

Counsellors' Day



**PETERS
SCHOOL**
Business



Let your potential be known.



Assiniboine
College



Graduate Follow-up Survey

Nine months after graduation



of grads have jobs



have careers related to their field of study



95% stay in Manitoba

with 83% originating in Manitoba, that's a net population gain for Manitoba as a result of studying at Assiniboine

Average annual income of an Assiniboine grad nine months after graduation

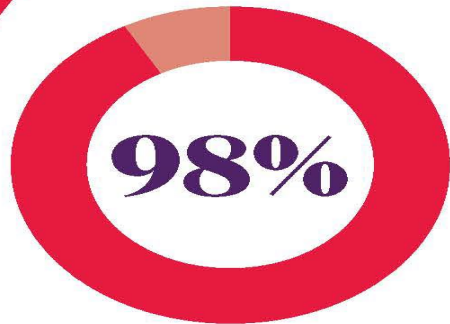
\$56.1K

▶ Respondents in this survey graduated in 2022-23 and were surveyed approximately nine months after their graduation, in March and April 2024.



Graduate Follow-up Survey

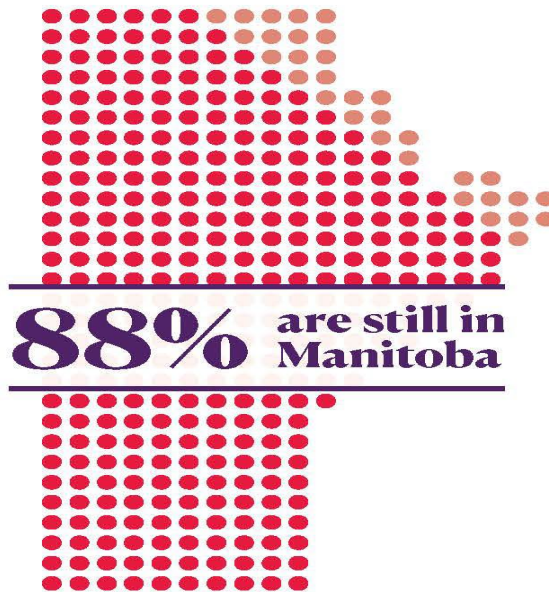
Four years after graduation



of grads have jobs



have careers related to their field of study



88% are still in Manitoba

The five-year average of graduates staying in the province four years after graduating is **88%**.

Average annual income of an Assiniboine grad four years after graduation

\$62.4K

This represents a

38%

increase from when these graduates were first surveyed shortly after graduation in 2021

▶ Respondents in this survey graduated in 2019-20 and were surveyed approximately four years after their graduation, in March and April 2024.



Gord & Diane Peters

November 2023

<u>Business Administration</u>	<u>Media, Technology, & Office</u>
<ul style="list-style-type: none"> • Business Administration 2 yr <ul style="list-style-type: none"> ○ Marketing ○ Accounting ○ Human Resources ○ Financial Services • Advance Diplomas <ul style="list-style-type: none"> ○ Marketing ○ Accounting ○ Human Resources ○ Financial Services 	<ul style="list-style-type: none"> • Network Administration Network 2yr <ul style="list-style-type: none"> ○ Sept/Jan/May • Office Administration 2yr <ul style="list-style-type: none"> ○ Medical ○ Legal ○ Office Management • Office Skills 1 yr • Centre of Creative Media <ul style="list-style-type: none"> ○ Digital Art & Design ○ Media & Comm. ○ Web & Interactive Design





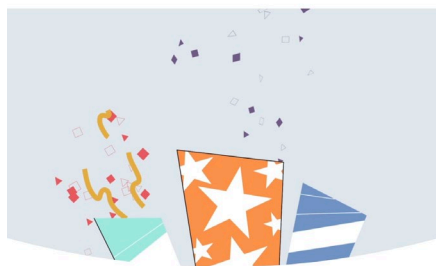


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It has been a pleasure to complete the two-day workshop on Case Teaching in Toronto with the **Ivey Business School at Western** ...more



I'm happy to share that I've obtained a new certification: Adobe Certified Professional in Graphic Design & Illustration Using ...more



Celebrating a New Certification

🌐 43

6 comments



WHRC 2024

World Human Resource Congress 2024

People. Possibilities. Paradoxes: Scripting the Frontier of Work

14 - 16 May 2024, Singapore





1. Peters School of Business brand identity & Strategic Plan
 2. Program Review and Updates
 3. Work Integrated Learning meeting industry needs for skilled labour
 4. Visiting lecturers
 5. Creative Co-Lab
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-
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Thanks for your Interest
in Assiniboine & the
Peters School of Business