



WESTMAN | COMMUNICATIONS GROUP

Together
WE BUILD

**New Connections
Stronger Communities**

MARKETING SUMMER TERM

WESTMAN COMMUNICATIONS GROUP (Westman) is seeking applications from energetic, highly motivated individuals to become part of our growing team!

Westman is an industry-leading communications provider based in Brandon MB, offering residential and commercial High-Speed Internet, Digital TV, and Phone services in communities across Manitoba. Established in 1977, as a locally owned and operated cooperative, Westman is dedicated to delivering competitive and innovative services, providing an exceptional member experience, and supporting the communities we serve.

What we have to offer:

- Competitive compensation package.
- Various Learning and Development initiatives, and opportunities to grow within our team!
- Opportunity to participate in company events and activities and enjoy our company perks!

What you'll do:

- Assist with coordinating the #ConnectingWestman Funding Program and #ConnectingWestman Tour.
- Set-up, attend, and tear-down various events, such as trade shows, barbeques, golf tournaments, etc.
- Support the marketing team with social media initiatives/campaigns.
- Assist with upsell & acquisitions as well as campaigns.
- Collaborate on external communications, including media releases, copy writing, and social media writing.
- Assist with executing sponsorship and public relation opportunities.
- Write internal communications to keep WCG employees up-to-date.
- Participate in brainstorming sessions and conduct market research as required.

What you'll bring to the team:

- Grade 12, plus minimum 1 year of post-secondary education in Business Administration program, specializing in Marketing or Communications.
- Experience working with the public; direct customer service experience is an asset.
- Proven knowledge of Microsoft Office 365 (Outlook, Word, PowerPoint).
- Familiarity with various social media platforms.

DEADLINE FOR APPLICATIONS: This position is open until filled.

As an equal-opportunity employer, we are committed to an inclusive and barrier free environment at Westman Communications Group and encourage applications from all qualified individuals. If you require a reasonable accommodation at any point during recruitment process or would like to request this posting in an alternate format, please indicate by emailing hr@westmancom.com of the accommodation requirements. While we thank each applicant for their interest, only selected candidates will be contacted.

**Apply today to join our team at <https://westmancom.com/careers>
and begin your exciting career journey with us!**

COMMUNITY • TEAMWORK • INTEGRITY • INNOVATION • CUSTOMER EXPERIENCE