



JOIN OUR TEAM!

MARKETING - SUMMER TERM

WESTMAN COMMUNICATIONS GROUP (Westman) is seeking applications from energetic, highly motivated individuals to become part of our growing team!

Westman is an industry-leading communications provider based in Brandon MB, offering residential and commercial High-Speed Internet, Digital TV, and Phone services in communities across southwestern and central Manitoba. Established in 1977, as a locally owned and operated cooperative, Westman is dedicated to delivering competitive and innovative services, providing an exceptional member experience, and supporting the communities we serve. Westman empowers our team members to be innovative, team-oriented, community-based, and customer-focused, championing a culture centered around strong values.

Based in Brandon and reporting to the Manager, Marketing & Community Programming, the Marketing - Summer Term will attend a variety of events and work on various projects. This position will use their strong communication and interpersonal skills to promote Westman and support the communities we serve. This position will have a myriad of opportunities to build their skills and gain real-life marketing experience by working with our high-energy Marketing team.

What you'll do:

- Assist with coordinating the #ConnectingWestman Funding Program and #ConnectingWestman Tour
- Set-up, attend, and tear-down various events, such as trade shows, barbeques, golf tournaments, etc.
- Support the marketing team with social media initiatives/campaigns
- Assist with upsell & acquisitions as well as campaigns
- Collaborate on external communications, including media releases, copy writing, and social media writing
- Assist with executing sponsorship and public relation opportunities
- Write internal communications, such as the Westman Newsletter
- Participate in brainstorming sessions and conduct market research as required

What you'll bring to the team:

- Enrolled in a University/College Business Administration program, specializing in Marketing or Communications
- Experience working with the public; direct customer service experience is an asset
- Proven knowledge of Microsoft Office 365 (Outlook, Word, PowerPoint)
- Familiarity with various social media platforms
- A positive, upbeat attitude and pleasant personality
- Highly creative with outstanding writing, editing, and proofreading skills
- Well-organized and self-motivated; actively participates within a team environment
- Professional demeanor and strong interpersonal skills in dealing with customers and the public

DEADLINE FOR APPLICATIONS: This position is open until filled.

Westman is a successful, fast-paced and dynamic organization, with a positive, team-oriented work environment. We offer competitive compensation including a comprehensive and unique benefits package. Leverage your knowledge with a local technology leader.

As an equal-opportunity employer, we encourage applications from all qualified individuals. While we thank each applicant for their interest, only selected candidates will be contacted.

Apply today to join our team at <https://westmancom.com/careers>

and begin your exciting career journey with us!

