

True North Sports + Entertainment is looking for a motivated and creative individual to join our team.

The **Video & Motion Graphics Producer** will create a variety of content primarily focusing attention to Winnipeg Jets game production.

What to be excited for in this role:

- You will be a key contributor in the creation of trailblazing content to appear at Winnipeg Jets home games and events. Utilizing the latest technology which includes on-ice projection, Scoreboard, and multiple large scaled LED boards.
- Create engaging and industry-leading Motion Graphics for the Winnipeg Jets home games, Canada Life Centre events, and True North Sports + Entertainment.
- You will be a key creative force on a team responsible for creating the Winnipeg Jets game experience at Canada Life Centre.
- Experience instant live fan reaction to your work.
- Provide creative services such as shooting, editing, motion graphics, visual effects, colour-grading, and sound design primarily for our in-game production.
- Collaborate with True North Sports + Entertainment graphic design team to ensure brand integrity.
- Be a part of live event production at Winnipeg Jets home games.
- Responsible for the shooting and producing of video elements and features, with an emphasis on in-game entertainment and storytelling.
- Create and produce sponsored activations and scoreboard graphics to be used at Winnipeg Jets games.
- Work with other Designers and Video Editors to create and maintain the motion graphics look and feel.
- Attend numerous team and organizational video shoots off site including our annual player production shoots.
- Work in a creative team environment allowing for collaboration and innovation.
- Stay on top of new trends and ideas in this field, and be able to research and recommend software/hardware technology needed to design, develop, and assemble the next generation of motion-GFX and animations.
- Work with multiple departments at True North Sports + Entertainment to ensure all goals are achieved.

What we need from you:

- Combination of experience and educational background with significant experience in motion graphics.
- Extensive working knowledge of Adobe Creative Suite with an emphasis on After Effects and Premiere Pro.
- A strong attention to detail and keen eye for design.
- Experience with Cinema 4D and Octane renderer is an asset.
- Knowledge of Sony DSLR and ENG cameras.
- Extensive working knowledge of 3D Design including working with logos and creating environments.
- Strong knowledge of Mac OS.
- Be an active participant in creative planning and brainstorming sessions.

WE ARE TRUE NORTH.

We thank all that apply, however, only those selected for an interview will be contacted. No phone calls please.

- Willingness to work a variety of hours that include days, evenings, weekends, and holidays.
- Attend all Winnipeg Jets home games and other CLP events as required.

To apply for this position please email your **demo reel, resume and cover letter, including salary expectations** (in PDF format as one document) to hr@tnse.com. Please include **Video & Motion Graphics Producer** in the subject line.

Closing date: July 7, 2021

WE ARE TRUE NORTH.

We thank all that apply, however, only those selected for an interview will be contacted. No phone calls please.

