

ASSINIBOINE  
COMMUNITY COLLEGE  
PUBLIC SAFETY

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PUBLIC SAFETY

2021-22

# ACADEMIC REPORT

December 16, 2022

The Honourable Jon Reyes  
Minister of Advanced Education, Skills and Immigration  
Room 156 Legislative Building  
450 Broadway  
Winnipeg, MB R3C 0V8

Dear Minister Reyes:

It is our pleasure to submit Assiniboine Community College's 2021-22 Academic Report. This annual publication answers key questions around enrolment, attrition, number of graduates, graduate employment placement, graduate satisfaction, and highlights Assiniboine's successes in the areas of Indigenization, internationalization, providing students with exceptional learning experiences, and enrolment growth.

Assiniboine Community College has been providing exceptional learning experiences for over 55 years, and we are proud to support the province's labour market needs. Our graduate follow-up research shows that the overwhelming majority of recent Assiniboine graduates are living and working in Manitoba.

Assiniboine is a national leader in community-based delivery; as you will see in this report, this year Assiniboine offered academic and vocational programs in 32 different communities in Manitoba. At Assiniboine, the following community-oriented features are central to our practice: (a) work integrated learning through practicum placements or cooperative education, and experiential learning opportunities for students; (b) access for Indigenous students and other under-represented communities, including rural and remote communities; (c) commitment to community and employer engagement in program design and quality assurance; (d) applied research that is responsive to community and employer needs; (e) knowledge mobilization and knowledge exchange that contributes to increased prosperity for communities.

We look forward to seeing continued successes supporting the province's nursing expansion and other economic development and labour market support needs.

Yours sincerely,



Dr. Deanna Rexe,  
Vice-President, Academic





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Assiniboine Community College campuses are located on the traditional territories of Treaty No. 1 and Treaty No. 2, and the shared traditional lands of Cree, Oji-Cree, Dakota, Dene and Anishinabek/Ojibwe peoples, and the homeland of the Red River Métis nation. We also recognize other Treaty territories where our community-based training takes place. We welcome students who seek knowledge here.



# ABOUT ASSINIBOINE

Assiniboine Community College first opened its doors in February 1961 as the Brandon Vocational Training Centre. Shops and classrooms were located in several buildings throughout the city. The Centre was soon renamed the Manitoba Vocational Training Centre and in 1966 students moved into a new building at 1430 Victoria Avenue East. In December 1969, the Centre became Assiniboine Community College when Manitoba's three technical vocational schools were made community colleges.

Assiniboine offers unparalleled learning environments and responds well to the demands and requirements of the Manitoba labour market. Instructors follow the philosophy of 'learn by doing', combining theory with hands-on learning inside classrooms, labs, kitchens, shops, fields and the sustainable greenhouse. Assiniboine is an accredited college with the Government of Manitoba.

With campuses in Brandon, Dauphin Portage La Prairie and Winnipeg, Assiniboine provides comprehensive education opportunities throughout Manitoba. The college also partners with many communities and organizations across the province to deliver customized and community-based education and training.

Students may choose to study full-time, part-time or by distance. Assiniboine offers apprenticeship programs, certificates, diplomas, mature student high school, continuing studies and contract training. The college's educational delivery is offered through a variety of approaches, including face-to-face, distance and online, blended learning and integrated programs. Over 1,300 students graduated this past academic year.

In September of 2007, Assiniboine began the first phase of its move to the former Brandon Mental Health Centre site on the north hill in Brandon, as Culinary Arts and Hotel and Restaurant Management programs moved into state-of-the-art facilities in the Manitoba Institute of Culinary Arts (MICA). The college continued its relocation in 2008, with the construction of the \$45 million Len Evans Centre for Trades and Technology. That facility opened to students and staff in September 2010. A sustainable greenhouse, which serves as a hub for applied education research, opened in spring 2013.

In 2014, Assiniboine embarked on an exciting journey to develop a campus master plan. After many months of consultation, workshops and open houses with the community, the finished plan was presented to the college's Board of Governors in early 2015. It was unanimously adopted. The campus master plan sets the stage and direction for our college's future growth over the next several decades.

The plan conceptually outlines the physical structure of the future campus' built form, open space, and circulation network—all with the aim of providing opportunities to bring out the strengths and values that define our college as a place that provides an unparalleled student experience and engages students, staff, faculty and our community.





# ASSINIBOINE RETURNS TO TRADITIONAL GRADUATION CELEBRATIONS WITH MORE THAN 1,300 GRADUATES

**After two years of postponed and modified events, the college is offering traditional in-person graduation ceremonies this year.**

Over 1,300 from across 72 certificate, diploma, apprenticeship, and advanced diploma programs were recognized as graduates from Assiniboine Community College. The college's largest ceremony of the year.

"To pursue and complete an education journey takes a significant effort. The adversity of the past two years makes this even more remarkable," said Assiniboine president Mark Frison. "To persevere and succeed in this environment speaks to the resiliency and determination of this graduating class. It's an honour to be returning to traditional graduation exercises where all graduates, their families, friends and communities can celebrate these accomplishments together. I look forward to the bright future ahead for the Class of '22."

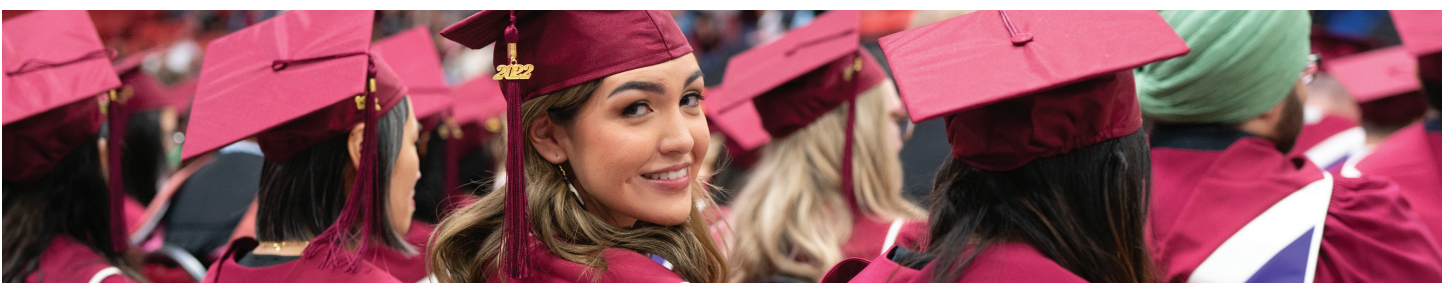
This year's graduation ceremony celebrates graduates completing programs at the college's Victoria Avenue East and North Hill campuses in Brandon, Winnipeg campus, Portage la Prairie campus, various community sites, and those enrolled in distance education. In Dauphin,

43 students graduate from seven programs delivered at the Parkland campus.

The college also saw nearly 250 International students graduate this year.

Each year, the Province of Manitoba awards a Governor General's Medal to the student who has achieved the highest overall average in a diploma program. The province also awards two Lieutenant Governor's Silver Medals to students who have achieved outstanding academic performance and contributed in significant ways to the college and their community.

Assiniboine's most recent Graduate Satisfaction and Employment Survey shows that 92 per cent of graduates have jobs within nine months of completing their studies and make on average a gross annual salary of \$46,000, with 93 per cent remaining in Manitoba.



## Academic Report Program Table

Program	Academic Credential	New Students	Returning Students	Distance Education Enrolment
Accounting	Advanced Diploma	7	0	0
Accounting and Finance	Advanced Diploma	0	2	0
Agribusiness	Diploma	51	54	0
Automotive Technician	Certificate	14	1	0
Business Administration	Certificate	0	2	0
Business Administration	Diploma	141	140	2
Carpentry and Woodworking	Certificate	26	2	0
Civil Technician	Certificate	11	14	0
Communications Engineering Technology	Diploma	11	3	0
Comprehensive Health Care Aide	Certificate	57	20	60
Construction Electrician	Certificate	16	6	0
Culinary Arts	Diploma	17	6	0
Digital Art and Design	Diploma	20	1	0
Early Childhood Education	Diploma	25	39	60
Early Childhood Program Management	Advanced Diploma	0	0	58
Education Assistant	Certificate	0	0	18
Electronic Technician <sup>3</sup>	Certificate	3	0	0
Finance	Advanced Diploma	2	0	0
Geographic Information Systems	Advanced Diploma	10	1	0
Heavy Equipment Technician	Certificate	26	0	0
Heavy Equipment Technician	Diploma	0	2	0
Horticultural Production	Certificate	14	0	0
Hotel and Restaurant Management	Certificate	14	0	0
Hotel and Restaurant Management	Diploma	7	3	0
Human Resource Management	Advanced Diploma	18	0	0
Industrial Metals Fabrication	Certificate	17	1	0
Interactive Media Arts	Diploma	0	17	0
Land and Water Management	Diploma	18	13	0
Legal Administration	Diploma	12	7	0
Marketing	Advanced Diploma	4	1	0
Media and Communications	Diploma	13	0	0
Medical Administration	Diploma	30	17	0
Network Administration Technology	Diploma	16	14	0
Office Management	Diploma	8	2	0
Office Skills	Certificate	41	15	0
Piping Trades	Certificate	13	0	0
Power Engineering	Certificate	10	4	0
Power Engineering	Diploma	5	0	0
Practical Nursing	Diploma	178	220	0
Professional Cooking <sup>2</sup>	Certificate	4	4	0
Public Safety	Certificate	11	1	0
Public Safety	Advanced Diploma	1	0	0
Social Service Worker	Diploma	25	25	0
Sustainable Food Systems	Advanced Diploma	9	0	0
Web and Interactive Development	Diploma	12	0	0
Apprenticeship		501	44	0
Contract Training		1289	417	0
Cost Recovery		2009	618	469
Mature Student High School		224	34	0
Undeclared		22	11	40
<b>College Total<sup>1</sup></b>		<b>4962</b>	<b>1761</b>	<b>707</b>

\*Attrition rates exclude distance education statistics

<sup>1</sup>Due to program exclusions, college totals are different from published statistics

<sup>2</sup>Professional Cooking is the exit certificate of the Culinary Arts diploma program

<sup>3</sup>Electronic Technician is the exit certificate of the Communications Engineering Technology diploma program

- Survey samples less than 5 are reported as null



Education Program	Total Enrolment	Attrition*	Number of Graduates	Percentage of Graduates Satisfied with their Program	Percentage of Graduates Employed	Average Wage Earned
	7	43%	3	-	-	-
	2	0%	1	-	-	-
	105	11%	43	54%	83%	\$48,378
	15	33%	9	40%	100%	-
	2	50%	0	-	-	-
	283	26%	67	67%	92%	\$41,219
	28	39%	15	83%	100%	\$43,095
	25	4%	13	-	-	-
	14	21%	4	-	-	-
	137	21%	63	100%	89%	\$36,185
	22	0%	21	67%	80%	-
	23	52%	3	56%	86%	\$29,873
	21	19%	0	-	-	-
	124	9%	32	88%	100%	\$35,688
	58		23	57%	100%	\$52,524
	18		8	69%	85%	\$29,254
	3	0%	3	-	-	-
	2	50%	1	-	-	-
	11	0%	11	71%	100%	\$57,269
	26	8%	23	44%	100%	\$46,205
	2	50%	1	-	-	-
	14	14%	7	67%	83%	-
	14	0%	14	-	-	-
	10	20%	1	-	-	-
	18	6%	15	-	-	-
	18	44%	9	60%	80%	-
	17	29%	10	43%	86%	\$24,848
	31	29%	9	75%	100%	-
	19	32%	6	-	-	-
	5	0%	4	-	-	-
	13	23%	0	-	-	-
	47	23%	14	83%	100%	\$35,619
	30	27%	8	60%	100%	-
	10	20%	1	-	-	-
	56	13%	25	33%	100%	\$33,469
	13	0%	13	-	-	-
	14	0%	14	-	-	-
	5	0%	0	-	-	-
	398	11%	119	77%	100%	\$57,449
	8	0%	8	-	-	-
	12	25%	9	-	-	-
	1	0%	1	-	-	-
	50	24%	21	64%	100%	\$31,488
	9	0%	3	-	-	-
	12	0%	0	-	-	-
	545		146			
	1706		438			
	3096		55			
	258		40			
	73		0			
	<b>7430</b>		<b>1334</b>			

# ENROLMENT DISTRIBUTION & SALARIES

## Enrolment Distribution

Funding Source	2020-21 <sup>1</sup>	2021-22
Apprenticeship	590	522
Contract Training	1258	1726
Cost Recovery	3065	3031
Mature Student High School	212	233
Regular Program	1945	1740
<b>Grand Total*</b>	<b>7070</b>	<b>7252</b>

<sup>1</sup>Data for 2020-21 as reported in the 2020-21 Academic Report.

\*Unique headcount by program.

## Top 10 Average Salaries for our 2021-22 Grads\*

Program	Salary
Practical Nursing	\$57,449
Geographic Information Systems	\$57,269
Early Childhood Program Management	\$52,524
Agribusiness	\$48,378
Heavy Equipment Technician	\$46,205
Carpentry and Woodworking	\$43,095
Business Administration	\$41,219
Comprehensive Health Care Aide	\$36,185
Early Childhood Education	\$35,688
Medical Administration	\$35,619

\*Interpret with caution; salaries are as reported in our grad survey results of base funded programs.

## ASSINIBOINE STUDENT'S COMMUNITY FRIDGE PROJECT TACKLES STUDENT FOOD SECURITY

**Sara Madill wanted to make a difference in the community, so when it was time for the Land and Water Management student to choose a Capstone project to work on, she took it as her opportunity to help fellow students who may be experiencing food insecurity—working to reduce food waste at the same time.**

"There's lots of stress involved in being a student already, and it can be hard to keep on top of buying and purchasing healthy food, especially when those healthier foods can be more expensive ...so having this type of initiative on campus can help students who may be struggling," said Madill.

"It also focuses on reducing food waste. A lot of food does end up in the landfill, so that aspect of it is definitely good for the environment. The life cycle of the food process before it ends up in the landfill generates a lot of greenhouse gas emissions and pollution, as well as the decomposition process also creates a lot of harmful effects on the environment, so reducing the total amount of food that ends up in the landfill is good."

After consultation with the Assiniboine Students' Association, Madill got to work acquiring and stocking a community fridge on the college's Victoria East Campus, providing food for students or staff who might be in need.



# INDIGENOUS ENROLMENT

Assiniboine believes strongly in strengthening its partnerships with First Nations, Métis, and Inuit peoples through continued collaboration.

## 2017-18 to 2021-22 Indigenous Enrolments

Funding Source	2017-18 <sup>1</sup>	2018-19 <sup>1</sup>	2019-20 <sup>1</sup>	2020-21 <sup>1</sup>	2021-22
Apprenticeship	24	25	30	28	25
Contract Training	406	535	413	310	434
Cost Recovery	213	209	183	172	286
Mature Student High School	221	252	189	97	122
Regular Program	408	425	462	372	297
<b>Grand Total*</b>	<b>1272</b>	<b>1446</b>	<b>1277</b>	<b>979</b>	<b>1164</b>

<sup>1</sup>Data for 2017-18 to 2020-21 as reported in the 2020-21 Academic Report.

\*Unique headcount by program.

## 2017-18 to 2021-22 Indigenous Graduates

Funding Source	2017-18 <sup>1</sup>	2018-19 <sup>1</sup>	2019-20 <sup>1</sup>	2020-21 <sup>1</sup>	2021-22
Apprenticeship	2	6	3	6	6
Contract Training	147	125	134	98	123
Cost Recovery	28	4	2	8	8
Mature Student High School	23	36	33	18	20
Regular Program	96	114	132	138	104
<b>Grand Total*</b>	<b>296</b>	<b>285</b>	<b>304</b>	<b>268</b>	<b>261</b>

<sup>1</sup>Data for 2017-18 to 2020-21 as reported in the 2020-21 Academic Report.

\*Unique headcount by program.

## SIX ASSINIBOINE STUDENTS WIN MEDALS AT SKILLS MANITOBA COMPETITION, TWO ADVANCE TO SKILLS CANADA

**Two Assiniboine students, who competed at the 24TH annual Skills Manitoba competition, will move on to compete at Skills Canada in Vancouver in May, 2022.**

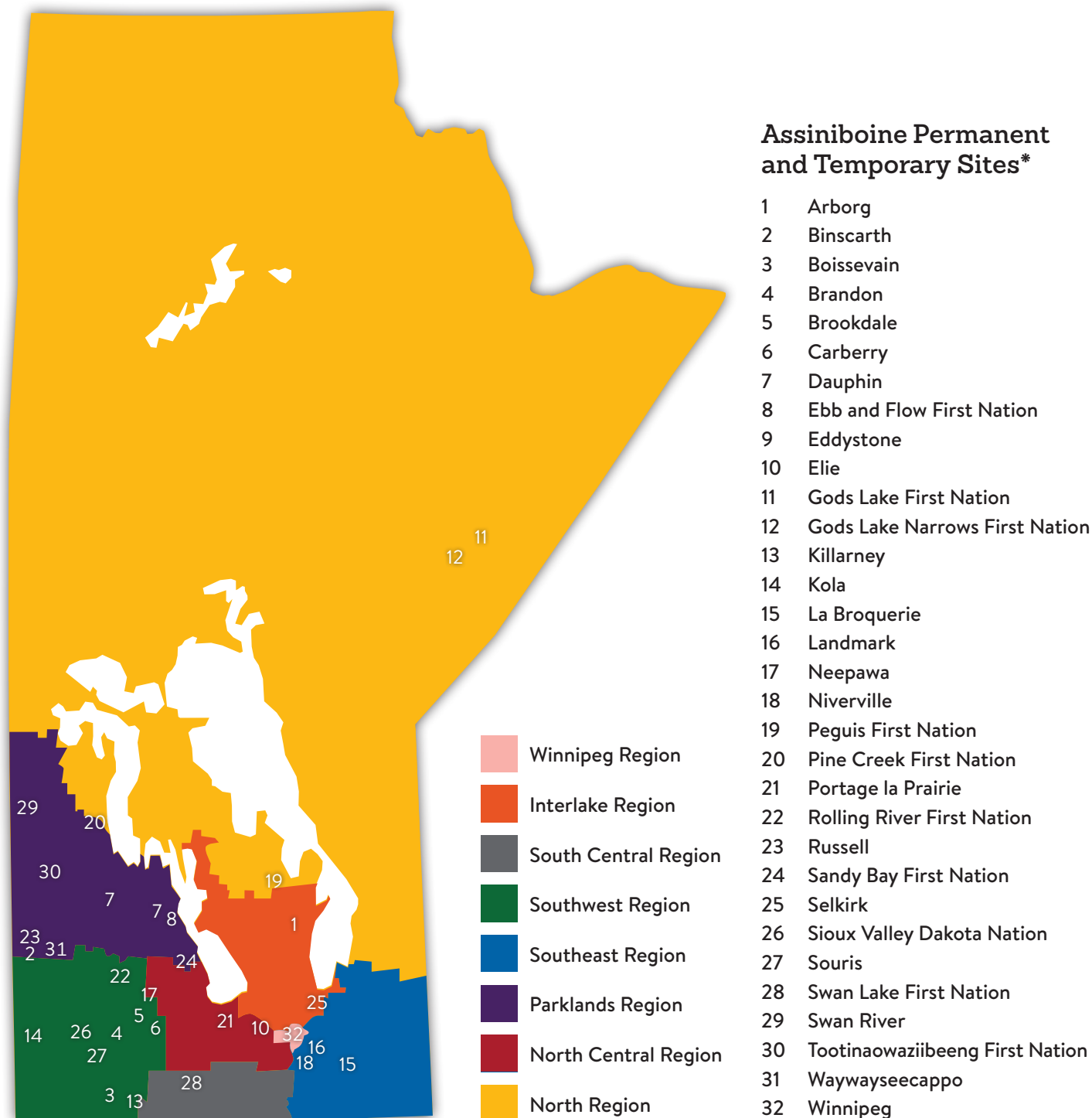
In total at this year's provincial competition, Assiniboine saw six students win gold, silver or bronze. The competition, originally scheduled for April 14, was rescheduled due to inclement weather and travel conditions, and took place throughout the week following (April 18-22).

"Skills Manitoba is always a great opportunity for Assiniboine students to continue to hone their craft and showcase their skills and abilities. We are proud of all the students who competed and the coaches who mentored them. This year's return to an in-person competition was an added bonus," said Kevin Poirier, Dean of Trades at Assiniboine and Team Assiniboine Lead. "We look forward to cheering on Jackson and Hailey in the national competition."

Throughout the province, 213 students competed in 47 different contests at this year's Skills Manitoba event and the gold medal winners will form Team Manitoba to compete against their peers at the Skills Canada Competition to be held in Vancouver in May, 2022.

The Skills Competitions also raise awareness about Canada's shortage of skilled trades workers. Major industry associations expect a moderate to severe shortage of workers within the next five years. They also help raise awareness among students, educators and parents about the advantages of post-secondary training in trades and technology, including good pay, job security and flexibility.

# DELIVERY LOCATIONS



Assiniboine plays an important role in economic development by producing highly regarded graduates for an increasingly diversified mix of urban, rural and remote communities. Key contributors to this ongoing success are the multiple campuses and training sites throughout Manitoba.

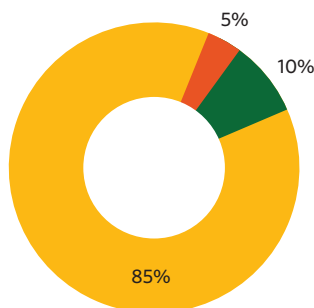
\* includes all contract training through Continuing Studies





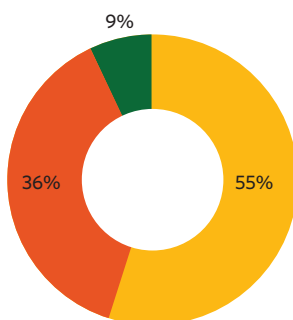
# STUDENT PROFILE

WHERE STUDENTS  
COME FROM



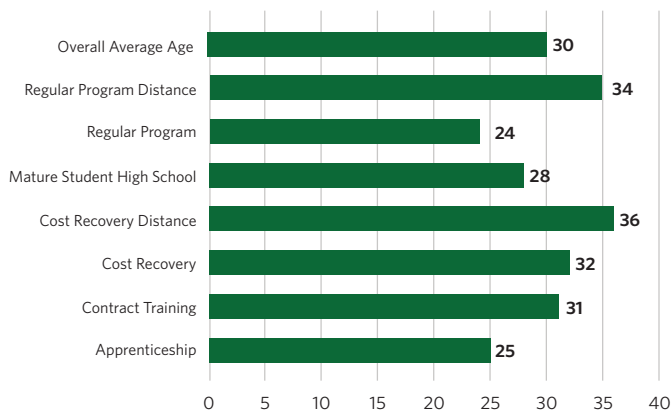
- OUT OF PROVINCE
- OUT OF COUNTRY
- MANITOBA

GENDER  
DISTRIBUTION



- FEMALE
- MALE
- UNSPECIFIED

AVERAGE AGE BY FUNDING SOURCE



## ASSINIBOINE PROVIDES \$600K IN FINANCIAL AWARDS TO 2021/22 STUDENTS

Assiniboine distributed most of its student financial awards for the academic year, and with the final count, has awarded more than \$600,000 in financial awards to students for the 2021/22 academic year. This record-breaking sum is \$150,000 more than the previous academic year and the largest disbursement of student awards in college history.

"This is a magnificent milestone, and something that has the power to create and enhance possibilities for many Assiniboine students," said Derrick Turner, Director, Advancement & External Relations at Assiniboine. "The goal of our fundraising is always to enhance the student experience. Whether it's learning tools and facilities or student financial awards, our efforts are student-focused."

This record, we hope, is the first of many to come. We're incredibly grateful, as are the students, for the phenomenal community support we receive to make this possible.

Awards distributed from this record amount will help close to 300 students pursuing training at Assiniboine. Financial awards are given to students based on a variety of indicators, including financial need, academic performance, athletic participation and emergency needs.

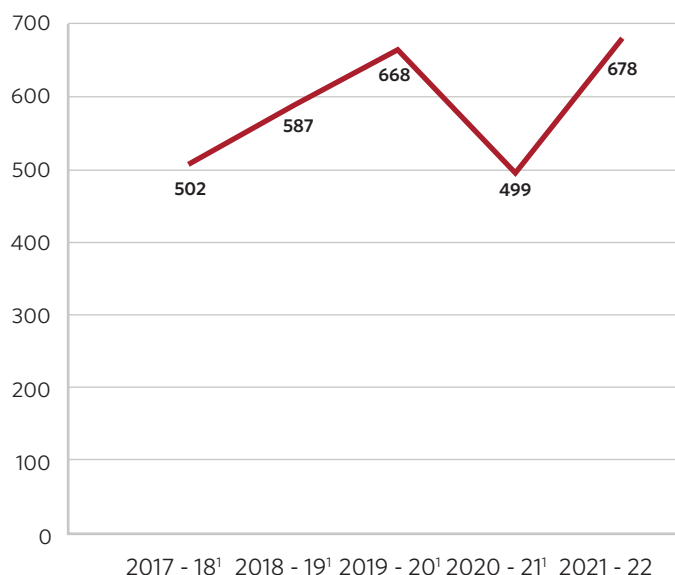
Assiniboine's college community has a long history of giving to support student needs. Along with new and existing award sponsors like Koch Fertilizer Canada, the college's Funding Futures campaign connects with staff and alumni, and has raised close to \$90,000 through the past four years.

# INTERNATIONAL STUDENT ENROLMENT

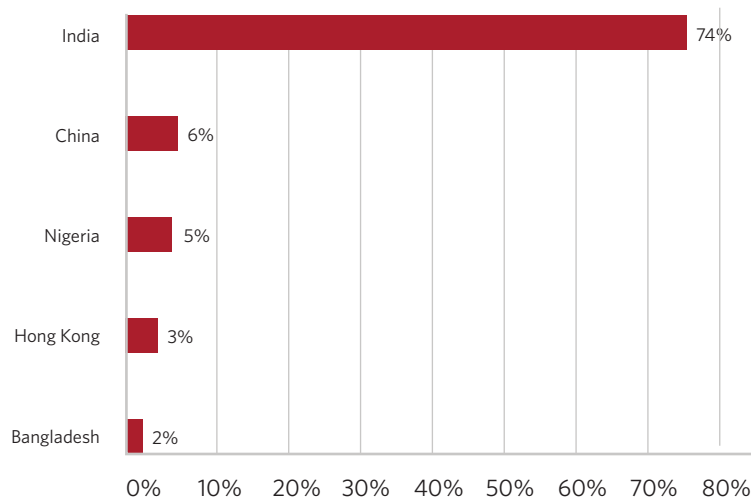
## WHY INTERNATIONAL EDUCATION?

- » Contributes to Assiniboine growth
- » Contributes to population, immigration and labour market development strategies of Manitoba and Canada
- » Contributes to enrolment and sustainability of programs at Assiniboine
- » Can assist in program innovation and faculty development
- » Contributes cultural diversity and international perspectives to student experience
- » Contributes opportunity to develop cross cultural competencies and instruction

INTERNATIONAL ENROLMENT\*



TOP 5 COUNTRIES



<sup>1</sup>Data for 2017-18 to 2020-21 as reported in the 2020-21 Academic Report.

\* Unduplicated headcount.





# ASSINIBOINE OPENS THE DIANE SHAMRAY INTERNATIONAL EDUCATION CENTRE

**Assiniboine Community College officially opened the doors to its newest space at the Victoria Avenue East campus in Brandon. The naming of this area comes in recognition of Ms. Diane Shamray, a retired senior administrator who made significant contributions to International Education at the college.**

The Diane Shamray International Education Centre is a 2,130-square-foot integrated space that includes a classroom that serves as the central hub for the college's English as a Second Language programming and preparatory courses from across the college's post-secondary programs. The Centre is also home to Assiniboine International staff, who work in roles dedicated to welcoming and supporting international students through to graduation.

Shamray began her career at Assiniboine in 1993, then as Chair of Health and Human Services. Under her leadership, the college grew its Practical Nursing program from one that was only half-full in enrolment to what is now the college's largest single program of study.

Shamray later became Vice President, Enterprise and led the activities and operations of contract and community-based training, Continuing Studies, Adult Collegiate, and the college's Parkland campus.

Towards the end of her career at Assiniboine, Shamray spearheaded international activities after chairing the college's Global Citizenship Task Force. She was instrumental in shaping the college's global efforts, and served as Vice President of International for a number of years, growing the international student population from a handful of students annually to over 600 students in 2020 when she retired.







# ASSINIBOINE TUITION-FREE TRADES PROGRAMS DELIVER OPPORTUNITIES WITHOUT BARRIERS

**At Assiniboine Community College, two tuition-free programs provided Indigenous learners the skills they needed to work in in-demand fields in Manitoba, and give their respective industries qualified workers who are ready to hit the ground running.**

The tuition-free Heavy Duty Technician program welcomed 12 Indigenous students in December 2021, funded through a partnership with Algonquin College of Applied Arts and Technology and Indigenous Youth Development Canada. Students in this program completed hands-on, in-school training for 28 weeks plus a 280-hour paid work placement, with tuition, textbooks, personal protective equipment, supplies and tools all covered at no cost.

The tuition-free Agriculture Equipment Operator program provided an opportunity to 15 students starting this past February, funded through a partnership with the Congress of Aboriginal Peoples (CAP). The 13-week program began with a one-week preparatory course and finishes with an 80-hour paid work placement.

“Costs for training to acquire the skills and aptitudes required for entry into the job market are an ongoing barrier to employment,” said Assiniboine’s Director, Indigenous Education, Kris Desjarlais. “We are thrilled that students won’t have to worry about funding and can enjoy a hands-on learning environment. With this, learners are free to focus on their training.”

Both programs were chosen specifically to address gaps in their respective industries.

The students learned the safe work practices and operational skills necessary to manage multiple enterprises found on farm operations across the country, Hack said.

“They’ll have a really good base for assisting employers with a farm operation,” Hack said. “After their two-week work placement where they get those real-life environmental skills on an operation, they’ll be job ready.”

It’s also an important step in reconciliation, he said.

“Indigenous people were here first, and know the land better, so let’s try and get more Indigenous people back into working the land and into farming,” Hack said.

“You look at what farming is like now with sustainable development processes and sustainable farming, and those are all Indigenous teachings and how they worked the land years and years ago. We’re kind of getting back to that so I think it’s important to bring Indigenous people back into the conversation.”

The Heavy Duty Technician program is also in demand, said Assiniboine’s Chair of Mechanical Trades, Lloyd Carey, who has seen similar successful partnerships between Manitoba Hydro and First Nations communities.

Students who complete the program gain credit for their Level 1 common core apprenticeship accreditation, allowing them to branch out even further into Heavy Duty Equipment, Agricultural Equipment or Truck and Transport specializations.

The job opportunities that come with program completion are also far-reaching.

“Giving someone an education is one thing, but giving someone an education that allows them to get their hands in the work and get those real-life experiences in a certain industry or field is really valuable,” said Hack.



# CAMPUSES & CENTRES

## CAMPUSES & CENTRES

Victoria Avenue East Campus

Parkland Campus

Centre for Adult Learning - Brandon

North Hill Campus

Portage Campus

Centre for Adult Learning - Parkland

Winnipeg Campus

## BOARD OF GOVERNORS

Jeffery Harwood (Chair)

Carla Milne

Lori Dangerfield

Dale McKay (Vice-Chair)

Jody Parsonage

Ashley Fordyce (student representative)

Harvey Laluk

Johanne Ross

Lloyd Carey (staff representative)

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Acting Vice-President,  
International

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**Kevin Poirier**  
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**Derrick Turner**  
Director, External Relations

**Shannon Brichon**  
Chief Financial Officer

**Amy Doerksen**  
Director, Integrated Planning





# VISION

Exceptional learning experiences

# MISSION

Transforming lives and strengthening Manitoba  
through applied education and research

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