

Communications Summer Student

Position Details: Full Time, Fixed Term (approx. May – Aug)

Salary Range: Starting salary at \$17.25/hr, based on a 35-hour work week. Salary for this position will commensurate with each individual's education and/or experience as it relates to the position. Location: Remote but with travel throughout southwest Manitoba. Closing Deadline: February 15, 2024 (11:59PM EDT).

Who We Are

Ducks Unlimited Canada (DUC) is the nation's leading conservation organization; a passionate community of people who believe that nature is the foundation of strong communities, a prosperous economy and a sustainable future that supports the hopes and dreams of the next generation. Together, we conserve and restore some of the most valuable and threatened landscapes on the planet.

What You Will Do

Reporting to the Communications Specialist, the Communications Summer Student will help grow the DUC brand. Responsibilities may include:

- Researching and writing articles.
- Taking and editing photographs.
- Shooting and editing video.
- Developing social media content.
- Creating/assisting with print advertisements, signage, email blasts, podcasts, web content, media releases and special events.
- Meeting with landowners, DUC partners, media and the public.
- Collaborating with DUC staff and industry experts on communications/marketing initiatives.

Requirements

You are a full-time post-secondary student pursuing a career in communications, advertising, public relations, marketing, multimedia production or journalism.

You have a working knowledge of:

- Microsoft Office including Word, PowerPoint, Excel, Outlook and Teams.
- Adobe Creative Suite including Photoshop, Premiere Pro, Audition, Illustrator and InDesign.
- Facebook, Twitter and Instagram.
- WordPress.
- DSLR cameras and lenses.

You are self-motivated with a can-do attitude and excellent time management skills. You are a problem solver who pays attention to detail. You are a team player comfortable working on many projects at once.

How to Apply

If you are qualified and interested in this opportunity, please visit our <u>online career center</u> to submit your application for confidential consideration.

