



Brand Storyteller Intern

ReNu Hygienics is a cosmetic recycling and manufacturing start-up company proudly based in Brandon, Manitoba. We develop sustainable, plastic-free cosmetics and for every product sold, we donate a bar of soap to someone in need. Our desire to create an outstanding product, is matched only by our desire to deliver outstanding value to *all of our stakeholders* including the planet and our communities' most vulnerable members. Everyone deserves clean.

Job Description

We are looking for someone to help bring our company to light through meaningful storytelling. This individual understands the power of a story and is able to articulate and publish them through unique pieces of high-quality content using tools such as graphic design, photography, videography, SEO, social media, email marketing, and PR channels.

The individual will develop efficient and effective systems for content creation and publishing while working directly with members of the team to gather content information. The individual will draft weekly reports for the manager.

Pay is \$16/hour, 20 hours/week and the specific hours worked is pre-determined by the intern.

Candidate Must

- Be a full-time or part-time Post-Secondary (college and university) student
- Be a Canadian Citizen, Permanent Resident or hold Refugee status

Ideal Candidate

The ideal candidate

- Is proficient in graphic design using the Adobe Suite
- Has some storytelling experience (i.e., journaling, blogging, etc.)
- Is creative and can display such through a project or portfolio
- Understands the business and psychology of social media
- Is entrepreneurial spirited and business-savvy
- Has a strong buy-in for our company's purpose
- **Has a fantastic work ethic and a great attitude.**