

## **Brandon Wheat Kings Game Day / Communications Intern Proposal**

**Job Title:** Game Day / Communications Intern

**Reporting to:** Director of Game Day Operations Chris Falko

### **Job Summary:**

Do you have a passion for sports and event planning? This internship provides an incredible opportunity to learn what it takes to work in all areas of sports marketing and entertainment.

This internship will include helping in the organizing and implementation of the in-game promotions, ticketing objectives and sponsorship elements as well as coordination of in-game social media updates (Facebook, Twitter & Instagram)

This internship includes non-traditional office hours and evening and weekend work.

### **Tasks and Responsibilities:**

- Help in preparing game-day materials for promotions and activations.
- Attend all pre-game meetings with game day staff
- Assist the promotions team with game-day duties
- Assist in any ticket related tasks, including set up of viewing lounge, suites, or birthday parties/group events.
- Help with the in-game production elements such as pre-game puck drop, national anthems, giveaways, promotions, and on-ice activations.
- Provide administrative assistance in all departments, including ticketing, communications, sponsorship, and hockey operations.

### **Education:**

- High School Diploma required
- Interns must be students enrolled in an accredited program at a college or university.
- Internship applicant must be able to apply earned hours (credit) directly to the completion of a course or program.

Internships do not guarantee full-time positions with the Wheat Kings upon completion. Internship would begin in September and run until March. Hours and time commitment to be determined based on candidates' post-secondary needs. The Wheat Kings will provide a \$250 a month stipend to the successful candidate.

Applications can be sent to [chris.falko@wheatkings.com](mailto:chris.falko@wheatkings.com)