

## DIGITAL MARKETING INTERN

---

Prairie Fava is the link between farmers and food manufacturers in search of fava beans and fava bean ingredients. Prairie Fava is proud to supply Canadian-grown and processed fava bean products to markets around the world. As a member of the Prairie Fava team, you will be part of a company that prides itself in supplying fava beans to meet the growing demand for plant-based ingredients.

### Location

---

Flexible, work remotely

### Value for Student

---

Further develop IT and digital marketing skills, improve writing skills, enhance creativity, assist with development of marketing and strategic objectives, option to continue work part time at end of season.

### Status and Duration

---

Full-time co-op position, minimum of 16 weeks.

### Start Date

---

End of April 2020 to beginning of May 2020.

### Job Description

---

The Digital Marketing Intern will work from a home office completing marketing projects as assigned. Promoting the company brand and products will be an integral part of the role. As the Digital Marketing Intern you will be responsible for assisting with the development and maintenance of company social media accounts and increasing interaction with followers. Hours are flexible, ensuring tasks are being completed in a timely manner. Written communication skills will be utilized to write blog and social media posts.

### Role and Responsibilities

---

Under the direction of the President, the Digital Marketing Intern is responsible for the following duties, and other tasks as appointed:

- Plan and manage social media platforms
- Update website as needed
- Write blog posts for "The Fava Times"
- Prepare communication materials
- Develop and implement marketing strategies
- Coordinate with sales team to create marketing campaigns
- Ensure the brand message is consistent
- Collaborate with President and consultants on special projects
- Assist with general administrative tasks

## Requirements

---

- Passion for marketing and social media
- Demonstrated creativity skills
- In depth knowledge of social media platforms
- Effective time-management
- Outstanding written and verbal communication skills
- Up to date on the latest trends and technologies in digital marketing
- Self-motivated
- Ability to meet deadlines
- Enrolled in post-secondary Marketing, Business Administration, or related field

## Working Conditions

---

- Laptop and cellphone required
- Work from home office
- Flexible working hours
- Option to continue on a part time/casual basis once co-op is complete
- Salary dependent on experience

## How to Apply

---

Send resume and cover letter to [hailey@prairiefava.com](mailto:hailey@prairiefava.com)

Learn more about our company at [prairiefava.com](http://prairiefava.com)!