



IMPACT  
REPORT

2021



# LOOKING FORWARD

**Reflecting on 2021, Assiniboine Community College's Advancement team can't help but become excited about the opportunities to come. After what was undoubtedly a strange year for all, we thank those who have contributed to the success of the college.**

As with many sectors, the world of academic fundraising pivoted to new strategies to reach our goal of supporting students' exceptional learning experiences.

Traditional gatherings, like fundraising events, alumni celebrations and donor recognition announcements remained on hold while the work on many important projects continued.

Supporting our students remained a driving focus, and in December we announced a record high financial award distribution for 2021/22 students with more than \$600,000 awarded.

After launching the campaign for the Prairie Innovation Centre for Sustainable Agriculture in late 2019, we saw remarkable support continue to roll in throughout 2021 for the Centre, Assiniboine's home to a necessary agriculture training expansion.

Partnership is foundational to a project like this, bringing with it the financial support we require to get the development off the ground and enhance the college's ability to ultimately give back to and work with industry on what they need for the

future. We thank each of the supporters who've come aboard the project and look forward to continuing discussions with many more. This project remains a priority going forward. It's an exciting development that aims to ensure both students and the agriculture industry are set for future success, and 2021 will be marked as the year that put this project on the map.

We also saw the completion of new learning spaces at our Victoria Avenue East campus this year, with important contributions from industry and the college community. We look forward to introducing these to the broader community and to see students thrive here through 2022 and beyond.

We can't thank our partners and donors enough for continuing to see the importance of supporting the college. We look forward to the year ahead and would love to hear from you at any time! To get involved in the Foundation or to donate, visit [assiniboine.net/foundation](https://assiniboine.net/foundation).

**Derrick Turner**  
Director, Advancement &  
External Relations

# GREETINGS FROM THE FOUNDATION PRESIDENT



The Assiniboine Foundation works to support the college's endeavour to transform lives through exceptional learning experiences. Through our fundraising each year, we engage the community in supporting capital projects and student financial support.

For years, Assiniboine students have seen the benefit of the Foundation Board and staff's work on various projects and campaigns. As we faced the continued obstacle of the pandemic, I'm immensely proud of the Foundation's continued drive to make a difference in students' lives. I want to congratulate the hardworking staff and students at Assiniboine who pushed through a challenging year, and I hope you will join me in celebrating the successes we've seen as we continue this important work.

We know that the community around us, be it local industry or alumni, understand the importance of financial support for education and for students. It's this support that keeps us going and allows us to bring opportunities to students.

The donor story often comes full circle, and this is a big reason why our community is so strong. Nine months after graduation, 92% of Assiniboine graduates have jobs and 93% choose to stay in Manitoba. These successful alumni are then able to give back to the communities where they choose to live, work and play beyond graduation, so contributions make a lasting impact on the communities around us. This is made possible by the generosity of donors.

The Foundation's continued efforts to reduce barriers to education by raising funds for special projects and student awards is imperative to this continued student success.

With an exciting future in store for the college, after a year that challenged so many, I want to say THANK YOU to our supporters for recognizing the significant role Assiniboine plays in our communities. Present and future students will continue to benefit from your generosity.

## **Heather Dodds**

President, Board of Directors  
Assiniboine Foundation



# NEW SPACES AT VICTORIA AVENUE EAST CAMPUS SUPPORT

# Continued Growth

Renovations at Assiniboine Community College's Victoria Avenue East campus in 2021 saw a few new spaces born:

- The Centre for Adult Learning opened as a result of the relocation of the former Adult Collegiate.
- A new Centre for Creative Media was constructed, home to three new creative media programs.
- The movement of other areas allowed Assiniboine International to come together in one renovated space.

"In 2016, we welcomed an offer from the provincial government to put unused space at our Victoria Avenue East campus to use," said Mark Frison, president at Assiniboine. "This has allowed us to better serve learners, industry, and the community during a time of immense growth."



Assiniboine's growth strategy resulted in a 58 per cent increase in the number of graduates from 2013 to 2020. The college's strategic direction has a stated goal of 2,028 graduates by 2028.

"Bringing our Adult Collegiate into the fold at the Victoria Avenue East campus will allow us to collocate services for students, allowing adult learners to access the full range of supports easily in one place," said Kate Pelletier, former Dean of Trades and Access Programs, who was in the role at the time of the move.

Innovative new learning spaces are now home to three new creative media programs—Digital Art and Design; Media and Communications; and Web and Interactive Development—inside a 10,050-square-foot facility. Construction on both the Adult Collegiate relocation and Centre for Creative Media projects was completed in 2021, with both welcoming students in fall 2021.

"New and enhanced learning spaces mean greater opportunities for students to access post-secondary education in in-demand fields of interest," said Wayne Ewasko, who was the Minister of Advanced Education, Skills and Immigration in March 2021 when several MLAs and ministers came to campus to tour the projects in progress.

"Economic growth in Manitoba relies on post-secondary programs that align with the labour market and building industry partnerships that inform this alignment,"

said Ewasko, now the Minister of Education and Early Childhood Learning.

These rejuvenation and expansion projects follow on the heels of other renovations the college has undertaken in the past several years including the Public Safety Training Centre (2016), Food Processing Centre (2019) and Assiniboine Early Learning Centre (2019). The renovations are expected to cost approximately \$6 million and will be funded using the college's financial reserves.

"These investments into the Victoria Avenue East campus are supporting programming that is meeting the labour market needs in the Westman region," said Reg Helwer, Minister of Labour, Consumer Protection and Government Services and MLA for Brandon West. "We will continue to work collaboratively with our institutions to further support student success."

**Official opening events will be scheduled for each of the new spaces in 2022.**

*In March 2021, the Ministers of Education (Cullen), Advanced Education and Immigration (Ewasko) and Central Services (Helwer), along with the Brandon East MLA (Isleifson) visited campus to see the construction in progress for the spaces that have now been completed.*

*Below: Minister Cullen, MLA Len Isleifson, Minister Ewasko, Assiniboine President Mark Frison and Minister Ron Helwer stand outside Assiniboine's Victoria Avenue East campus following their tour.*



# FOUNDATION BOARD



**Heather Dodds**  
President

Senior Manager,  
Special Projects  
MNP



**Tamra Rapsky**  
Vice President

Finance Operations  
Manager,  
Heritage Co-op



**Andrew Smart**

CFP, RRC, VP,  
Wealth and  
Advisory  
New Outlook  
Wealth



**Barry LaRocque**

Owner,  
Atom Jet Group



**Dave Jordan**

Retired, Tundra  
Oil & Gas



**Harvey Laluk**

Retired, Assistant  
Superintendent,  
Brandon School  
Division



**Tracy Baker**

Assistant  
Vice-President,  
Relationship  
Management,  
Cardinal Capital  
Management Inc.



**Robbie Zetariuk**

VP Enterprise  
Solutions, Xplornet  
Communications  
Inc.



**Chris Fortier**

Estimating & Sales,  
Excel-7 Ltd.



**Glen Tosh**

Sales  
Representative/  
Partner,  
Royal LePage



**Jamie Robinson**

Instructor, Heavy  
Duty, School  
of Trades and  
Technology,  
Assiniboine  
Community College



**Mark Frison  
Ex Officio**

President,  
Assiniboine  
Community College



**Monica Grift  
Ex Officio**

Manager, Finance  
& Budgets,  
Assiniboine  
Community  
College



**Derrick Turner  
Ex Officio**

Director,  
Advancement &  
External Relations,  
Assiniboine  
Community College



**Shaun Cameron  
Secretary**

Secretary to the  
Board of Governors,  
Assiniboine  
Community  
College

# Great Grey Owl pivots with pandemic

During a year like no other, the 33<sup>rd</sup> Great Grey Owl, held in February 2021, transitioned into a new format due to the COVID-19 global pandemic.

The new format kept the event within the public health orders of the time while allowing students to have the 'learn by doing' experience that ensures students receive credible, live experience that fulfills curriculum requirements and is directly transferrable to industry jobs.

Great Grey Owl also did not want to compete with the restaurant sector, which faced its own challenges as a result of the pandemic. For this reason, clientele was restricted to the college community (staff, students, alumni, donors). The restaurant operated as a 'ghost kitchen', partnering with the Feastify app for patrons to place delivery or pick-up orders.

Culinary Arts students and faculty designed a tantalizing menu to reflect the theme of Global Street Food in a small-plate style. Wines and beverages, bags, cutlery, and service technologies were carefully selected and managed by Hotel and Restaurant Management students.

True to the college's Field To Fork philosophy, many of the vegetables used were grown in the historic vegetable garden at the North Hill campus.

In addition to serving up delicious meals, the programs made a concerted effort to ensure that most of the bags and packaging materials used were biodegradable or recyclable locally here in Brandon, with further steps taken to include food liners in containers to prevent grease stains which might prevent recyclability.





# APPLIED RESEARCH

Assiniboine's faculty researchers made considerable strides this year to make advancements in their respective areas of expertise. Projects to strengthen food security and build healthy, sustainable and strong communities were made possible thanks to various funding partners.

The pursuit to manage white mould in Manitoba's dry beans benefited from matching funding from the Canadian Agricultural Partnership and the Manitoba Pulse & Soybean Growers for a total of \$83,700 toward the project led by Dr. Baljeet Singh (top right).

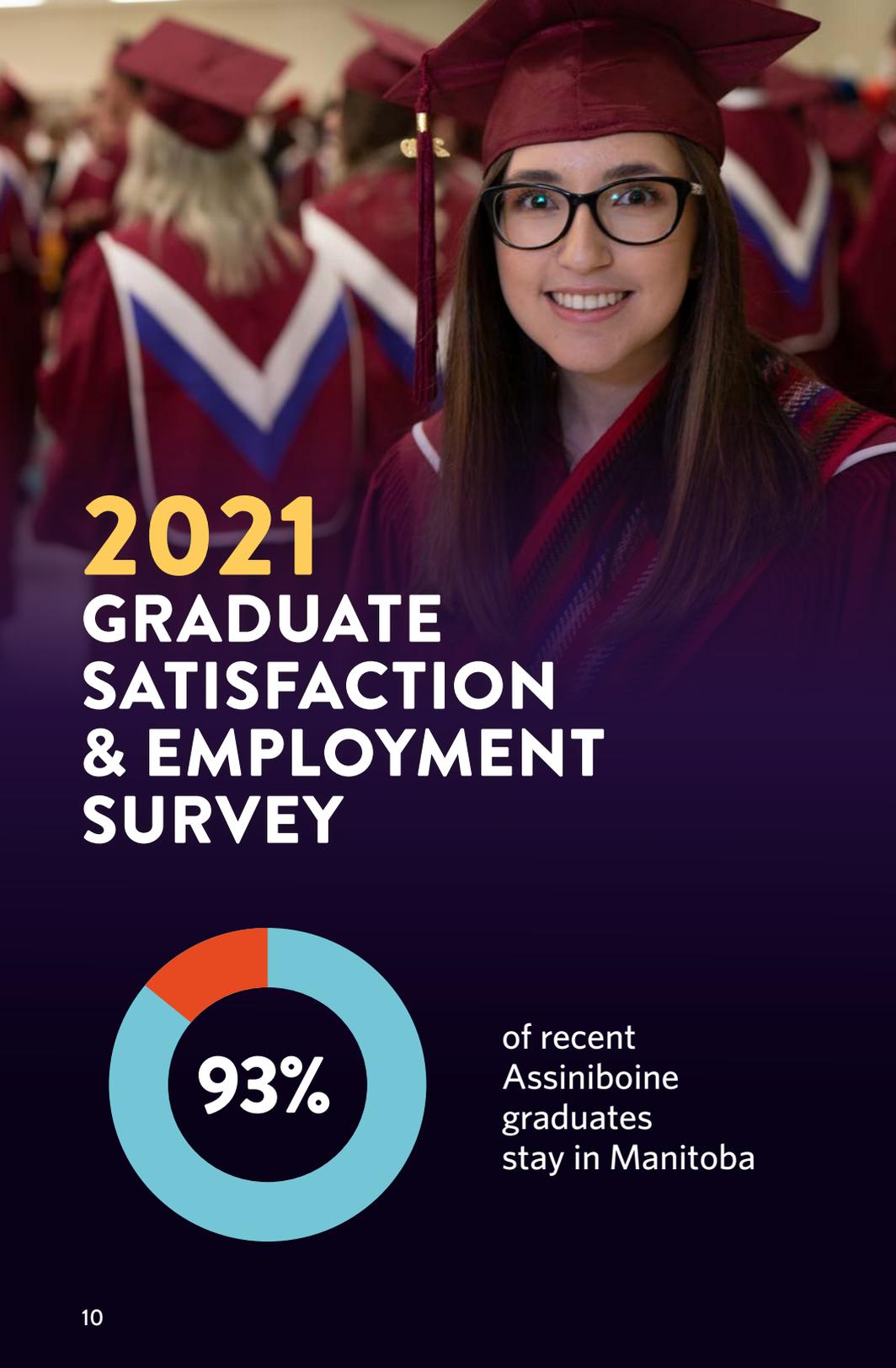
A multi-year sweet potato research project that aims to identify commercial sweet potato varieties for Manitoba's climate received a \$25,000 bump from the Natural Sciences Engineering Research Council (NSERC). The project, led by Dr. Sajjad Rao (middle right), was able to pursue the final step, commercial production, with this support.

Another Assiniboine led research project, with Dr. Poonam Singh (bottom right) at the helm, also received \$25,000 in funding from NSERC. The project's focus is to find a growing media to replace peat, ultimately lowering the environmental impact of ornamental crop production.

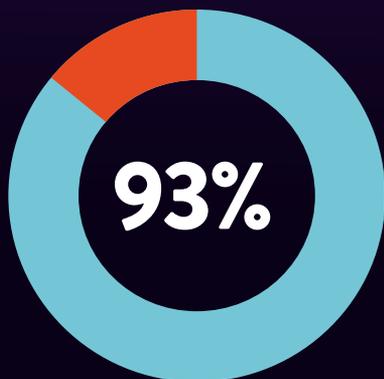
*Top photo: Horticultural Production student, Kateri Hope Roulette harvests sweet potatoes.*



**READ MORE**  
[assiniboine.net/research](https://assiniboine.net/research)



# 2021 GRADUATE SATISFACTION & EMPLOYMENT SURVEY



of recent  
Assiniboine  
graduates  
stay in Manitoba

9 months out



4 years out

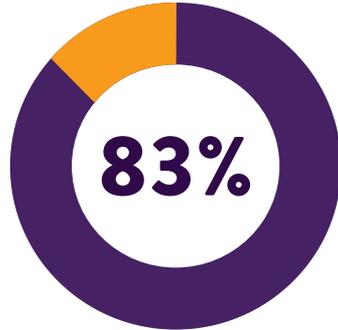


Grads with jobs

9 months out



4 years out



of graduates are working in a career related to their studies

**\$45K**

average annual income  
9 months out



**\$58K**

average annual income  
4 years out

The survey was conducted from April to May 2021.

# PRAIRIE INNOVATION CENTRE

**Manitoba's Ag College continues work to build new, leading-edge agricultural training centre.**

Assiniboine Community College has offered agriculture programming for the past several decades, and a renewed focus has the college investing even bigger in agriculture. Applied research, program alignment to industry needs and the introduction of the Prairie Innovation Centre will contribute to the college's plan for enrolment in ag programs to nearly triple over the coming years.

The Prairie Innovation Centre is the cornerstone of the future in agriculture-related training at the college. This \$65 million capital project includes a \$15 million fundraising campaign. Since the campaign launched with a \$1 million donation from Sunrise Credit Union in fall 2020, the Centre has received \$11 million in commitments—a number that continues to grow.

"Together with Assiniboine, we share a commitment to making our community a better place to live and learn, and at Wawanesa Insurance, we know all of the Westman region will benefit from the new Centre," said Kevin Bailey, Regional Vice President - Central Region, Wawanesa Insurance. The college announced Wawanesa's \$100,000

contribution to the project in spring 2021.

This one-of-a-kind Canadian college project will bring together collaborative learning spaces, applied research labs and multipurpose spaces that will serve both industry and the college community.

"The Prairie Innovation Centre will not only address the current and developing gaps in the labour market in Manitoba agriculture, it will also be a hub for agricultural innovation, encouraging engagement and collaboration with industry partners to address emerging situations and issues," said Derrick Turner, Director of Advancement and External Relations at Assiniboine.

"The college looks forward to building upon the relationships we have with partners while creating a meaningful impact on the future of agriculture."

A key motivator behind the need for the Centre is a growing gap in the agriculture labour market. In Manitoba, it's projected that one in five agriculture jobs will go unfilled by 2029.

"Human resources are the most difficult piece, but also the backbone of a business like mine," said Bob Mazer,

president and CEO of Mazergroup, who is also an honorary co-chair of the Prairie Innovation Centre campaign. Mazergroup has committed \$500,000 to the project.

“Most Mazergroup employees have some link to Assiniboine, and that’s a big reason why we decided to contribute to the Prairie Innovation Centre project. Dozens of our staff have made better lives for themselves and their families because of the training and education they received at Assiniboine.”

And that’s really the purpose of the Centre—to ensure both students and the agriculture industry are set for success.

“Our college has a critical role in ensuring there are people trained and ready to step into careers in the growing agriculture sector,” said Mark Frison, president of Assiniboine. “The Prairie Innovation Centre will answer the call, arming agriculture in Manitoba with a skilled labour force.”



Continued on page 14.



Visit [assiniboine.net/pic-donors](http://assiniboine.net/pic-donors) for all donor announcements





The Centre, which aims to expand seats in agriculture-related programming from 300 to more than 800, will repurpose the Valleyview Building on the North Hill campus.

"I think it's a great expansion, and it makes sense for the Westman area. Increasing local graduates in agriculture programs, that's great for everyone, not just our business," said Ron Helwer, president of Shur Gro Farm Services. "When majority of grads get jobs and stay in the province, that's important."

Helwer, who is an honorary co-chair and donated \$500,000 to the project, is

referencing Assiniboine's 2021 graduate survey that revealed 92 per cent of Assiniboine graduates were employed after nine months and 93 per cent stayed in Manitoba.

By creating an enhanced agricultural training capacity, the Centre will enable the agriculture sector to reach its full potential as an economic driver in the Canadian and Manitoban economy.

The Prairie Innovation Centre is Assiniboine's natural next step as a national leader in agricultural training.



## Look Inside

- » **First-class science labs** and computing spaces for flexible joint-use teaching and applied research.
- » **Hybrid classroom and computer labs with state-of-the-art technology** for hands-on collaborative learning.
- » **Applied research space** embedded within teaching spaces, flexible and adaptable to changing projects and industry partners.
- » **A presentation theatre** with fixed tables and movable chairs for classrooms, meetings and community events.
- » **The student learning hub**, with tutoring and consultation space, flexible breakout rooms and Indigenous cultural space.



# GIVING TUESDAY

They say charity begins at home. That's certainly the case when it comes to Assiniboine staff.

On Giving Tuesday (December 1, 2021) Assiniboine celebrated the generosity of their staff in donating to student financial aid and various projects at the college.

Over the past five years, nearly 200 Assiniboine employees have donated to the college through the Assiniboine Foundation. That has meant close to \$250,000 in donations.

"Our staff give a lot to the college through their dedication and efforts at work. It is amazing to see so many go above and beyond and choose to support our students and development with their personal resources as well. It makes me proud to work here." added Mark Frison, president of Assiniboine.

To mark Giving Tuesday 2021, Assiniboine president Mark Frison and his wife Edith are directing \$50,000 of their giving to the Assiniboine Foundation toward the college's proposed Prairie Innovation Centre for Sustainable Agriculture.

The Prairie Innovation Centre will be a hub for teaching & learning, applied research, and industry engagement. It will increase training for agricultural and environment sectors where one in five jobs are expected to go unfilled by 2029.

"As someone who works with the agricultural sector and the farming community, I know how important skilled and talented people are to business success," said Edith Frison, CPA-CA, who works as a tax specialist. "It's an easy project to get behind."

The Frisons have donated to several initiatives at the college including the Building on Demand Campaign, Growing the Greenhouse, Simulation Mannequins and scholarships since moving to Brandon in 2010.

"Assiniboine staff have been extremely generous in their support of students and college initiatives," said Heather Dodds, chair of the Assiniboine Foundation. "Every donation, big and small, helps the Foundation to support students in their journey toward a high-quality education."

<p><b>200</b> employees have donated over five years</p>	<p><b>\$250k</b> in donations</p>
--	---------------------------------------



# ASSINIBOINE DELIVERS NEW, TUITION-FREE AG EQUIPMENT OPERATOR PROGRAM

The Agriculture Equipment Operator program, funded by Congress of Aboriginal Peoples, will provide a foundation for students who wish to pursue careers in a rapidly changing and dynamic agricultural sector focused on primary production.

“This partnership is an important step in helping to meet an industry need and in providing learners, who may otherwise not have had the opportunity, with a chance to enrol in a program that offers a gateway to great job potential,” said Kevin Poirier, Dean, School of Trades at Assiniboine. “I’m pleased to welcome the support of CAP to help ensure that there are trained people who can step into areas of need so that the growing agricultural sector can reach its full potential.”

The 14-week program, open to Indigenous people living off-reserve, started in February 2022 at the college’s North Hill campus.

“The Congress of Aboriginal Peoples’ Indigenous Skills and Employment Training (ISET) Program is a proud sponsor of Assiniboine’s Agricultural Equipment Operator (AEO) Program. A key objective of the ISET program is to provide skills training to off-reserve Indigenous people that address gaps in the labour market,” said Sarah Mitchell, National Project Coordinator with CAP.

“Projected labour market shortages in this sector overall are significant, and CAP is happy to support an industry that is in need of

skilled workers. CAP wishes every client in the AEO program the best of luck and a long and fulfilling career!”

The program began with a one-week preparatory course and ended with an 80-hour paid work placement. Students training with skilled staff from Assiniboine learned safe farming practices and the operational skills necessary to manage multiple enterprises found on Canadian farms.

“Producers across Manitoba are facing serious labour challenges and struggle to hire employees with the necessary skills to work on a farm,” said Keystone Agricultural Producers (KAP) president Bill Campbell. “The Agricultural Equipment Operator program will train participants with the knowledge and skills they need to be successful. KAP was pleased to help develop the program and provide industry input to align the curriculum with agricultural labour needs.”

Students will graduate with an industry-recognized credential.

“Removing the cost of training, a significant obstacle to employment, allows students to gain the skills and knowledge required for entry into the job market, without worrying about funding,” said Assiniboine’s Director, Indigenous Education, Kris Desjarlais. “With this, learners are free to focus on their training in this hands-on learning environment.”



# RECORD \$600K IN STUDENT FINANCIAL SUPPORT

When Assiniboine distributed most of its student financial awards for the 2021/22 academic year, the final count was more than \$600,000. This record-breaking sum is \$150,000 more than the previous academic year and the largest disbursement of student awards in college history.

"This is a magnificent milestone, and something that has the power to create and enhance possibilities for many Assiniboine students," said Derrick Turner, Director, Advancement & External Relations at Assiniboine. "The goal of our fundraising is always to enhance the student experience. Whether it's learning tools and facilities or student financial awards, our efforts are student-focussed."

"This record, we hope, is the first of many to come. We're incredibly grateful, as are the students, for the phenomenal community support we receive to make this possible."

Awards distributed from this record amount will help close to 300 students pursuing training at Assiniboine this year. Financial awards are given to students based on a variety of indicators, including financial need, academic performance, athletic participation and emergency needs.

"As a community member and employer of current and future alumni, we know the value

of helping students to focus on their college experience with less stress about funding that experience," said Tyler Porter, Human Resources Leader with Koch Fertilizer Canada ULC, which has sponsored financial awards since 2010 and currently provides four \$2,500 entrance awards.

"Not only do we see the importance of student success every day in our business operations, but also in the community at large. We're proud to work with Assiniboine to add some positivity to students' lives."

Assiniboine's college community has a long history of giving to support student needs. Along with new and existing award sponsors like Koch Fertilizer Canada, the college's Funding Futures campaign connects with staff and alumni, and raised close to \$90,000 from 2017 to 2020.

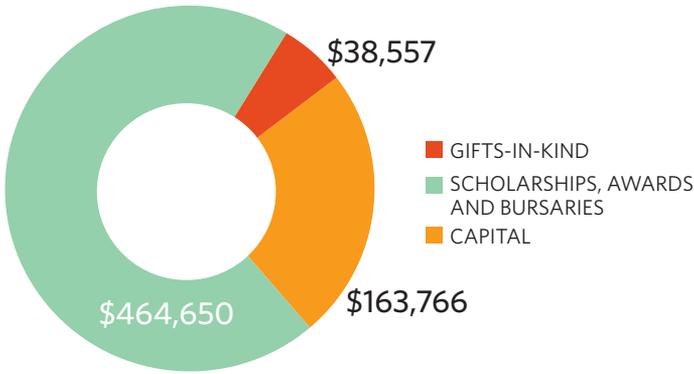
"In addition to being a fundraising campaign to support student awards, Funding Futures allows us to further the sense of community that exists between staff, students and alumni. Alumni belong to something bigger—a community of people who have similar experiences and can celebrate their successes while giving back to the next generation," said Lisa Huston, Advancement Officer.

# FINANCIAL OVERVIEW

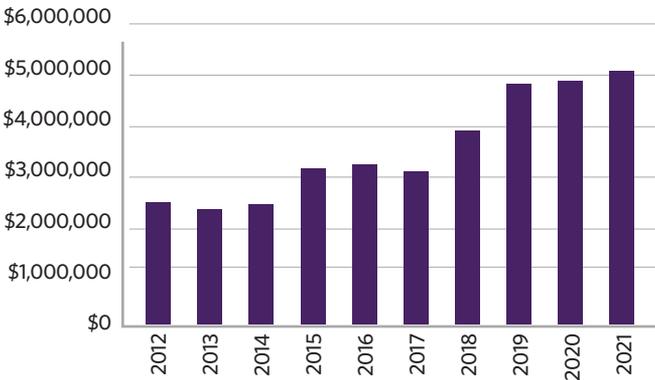
TOTAL DONATIONS RECEIVED

**\$1,031,094**

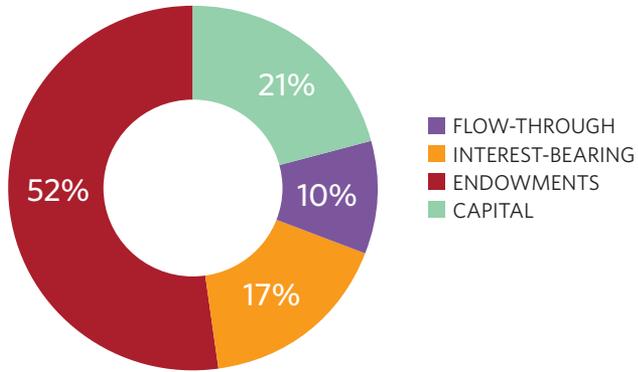
**2020/21 TOTAL  
DISBURSEMENTS: \$666,973**



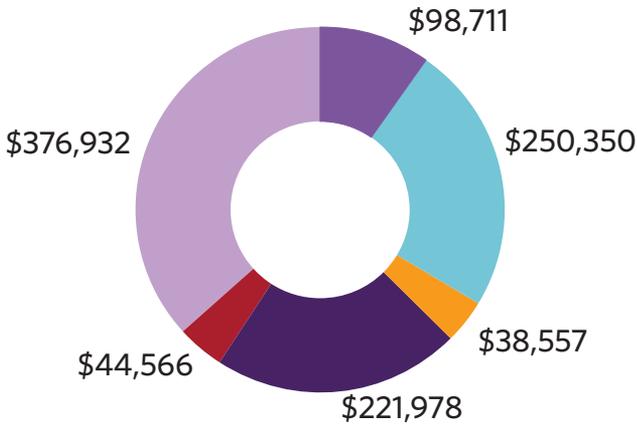
**NET ASSETS HELD BY  
ACC FOUNDATION**



## INVESTMENT BREAKDOWN \$6,086,845



## DONATIONS RECEIVED



- ALUMNI AND FRIENDS
- MANITOBA SCHOLARSHIPS & BURSARIES INITIATIVES
- GIFTS-IN-KIND
- FOUNDATIONS/GOVERNMENT
- STAFF
- CORPORATIONS

# ACCOLADE DONORS

as of December 31, 2021

**Cranberry** = new level of giving | **Blue** = new donor

Assiniboine Foundation makes every effort to ensure this list is accurate. Please report any errors or omissions to the Foundation at 204.725.8700 ext. 6324.

---

## COLLEGE ADVOCATE (\$250,000 PLUS)

- » Anonymous
- » Agilent Technologies Canada Inc.
- » Cam Solutions Inc.
- » **Ron and Vera Helwer**
- » Manitoba Canola Growers Association
- » Manitoba Métis Federation
- » **Gord and Diane Peters**
- » Mel and Ruth Turnbull
- » Western Equipment Dealers Association

---

## GOVERNORS' COUNCIL (\$100,000 - \$249,999)

- » Anonymous
- » **Anthony Matlashewski Foundation**
- » Assiniboine Community College Students' Association
- » Brandon Area Community Foundation
- » Brandt Tractor Ltd.
- » Canadian Broadcasting Corporation (CBC)
- » Cando Rail Services/Gord & Diane Peters
- » CanWest MediaWorks Inc.
- » **Lloyd & Inge Carey**
- » GM of Canada
- » Koch Fertilizer Canada, ULC
- » **Manitoba Crop Alliance**
- » Manitoba Hydro
- » **Manitoba Pulse & Soybean Growers**
- » The McCain Foundation
- » RBC Financial Group
- » **Diane Shamray**
- » The Sixty Three Foundation
- » Sunrise Credit Union
- » Thomas Sill Foundation
- » Wawanesa Mutual Insurance Company

---

## PRESIDENT'S CIRCLE (\$50,000 - \$99,999)

- » Anonymous

- » **Brandon Regional Health Centre Auxiliary**
- » Canadian Hospitality Foundation
- » Construction Association of Rural Manitoba
- » Convergys CMG Canada Limited Partnership
- » CPA Manitoba
- » Farm Credit Canada
- » Ford Canada
- » Genesis Hospitality Inc.
- » Forrest Gullett
- » Heritage International Scholarship Trust Foundation
- » HyLife Foundation Inc.
- » IG Wealth Management
- » Leech Printing
- » MacArthur Family
- » Manitoba Blue Cross
- » Manitoba Liquor & Lotteries
- » Manitoba Pork Council
- » Manitoba Smart Network Inc.
- » Manitoba Zero Tillage Association
- » Lillian Matlashewski
- » Miller Equipment
- » Pfizer Inc.
- » **Deanna Rexe**
- » Westoba Credit Union
- » Winnipeg Foundation

---

## LEADERS (\$25,000 - \$49,999)

- » Anonymous (5)
- » **Atom-Jet Industries Ltd.**
- » Badger Creek Plumbing & Heating
- » Behlen Industries LP
- » Brandon Sun
- » C & C Construction Ltd.
- » Cargill Limited
- » Chemtrade Electrochem Inc.
- » Compass Group Canada

- » Country Ventures Repair & Maintenance Ltd.
- » Craig Media Inc.
- » Crane Steel Structures Ltd.
- » Dauphin Consumers Co-operative Ltd.
- » Enns Brothers Ltd.
- » Excel-7 Ltd.
- » Forman Honda
- » Mark and Edith Frison
- » Fusion Credit Union
- » Garland Canada
- » J & G Homes
- » Manitoba Motor Dealers Association
- » Maple Leaf Foods
- » Mazda Canada Inc.
- » Mazergroup
- » James McMahon
- » Meighen Haddad LLP
- » Gabe & Barb Mercier
- » Mid-Plains Implements
- » Murray Automotive Group
- » Redfern Farm Services Ltd.
- » Shur-Gro Farm Services/  
Ron & Vera Helwer and Family
- » Simplot Canada Ltd. – Brandon
- » The Green Spot
- » The Portage la Prairie Mutual Insurance Company
- » Toromont CAT Manitoba – Brandon, Elie, Winnipeg
- » Toromont Industries Ltd.
- » United Food and Commercial Workers Local 832
- » Walker Wood Foundation
- » CNH Canada Ltd.
- » Paul Crane Family
- » Dauphin Rotary Club
- » EECOL Electric
- » Five Star Hotel Systems Corporation
- » Follett of Canada Inc.
- » Forman Mazda
- » FYidoctors
- » Greenvalley Equipment Inc.
- » Guild Insurance Group
- » Heritage Co-op 1997 Ltd.
- » Steve Horne
- » Dennis and Donna Hunt
- » Hutton Livestock
- » Jamieson – Judd Ltd.
- » John Deere Foundation of Canada
- » Kelleher Ford Sales
- » Kubota Canada Ltd.
- » MacDon Industries
- » Manitoba Ag Days
- » Manitoba Association of Watersheds
- » Manitoba Community Development Corporations Association Inc.
- » Brad Martin
- » McKenzie Seeds
- » Carla and Brad Milne
- » MNP LLP
- » Morguard – Brandon Shoppers Mall
- » Oakwood Broadcast/Media Touch
- » Paterson GlobalFoods Inc.
- » Peterbilt Manitoba
- » Provincial Exhibition of Manitoba
- » Rawlco Communications Ltd.
- » Redhead Equipment
- » Scotiabank
- » Janice Seddon
- » David and Darlene Simmonds
- » Snap-on Industrial
- » Southwest Regional Métis Centre
- » TC Energy
- » TD Canada Trust
- » Dr. Michael and Carol Turabian
- » Claren Turner
- » Mr. Merv Tweed
- » Vionell Holdings Partnership
- » Viterra
- » Westman Communications Group
- » Westside Plumbing & Heating Brandon Ltd.
- » Wilcan Holdings Ltd. and Bob Williams
- » Ethel C. Winkler

---

**BENEFACTORS**  
**(\$10,000 - \$24,999)**

- » Anonymous (4)
- » 880 CKLQ / 94.7 STAR FM
- » A.C.T./U.C.T. Brandon 1037
- » ACC Adult Collegiate Students' Association
- » Andrew Agencies Ltd.
- » Apprenticeship, MB Entrepreneurship Training and Trade
- » ARAMARK Canada Ltd.
- » Bell MTS
- » Mr. Kenneth Bicknell
- » Dr. Barbara Bourassa & Dr. Don Williamson
- » Brandon Clinic Medical Corporation
- » Brandon Hog Days
- » Broadcasters Association of Manitoba
- » CAE Healthcare
- » Canadian Tire
- » Caterpillar Foundation
- » CIBC
- » C.S.T. Consultants
- » CKX Television
- » CMA Manitoba

---

**PATRONS**  
**(\$5,000 - \$9,999)**

- » Anonymous (4)
- » A.O. Smith Enterprises Ltd.
- » Advance Pro
- » Kerry Auriat
- » Ball Families

- » BMO Bank of Montreal
- » Dr. Greg Boguski and Joe Stouffer
- » Brandon Bearing Ag & Industrial Supply Ltd.
- » Brandon Chamber of Commerce
- » Brandon Chrysler Dodge Jeep Ram
- » Brandon Heating & Plumbing (1998) Ltd.
- » Brandon Lions Club
- » Brandon Rotary Club
- » Buhler-Versatile
- » Canad Inns Brandon
- » Canadian Association of Petroleum Producers
- » Canadian Institute of Plumbing and Heating
- » Christie's Office Plus
- » CN
- » Coca-Cola Bottling Ltd.
- » [Compass Credit Union](#)
- » Compusmart Ltd. Partnership
- » Convey-All Industries Inc.
- » Cros-Man Direct Underground Ltd.
- » Danka Canada Inc.
- » Dauphin Friendship Centre
- » Shari Decter Hirst
- » Diamond Jubilee (1960) Chapter IODE
- » [Dinsdale Personal Care Home MNU Local 86](#)
- » Enterprise Rent-a-Car
- » Friends of the Environment Foundation
- » Fowler Hyundai
- » Dr. Harold and Didi Fung
- » Glendale Industries Ltd.
- » Jim & Rod Sports Inc.
- » John Deere Canada ULC
- » Keystone Centre
- » Killarney Foundation
- » Ron & Don Kille and Families
- » Glen Kirkland
- » Kiwanis Club of Brandon
- » Ron Kuharski
- » Lucky Star Wash and Service Ltd.
- » [Ms. Karen McDonald](#)
- » [Russell Maloney](#)
- » Manitoba Institute of Agrologists
- » Maple Leaf Agri-Farms Inc.
- » Dr. Alex C. Michalos & Dr. Deborah C. Poff
- » MidCan Production Services Inc.
- » Sylvia Mitchell & the late E. Donn Mitchell
- » Jack & Cathy Moes
- » Monsanto Canada Inc.
- » P. Quintaine & Son Ltd.
- » Parkland Campus Students' Association
- » Patersons
- » [Kate Pelletier](#)
- » PEO Sisterhood Chapter R
- » Redflash Marketing
- » Refrigerative Supply
- » Rocanville Tigers Hockey Club
- » Siobhan Richardson Foundation Inc.
- » [Southport Aerospace Centre Inc.](#)
- » Sperling Industries
- » Springland Manufacturing
- » Super Thrifty Drugs Canada Ltd.
- » The Murphy Foundation Incorporated
- » Rick and Bonnie Triggs
- » Triple H Hydronics Inc.
- » Tundra Oil & Gas
- » Derrick and Trish Turner
- » [Universal Doors Ltd.](#)
- » Valley of Brandon Scottish Rite Free Masonry
- » Vionell Holdings Ltd.
- » [Qiang Wang](#)
- » West Region Tribal Council
- » Westman Sport Association
- » Winkler Community Foundation Inc.
- » Zeke's Quality Jewellers Ltd.

---

### SUPPORTERS (\$2,500 - \$4,999)

- » Anonymous
- » 5408785 Manitoba Ltd./The Brick
- » Danielle Adriaansen
- » Armstrong Management/ Harvey & Cory Armstrong
- » Barker Agencies, Western Financial Group
- » Benevity Community Impact Fund
- » Black Tie Event
- » S.M. Blair Family Foundation
- » Boom Done Next Inc.
- » Brandon & District Chef's and Cook's Inc.
- » Brandon City Lodge #6 IOOF & Naomi Rebekah Lodge #6
- » Brandon Community Development Corporation
- » Brandon Salutes
- » Jim and Shaun Brinkhurst
- » Shannon Brichon
- » Gord Campbell
- » Canad Inns
- » [Canadian Professional Meat Cutters Association](#)
- » Centec Electric & Controls Ltd.
- » Chancellor Dental Group
- » Rick and Karen Chrest
- » Clark's Poultry Inc.
- » [Corcelettes Estate Winery](#)
- » CTTAM
- » D & B Sprinklers
- » Dauphin Clinic Pharmacy
- » Dauphin & District Chamber of Commerce
- » Dauphin Herald Company 1997 Ltd.
- » Dauphin Multi-Purpose Senior Centre
- » Deer Country Equipment
- » Digital Avatar
- » [Lawrence and Brenda Donald](#)
- » Dufresne Furniture and Appliances
- » Chuck Elliott
- » Enterprise Holdings

- » **Robert Eslinger**
- » F. K. Morrow Foundation
- » Ryan and Sheri Gardner
- » Greenline Equipment
- » Dr.'s Manjinder and Krista Grewal
- » Monica and Perry Grift
- » Jennifer Hammell
- » Lillian Harris
- » Hilites on Hair
- » Steven Hills
- » Tranna Homenick
- » Lisa and Rob Huston
- » Imperial Oil
- » Impressions Party Supplies & Gifts
- » International Association of Administrative Professionals
- » International Brotherhood of Electrical Workers Local 2085
- » Richard A. and Ethel Jones
- » Dave Jordan
- » Keystone Dental Centre
- » Joyce Koke
- » Richard and Rhonda Kullberg
- » Labatt Breweries Manitoba - Brandon Branch
- » Christiane and Charles LaFlèche
- » David Leech
- » McCain Foods (Canada)
- » **Wayne McMahon**
- » McPhail Travel Brandon
- » MEDChair Dauphin
- » Craig Miller
- » Brent and Rena Mills
- » Brad and Donna Mitchell
- » Montana's Cookhouse
- » **Julie Muller**
- » **Bryce Neufeld**
- » New Holland Canada
- » New System Store
- » Ocular Microsurgery & Laser Centre
- » Parrish & Heimbecker Ltd.
- » Party Professionals and Rental Company
- » Powell Construction Ltd.
- » Prairion Magazine
- » Reimer Farm Supplies
- » Jamie Robinson
- » Royal Canadian Legion Branch #20
- » Royal Canadian Legion Brandon Branch #3
- » Tim and Nancy Rowan
- » Russell Campus Students' Association
- » Dr. Len & Brenda Rust
- » SeCan
- » **George Sheard**
- » Trent B. Sholdice
- » Speak Up Parkland Toastmasters
- » Star Books
- » Sutton Harrison Realty

- » Sysco Food Services of Winnipeg
- » The BloomBox
- » The Brandon Speech & Language Clinic
- » Tool-Chest
- » Tri-Star Screenprinting Ltd.
- » Twin Valley Co-op Ltd.
- » United Way of Greater Toronto
- » Western Concrete Products
- » Western Medical Clinic Medical Corporation
- » Westman Aerial Spraying Ltd.
- » Zenith Paving Ltd.

### **FRIENDS (\$1,000 - \$2,499)**

- » Anonymous (2)
- » AgCo Corporation
- » Ashcroft Vision Care Ltd.
- » Karen Banuga
- » Barkman Concrete
- » Judy Bartel
- » BDO Canada LLP
- » Gerald Bashforth
- » Dr. Chris and Stacey Beeston
- » Karen Benham
- » Rick & Norma Borotsik
- » Brandon Bus Lines
- » Brandon Business Interiors
- » Brandon School Division #40
- » Brandon Milk Shippers Association
- » Brandon Soil Management Association
- » Brockie Donovan Ltd.
- » Chris Budiwski
- » Terry and Debbie Burgess
- » Burns Maendel Consulting Engineers
- » Business Development Bank Of Canada
- » C & C Rentals
- » Shaun Cameron
- » Keith Campbell
- » Canadian Motors
- » **Canadian Society of Extension-Manitoba**
- » Canadian Waste Services Inc.
- » Carolynn and Nonny Cancade
- » Francis Cancade and Teresa Henderson
- » Cargill AgHorizons
- » Carrier Corporation
- » Cenovus Energy
- » Central Lift & Equipment Ltd.
- » Jan Chaboyer
- » Paul Chen
- » Nancy Chiupka
- » Ken and Rebecca Choy
- » City of Brandon
- » Beth Clark
- » Floyd Clark
- » **Lynn Cliplef**
- » Dan Collens
- » **Community Futures Westman**

- » Tyler Crayston
- » Credit Union Central of Manitoba
- » Custom Truck Sales Inc.
- » Tracy Danielson
- » D.B. Murray Ltd.
- » Dauphin Medical Clinic Inc.
- » Michael B. Decter
- » Donald Legal Services
- » Dow Agro Sciences
- » Ryan Downey
- » Eagle Feather Farms
- » Donna Eastoe
- » Elkhorn Resort Spa & Conference Centre
- » Escape Day Spa & Tanning Salon
- » Angela Falconer
- » Ted and Rose Falloon
- » Jill Ferguson
- » Belva J. Ferley
- » First Look 3D & 4D Ultrasounds -  
Trish Gillespie
- » Kent and Naomi Forman
- » Brian Freeman
- » Freightliner Manitoba Ltd.
- » Global Philanthropic
- » Global Winnipeg
- » Greenland Equipment Ltd.
- » Al Greiner
- » Lawrence Grimeau
- » Guillermo Rocha Medical Corporation
- » Ken Hamel
- » Ben and Debbie Hernandez
- » [Tim Hore](#)
- » Jill Hruska
- » Husky Energy Inc.
- » Chuck & Barb Hutton
- » I-Net Link Incorporated
- » Investment Funds Institute
- » Wayne Jacobsen
- » Clint and Darcia Jensen
- » [Crystal Jensen](#)
- » Tammy Johansson
- » Johnathon's Clothes for Men
- » Lorraine Johnson
- » Ashley T. Joyce
- » Kirk Joyce
- » Keller Developments
- » Chris Kennedy
- » Keystone Agricultural Producers
- » Keystone Motor Inn
- » Aaron King
- » Wayne & Elizabeth Kirk
- » Norm & Amanda Klippenstein
- » Jason & Wanda Kurchaba
- » Lake Winnipeg Foundation
- » [Harvey Laluk](#)
- » Erin Lambert
- » Bev Leckie
- » Lewis Instruments Ltd.
- » LRB Consulting Inc.
- » Kimberley Lynn
- » Barbara MacInnis
- » [Patricia Malcolm](#)
- » Mainline Motors
- » Jo-Ann Makinson
- » Manitoba Agriculture, Food  
& Rural Initiatives
- » Manitoba Bison Association
- » Manitoba Childcare Association
- » Manitoba Electrical League Inc.
- » Manitoba Entrepreneurship,  
Training and Trade
- » Manitoba Public Insurance Corporation
- » Manitoba Restaurant  
& Foodservices Association
- » Manshield Construction
- » Ron & Mary Mantie
- » Kim Martin
- » Dave Martens
- » Marjorie McLaren
- » Dave Melcosky
- » Liesel Moller
- » Glenn Munro
- » Tammy and Kelly Murray
- » myITsource.ca
- » Nexen Inc.
- » Caelie Nickel
- » John Nowitski
- » Nutrien Ag Solutions
- » Nikolaishen Farm Equipment Ltd.
- » Carla O'Greysik
- » Dr. Alex Pappas
- » Al Patterson
- » Don & Sandra Penny
- » Dave Perkins
- » Phillip De Muelenaere Medical Corporation
- » Terry and Bev Powell
- » Praxair Distribution, Inc.
- » Premier Financial Planning
- » Princess Auto
- » Pro-Drill Industries Ltd.
- » Sylvia Provanski
- » Querin Holdings Ltd. Big Kahuna Sport Co.
- » Radics Chrysler Plymouth Jeep
- » Ray's Fireplaces
- » Real Industries 2003 Ltd.
- » Reit-Syd Equipment Ltd.
- » Remington's Seafood & Steakhouse
- » Rob Robinson
- » Steve Robinson
- » Robinson Cancade Private Wealth Inc.
- » Jason Roblin
- » Damon Roth
- » S. H. Dayton Ltd.
- » Sandy Bay Education Authority
- » Cynthia Schroeder
- » [Heida Sigfusson](#)

- » Garry Sliziak
- » Andrew and Samantha Smart
- » Cathy Snelgrove
- » Roy Sobchuk
- » Katharine Sodek
- » Spiritual Assembly of the Bahais of Brandon Inc.
- » Jana Sproule
- » St. Paul's Home Auxiliary
- » Grant and Valerie Starko
- » Stentor Communications
- » David Swayze and Jayne Cliplef
- » John Tataryn
- » TC Snack & Beverage
- » Tetra Tech WEI Inc.
- » The Keg Steakhouse
- » Tim Hortons - 18th Street
- » To-Le-Do Foodservice
- » Tri-J Holdings
- » Tweed Farm Equipment
- » UFCW Local 832
- » [Valleyview Co-op](#)
- » Pieter and Erika van Rensburg
- » Gerry & Carina Visser
- » W Jay's Plumbing & Heating Services
- » Joel and Lise Ward
- » Wesman Salvage
- » Westco
- » Western Association of Broadcast Engineers
- » Western Association of Broadcasters
- » Westman Journal
- » Wheat City Golf Course
- » Jim Wiebe
- » [Alan Wintle](#)
- » Wirsbo Canada Ltd.
- » Wolseley Canada Inc.
- » Xplornet Enterprise Solutions

# HELPING STUDENTS SUCCEED

Financial awards are a critical piece of Assiniboine's student supports.

Thanks to those who continue to support our students. Check out our new award highlight for 2021.

---

## TUNDRA OIL & GAS

\$4,000 (2 available )

Criteria: Student has demonstrated college/community involvement and leadership.

Preference given to students from Gambler First Nation, Birdtail Sioux Dakato Nation, Canupawakpa Dakota Nation, Sioux Valley Dakota Nation and Manitoba Metis Federation

We are happy to support learning in our communities through The Tundra Oil and Gas Indigenous Award. Recipients of the award have demonstrated leadership within their communities and a desire to be involved. Assiniboine Community College plays an important role in helping to increase pathways for Indigenous learners. Tundra is proud to support these students as they achieve their educational goals.

- Kristin Rennie,  
Vice President Land,  
Tundra Oil & Gas

# FUNDING FUTURES

HELP WRITE THE  
NEXT GENERATION'S  
SUCCESS STORY



# Meet

## HOOMAN AMINIAN



Funding Futures is Assiniboine's annual fundraising campaign that encourages the alumni and extended college community to contribute to the success of current students—future alumni. More than that, Funding Futures aims to create a sense of community and build upon the positive experiences alumni and supporters have with the college.

Since 2017, this campaign has raised close to \$100,000. Every penny of these funds, contributed directly to student financial awards, is important. One donation in particular though, stands out. The value was generous, but what made it remarkable was the connection the donor had with the college and the experiences that motivated him to donate.

“

**I was hoping to help some students who didn't have as good an opportunity as I had, and hopefully in the future they may do the same.**



Hooman Aminian arrived in Canada in 1984, and in the fall of '85 he enrolled in a 10-month pre-employment course in Heavy Duty Mechanics.

"I consider myself very lucky in terms of receiving support, whether financial or otherwise," said Aminian. "And also landing a good job. I thought it would be nice to pay it forward."

And he did. In 2020, Aminian donated \$10,000 for the annual Funding Futures campaign.

"This sort of support is what this campaign is all about," said Derrick Turner, Director of Advancement and External Relations. "The value is a bonus—at its heart, this campaign is about connection, and that Hooman felt such a tie to Assiniboine is worth more than any dollar amount. It's a community campaign focused on strengthening the sense of community we hope to provide our students and alumni with."

After graduating from Assiniboine, Aminian got a job with CN Rail. In 2003, he transferred to CN's mechanical department.

"My job now consists of repair and maintenance of locomotives, which I absolutely love," he said. "After 35 years with the company, I am still working and enjoying it."

"Since ACC played an important role in where I am now, I thought this way I can show my gratitude and appreciation," he said of his generous donation.

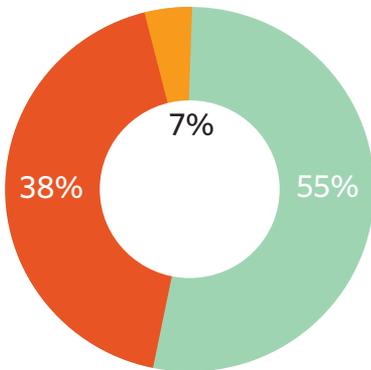
"I was hoping to help some students who didn't have as good an opportunity as I did and hopefully in the future, they may do the same."

**Opposite page:** Hooman Aminian  
**Above:** Aminian (back left) with his ESL  
class in 1984-85

# FAST FACTS

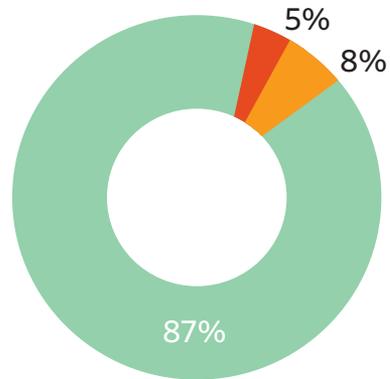
- 62** certificate, diploma and post-graduate programs offered by Assiniboine
- 3,600+** students in on-campus, distance, apprenticeship & community-based programs
- 17%** of full-time students identify as First Nations, Métis, or Inuit
- 696** apprenticeship students
- 217** mature student high school students this past academic year
- 30** average age of an Assiniboine student (all program types)
- 1,319** graduates this past academic year
- 56,000+** Assiniboine alumni around the globe
- 26** communities where Assiniboine delivered programs in this past academic year

## GENDER DISTRIBUTION



- MALE
- FEMALE
- UNSPECIFIED

## WHERE STUDENTS COME FROM



- OUT OF PROVINCE
- OUT OF COUNTRY
- MANITOBA



## LOCAL SUPPORTERS, GOLF TOURNAMENT RAISE FUNDS FOR

# Athletic Awards

Assiniboine Community College has raised \$53,000 for Cougars Athletics this year, through the support of sponsors, donors, volunteers, and the Cougars Classic golf tournament. These funds will support Cougars Athletics and participating student-athletes through financial awards.

“In my experience, the college community has always been so supportive of one another, and particularly of students,” said Jayden Lamb, Assiniboine alumnus and co-chair of the Cougars Classic golf tournament. “It was great to be part of this and see it up close at the 2021 golf tournament.”

The tournament is a key fundraiser to provide student-athletes with financial support to complete their educational goals while enhancing their learning experience through team sport and competition. COVID-19 forced the cancellation of the 2020 Cougars Classic and the shutdown of much of the Cougars activity for the 2020/21 academic year.

“We’re looking forward to being in a place where we can watch our talented and determined student athletes flourish on the pitch, ice and court again,” said Lindsay McLaughlin, Athletics Manager at Assiniboine. “This sort of fundraising goes a long way to support and encourage our athletes. It’s a big year, with hope for a resumption of play across all of our sports, and this community support is a significant contributor to our programs.”

The 6th annual Cougars Classic golf tournament presented by Corcelettes Estate Winery was held August 12, 2021 at the Shilo Country Club, with a sold-out slate of golfers and sponsors. The event is hosted by the Alumni Association and Foundation, in partnership with Cougars Athletics.

# ““

**In my experience, the college community has always been so supportive of one another, and particularly of students.”**

“It was a pleasure to be involved in this important event, working with members of the college community to support student athletes,” said Joran Hedley, co-chair of the tournament. “My time at Assiniboine was so positive and memorable, it’s been nice to be part of something that brings positivity and support to current and future students.”



# PROVINCIAL INVESTMENT INCREASES NURSING SEATS

Assiniboine has received additional funding for three rural rotating sites (25 seats each), and an expansion of our existing Practical Nursing program in Portage la Prairie, which will enable us to welcome 35 learners each year, instead of every other year.

“These additional nursing seats at Assiniboine Community College are integral in furthering our Skills, Talent and Knowledge Strategy to ensure people have more access to post-secondary education in Manitoba in sectors with high labour demand, like health care,” said Hon. Jon Reyes, Minister of Advance Education, Skills and Immigration. “Assiniboine’s rural rotating nursing sites are an important contributor to the province’s goal of increasing nursing seats in the coming year.”

The demand for Assiniboine nursing graduates continues to be high; 100 per cent of practical nursing graduates surveyed from the 2019-20 academic year said they had jobs, making on average more than \$53,000 a year.

“Working with the province, the regional health authorities and the communities to deliver these rural rotating programs is an important part of our work to ensure we’re training nurses where they’re needed,” said Mark Frison, President at Assiniboine. “The demand for nurses continues to be high. Offering rural rotating nursing sites helps to address the need for skilled graduates in all regions of the province.”

For information on all nursing sites,  
visit [assiniboine.net/nursing](https://assiniboine.net/nursing).

# A MESSAGE FROM THE ASSINIBOINE PRESIDENT



The support of donors is integral to the ongoing success of Assiniboine Community College. The past year brought new challenges for our donors, our college and our students. I really appreciate that through this tumultuous period donors made students a priority for their philanthropic efforts. As such, I want to extend my gratitude to each of our supporters for your gifts over the past year.

Donors make a difference in the lives of so many individuals, turning plans and dreams into realities. Hundreds of students benefit from direct financial support and even more will benefit from the new and improved learning tools and facilities, like the Prairie Innovation Centre, in the years to come.

We continue to make strides toward the strategic goal set by our Board of Governors in 2018—2,028 graduates by 2028. Providing exceptional learning experiences extends beyond graduation, so we're continually working to ensure there are clear pathways for graduates to careers in their fields of study. Our 2021 graduate satisfaction and employment survey tells us that 92% of recent graduates have jobs within nine months of completing their studies, making on average nearly \$45,000 a year. With 93% choosing to remain here in the province to work and live, we can feel good about the future of Manitoba.

I would also like to extend my gratitude to the dedicated volunteer board members of the Assiniboine Foundation and the Campaign Cabinet of the Ag Belongs Here campaign for the Prairie Innovation Centre. They continue to put their time and talents to work supporting the college's priorities to improve access to education and help bring capital projects to life. They are driven by the pursuit to create exceptional learning experiences for future Assiniboine students and their commitment is admirable.

We recognize that there is no shortage of community organizations to support. Thank you for continuing to consider the Assiniboine Community College Foundation a worthy steward of your donation.

A handwritten signature in black ink, appearing to read 'M Frison'. The signature is fluid and cursive, written on a white background.

**Mark Frison**  
President of Assiniboine Community College



**ASSINIBOINE**  
**COMMUNITY COLLEGE**  
**FOUNDATION**

204.725.8722

800.862.6307 EXT 6323

[FOUNDATION@ASSINIBOINE.NET](mailto:FOUNDATION@ASSINIBOINE.NET)

**[ASSINIBOINE.NET/FOUNDATION](http://ASSINIBOINE.NET/FOUNDATION)**

This publication is available in alternate English formats. Please contact [accessibility@assiniboine.net](mailto:accessibility@assiniboine.net) or 204.725.8700 (ext 6052).