

# LEGACY GALA DINNER

March 17, 2022 Sponsorship Opportunities

The Assiniboine Community College Foundation Legacy Gala Dinner is an annual event that raises money in support of our students.

Set against the backdrop of our stunning Manitoba Institute of Culinary Arts heritage building, you will be treated to an exclusive eight-course menu with wine pairings at each course. Our Culinary Arts and Hotel & Restaurant Management students work together to make this evening an unforgettable event. Also included in the evening is complimentary in-town car service, provided by our polished Public Safety students.

Proceeds from this year's Legacy Gala Dinner will support financial awards for healthcare programs.

It's no secret that the efforts of healthcare workers have received well-deserved recognition through the past two years. At Assiniboine, we're proud to train those working toward these important careers.

The 2022 Legacy Gala is your opportunity to support Practical Nursing and Comprehensive Health Care Aide students who have chosen to pursue a career in this field.

## PRACTICAL NURSING FAST FACTS

- Practical Nursing is our single largest program of study
- Three permanent nursing sites across Manitoba— Brandon, Winnipeg and Dauphin
  - o Additional rotating rural sites bring the nursing program to various communities
- This past spring, Assiniboine announced that the Practical Nursing program site in Portage la Prairie
- would be made permanent, making a total of four permanent sites and 35 new students joining every other year
- 220 nursing graduates this past year from Assiniboine
  - o 172 from the 2020-21 academic year
  - o 48 from July to October 2021
- 100% of graduates from the program have jobs in their field within 9 months of completing their studies



# PLATINUM TITLE SPONSOR \$7,000

One available

### **Recognition of your support includes:**

- Speaking opportunity at Reception (5 minutes)
- Opportunity to provide a branded item at each place setting
- Six tickets to the Legacy Gala Dinner (value \$1,500)
- Signage recognition at dinner
- Recognition from the Master of Ceremonies
- Pre and post event recognition on the college's website
- Recognition in The Assiniboine Effect magazine thank you advertisement
- Recognition in our thank you advertisement to run in the Brandon Sun
- Pre-event recognition as title sponsor on Assiniboine Community College's Facebook & Twitter accounts

# **DIAMOND SPONSOR \$4,000**

### **Recognition of your support includes:**

- Six tickets to the Legacy Gala Dinner (value \$1,500)
- Signage recognition at dinner
- Recognition from the Master of Ceremonies
- Pre and post event recognition on the college's website
- Recognition in The Assiniboine Effect magazine thank you advertisement
- Recognition in our thank you advertisement to run in the Brandon Sun



# GOLD SPONSOR \$3,000

### **Recognition of your support includes:**

- Four tickets to the Legacy Gala Dinner (value \$1,000)
- Signage recognition at dinner
- Recognition from the Master of Ceremonies
- Pre and post event recognition on the college's website
- Recognition in The Assiniboine Effect magazine thank you advertisement
- Recognition in our thank you advertisement to run in the Brandon Sun

# SILVER SPONSOR \$2,000

### **Recognition of your support includes:**

- Two tickets to the Legacy Gala Dinner (value \$500)
- Signage recognition at dinner
- Recognition from the Master of Ceremonies
- Pre and post event recognition on the college's website
- Recognition in The Assiniboine Effect magazine thank you advertisement
- Recognition in our thank you advertisement to run in the Brandon Sun



# To discuss sponsorship opportunities in more detail, please contact

### **Allison Reville**

Fundraising Support Officer foundation@assiniboine.net 204.725.8739 ext. 6323

### To purchase tickets

### \$250 each or Tables of 6 for \$1,500

A portion of your ticket purchase will be eligible for a charitable tax receipt.

### RECENT GALA PROCEEDS HAVE FUNDED

### 2020 Proceeds

With the onset of the COVID-19 pandemic just days before the 2020 Gala, the event was cancelled. Many supporters who had planned to attend and sponsor the Gala donated more than \$24,000 collectively for emergency student assistance. These funds were made available to students in need to help relieve some of the unexpected demands caused by the pandemic.

#### 2019 Proceeds

Providing more than 20 students in the Early Childhood Education (ECE) program over 5 years with \$2,000 entrance scholarships. Supporting our ECE students in turn supports high quality, licensed child care leading to multiple benefits throughout the community including family support systems, poverty reduction. & assistance for newcomers to Canada.

### 2018 Proceeds

In total, 14 First Nations, Metis and Inuit students attending Assiniboine will receive \$3,000 bursaries over the next several years.

### 2017 Proceeds

Entrance scholarships for students who graduated from our Mature Student High School program and entered full time studies at Assiniboine were established. More than 15 students received assistance.

