



## MARKETING – SUMMER TERM (BRANDON, MB)

**WESTMAN COMMUNICATIONS GROUP** (Westman) is seeking applications from energetic, highly motivated individuals to become part of our growing team!

Westman is an industry-leading communications provider based in Brandon MB, offering residential and commercial High-Speed Internet, Digital TV, and Phone services in communities across Manitoba. Established in 1977, as a locally owned and operated cooperative, Westman is dedicated to delivering competitive and innovative services, providing an exceptional member experience, and supporting the communities we serve.

### What we have to offer:

- Competitive compensation package.
- Various Learning and Development initiatives, and opportunities to grow within our team!
- Opportunity to participate in company events and activities and enjoy our company perks!

### What you'll do:

- Assist in organizing, setting up, and participating in marketing activities, such as #ConnectingWestman Tour, trade shows, community events, and more.
- Support the marketing team with social media initiatives/campaigns.
- Collaborate on internal and external communications, including newsletters, media releases, and social media content.
- Provide an exceptional customer experience and represent Westman Communications Group at public appearances.
- Assist with market research, tracking and reporting of media releases, and maintaining marketing documentation.

### What you'll bring to the team:

- Must be enrolled in a university or college with an emphasis on marketing, communications, or a related field.
- Minimum one year of related experience in composing routine correspondence and social media.
- Minimum one year of customer service experience is considered an asset.
- Minimum one year of sales and advertising experience, within a fast-paced and customer focused environment is considered an asset.
- Familiarity with HubSpot or Knowledge of Content Management Systems (CMS) is considered an asset.
- Proficiency with Microsoft Office 365 Office (Outlook, Word, Excel, SharePoint, OneDrive).
- Must hold and maintain a valid driver's license.
- Must be willing and able to work flexible hours.

**DEADLINE FOR APPLICATIONS:** This position is open until filled.

*As an equal-opportunity employer, we are committed to an inclusive and barrier free environment at Westman Communications Group and encourage applications from all qualified individuals. If you require a reasonable accommodation at any point during recruitment process or would like to request this posting in an alternate format, please indicate by emailing [hr@westmancom.com](mailto:hr@westmancom.com) of the accommodation requirements. While we thank each applicant for their interest, only selected candidates will be contacted.*

**Apply today to join our team at <https://westmancom.com/company-info/careers>**

**and begin your exciting career journey with us!**