



JOB POSTING: Agronomy Extension Specialist – Cereal Crops

Manitoba Crop Alliance is seeking a **full-time Agronomy Extension Specialist – Cereal Crops** for a **one-year term** to join our dynamic team to serve our farmer members who grow wheat and barley in the province of Manitoba.

The individual who joins the MCA team needs to have a passion for agriculture and support the farmers who grow high quality wheat and barley for domestic and international markets. We want a self-starter, highly motivated person with a positive and team-oriented attitude.

The Agronomy Extension Specialist – Cereal Crops is responsible for the development, coordination, and extension of wheat (spring and winter) and barley agronomic information and research results to Manitoba Crop Alliance members under the supervision of the chief executive officer.

Duties and Responsibilities:

- Extend agronomic information and MCA funded research results into impactful, producer-friendly language for inclusion into various MCA publications, including but not limited to factsheets, the annual scientific publication, and social media platforms.
- Support creation and execution of agronomic extension campaigns with our partner's agronomy staff to develop coordinated messaging where appropriate, including but not limited to Alberta Wheat, SaskBarley, SaskWheat, Alberta Barley, Cereals Canada, and fellow Manitoba crop commodity associations.
- Assist with the review of research project proposals.
- Support extension of MCA's on farm trial (OFT) research program.
- Provide support to provincial and national pest surveillance surveys.
- Represent, lead, and assist in executing MCA events, including but not limited to Ag Days, CropConnect, Crops-A-Palooza, Producer Malt Academy, and other extension events.

Qualifications, Experience, and Knowledge Requirements:

- Completed post-secondary education in agriculture or related discipline, MSc. a strong asset.
- Strong understanding and familiarity with Canadian agriculture and agronomy practices.
- Interest and enthusiasm to network within the agricultural industry.
- Experience working for a not for profit and Board of Directors considered an asset.
- Strong communication and interpersonal skills, both written and oral.

Working Conditions of the Position:

- Due to the nature of this position, this role requires flexibility. The successful candidate:
 - o may need to occasionally work evenings to attend events.
 - o must be able to travel within Manitoba and Canada, as per public health orders.



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- must possess a valid Manitoba Driver's license and ability to drive with own vehicle.
- The ability to work from the Carman office or remotely may be an option for the right candidate.
- The one-year term will be February 2022 to February 2023.
- Salary will be competitive, based on education and experience.

About Manitoba Crop Alliance:

Manitoba Crop Alliance is a non-profit organization established August 1, 2020, representing over 9,000 farmer-members. Manitoba Crop Alliance puts their farmer-members first and strives to continuously improve the competitiveness and profitability of all crops represented by the organization by focusing on four main areas: research, agronomy, market access and development, and communications. It is through investment in these key areas that Manitoba Crop Alliance can ensure wheat, barley, corn, sunflower, and flax are sustainable production choices for Manitoba farmers. For more information, visit www.mbcropalliance.ca.

How to Apply:

Please forward resume and a letter of interest by e-mail to pam@mbcropalliance.ca. Application deadline is **4:30 pm CST, November 29, 2021**.

We thank all applicants. Only those selected for an interview will be contacted.