPENS AT ASSINIBOINE

Assiniboine Community College's new Food Processing Centre for Animal Proteins had its grand opening in January 2020, welcoming donors who contributed to helping make the facility a reality.

The Centre allows the college to facilitate the training and experience necessary for graduates to have careers in the meat processing industry, addressing a workforce shortage in this sector. The new training facility opened to students in the Food Processing (Animal Proteins) 11-month certificate program in November 2019.

The Centre was made possible through a combined \$1.165 million in funding from industry and government partners including the Government of Canada, the Province of Manitoba, Maple Leaf Foods, HyLife Foods, Manitoba Pork, UFCW Local 832, and The Brandon Hog and Livestock Show.

"The growing world demand for protein provides our industry here in Manitoba with tremendous opportunities in new production and processing jobs," said Blaine Pedersen, Minister of Agriculture and Resource Development. "This new facility will ensure that there is a steady stream of qualified individuals to work in our processing industry for years to come, and will keep our province at the leading edge of the protein sector."

The potential for industry partnership goes beyond the funding for the facility. Long-term plans for the Centre include customized industry training, specialized program offerings and applied research.

"A key focus of Assiniboine's strategic direction is providing leadership in the agriculture sector," said Mark Frison, president of Assiniboine Community College. "The addition of this Centre helps the college continue to move forward in this important area while responding to industry labour needs."

The 3,067-square-foot facility is housed at the college's Victoria Avenue East campus in Brandon. Students in the Food Processing program also operate a retail store adjacent to the Centre called the Protein Pantry, selling the meat products made in the program.





Hon. Blaine Pedersen, Minister of Agriculture & Resource Development and MLA for Midland chats with Food Processing students

BARRY LAROCQUE

"I was always a stickler for courses and training," says Barry LaRocque, owner of Atom Jet Group and Glendale Industries.

Barry graduated from Assiniboine's Heavy Duty Mechanic certificate program in 1982 and continued on to the Heavy Duty Mechanic Apprenticeship program, gaining his Red Seal in 1986.

For him, college offered a refreshed perspective, knowing he was there for his benefit.

"The way the college presents itself, you get a respect for the college because they're helping you achieve what you're trying to achieve."

This perspective has served him well throughout a successful career and the education preceding. After working as a journeyman after completing his apprenticeship, Barry saw an opportunity to continue advancing his education and skills and returned to Assiniboine's Heavy Duty Electronics program, which he completed in 1994. His respect for the college experience paid off during this stint. He maintained a 4.0 GPA throughout the program, earning him a Rotary Excellence Award.

From there, he became a shop manager for a local drilling company, with his skills and drive soon earning him a promotion to an operations manager role. In 2002, with a couple coincidental industry acquisition opportunities to weigh, Barry joined forces with a neighbour to purchase Atom Jet. Within a few months the two were the new owners. In 2011, upon seeing Glendale Industries up for sale and knowing its operation complemented what they had with Atom Jet, Barry and his business partner expanded and purchased Glendale.

Today, he is the primary owner of both businesses and his view of the college is from a business and community perspective. He's a regular donor and currently sits on the Assiniboine Foundation board.

"[Assiniboine] is doing more for the business community than people realize," he said. "It's bringing in people and potential employees, and training employees for what we need."

He sees his support of the college as not only good for his business, but for the community.



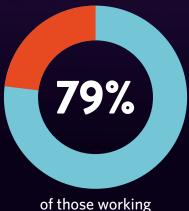
"With the college there comes community. And that's why I'm so involved in the college now. I think the college is kind of a staple for [the area]."

And as an employer, he continues to see the value of college experience.

"Even when interviewing, I can tell who has been through college by the skills like presentation and professionalism. The college prepares students for things like this," he said.

"The college provides a lot of opportunity and it can put a path in front of somebody that may not otherwise be there."

2019 GRADUATE SATISFACTION & EMPLOYMENT SURVEY



of those working have secured permanent employment



of Assiniboine graduates stay in Manitoba



of graduates have jobs



of graduates would recommend assiniboine to a friend or family member



of graduates are working in a career related to their studies

\$45,903 average annual salary

The survey was conducted from March to May 2019 and included those who graduated between July 2017 and June 2018.

ONETOWATCH AWARD

Assiniboine Community College announced over \$300,000 in scholarships to be available each year to graduating Manitoba High School students through their new One to Watch Entrance Award.

The award will be available to graduating students from more than 300 high schools across Manitoba who have demonstrated exceptional leadership or community involvement throughout their schooling and will continue their education at Assiniboine the following year.

"We're delighted to support these high school students, helping them to continue their education at the post-secondary level while continuing to develop their leadership talents," said Deanna Rexe, Vice-President, Academic at Assiniboine. "They will be a great fit within the Assiniboine community."

The first wave of recipients will receive the \$1,000 tuition award upon graduation from high school in June 2020.

"The Province of Manitoba has been encouraging the development of more scholarships and bursaries through The Manitoba Scholarship and Bursary Initiative," said Derrick Turner, Director, Advancement. "We are very pleased with the response from donors who have chosen to support our students in their pursuit of a higher education."

"What is special about this award is we can recognize students in all corners of Manitoba, from Churchill in the North to Whitemouth in the East. We are interested in welcoming students from across this great province," said Bryce Neufeld, Associate Registrar at Assiniboine.

Each eligible Manitoba high school is invited to put forward a graduating student for consideration to Assiniboine. The deadline for submissions is Monday, June 1, 2020. For nomination forms and more information, visit **assiniboine.net/onetowatch** or email awards@assiniboine.net.

MESSAGE FROM ASSINIBOINE PRESIDENT



I extend my heartfelt thank you to each of you for your gifts over the past year. The support of donors is vital to the ongoing success of Assiniboine Community College students and graduates. We know there is no shortage of worthy recipients and our appreciation to you is ever-present in the work we do.

Your contributions help us to take education as a possibility and transform it into a reality for people. In the past academic year, 368 students received direct financial aid support thanks to the contributions of our donors. Hundreds more have already benefited from the new and improved classroom and shop facilities that have been completed recently, including the expansive Food Processing Centre, Westoba Innovation Lab, and Badger Creek Piping Mezzanine.

Assiniboine has seen tremendous growth over the past several years, and our board of governors adopted a refreshed strategic direction in late 2018 which included a stated target of 2,028 graduates annually by 2028. We are well on our way to achieving that goal with 45% growth in graduates in the past six years. Our 2019 graduate satisfaction and employment survey tells us that 91% of recent graduates have jobs within nine months of completing their studies, making on average nearly \$46,000 a year. With 88% choosing to remain here in the province to work and live, we can feel good about the future of Manitoba.

Lastly, I extend my gratitude to the dedicated volunteer board members of the Assiniboine Foundation. They continue to put their time and talents to work supporting the college's priorities to improve access to education and help make capital projects a reality, guided by the purpose to create exceptional learning experiences for future Assiniboine students.graduation.

We recognize that there is no shortage of community organizations to support. Thank you for continuing to consider the Assiniboine Community College Foundation a worthy steward of your donation.

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Mark Frison President of Assiniboine Community College



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