

MINUTES
Assiniboine Community College Board of Governors Meeting
5:00 p.m. – September 27, 2022
Cafeteria Classroom- Victoria Ave. East Campus

Attendance: Jeff Harwood, Dale McKay, Jody Parsonage (virtual), Lloyd Carey, Carla Milne, Ruth Mealy, Amanda McGregor, Julia Teichroeb, Mark Frison (president), Shannon Brichon (CFO), Shaun Cameron (Secretary)
Staff: Julie Muller, Jim Simmons, Deanna Rexe, Amy Doerksen, Derrick Turner, Danielle Adriaansen, Kevin Poirier
Regrets: Mona Cornock
Guest: None

Roll Call

The meeting was called to order by Jeff Harwood at 5:05 p.m. Attendance constituted a quorum.

1. Approval of Agenda

MOTION: Teichroeb/Milne

That the agenda be approved as circulated.

CARRIED

2. Approval of Minutes of April 19, 2022 (BG: 22/04/19)

MOTION: McKay, Carey

That the minutes of April 19, 2022 (BG: 22/04/19) be adopted as presented.

CARRIED

3. New Business:

- i. **Enrollment Presentation:** Danielle Adriaansen shared with the members of the Board of Governors an overview of the current enrollment numbers for fall 2022 programs. The presentation covered regular on-campus programs, international cohorts, apprenticeship levels, and community development work.

Domestic enrollment is showing signs of good rebound post-pandemic, with international enrollment in an OK place pending future IRCC decisions around immigration, access, etc.

This fall, we are seeing an overall increase in based funded programs by 2% compared to the same time last year. Focus on enrollment optimization in upcoming winter and spring intakes. These programs are predominantly situated in Business, Ag & Environment, and Nursing.

On the International side, while the college is still up in new students compared to this same time last year, we are trailing slightly on first-year enrollment to budget. Study permit delays and denials proved to be a greater challenge than was expected and directly impacted conversion efforts.

While enrollment is up slightly in on-campus programs compared to last fall, it does not meet budgetary targets. The negative variance is most pronounced in international revenue, given the tuition multiplier is 4.6X the domestic rate. Current tuition shortfalls account for approximately \$500,000 (domestic) and \$1.4 M (international).

The board will be kept apprised of the forecast as we continue to chart fall enrollment.

REPORT RECEIVED BY THE BOARD OF GOVERNORS

- ii. The Board of Governors examined and updated the Terms of Reference for the Governance and Executive Committee.

MOTION: Carey/McKay

That the terms of reference for the Governance and Executive Committee be adopted as presented.

CARRIED

4. Committee Updates

Governance and Executive Committee: The GEC met to consider nominations for the various committees of the board for the 2022-23 academic year.

MOTION: McKay/Mealy

That the Board of Governors approve the Committee Slate for the 2022-23 academic year.

CARRIED

5. September 2022 College Report

i) Graduate Follow-up survey – A. Doerksen (Director, Integrated Planning), shared an update on the Graduate Follow-up survey.

The survey used quantitative research to assess employment statuses and student experiences. Process included phone and online surveys.

768 graduates participated (330 grads from 2017/2018 and 438 from 2020/2021).

Response rate was 28%.

Survey conducted between February 2022 and April 2022 by Inshtrix Research.

Some insights include:

- Overall, the majority of 2020/2021 graduates (80%) are satisfied with the quality of education received at ACC.
- 94% of 2020/2021 graduates have jobs following graduation.
- Of the 92% of grads (2020/2021) who stayed in Manitoba, 86% of them were already living in Manitoba before they started at ACC. The remaining 14% of these grads who stayed in MB are originally from outside of our borders.

REPORT RECEIVED BY THE BOARD OF GOVERNORS

6. Closed Session

7. Adjournment – This meeting was adjourned at 6:40 p.m.

Date of next meeting – The next meeting of the Board of Governors will take place at 4:00 p.m., Monday November 28, 2022, in Winnipeg.

Secretary

Chair