

Are you a creative person with a keen eye for detail? Do you value branding and creative support? Can you develop various materials to support operational campaigns and initiatives with efforts to achieve the credit union's business objectives?

As a graphic designer at Westoba, you'll be collaborating with our close-knit marketing team to take your design skills to the next level. If you're a motivated team-player who's ready for a challenge, this is the opportunity for you!

A day in the life as a Graphic Designer:

- Gather information and materials to create high-quality digital/web and print assets and concepts, including but not limited to banners, landing pages, social media images, newsletters, reports, and infographics.
- Assist the Design Supervisor with developing, implementing, and monitoring brand visual identity and design standards for community investment and financial literacy materials, campaigns, and specific digital and print tasks.
- Illustrate concepts by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts
- Prepare final creative files for print
- Complete projects by coordinating with outside agencies, art services, printers, etc.
- Maintain technical knowledge by attending design workshops, reviewing professional publications, and participating in professional societies

Do you have some of these assets too?

- Intermediate to advanced skills in video and effects editing
- Experience in designing for social media
- Experience working with WordPress
- Strong writing skills
- Photography and videography experience
- Experience in customer service

What you bring to the table:

- Post-secondary education is required; a certificate in Graphic Design or Digital Media Design, is preferred
- One to three years of equivalent experience is preferred
- A combination of education and experience may be considered
- Digital media design experience is required
- Intermediate to advanced skills in working in Adobe Creative Suite, particularly Photoshop, Illustrator and InDesign
- Experience working in a Microsoft PC environment will be required

What Westoba has to offer:

- Competitive compensation and benefits
- Company-matched pension program
- Results-orientated bonus program
- Dollars invested in your education
- Discounted rates on your annual GoodLife Fitness membership
- Plus awesome financial perks including:
 - No-fee chequing and savings accounts
 - Preferred rates on deposits
 - Discounted rates on loans

If this is you, please submit your cover letter and resume by clicking the link below;

<https://recruiting.ultipro.ca/WES5003WCUL/JobBoard/afea2238-ed05-481d-9b54-b15304d195d7/?q=&o=postedDateDesc>

If this role is not right for you, referrals are always welcome!

We thank all applicants; however, only those who are short-listed will be contacted.