



Executive Director

Brandon Downtown Development Corporation

Reporting to the Board of Directors, the Executive Director is responsible for leading the BDDC in the development and implementation of a strategic action plan that facilitates the redevelopment of downtown Brandon. The Executive Director is the public representative and primary contact for the organization. They will also play the lead role in the implementation of revitalization strategies, provide administrative services and support to the Board of Directors and in cooperation with the Board, will coordinate and manage all activities of the corporation.

The Executive Director will collaborate regularly with the City of Brandon, Province of Manitoba, and other downtown stakeholders on projects and initiatives in the downtown, including the Downtown Public Art and Mural Program, the Downtown Crosswalk Program, and major redevelopment projects. They will proactively promote downtown Brandon as a desirable location from which to operate a business and in which to invest, and will lead public awareness initiatives to enhance the appreciation of a vibrant downtown.

The ideal candidate will have experience in urban planning, community or downtown development, business relations, real estate or economic development. They will be a proven relationship builder, have a strong political acumen, and possess a demonstrated ability to command respect from decision makers, elected officials, and practitioners from senior levels of government. Exceptional leadership and communication skills are essential.

EDUCATION AND CERTIFICATION

- Grade 12, G.E.D., or Mature High School Diploma (mandatory).
- Post-secondary degree with preference for the areas of urban planning, downtown development, business, real estate or economic development (mandatory).
- Post-secondary course work (or equivalent experience) in the areas of communications and marketing (preferred).

EXPERIENCE

- Sufficient experience in the field of urban planning, community or downtown development, business relations, real estate, or economic development to perform the duties required in this position.
- Experience with non-profit board management.
- Experience in leadership roles and project management.

Competition # 210005

Please apply with a cover letter and resume to: Steve@VBJDevelopments.ca

Posted on: January 15, 2021

Applications will be accepted until **11:59 p.m. on January 29, 2021.**

The selection process for this competition will include an interview.

Position Conditions: This is a full-time, permanent position of 40 hours per week.

Rate of Pay: Competitive Salary (based on education and experience)

For complete position details and requirements, see the Job Description on the City of Brandon website.

The Brandon Downtown Development Corporation (BDDC) is a non-profit organization mandated to drive the revitalization of downtown Brandon by identifying and encouraging investment and redevelopment opportunities in the city's core. With an ability to create unique partnerships between the public and private sectors, the BDDC helps bring to fruition redevelopment projects that may not otherwise have been feasible. One project at a time, the organization is helping to stimulate economic growth and bring new energy into the heart of our city.