



**PETERS
SCHOOL**
Business

Eligible for
**FINANCIAL AID
& AWARDS**

BUSINESS ADMINISTRATION

FINANCIAL SERVICES SPECIALIZATION

2-Year Diploma

Step into Canada's thriving financial services industry and become the expert your clients trust. This program equips you with the critical skills to make a lasting difference in their financial futures.

PROGRAM LEARNING OUTCOMES

- ▶ Apply problem-solving and critical thinking skills to effectively respond to challenges and opportunities in business.
- ▶ Collaborate with others toward fulfillment of a shared vision, goal, initiative, or project.
- ▶ Collect, analyze, and interpret data to make informed decisions.
- ▶ Demonstrate effective communication by selecting and utilizing suitable methods tailored to diverse situations.
- ▶ Determine the ethical implications of business decisions, considering the potential impacts on stakeholders and society.
- ▶ Provide customer service and solutions that meet and exceed stakeholder expectations.
- ▶ Integrate environmental sustainability, social responsibility, and governance principles to enhance and drive an organization's strategic business initiatives.
- ▶ Leverage technology to meet organizational needs.
- ▶ Implement comprehensive strategies to achieve specific personal and corporate financial objectives.
- ▶ Use current financial planning software to analyze and present information.
- ▶ Apply relationship building skills to gather information, inform decisions and provide long term financial support.
- ▶ Provide investment and portfolio management advice through understanding investment strategies, risk management and asset allocation.

You might be a good fit for this program if you would enjoy:

- ▶ Helping individuals and businesses achieve their financial goals
- ▶ Building relationships and supporting business growth
- ▶ Analyzing information to guide financial decisions
- ▶ Using technology to deliver efficient financial services
- ▶ Solving problems and working with numbers



Campus/Delivery Options

Victoria Avenue East campus
Parkland campus



Available Intakes

September | January

EXPECTATIONS

Program and Industry

- ▶ Demonstrate strong attention to detail and accuracy
- ▶ Show solid numerical and financial aptitude
- ▶ Apply analytical thinking and sound judgment
- ▶ Communicate clearly and build trusted client relationships
- ▶ Support business development through client service and sales activities
- ▶ Act with integrity and uphold ethical and regulatory standards
- ▶ Use financial and digital tools confidently
- ▶ Stay organized and manage competing priorities effectively
- ▶ Commit to continuous learning and professional development
- ▶ Be comfortable working in both desk-based and client-facing environments

CAREER OPPORTUNITIES

A Financial Services diploma prepares graduates for entry-level roles in banking, investments, insurance, and customer financial advising. Common career opportunities include financial services representative, banking advisor, credit analyst assistant, insurance agent, and investment or wealth management assistant. Graduates find employment in banks, credit unions, insurance companies, investment firms, and other financial institutions, where they support clients in managing their finances, accessing credit, and planning for future goals.

The program also supports career advancement in areas such as personal financial planning, lending, and investment advising. It provides graduates with the foundational knowledge needed to pursue industry-recognized certifications and helps prepare them to meet related licensing and work experience requirements. With experience or additional credentials, graduates can move into roles such as financial advisor, account manager, or branch manager. This diploma offers practical, job-ready skills and a strong foundation for long-term career growth in the financial services sector.

ADMISSION REQUIREMENTS

- ▶ A complete Manitoba Grade 12 or equivalent
 - English 40G/40S or equivalent
 - Essential Mathematics 40S or equivalent

NEXT STEPS

Confidence in the career path you choose to embark on is key, and selecting the right program for you is the first step. At Assiniboine, we offer an opportunity to explore and experience a program before applying. Choose to:

SPEND A DAY WITH US

Our Spend a Day program runs from November to March for most programs. When you spend a day at Assiniboine, we partner you with a current student in the program of your choice and you will have the opportunity to:

- ▶ Participate in classroom activities
- ▶ Experience college life
- ▶ Explore all of our helpful services for students
- ▶ Meet current college students and instructors
- ▶ Enjoy a free lunch on us!

assiniboine.net/spendaday

ATTEND AN ONLINE INFO SESSION

Our free, live online information sessions give you the inside scoop on the program you're interested in and life at Assiniboine. Register in advance and from the comfort of your own home, log in to learn about Assiniboine.

assiniboine.net/infosessions



Ready to Start?
APPLY NOW!



assiniboine.net/ba-financialservices