

## **Title of Job-** Marketing & Community Relations Coordinator.

Are you looking for a unique career opportunity where you can utilize your creative side and organizational skills to be an essential part of a team? Are you someone who values commitment to community and giving back to the people in it?

Westoba Credit Union is looking for a Marketing & Community Relations Coordinator just like you!

**Job Description:** Your main responsibilities will be:

- Implement social media plans, including monitoring activity and engagement on various digital platforms
- Coordinate content updates to the Westoba Credit Union, Westoba Inspire and MAXA Financial websites while ensuring that marketing and communication efforts are accurate and timely
- Support community investment efforts through the implementation of the Community Investment Strategy including content capture and coordination
- Increase Westoba's brand reach through participation and promotions of special events and campaigns, including being on location representative and coordinating content production
- Ensure strong internal communications by contributing to staff intranet content and branch representative initiatives

### **Requirements and Qualifications:**

- Formal post-secondary education specializing in Business Administration, Marketing, or Communications
- Minimum one year experience in a Marketing role is ideal for team success
- Excellent oral and written communication skills
- Shows deftness and interest in writing and creating for digital platforms
- Strong organizational and time management skills, spreadsheets are your friend!
- A forward-thinker with a can-do attitude who likes variety and thrives in fast-moving environment
- Event coordination skills are considered an asset
- Photography experience is considered an asset
- A valid driver's license and consistent access to a vehicle\*

### **What Westoba has to offer:**

- Competitive compensation and benefits
- Company-matched pension program
- Results-orientated bonus program
- Dollars invested in your education
- Discounted rates on your annual GoodLife Fitness membership
- Plus, awesome financial perks including:
  - No-fee chequing and savings accounts
  - Staff banking rates

**\*Due to travel requirements, role requires a 40 km or under proximity to Brandon, Manitoba.**

**How To Apply:** Click the link below

[Marketing & Community Relations Coordinator | Westoba Career Opportunities \(ultipro.ca\)](#)

Deadline for Applications: September 27, 2022