



WESTMAN | COMMUNICATIONS GROUP

Together
WE BUILD

**New Connections
Stronger Communities**

PRODUCT MARKETING SPECIALIST (BRANDON, MB)

WESTMAN COMMUNICATIONS GROUP (Westman) is seeking applications from energetic, highly motivated individuals to become part of our growing team!

Westman is an industry-leading communications provider based in Brandon MB, offering residential and commercial High-Speed Internet, Digital TV, and Phone services in communities across Manitoba. Established in 1977, as a locally owned and operated cooperative, Westman is dedicated to delivering competitive and innovative services, providing an exceptional member experience, and supporting the communities we serve.

What we have to offer:

- Competitive compensation package.
- Comprehensive group benefits plan (extended health; life; dental; vision; GRRSP; and health and wellness).
- Various Learning and Development initiatives, and opportunities to grow within our team!
- Opportunity to participate in company events and activities and enjoy our company perks!

What you'll do:

- Manage the lifecycle (development, management, and sunsetting) of Westman products and services across all existing and potential portfolios, focusing on Client Premises Equipment (CPE) devices.
- Collaborate with the marketing team on service and product requirements to ensure competitiveness.
- Ensure service development alignment to customer needs, market trends, and life cycle management.
- Collaborate with internal stakeholders to perform CPE bench testing and determine network requirements for Westman services and products.
- Conduct in-house training for technicians related to CPE installation & troubleshooting.
- Work with vendors related to the availability of features, testing remote CPE management platforms, issues encountered during testing, and software updates.
- Identify opportunities to influence the product roadmap and service development by listening to customers and market trends.

What you'll bring to the team:

- Minimum 2-year Diploma from an accredited college with a focus in marketing, computer science, information systems, or closely related field.
- Minimum 1-year of experience in network services field including hands-on CPE configuration, testing, or troubleshooting experience.
- Strong knowledge of the technical fundamentals of the internet and IP protocols including IP, TCP/UDP, DNS.
- Understanding of IP multicast.
- Basic knowledge of routing, switching, voice media gateways, SIP/TDM trunking, etc.
- Knowledge of Linux and Windows Server, as well as general support issues.
- Basic knowledge of scripting language and RF fundamentals as it applies to cable networks.

*A combination of information technology certificates, education, and experience may be considered.

DEADLINE FOR APPLICATIONS: This position is open until filled.

As an equal-opportunity employer, we are committed to an inclusive and barrier free environment at Westman Communications Group and encourage applications from all qualified individuals. If you require a reasonable accommodation at any point during recruitment process or would like to request this posting in an alternate format, please indicate by emailing hr@westmancom.com of the accommodation requirements. While we thank each applicant for their interest, only selected candidates will be contacted.

**Apply today to join our team at <https://westmancom.com/careers>
and begin your exciting career journey with us!**

COMMUNITY • TEAMWORK • INTEGRITY • INNOVATION • CUSTOMER EXPERIENCE